

## 2011 Administration Standard Grade Credit Finalised Marking Instructions

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Candidates should be awarded marks in a PS question if the answer clearly indicates that the problem can be/has been solved.

The justification must not repeat the wording used in the question.

	·		KU
a)			
•	Advice	Justification	
	Provide staff with lockers	To ensure that personal possessions are kept safe	
	Provide staff with desks which have lockable drawers	To ensure that personal possessions are kept safe	
	Use a cellular office layout	<ul> <li>To allow office doors to be locked</li> <li>To ensure that personal possessions are kept safe</li> </ul>	
o)	DO NOT ACCEPT Any justifice 'preventing items being stole		
,	Advice	Justification	
	All out-of-date customer files should be shredded/ destroyed	<ul> <li>So that personal information cannot be found/used by anyone else</li> <li>To comply with the Data</li> </ul>	
		Protection Act	
)	Advice	Justification	
	Employ a relief receptionist	So that the reception desk always has someone present to greet visitors	
	Use an intercom system	So that even if the receptionist is unavailable,	
		someone else is aware there is a visitor waiting at the door to come in	

vice  ovide staff with passwords access e-mail accounts  mind staff not to share ir e-mail account account	Justification     To restrict unauthorised use     To restrict unauthorised use		
ovide staff with passwords access e-mail accounts mind staff not to share ir e-mail account	<ul> <li>To restrict unauthorised use</li> <li>To restrict unauthorised</li> </ul>		
ir e-mail account			
mind staff to regularly ange their e-mail account sswords	To restrict unauthorised use		
ue a warning	To highlight the seriousness of this action		8
	ange their e-mail account sswords ue a warning	use  use  use  To highlight the seriousness of this action  rd 1 mark for advice and 1 mark for each different	use  use  use  use  To highlight the seriousness of this action  rd 1 mark for advice and 1 mark for each different

				KU	PS
2					
_	Recommendation	Justification			
	Use a Line Graph	To show changes/t	rends in		
		sales performance			
		throughout the yea			
	Use a Bar/Column Chart	To compare sales			
		performance at a g			
		comparing sales re			
		monthly sales, this			
		sales against previ	ous years		
	Use a Pie Chart	To identify how mu	ıch each		
		sales rep contribut overall total	es to the		
	Use a Pictogram	To give a quick ge			
		impression of sales			
		performance and to	argets		
	Naming alone gets no marks describe the use of the item  The reasons provided for ea illustrate a different use with	, they can gain both ach recommendation	marks. n must		
	Award 1 mark for recommer justification.	ndation and 1 mark f	or different		
	The following are examples of question:	possible marks allo	cated to this		
	use a líne graph.		1 mark		
	Line graph.		o mark		
	use a line graph to show trends	ín sales performance.	2 marks		
	Líne graph to show trends in sal	les performance.	2 marks		
	Line graph to show trends.		1 mark		4

		KU	PS
3 (a)	Delayering  DO NOT ACCEPT Restructuring	1	
(b)	<ul> <li>Improved efficiency – (there are fewer channels of communication and therefore) decision making is faster</li> <li>Improved motivation – staff may have new roles allowing them to show initiative</li> </ul>	1	
(c)	<ul> <li>Employees fear for their jobs and have low morale</li> <li>Employees are demotivated as they are resistant to change/ unhappy with changes</li> <li>Uncertainty/confusion over roles</li> <li>Fewer opportunities for promotion</li> <li>Increased workload/stress</li> <li>Decrease in pay</li> </ul> Award 1 mark per problem.	2	
	,a. aa por productin		

		KU	PS
4	Training should cover:  what to do in the event of a fault occurring basic maintenance of equipment – changing cartridges, clearing paper jams, etc appropriate legislation – copyright laws safe use of equipment		
	DO NOT ACCEPT 'health and safety training' on its own DO NOT ACCEPT any reference to fixing equipment on its own  The following is a pupil's answer and the mark allocation:  'Additional training which should be offered to a reprographics assistant apart from how to use the equipment/software is how to fix the equipment or software if it ever broke. They should know the procedure to follow and how they could try to fix it before getting in the technician if it is only a minor problem (V) eg a paper jam.'	2	
	Award 1 mark for each.	<b>-</b>	

					KU	PS
5	(a)	(i)	Suggestion The field "Date of Completion" should have been formatted/ set up as a date field  DO NOT ACCEPT Make all date formats the same	Justification This would allow records to be sorted (in chronological/date order)		
		(ii)	Suggestion The "Address" field should be split into separate fields for Street and Town	Justification This would allow records to be searched/filtered easily for specific towns		4
	(b)		Suggestion Jocelyn should use mail merge	Justification  This would allow the personal details contained in the database to be merged with the word processed letter quickly, saving time not having to prepare separate letters		2
			Award 1 mark for each suggest justification.	ion and 1 mark for each		

		KU	PS
6 (a)	<ul> <li>Flexitime allows employees more flexibility in choosing their own working hours</li> <li>Employees must work core hours</li> <li>Employees must work the contracted number of hours per week/month</li> </ul> Award 1 mark for each explanation.	2	

		KU	ı
Types of ICT Equipment	Justification		
Laptop/Notebook/ iPad	<ul> <li>can be used to work anywhere</li> <li>can be used to access files/ network/software in office (remotely)</li> <li>can be used to access e-mail which can be used to send work completed at home to office/receive work from office</li> <li>can be used to access Internet</li> </ul>		
Fax	<ul> <li>work can be prepared at home and then sent to office</li> <li>also used to receive paperwork from office</li> </ul>		
Mobile phone/Blackberry/ PDA/Smart phone	<ul> <li>allows employee to keep in constant touch with the office</li> <li>can be contacted by office wherever they are if they have a mobile phone</li> <li>can be used to access e-mail/Internet/voicemail</li> </ul>		
Computer	<ul> <li>may have software and hardware they would be using if they were in the office</li> <li>can allow access to the organisation's network with all files, software, etc which they would access if they were in the office</li> <li>e-mail may be available to communicate on a regular basis with the office</li> <li>can be used to access Internet</li> </ul>		
Telephone	to communicate with the office		
Printer	to make hard copies of documents to proof read or to send via fax to the office (e-mail may not be available)		
Webcam	to allow face-to-face communication with the office	2	
this Do not award marks	• •		

Advice  • Check the layout of the	Justification		
<ul> <li>desk/workstation</li> <li>Purchase/check suitability of adjustable chairs</li> <li>Advise the WP assistants to take regular breaks</li> <li>Ensure staff duties/tasks are varied</li> </ul>	<ul> <li>To follow the recommendations of the Health and Safety at Work Act/Display Screen Equipment Regulations</li> <li>To satisfy the individual's requirements</li> <li>To avoid legal action</li> <li>DO NOT ACCEPT Any reference to prevention of back pain/health problems in the future</li> </ul>		
Advice	lustification		
<ul> <li>Provide a Staff In and Out Book</li> <li>Remind all staff to complete the Staff In and Out Book</li> <li>Remember to take the Staff In and Out Book to the Assembly Point when the fire alarm goes off</li> </ul>	To provide a record of which members of staff are in or out of the building at any time		
Advice	Justification		
<ul> <li>Provide all staff going on business trips with an itinerary</li> <li>(Remind staff to) check the ticket/e-ticket</li> </ul>	This provides travellers     with relevant flight     information		6
Award 1 mark for advice and 1	mark for justification.		
	Advice Provide a Staff In and Out Book Remind all staff to complete the Staff In and Out Book Remember to take the Staff In and Out Book Remember to take the Staff In and Out Book Remember to take the Staff In and Out Book Remember to take the Staff In and Out Book to the Assembly Point when the fire alarm goes off  Advice Provide all staff going on business trips with an itinerary (Remind staff to) check the ticket/e-ticket	<ul> <li>Advise the WP assistants to take regular breaks</li> <li>Ensure staff duties/tasks are varied</li> <li>To satisfy the individual's requirements</li> <li>To avoid legal action</li> <li>DO NOT ACCEPT Any reference to prevention of back pain/health problems in the future</li> <li>Provide a Staff In and Out Book</li> <li>Remind all staff to complete the Staff In and Out Book</li> <li>Remember to take the Staff In and Out Book</li> <li>Remember to take the Staff In and Out Book to the Assembly Point when the fire alarm goes off</li> <li>Provide all staff going on business trips with an itinerary</li> <li>(Remind staff to) check</li> </ul>	Advice

		KU	PS
8 (a)	Hot desks allow staff who do not have their own desk to book/ use a desk whenever they need it		
	Hot desks are equipped with standard equipment enabling staff to complete tasks (when in the office)		
	Hot desks allow organisations to save space/money as not every member of staff requires their own desk	2	
	Be aware of candidates describing features of hot desking. Answers must clearly show the benefits.		
	Award 1 mark for each benefit.		
(b)	<ul> <li>To inform the sender that the recipient is not available/unable to deal with the enquiry at that time</li> <li>To inform the sender to take other action which would allow the matter to be dealt with quickly</li> <li>To inform the sender that there is a named person to contact if the matter is urgent</li> <li>To inform the sender that the e-mail has been automatically redirected</li> </ul>	2	
	Award 1 mark per explanation.		
(c)	<ul> <li>Regular meetings need only be entered once</li> <li>Staff/customer/supplier details can be stored in the address book</li> <li>Alerts can be used to remind the user of an appointment</li> <li>A task facility/'to-do-list' can be generated</li> <li>Diaries of several people can be accessed to find a suitable date/time for a meeting</li> <li>Entries can be made in the diaries of several people simultaneously</li> </ul>	2	
	DO NOT ACCEPT Any reference to editing/deleting		
	Candidate's answer must clearly demonstrate knowledge of an <u>electronic diary</u>		
1	Award 1 mark per benefit.		

			KU	PS
9 (a)	Suggestion Send a memo Send an e-mail Put up a notice (on the intranet)	Justification     To ensure that all staff have been informed     Information has to be received quickly		
(b)	Suggestion Send the invitation by post (1st or 2nd class)/send a letter/use Royal Mail	<ul> <li>Justification</li> <li>The invitation is not urgent</li> <li>Cannot assume that all members have e-mail facilities</li> <li>Letters can be personalised</li> <li>Letters can create a good impression</li> </ul>		
	Send by e-mail	<ul> <li>Cheaper than using Royal Mail</li> <li>Cheaper than printing invitations</li> </ul>		4
	Award 1 mark for suggestio	n and 1 mark for justification.		

			KU	PS
10 (a)	<ul> <li>To give access to a larger sue.</li> <li>To compare suppliers' prices.</li> <li>To check availability of stock.</li> <li>To buy goods using e-commender.</li> <li>To track delivery of goods.</li> <li>To pay for goods on-line.</li> <li>To e-mail suppliers (with letter.</li> <li>To reduce admin costs.</li> <li>To receive Internet discounts.</li> <li>To organise/book travel/accedemployees (once only).</li> </ul> Award 1 mark for each justification.	erce/on-line (24/7) er of enquiry) emmodation for <b>Purchases</b>	2	
(b)	Explanation  A form which must be completed to provide a record of the details of faulty equipment/specific hazard eg trailing cables  Award 1 mark for explanation	This must be completed as part of the procedure for dealing with faults/ hazards     This ensures the safety of all employees     This reduces the amount of time that equipment is out of action and work is delayed  and 1 mark for justification.	2	

			KU	PS
11 (a)	Factors to be included in the	guidelines:		
	Suggestion	Justification		
	Find out the budget	Staying within budget restrictions is important		
	Find out the status of the employee	Determines the most appropriate method of travel		
	Find out the preferred method of travel	Important that traveller is happy with travel arrangements		
	Find out the destination/distance	So that appropriate travel options can be considered		
	Find out the time available	So that time is considered for arriving at meetings, etc on time		
	Find out if a car is needed	So that traveller is prepared with driving licence		
	Find out about any special requirements eg transportation of equipment, etc	May cause inconvenience on some forms of transport		5
	Accept any other reasonab Award 1 mark for suggestion maximum 3, suggestion/jus	on and 1 mark for justification –		
(b)	<ul> <li>claimed for and what mus</li> <li>Easier for finance staff to to the same form being st</li> <li>May mean that expenses</li> </ul>	check and verify expenditure if used ubmitted are paid out promptly		
	<ul> <li>Easier for organisation to</li> <li>Benefits explained must be</li> </ul>	monitor and analyse expenditure to an organisation.	2	
	Award 1 mark per benefit.	<b>C</b>		

		KU	PS
12	Advantage:  Expert staff are trained in filing system  Less equipment is required  Space is saved within departments  Disadvantage:		
	<ul> <li>Time may be wasted by employees walking to collect/return files</li> <li>The same system of classification may not suit all records within the organisation</li> <li>Award 1 mark for one advantage and 1 mark for one disadvantage.</li> </ul>	2	

		KU	PS
13 (a)	<ul> <li>Reports to the Board of Directors on issues relating to the Sales and Marketing Department</li> <li>Responsible for overseeing/monitoring/motivating/appraising the employees within the Sales and Marketing Department</li> <li>Sets sales targets/analyses sales figures</li> <li>Identifies potential customers</li> <li>Visits important customers</li> <li>Deals with serious customer complaints</li> <li>Involved in recruitment/selection of Sales and Marketing employees</li> </ul>	2	
(b)	<ul> <li>Word processes eg letters to successful/unsuccessful job applicants</li> <li>Files completed application forms</li> <li>Updates new employee details on the staff database</li> <li>Sends job advertisements to Job Centre/newspapers</li> </ul> Award 1 mark for each duty described specific to each department. (2 duties for each job title.)	2	

		KU	PS
14	Advantages:		
	<ul> <li>Time is saved (allowing employees to concentrate on normal working duties)</li> </ul>		
	<ul> <li>Money is saved (by reduced travelling and accommodation expenses)</li> </ul>		
	<ul> <li>Enables more people to "attend" meetings</li> <li>Recordings can be made (which can provide a record)</li> </ul>		
	<u>Disadvantages</u> :		
	(If videoconferencing equipment has to be installed/hired, then) it can be expensive		
	<ul> <li>Problems can arise if technical difficulties are experienced</li> <li>Difficult to organise due to international time zones</li> </ul>	4	
	DO NOT ACCEPT Homeworkers can take part in meetings		
	Marks can be awarded (2+2) or (1+3) or (3+1)		
	Answers must be specific to the employer		
		TOTAL =	= 32 KU
		TOTAL :	= 33 PS

[END OF MARKING INSTRUCTIONS]