

**UNIVERSITY COLLEGE LONDON**

University of London

**EXAMINATION FOR INTERNAL STUDENTS**

For The Following Qualification:–

*B.A.*

**Italian X150: History of Twentieth–Century Italian Design**

**COURSE CODE : ITALX150**

**UNIT VALUE : 0.50**

**DATE : 06–MAY–04**

**TIME : 10.00**

**TIME ALLOWED : 3 Hours**

**Answer TWO questions. You may not draw substantially on the same material in more than one answer.**

1. Summarise, referring to specific examples, the main characteristics of the work of Italian designer Gio Ponti.
2. The Vespa Piaggio: an exemplary case of integration between industry and design. Discuss.
3. Survey the work of designer Carlo Mollino, making specific reference to some examples.
4. The culture of Italian design in the face of increasing globalisation: describe its transformation during the last twenty years.
5. Italian design of the 1960s: describe the general characteristics of this period, referring to specific designers and products.
6. Briefly illustrate, with examples, the design process adopted by the Castiglioni brothers.
7. Describe the phenomenon of Radical Design, situating it in the relevant period, referring to its most important representatives and highlighting its principal characteristics.
8. Describe the search for lightness (*leggerezza*) in the tradition of Italian design with reference to examples of designers and products.
9. Identify, discuss and illustrate at least four trends in contemporary Italian design.
10. Using relevant examples, make a parallel between the transformation of Italian society in the 1960s and 1970s and the culture of Italian design in the same period.
11. Compose and describe a possible Italian domestic landscape, choosing some of the objects that have been illustrated and explained during the course.

END OF PAPER