

UNIVERSITY OF BRADFORD

PROJECT MANAGEMENT (Sem2B Block)

MAN4051M

2nd July 2014

09:15 – 11:15 hours

This is a **CLOSED BOOK** examination

Answer **TWO** out of **FIVE** questions.
All questions carry equal weighting.

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1. The Chief Executive Officer is a mechanical engineer by training. In a board meeting he has claimed that all projects are basically the same. To what extent do you think this assertion is correct?

2. What is the concept of 'project life cycle'? Why is this relevant to Project Managers?

3. Project Management is a profession. Discuss.

4. A good project manager is able to balance time, cost and quality. Explain techniques that enable a project manager to do this, and why it is relevant.

5. Using a project of your own choice describe how you would scope a project and translate this into a Work Breakdown Structure (WBS).