



2010 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

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2010 Travel and Tourism: Intermediate 1

Marking Scheme

Question 1

	Marks
(a) Liverpool Street	1
(b) Preston	1
(c) 1 mark for the five correct stations – York, Darlington, Durham, Newcastle, Berwick (Upon Tweed) 1 mark for the correct order of stations	2
(d) Ashford	1
(e) (i) London to York = 233 miles	1 x 1
(ii) York to Peterborough = 165 miles	1 x 1 2
(f) Return journey between Stevenage and Doncaster = 334 miles	1
(g) (i) 23.15 hrs	1
(ii) 06.54 hrs	1
(iii) 5hrs 27min. (Also accept 5hrs 57 minutes).	1
(iv) The sleeper service allows the traveller to relax and sleep throughout the journey, less stressful than car, quicker than car and more direct. Any other valid answer	1
(h) Booking accommodation, resort information, to collect brochures on attractions, booking tickets, etc. Any 2 valid answers. “Tourist Information” 1 mark only.	2
(i) (i) San Francisco is drier than London	1
(ii) London has less rainfall	1
Total:	16

Question 2

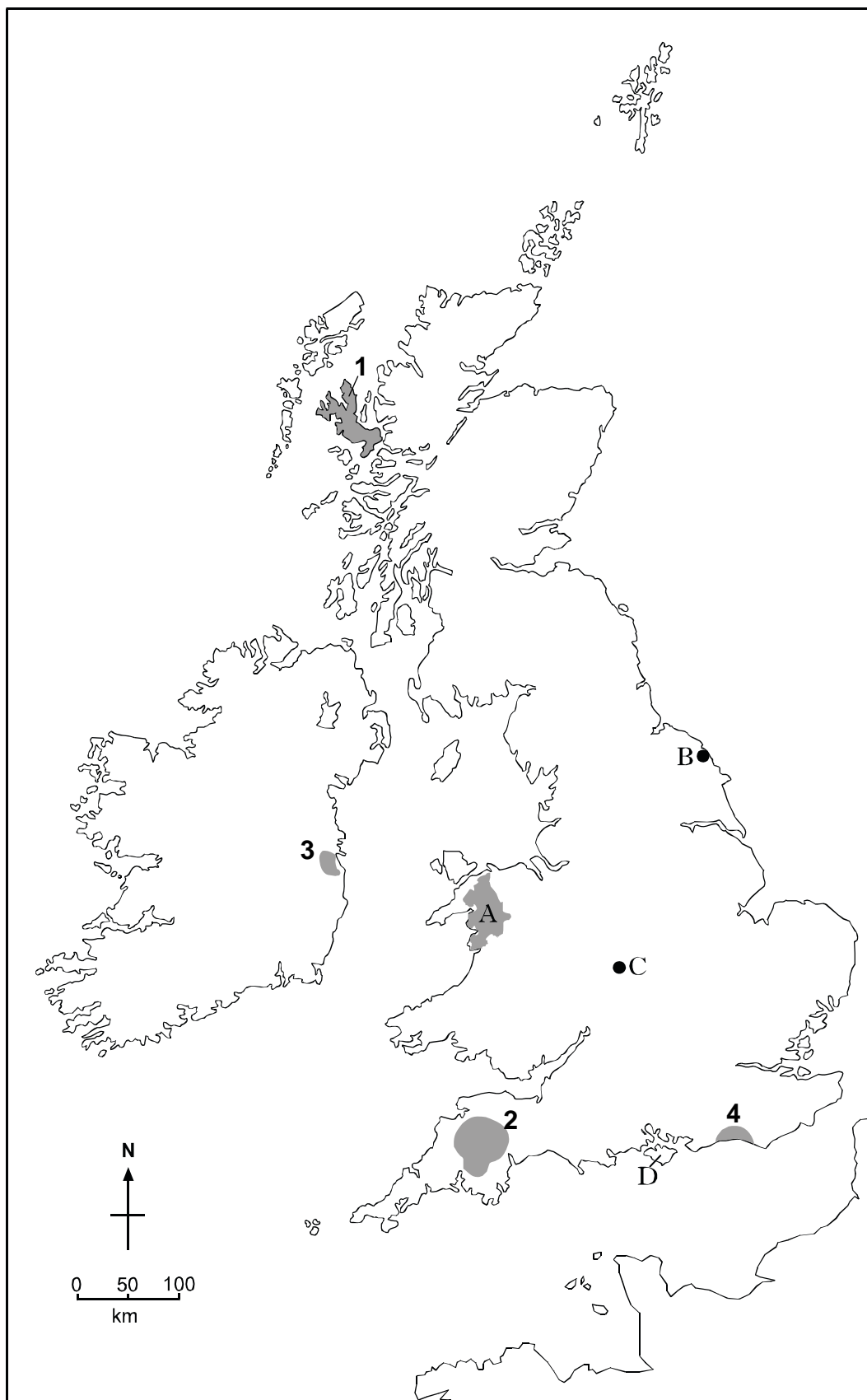
(a)

INTENT HOLIDAYS: BOOKING FORM				
Please complete Holiday details in BLOCK CAPITALS				1
Name Of site: Pointe St Gilles		Code: BR26	Departure date: 20 June 2010	1,1
FERRY CROSSING	Outward Journey: Portsmouth to St Malo		Homeward Journey: St Malo to Portsmouth	1
MR/MRS/MISS	FIRST NAME	SURNAME	Holiday Basic Cost	
			£ 1477	1
Extras:				
Ferry supplement:			= £ 208	1
Welcome Pack:			= £ 6	1
Linen Packs: 4 Packs @ £ 9 per person per week			= £ 72	1
Total Cost			= £ 1763	1
Insurance: 4 Persons @ £ 25 per person			= £ 100	1
Deposit required (10% of Total Cost plus all insurance costs)			= £ 276.30	1
No double penalty for Total Cost				(11)

- (b) Any 3 – More people, oven, sofa, toilet, shower, mosquito net, etc **3 x 1 3**
- (c) Any 2 – Buy own food, cook own food, go to restaurants, etc **2 x 1 2**
- (d) The satellite navigation will give directions as you drive in unfamiliar areas, etc **1**
- Total: 17**

Question 3

		Marks	
(a)	A. Snowdonia National Park/Cambrian Mountains		
	B. Scarborough		
	C. Birmingham/Coventry		
	D. Isle of Wight	4 x 1	4
(b)	Refer to map on Page 5		
	Full credit should be given for an indicated location inside the shaded area on the map for all four answers.	4 x 1	4
(c)	Answers will depend on destination selected.		
	ACCOMMODATION: 3 named accommodation		
	Unnamed range of accommodation eg Guesthouse, Youth Hostel, 4-star hotel (at least 2 types – 1 mark)	3 x 1	
	AMENITIES AND ATTRACTIONS		
	To gain full marks for this part the candidate must give named examples.		
	If no named example – no mark	6 x 1	9
Total:			17

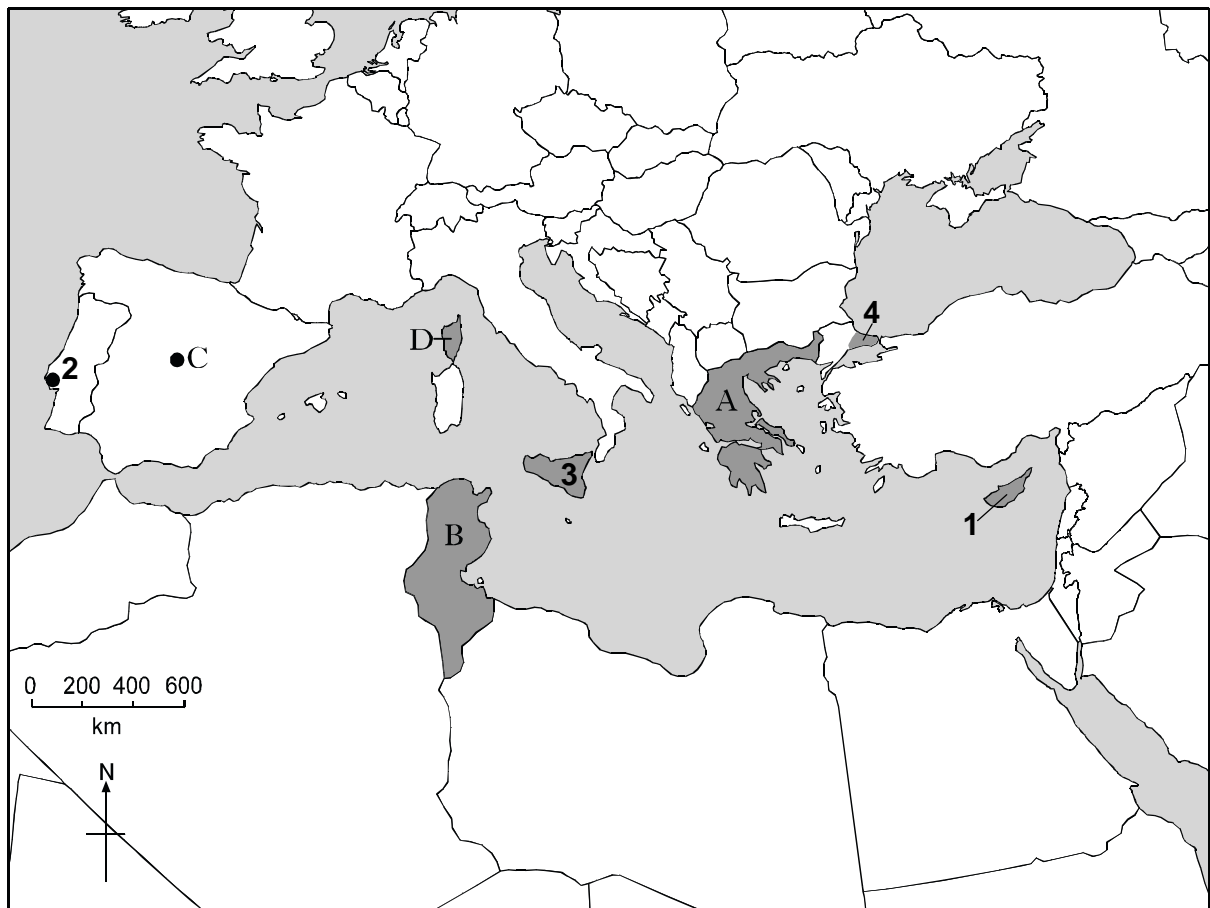


Question 4

- Marks**
- (a) A Greece
 B Tunisia
 C Madrid
 D Corsica 4 x 1 4
- (b) Refer to map exemplars on Page 7.
 Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 x 1 4
- (c) Marks should be given for accurate completion of the fact file.

Attraction/Amenity	*Accept examples given below or any other suitable named NY attraction that meets the tourist category.
Art Gallery	Frick Collection, Museum Modern Art, American Folk Art Museum, Rockerfeller, etc*
Wildlife or Nature	Central Park, Children's Zoo, The Pond, Sheep Meadow or any location within it, etc*
Religious	St Patrick's Cathedral, St Thomas's Church, Temple Emanu-El, etc*
Theatre	Carnegie Hall, City Centre Music and Dance, Lyceum Theatre, Schubert Theatre, etc*
Hotel	Hotel des Artistes, Plaza Hotel, Algonquin Hotel *
Famous Building	Rockerfeller, Dakota, Chrysler, Empire State, Trump Tower, Fred French, NY Coliseum, Mony Tower, etc*

- 6 x 1 6**
- (d) (i) Columbus Circle, Duffy Square 1
- (ii) 49th street/Avenue of the Americas/47th-50th street 1
- Total: 16**



Question 5

Marks

(a)

Airport Areas	Letter	
CHECK IN	D	1
PASSPORT CONTROL	G	
CUSTOMS	F	1
SECURITY CHECK	C	1
DEPARTURE LOUNGE	A	1
BAGGAGE HALL	B	1
ARRIVALS HALL	E	1

6 x 1 6

(b) (i) €180

1 x 1 1

(ii) \$4 and £2.50

2 x 1 2

(c) Answer 3. No mark for choice. One mark for reason.

3 x 1

Travellers' cheques: to carry money abroad etc.

UK Passport: for security checks and identification, etc.

Boarding pass: for access to the aircraft, to indicate seat, etc.

EHIC: to gain medical treatment in an EU country, etc.

Insurance documents: for protection and assistance in case of theft, injury, etc. **3**

(d) **Traveller Cheques** Phone TC Company/Bank, report loss and/or request replacements.

Passport Contact British Consulate for replacement (Or other for non-UK candidates)

Camera Report to police and claim insurance **3 x 1 3**

(e) They could provide food or refreshments (1) **and** provide information about the delay and expected time of departure (1) **2**

Question 6

Marks

- (a) Three problems stated and accurate/acceptable actions. For full marks each action must be different
- Overcrowding – zoning of beach, beach charges etc
 Collecting shells & pebbles – warning signs, beach wardens, etc
 Noise – warning signs, fines, zoning, etc
 Locals vs tourist conflicts – visitor info, centre, wardens/patrols, regulations etc
 Dumping – fines, council regulations, prohibit signs, eco-tourism, etc
 High buildings – planning restrictions, eco-tourism schemes, etc
 Litter – litter bins, prohibit signs, fines, wardens, etc
 Dog fouling – prohibit dog signs, fines, etc
 Removing coral – education programmes, signs, wardens, fines etc. **Any 3 x 1** **3**

- (b) Four acceptable tourist benefits fully described.
 Jobs created that boost local economy. Increase in services for locals and tourists.
 More money available for community projects eg building. More jobs available so unemployment reduced. New opportunities, etc.
 A list of 2 or more benefits – Max of 1 mark. **Any 4 x 1** **4**

- (c) (i)

	Rule A	Rule B	Choice A or B
ENVIRONMENT			A
TRANSPORT			B
CULTURE AND CUSTOMS OF LOCALS			B
SHOPPING			A
ACTIVITIES			B
WILDLIFE			A

Any 6 x 1 **6**

- (d) Answers need to be specific to Ralf's situation and not just an addition to answers to (b) above

- (i) Creates employment for Ralf, supports the monastery, supports the village taverna, etc **2 x 1** **2**
- (ii) Interesting day trip for guests, learn about the people of Crete, learn about the nature of Crete, etc **2 x 1** **2**

Total: **17**

[END OF MARKING INSTRUCTIONS]