



2011 Art and Design

Intermediate 1

Finalised Marking Instructions

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Art and Design 2010/11

Intermediate 1

Assessment Criteria For Design Folio

Evidence is required for each of the four stages of the design process. It should be noted that it is the candidate's understanding of, and response to, the brief and design process which will determine overall performance.

At all levels of performance, the folio should clearly identify a design problem, evidence of market research of solutions to the same problem, show a clear sense of direction and demonstrate a well integrated problem-solving design process. Irrelevant analytical drawing is not appropriate for the Research and Investigation sheets.

Marks should be allocated as follows: Investigation and Research – 24 marks Development – 24 marks Evaluations – 8 marks

Design Solution – 24 marks Design

Expected performance at mark range 64 – 80	Expected performance at mark range 51 – 63	Expected performance at mark range 38 – 50
UNIT ASSESSMENT		
<p>For the Investigation and Research stage of the folio, the candidate should:</p> <ul style="list-style-type: none"> • investigate a written design brief showing understanding and awareness of the problem to be solved • show evidence of the design context • show understanding of design issues. <p>For the Development stage of the folio, the candidate should:</p> <ul style="list-style-type: none"> • develop a minimum of two ideas • show some competence in the use of materials and processes • select and develop one idea. 	<p>For the Investigation and Research stage of the folio, the candidate should:</p> <ul style="list-style-type: none"> • investigate a written design brief and show some understanding and awareness of the problem to be solved • show investigation of the design context • show some awareness of a design issue. <p>For the Development stage of the folio, the candidate should:</p> <ul style="list-style-type: none"> • develop a minimum of two ideas • show some skill in the use of materials and processes • select and develop one idea. 	<p>For the Investigation and Research stage of the folio, the candidate should:</p> <ul style="list-style-type: none"> • attempt to investigate a design brief • show a design context • show a design issue. <p>For the Development stage of the folio, the candidate should:</p> <ul style="list-style-type: none"> • show use of materials and processes • develop a minimum of two ideas • select and develop one idea.
ADDED VALUE FOR COURSE ASSESSMENT		
<p>The Solution stage of the folio should:</p> <ul style="list-style-type: none"> • be complete and appropriate to the problem set by the brief. <p>The Design Evaluation should outline the problem-solving process.</p>	<p>The Solution should:</p> <ul style="list-style-type: none"> • be complete and appropriate to the problem set by the brief. <p>The Design Evaluation should be attempted.</p>	<p>The Solution stage of the folio should:</p> <ul style="list-style-type: none"> • be appropriate to the brief. <p>The Design Evaluation should be attempted.</p>

Art and Design 2010/11

Intermediate 1

Assessment Criteria For Expressive Folio

The folio should identify a personal theme and show appropriate investigation, with the development of visual ideas/images leading to an expressive outcome which communicates ideas or feelings related to the theme.

Marks will be allocated as follows:

Investigation – 20 marks

Development – 20 marks

Outcome – 40 marks

Expected performance at mark range 64 – 80	Expected performance at mark range 51 – 63	Expected performance at mark range 38 – 50
UNIT ASSESSMENT		
<p>For the Investigation stage, the candidate should demonstrate:</p> <ul style="list-style-type: none"> • ability to select a theme and source of study • evidence of analytical drawing from direct observation • use of two different media. <p>For the Development stage the candidate should demonstrate:</p> <ul style="list-style-type: none"> • ability to produce two visual ideas • ability to select and modify one image • some control in handling of materials. 	<p>For the Investigation stage, the candidate should demonstrate:</p> <ul style="list-style-type: none"> • ability to select a theme and source of study • evidence of analytical drawing from direct observation • use of two different media. <p>For the Development stage the candidate should demonstrate:</p> <ul style="list-style-type: none"> • ability to produce two visual ideas • ability to select and modify one idea • some basic skill in handling of materials. 	<p>For the Investigation stage, the candidate should demonstrate:</p> <ul style="list-style-type: none"> • some attempt to work to a theme and source of study • evidence of analytical drawing from direct observation • use of two different media. <p>For the Development stage the candidate should demonstrate:</p> <ul style="list-style-type: none"> • an attempt to produce two visual ideas • an attempt to select and modify one idea • some basic skill in handling of materials.
ADDED VALUE FOR COURSE ASSESSMENT		
<p>For the Outcome stage, the candidate should demonstrate:</p> <ul style="list-style-type: none"> • ability to communicate a visual idea in a finished piece of artwork • awareness of visual elements • some control in media handling. 	<p>For the Outcome stage the candidate should demonstrate:</p> <ul style="list-style-type: none"> • a personal response through a finished piece of artwork • awareness of visual elements • some control in the use of media. 	<p>For the Outcome stage the candidate should demonstrate:</p> <ul style="list-style-type: none"> • a personal response through a finished piece of artwork • use of some visual elements • use of media.

Intermediate 1

Art and Design Studies Assessment Criteria

At all competency ranges of Intermediate 1, the Summary must contain a minimum of 200 words. The work should demonstrate a balance of information, facts and opinions.

A Summary well above the minimum competency will be work that addresses all or most of the following points:

The Summary:

- identifies and develops a particular theme or topic.
- is clearly based on personal research and analysis carried out in the Art & Design Studies Unit.
- presents a range of information including facts, opinions and evidence of personal selection.
- presents an appropriate balance of key facts, opinions and reference to relevant contexts.
- contains personal conclusions and justified opinions using convincing terminology.

A good Summary will be work that addresses all or most of the following points:

The Summary:

- identifies and adheres to a theme or topic.
- is based on personal research and analysis carried out in Art & Design Studies.
- presents some information including facts and opinions and some evidence of personal selection.
- presents an appropriate balance of key facts and opinions about the selected area of study.
- contains some personal conclusions and opinions using appropriate terminology.

A Summary at minimum competency level (but passing the Unit) will be work that addresses all or most of the following criteria:

The Summary:

- identifies a theme or topic.
- makes some attempt to base work on research and analysis carried out in Art & Design Studies.
- attempts to present facts and opinions, though personal selection may be minimal.
- may discuss only one piece of artwork or design artefact.
- may show an emphasis on facts and information rather than opinions.
- opinions are unlikely to be justified.
- may suggest a conclusion or opinion.
- terminology may be limited.

A Summary that meets the following criteria is below minimum competency and does not meet the criteria to pass the Unit:

The Summary:

- will not identify or conform to a particular theme.
- will clearly show that little of what has been researched has been understood or used.
- will be a collection of unelaborated facts and be mainly descriptive.
- may show an emphasis on information and facts rather than opinions.
- opinions will not be justified or supported.
- terminology will be very limited and possibly confused.

A Summary that meets the following criteria is well below the minimum competency and does not meet the criteria to pass the Unit:

The Summary:

- will have no theme and amount to no more than a collection of words and phrases.
- no opinions will be identified and the terminology uses will be very basic.

[END OF MARKING INSTRUCTIONS]