UNIVERSITY COLLEGE LONDON

University of London

EXAMINATION FOR INTERNAL STUDENTS

For The Following Qualifications:-

B.Eng.

M.Eng.

Biochemical Eng E145: Project Appraisal for Bioprocessing

COURSE CODE

: BENGE145

UNIT VALUE

: 0.50

DATE

: 17-MAY-04

TIME

: 10.00

TIME ALLOWED

: 3 Hours

- 1.
- a) How is the Total Capital Employed (TCE) used in financial appraisals and comparisons? [5]
- b) You are investigating the viability of a large project that will be built over a period of 3 years. Using the information contained in the first of the accompanying data sheets, calculate the total capital employed in the project as it starts to operate. [10]
- 2.
- a) The Internal Rate of Return is a very precise measure of the financial viability of a potential project. How would you expect it to relate to the riskiness of a project? [3]
- b) Your company has two potential projects in view, with the same total investment, but with very different patterns of annual cash flow. Using the information in the second of the accompanying data sheets, make and justify a recommendation to the Board as to which one is the more attractive as an investment, given that the company's current Hurdle Rate of Return is 20%. Your recommendation should cover as many aspects of the investment as you consider relevant. [30]
- c) What amount of net cash flow, added to the revenues of the less attractive project, in equal instalments in each of the last four years of the plant's financial life, would give it the same NPV at the Hurdle Rate of Return as that of the more attractive project? [7]
- 3.
- EITHER You are considering the construction of a large, self contained project on the east coast of Scotland, that will be in operation by 2007. Review all of the sources of energy potentially available to you, both finite and renewable, giving the likely advantages and disadvantages relative to your site, and to the plant's likely lifetime. [20]
- You are bringing a major new project to completion, which will make a product new to you, but not new to your market. Discuss all the factors that control the price that you will able to charge for your product, describing how you will probably set that price, and outlining your market entry strategy. [20]

PLEASE TURN OVER

1

Your company is proposing to build a new plant with the following main characteristics:

- the production process occurs under moderate temperatures and pressures, with little noise, and no solid residues from the process itself;
- no potentially explosive mixtures are formed in the process;
- a toxic gas is evolved during production, which is destroyed by contact with weak acids;
- the product is an organic chemical;

1

4.

- nitrogen compounds and phosphates are involved in the process;
- the local land and water courses are sensitive, and quite severe consent restrictions will be imposed on liquid effluents.
- a) What items of current legislation in the UK affect the operation of the plant, in terms of safety and welfare on and off site, and of environmental impact?

 [10]
- b) All of the project's liquid effluents, together with all storm water, will be sewered together and taken to a liquid treatment plant within your plant boundary. List, and briefly describe, the components of that plant that will be necessary to achieve an acceptable final effluent for discharge into a nearby river.

 [15]

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Question 1

DATA SHEET

Total Sales Revenues (TSR) at full production	£480 millions	
Construction cost components		
Delivered equipment cost (DEC)	£84 millions	
Land and site improvement	20% DEC	
Installation of delivered equipment	50% DEC	
All other battery-limits equipment	90% DEC	
All battery-limits buildings	25% DEC	
All off-site services, including buildings	65% DEC	
All engineering	35% DEC	
All construction materials and labour	40% DEC	

Fixed Capital Investment (FCI) paid for by loan drawn in three equal instalments, one at the start of each year of construction. Loan interest rate is 8% per annum.

Start-up Costs 10% FCI

Working Capital 2 months' worth of TSR

Question 2

1

DATA SHEET

For both projects:

2 years in construction, 10 years economic lifetime

Investment in either project

Fixed Capital Investment:	
First year of construction	£32 millions
Second year of construction	£32 millions
FCI (only) covered by loan at 8% interest	
Start-Up Costs	£ 4 millions
Working Capital	£11 millions

Net Cash Flows	Project A	Project B
Operating year 1	£ 3.50 millions	£31.50 millions
2	£ 7.00	£31.50
3	£10.50	£31.50
4	£21.00	£31.50
5	£28.00	£31.50
6	£42.00	£31.50
7	£52.50	£21.00
8	£52.50	£10.50
9	£52.50	£ 7.00
10	£63.50	£14.50

[NB restrict numerical amounts to £millions with no more than two places of decimals]

END OF PAPER