

# UNIVERSITY COLLEGE LONDON

*University of London*

## EXAMINATION FOR INTERNAL STUDENTS

*For the following qualifications :-*

B.A.

### **Italian 451A: The Italian Media System**

COURSE CODE : ITAL451A

UNIT VALUE : 0.50

DATE : 30-APR-02

TIME : 10.00

TIME ALLOWED : 3 hours

02-C0789-3-30

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**TURN OVER**

Answer THREE questions. You may not draw substantially on the same material in more than one answer.

1. Analyse the news values and news ideologies of Italian *telegiornali* and compare them to UK TV news.
2. Examine the development of the Italian television system from the 1950s to 1975.
3. Examine some of the differences between the languages and codes used respectively by *Corriere della Sera* and *Repubblica*.
4. Why is it that in Italy most political statements/announcements are made on TV talk shows?
5. What characteristics of the Italian media system are exemplified by the “caso Di Bella”?
6. In the aftermath of the 1994 election, Peppino Ortoleva wrote that “la dirigenza di uno dei due grandi soggetti del duopolio ‘si è fatta Stato’ in prima persona [...]. In risposta, da più parti si esprime il timore che la democrazia degeneri in una forma di plebiscitarismo elettronico.” Can this analysis be applied to the situation after the 2001 election?
7. “At this point the overdeveloped viewer mixes up the genres. He suspects that the bombardment of Beirut is a show and that the audience of youngsters who are clapping on the Beppe Grillo show is made up of human beings.” Are Umberto Eco’s 1983 remarks about *programmi contenitore* still relevant? How would you relate them to Raymond Williams’s definition of TV broadcasting as flow?
8. What are the arguments for and against privatizing one or two Rai television channels?
9. Discuss the main distinctive features of Italian newspapers.
10. Analyse the developments in Italian radio (both public and commercial) over the past thirty years.

END OF PAPER