

UNIVERSITY OF BRADFORD

MSc MANAGEMENT OF CHANGE

MAN4144M

9th May 2014

16:00 – 17:30 hours

Main

This is a **CLOSED BOOK** examination

Answer **TWO** questions
All questions carry equal marks

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All questions carry equal marks

1. Discuss the view that understanding power, politics and conflict are crucial for successfully managing organizational change.
2. To what extent do you agree with the view that resistance to change is irrational and negative from a manager's perspective? Explain the reasons for your answer.
3. Explain how breakdowns in communication can lead to the failure of organisational change projects.
4. Discuss the view that leaders and managers may not be the only important change agents in organizations.
5. "Change happens, it can't really be managed." Discuss this view of organisational change.