

## **2012 Administration**

## **Standard Grade – General**

## **Finalised Marking Instructions**

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Candidates should be awarded marks in a PS question if the answer clearly indicates that the problem can be/has been solved.

		KU	PS
1			
I	Use a (digital) camera – to take photographs of staff		
	Use a scanner – to transfer photographs of staff to computer		
	Use a (laser) printer – to produce hard copies of the badges		
	Use a laminator – to put a protective cover over the badges		
	DO NOT ACCEPT – Use a photocopier with reference to producing multiple copies		
	DO NOT ACCEPT – 'Use a photocopier' on its own		
	ACCEPT – Use a photocopier to produce/print a hard copy of the ID badge (can be awarded 2 marks)		
	Equipment only – software not accepted		
	Naming alone gets no marks. If candidate goes on to describe the use of the item, they can gain both marks.		
	The following are examples of <b>possible</b> marks allocated to this question:		
	Use a digital camera 1 mark.		
	Digital camera 0 mark		
	Use a digital camera to take photographs of staff <i>L</i> marks		4
	Digital camera to take photographs of staff 2 marks		

		KU	PS
2 (a)	Advantages		
	<ul> <li>Increased opportunities for promotion</li> <li>Easier for managers to supervise employees</li> <li>Employees are more likely to know who their immediate</li> </ul>		
	<ul> <li>boss is</li> <li>Employees are more likely to know what their own duties and responsibilities are/more motivated</li> </ul>		
	<u>Disadvantages</u>		
	<ul> <li>Decision-making process is slow</li> <li>Communication is slow</li> <li>Employees may not feel involved in decision-making process</li> <li>Employees do not have the opportunity to suggest ideas</li> <li>Expensive organisational structure</li> <li>Slow to respond (to external environment)</li> </ul>	2	
	Allocate one mark for stating one advantage and one mark for stating one disadvantage.		
(b)	Span of control	1	
(c)	An organisational chart can quickly become out-of-date eg employees changing (employees leaving, new employees joining, promotion), organisation restructuring.	1	
	Accept example that demonstrates disadvantage.		

		KU	PS
3 (a)	They should install a telephone answering machine/ voicemail		
	<ul> <li>They should introduce an e-mail facility/fax</li> <li>They should divert calls outwith business hours</li> </ul>		1
	DO NOT ACCEPT – mobile/pager on its own		
(b)	They should introduce videoconferencing/web conferencing/ audio conferencing/Skype/conference calls		1
	DO NOT ACCEPT – webcam		
(c)	Provide the manager with a <b>mobile</b> phone/i-phone/a pager/ a PDA/Blackberry		
	• Ensure the manager's mobile phone number is known		1
	Only accept 'text' or 'e-mail' or voicemail if supported		
(d)	Set up a file management system		
	<ul><li>Train operators on file management</li><li>Always name files/folders appropriately</li></ul>		1
	DO NOT ACCEPT – any reference to back-up		
(e)	Install anti-virus software/firewall		
	Scan all incoming mail for viruses		
	Remind employees not to use e-mail for personal use     Demind employees not to energy a mail attachmente		
	<ul> <li>Remind employees not to open any e-mail attachments unless they know where they come from</li> </ul>		
	<ul> <li>Remind employees not to use personal discs/memory sticks</li> </ul>		1

		KU	PS
4 (a)	Suggestion – Dictionary Description – to check the spelling of words		
	Suggestion – Thesaurus Description – to find other words with the same meaning		
	Suggestion – Housestyle Booklet/Training Booklet/Template Description – to check the layout of standard letter		
	Suggestion – Customer Records Description – to find names and addresses	4	
(b)	<ul> <li>Access to a wide range of information</li> <li>Information is up-to-date</li> <li>Using a search engine and key words/phrases allows speedy access</li> </ul>		
	<ul> <li>The Internet is available 24/7</li> <li>Information is available instantly (eg availability of products/ flights)</li> </ul>	2	
5 (a) (i)	Attach a Circulation/Routing slip		
	DO NOT ACCEPT – Store on the intranet		
(ii)	<ul> <li>Send by Recorded Delivery/Recorded Signed For</li> <li>Send by Special Delivery</li> <li>Send by Courier</li> </ul>		2
(b)	<ul> <li>Very fast way of sending/receiving information</li> <li>Relatively low cost of sending information</li> <li>An exact copy is transmitted</li> <li>Provides a hard copy of the information</li> <li>Transmission of handwritten documents, drawings, maps etc</li> </ul>		
	<ul> <li>is possible</li> <li>Information can be sent/received 24/7</li> </ul>	2	
	Award one mark for each advantage (max 2)		

		KU	PS
6 (a) (i)	<ul> <li><u>Purchases Manager</u></li> <li>Encourage and motivate staff in Purchases Department.</li> <li>Delegate tasks to staff within Purchases Department.</li> <li>Set targets for staff within Purchases Department.</li> <li>Interviews staff/applicants for vacancies within Purchases Department.</li> <li>Reports to Managing Director on performance of Purchases Department.</li> <li>Managing the departmental budget.</li> </ul>		
(ii)	<ul> <li><u>Buver</u></li> <li>Obtains quotations, price lists from suppliers.</li> <li>Negotiates prices, delivery details etc with suppliers.</li> <li>Visits suppliers.</li> <li>Attends exhibitions/trade fairs.</li> <li>Obtains product information from various departments.</li> </ul>	2	
(b)	<ul> <li><u>Spreadsheet</u></li> <li>Record sales figures.</li> <li>Produce graphs of sales/sales targets.</li> <li><u>Database</u></li> <li>Store customer/product records.</li> <li><u>Word Processing</u></li> <li>Prepare price lists.</li> <li>Prepare sales leaflets/advertising leaflets.</li> <li>Prepare lettere to gustemere</li> </ul>	3	
	Prepare letters to customers.	5	

			KU
NORTON'S NO EXPENSES CLAIM			
Name: Beth Gardner			
Department: Sales			
Date(s): 11 April 2012	EXPENDI	TURE	
TRAVEL (please detail)	£	Р	
SRS - Greenock to Glasgow (Retur	n) 5	60	
Northern Railways - Glasgow to Newcastle (Return)	45	00	
MEALS (please detail)			
Lunch - New Mill Restaurant	14	00	
OTHER EXPENSES (please detail)			
Coffee Quick - Flat White	2	20	
TOTAL EXPENSES DUE	£66	80	
Employee's Signature	Date		
Accept:		1	
Sales 'Manager' for Department Train/name of travel provider/route Mineral water in Meals or Other Exp Coffee must appear in Other Expen All items individually or sub-totalle	oenses ses	section	

<ul> <li>(b)</li> <li>Check all expenses claimed are in line with company policy.</li> <li>Check that all receipts are attached.</li> <li>Check calculations are correct.</li> <li>Check employee has not exceeded budget for trip.</li> <li>Pass to Finance Manager (for authorisation).</li> <li>2</li> <li>DO NOT ACCEPT Callum should refund the money</li> </ul>			KU	PS
	(b)	<ul> <li>Check that all receipts are attached.</li> <li>Check calculations are correct.</li> <li>Check employee has not exceeded budget for trip.</li> <li>Pass to Finance Manager (for authorisation).</li> </ul>		2

		KU	PS
8 (a) (i)	<ul> <li>A relief receptionist/another member of staff should be available (when the receptionist has his lunch).</li> <li>Employ a second receptionist/security guard.</li> </ul> <b>DO NOT ACCEPT – Never leave reception unattended</b>		
(ii)	<ul> <li>Keypad/Swipecard entry should be installed.</li> <li>Doors should be locked (with key given to authorised personnel only).</li> <li>Use entryphone system to access restricted areas.</li> </ul>		
	DO NOT ACCEPT – Provide/have a security guard		
	DO NOT ACCEPT – Signs/posters/CCTV		
(iii)	<ul> <li>Provide a (Staff) In/Out Book.</li> <li>Ensure all employees have signed out in the (Staff) In/Out Book.</li> <li>Employ someone to check the building/CCTV monitors at the end of the day.</li> </ul>		3
(b)	<ul> <li>Greet visitors.</li> <li>Issue visitor badges.</li> <li>Maintain the Reception Register.</li> <li>Give visitor directions.</li> <li>Make/check appointments in the Appointments Diary.</li> <li>Receive/sign for parcels.</li> <li>Operate the switchboard/taking and passing on messages.</li> <li>Maintain/keep the reception area tidy.</li> <li>Routine duties such as filing, word processing.</li> <li>Monitoring CCTV</li> </ul>	2	

				KU	PS
9	(a)	(i) (ii)	<ul> <li>There should be <u>regular</u> maintenance/servicing of the photocopier.</li> <li>The previous member of staff who used it should have placed an 'Out of Order' notice on it.</li> <li>Notices should be displayed reminding staff what to do in the event of a fault.</li> <li>Staff should be trained (to use equipment safely)</li> <li>Accident/Incident (Report) Form Hazard/Fault Report Form</li> </ul>	1	1
	(b)		<ul> <li><u>Action 1</u></li> <li>Provide staff with screen filter/anti-glare screen.</li> <li>Install blinds.</li> <li>Remind staff to take regular breaks.</li> <li>Provide/check training has been given.</li> <li>Send staff for regular eye tests.</li> <li>Subsidise cost of glasses for staff.</li> <li>Adjust brightness/contrast controls.</li> </ul> <u>Action 2</u> <ul> <li>Provide staff with wrist rests.</li> <li>Remind staff to take regular breaks.</li> <li>Provide staff to take regular breaks.</li> </ul>		1
			<ul> <li>Provide adjustable chairs.</li> </ul>		1

		KU	PS
10 (a)	<ul> <li>Problem 1</li> <li>Introduce flexitime.</li> </ul>		
	DO NOT ACCEPT – Introduce homeworking/teleworking		
	<ul> <li>Problem 2</li> <li>Allow 2 or 3 employees to work in the one office.</li> <li>Change to an open plan layout.</li> <li>Encourage team working.</li> <li>Have regular departmental meetings.</li> </ul>		
	<ul> <li>Problem 3</li> <li>Introduce part-time working.</li> <li>Introduce job share.</li> </ul>		3
(b)	<ul> <li><u>Advantage</u></li> <li>Reduces costs/saves money.</li> <li>Less space is required.</li> <li>Employer may be able to keep staff who may otherwise have left/saves recruitment costs.</li> <li>Happier/motivated employees/higher productivity.</li> <li>Reduction in absenteeism/employees taking time off for appointments.</li> </ul>		
	<ul> <li><u>Disadvantage</u></li> <li>Communication may be difficult.</li> <li>Difficult to organise meetings.</li> <li>Costly to set up employees with equipment they need (if not given advantage of saves money).</li> <li>Loss of control over employees who are working at home.</li> <li>More difficult to ensure that ICT equipment and home workstation meet health and safety requirements.</li> </ul>		
	More difficult to provide advice and support in the use of ICT equipment.	2	

		KU	PS
11 (a)	Pictogram/Pictograph/picture diagram/picture graph	1	
(b) (i)	Bar chart, Column chart, Pie chart, Line graph.	1	
	DO NOT ACCEPT – Stem and leaf diagram		
(ii)	<ul> <li>Accurate information is obtained at a glance.</li> <li>Allows comparisons to be made.</li> <li>Easier to read and understand.</li> <li>Trends can be identified (DO NOT ACCEPT FOR PIE CHART).</li> </ul>	1	
	DO NOT ACCEPT – eyecatching		
(c)	<ul> <li>Suggestion 1</li> <li>Use presentation/word processing/DTP/graphics software.</li> <li>Use TV and DVDs/Videos.</li> <li>Use an interactive whiteboard/smartboard.</li> </ul>		
	<ul> <li><u>Suggestion 2</u></li> <li>Use an (OHP/Data) Projector.</li> <li>Use an interactive whiteboard/smartboard.</li> </ul>		2

			KU	PS
12(a) (	(i)	=B4*C4 =sum(B4*C4)		1
(	(ii)	By using replication/fill down/drag down/double click down facility.	1	
(b)		<ul> <li>Formulae calculations are carried out instantaneously.</li> <li>Calculations are done with total accuracy.</li> <li>Formulae are updated automatically when another row/ column is added.</li> <li>Data in the spreadsheet can easily be converted into a graph/ chart.</li> <li>Data can be easily sorted/filtered.</li> <li>'What if' scenarios can be used.</li> </ul> <b>DO NOT ACCEPT – Any reference to Replication.</b>	2	
13		<u>E-commerce</u> The buying/selling of goods online/using the Internet. <u>Favourites/Bookmarks</u> Allows users to <u>save/store</u> (the addresses of) web pages.	2	
			TOTAL = 30 KU TOTAL = 30 PS	

## [END OF MARKING INSTRUCTIONS]