

UNIVERSITY OF BRADFORD

PROJECT MANAGEMENT (Sem2A Block)

MAN4051M

30th April 2014

09:15 – 11:15 hours

This is a **CLOSED BOOK** examination

Answer **TWO** out of **FIVE** questions.
All questions carry equal weighting.

Answer **TWO** out of **FIVE** questions.
All questions carry equal weighting.

1. Explain what is meant by the term 'project life cycle'. Why is this relevant to Project Managers?
2. The Association of Project Management claims that Project Management is a profession. Assess this in the context of the extent it differs from Operations Management.
3. The estimation of time is an important aspect of project management. Critically analyse techniques that can be used to estimate, measure and evaluate time on a project.
4. Explain how risk can be analysed, measured and mitigated in projects.
5. The *£800m Railway Station* series showed a variety of stakeholders that were involved in the St Pancras project. Show how you would prioritise the stakeholders using the frameworks presented during the course.