

UNIVERSITY COLLEGE LONDON

University of London

EXAMINATION FOR INTERNAL STUDENTS

For The Following Qualification:–

B.A.

Italian X150: History of Twentieth–Century Italian Design

COURSE CODE : ITALX150

UNIT VALUE : 0.50

DATE : 05–MAY–06

TIME : 10.00

TIME ALLOWED : 3 Hours

Answer TWO questions

1. Analyse the significance of new materials for the development of Italian design with special reference to plastics. Give examples and describe applications.
2. Examine in detail the work of ONE twentieth-century Italian designer.
3. Identity and quality of design require method. Discuss this observation in relation to the work of the Castiglione brothers.
4. Describe the movement of Radical Design in Italy and assess its importance, providing examples of practitioners and works.
5. Discuss the role of small-scale production and craft workshops in Italian design.
6. Examine the impact of globalization on recent directions in Italian design.
7. Consider the relationship Nature-Design and its centrality for Italian design, giving examples to illustrate your argument.
8. What do the origins and development of the products of the Vespa Piaggio company in Corradino D'Ascanio tell us about Italian design?
9. What do you understand by the term Postmodernism in relation to Italian design?
10. To what extent has Italian design been caught between the pressure to design for the mass market and the pressure to design for an elite?

END OF PAPER