

UNIVERSITY COLLEGE LONDON

University of London

EXAMINATION FOR INTERNAL STUDENTS

For the following qualifications :-

M. A.

Library & Info Studies - L4h5: Electronic Publishing

COURSE CODE : LAISL4H5

DATE : 06-JUN-02

TIME : 10.00

TIME ALLOWED : 3 hours

02-N0341-3-30

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TURN OVER

L.4(h 5): Electronic publishing and the publishing industry

Answer **THREE** questions.

1. Should electronic publishing be considered a separate activity from other forms of publishing?
2. Is an electronic game (such as Doom or Myst) an electronic publication?
3. Penguin Books has released a number of fiction and non-fiction titles as e-books. Will this move by such a large publisher alter the reading patterns of consumers?
4. What are the advantages and disadvantages of using Adobe Acrobat for electronic publishing?
5. If the creation of a Website can be described as electronic publishing, should we therefore consider electronic publishing as a form of vanity or subsidy publishing?
6. Describe how print-on-demand can assist a publisher in the selling of its titles.
7. What, in your opinion, is the future for electronic publishing?

END OF PAPER