

EXAMINATION FOR INTERNAL STUDENTS

For The Following Qualification:-

B.A.

Italian X150: History of Twentieth-Century Italian Design

COURSE CODE : ITALX150

UNIT VALUE : 0.50

DATE : 06-MAY-03

TIME : 10.00

TIME ALLOWED : 3 Hours

Answer TWO questions. You may not draw substantially on the same material in more than one answer.

1. Assess the relationship between industrial design and everyday life in the 1950s and 1960s.
2. How did gender influence industrial design in the 1980s and 1990s?
3. Discuss, with examples, the relationship between 'radical design' and the mass movements of the 1960s and 1970s.
4. How can postmodern design be explained?
5. How did abstract art and 'Arte Povera' interact with industrial design in post-war Italy? Answer with reference to specific artists and artistic production.
6. Discuss, using examples, the theory and practice of web design in Italy.
7. How did neorealism after World War II relate to industrial design in Italy?
8. How can we understand the relationship between new urban landscapes and changes in industrial design practice and output?
9. In what ways were changes in taste reflected in industrial design in the 1960s and 1970s?
10. How did the 1960s economic miracle affect industrial design techniques and forms of production?
11. Discuss and compare two Italian industrial designers.

END OF PAPER