

2013 Administration

Intermediate 1

Finalised Marking Instructions

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Task 1a

All data must be *accurate* and *visible* to be awarded marks.

Tour Ref	Tour Name	Miles	Days	Cost per Person	Tour Guide	10 21
4CRG	Cream o' Galloway	95	4	£210	Kenny Armstrong	
4GKN	Glenkens	101	4	£220	Anwar Azam	
5NVT	Nith Valley	104	5	£275	Louis Kinsey	
4SCR	Scottish Riviera	75	4	£180	Shareen Richards	
4SCC	Solway Coast	65	4	£180	Shareen Richards	
4SLS	Solway Sands	85	4	£230	Kenny Armstrong	
5TAS	The Abbeys	100	5	£245	Anwar Azam	
5TMS	The Machars	131	5	£265	Louis Kinsey	

1S 1F 1P

AWARD:

Create 6 fields as required	C	1
Accurate field names (-1 per error)	N	2
Format fields appropriately	F	1
Enter records accurately - 1 mark per record	A	8
Sort by Tour Name	S	1
Print complete table – landscape and on one page	P	1
Total	14 ma	rks

NOTES:

- Ignore ID field.
- Field names must be keyed in as shown max 1 mark for inconsistent capitalisation or block capitals. (-1 mark max per field name/heading)
- When marking accuracy of records if capitalisation is inconsistent, do not award accuracy mark in first 2 instances only.
- Accept any alignment for any of the fields.
- Cost per Person field accept consistent use of zero or 2 decimal places.
- If Tour Names or Tour Guide names are **spelt consistently incorrect**, lose accuracy award in the first instance only.
- If Tour Refs begin with S instead of 5 **consistently**, lose accuracy award in the first instance only.
- In records where Tour Ref begins with a 4 where candidates have consistently inserted a 5 instead of the letter S, lose accuracy award in the first instance only.
- If candidate name is included in the field that is being sorted (Tour Name) and the accurate sort is affected do not award 1P.

Task 1a – unsorted

Tour Ref	Tour Name	Miles	Days	Cost per Person	Tour Guide
4CRG	Cream o' Galloway	95	4	£210	Kenny Armstrong
5NVT	Nith Valley	104	5	£275	Louis Kinsey
4SCC	Solway Coast	65	4	£180	Shareen Richards
4SLS	Solway Sands	85	4	£230	Kenny Armstrong
5TAS	The Abbeys	100	5	£245	Anwar Azam
4SCR	Scottish Riviera	75	4	£180	Shareen Richards
5TMS	The Machars	131	5	£265	Louis Kinsey
4GKN	Glenkens	101	4	£220	Anwar Azam

If no Task 1a printout, award appropriate marks on Task 1b printout as follows:

Create 6 fields as required	C	1
Accurate field names (-1 per error)	N	2
Format fields appropriately	F	1
Enter records accurately - 1 mark per record	A	6
Max 6 available (Solway Coast and Scottish Riviera records not available)		
Total	10 m	arks

Task 1b

All data must be *accurate* and *visible* to be awarded marks.

1N

1P

Tour Ref	Tour Name	Miles	Days	Days Cost per Person		Tour Guide	Star Rating
4SCC	Solway Coast	1E 78	4		£180	Shareen Richards	3
4SCR	Scottish Riviera	75	4	1E	£195	Shareen Richards	5
4CRG	Cream o' Galloway	95	4		£210	Kenny Armstrong	4
4GKN	Glenkens	101	4		£220	Anwar Azam	4
4SLS	Solway Sands	85	4		£230	Kenny Armstrong	4
5TAS	The Abbeys	100	5		£245	Anwar Azam	3
5TMS	The Machars	131	5		£265	Louis Kinsey	4
5NVT	Nith Valley	104	5		£275	Louis Kinsey	4

AWARD: 15 1F 3A

Amend record (Solway Coast - 78 miles)	E	1
Amend record (Scottish Riviera - £195)	E	1
Additional field (Star Rating):		
Accurate field name	N	1
Formatted as number	\mathbf{F}	1
• Correct entries (-1 per error)	A	3
Sort by Cost per Person (ascending)	S	1
Print complete table using landscape orientation	P	1
Total	9 ma	rks

NOTES:

• Star Rating – accept any alignment.

Task 1b – unsorted

Tour Ref	Tour Name	Miles	Days	Cost per Person	Tour Guide	Star Rating
4CRG	Cream o' Galloway	95	4	£210	Kenny Armstrong	4
5NVT	Nith Valley	104	5	£275	Louis Kinsey	4
4SCC	Solway Coast	65	4	£180	Shareen Richards	3
4SLS	Solway Sands	85	4	£230	Kenny Armstrong	4
5TAS	The Abbeys	100	5	£245	Anwar Azam	3
4SCR	Scottish Riviera	75	4	£180	Shareen Richards	5
5TMS	The Machars	131	5	£265	Louis Kinsey	4
4GKN	Glenkens	101	4	£220	Anwar Azam	4

Task 1c

All data must be *accurate* and *visible* to be awarded marks.

Days	Tour Ref	Tour Name	2F	1F
4	4SCC	Solway Coast		
4	4SCR	Scottish Riviera		
4	4CRG	Cream o' Galloway		
4	4GKN	Glenkens		
4	4SLS	Solway Sands		
5	5TAS	The Abbeys	1R	

AWARD:

Print correct fields (all or nothing)	F	2
Fields in correct order	F	1
Correct records – Cost per Person less than £265 (6 records)	R	1
Total	4 m	arks

NOTES:

- Accept records in any order.
- Ignore ID field.
- If any data is truncated do not award 2F.

Task 2a

All data must be *accurate* and *visible* to be awarded marks.

	A			В	С	D	E	F	G	н	ı
1	SOLWAY CYCLES	1H									
2	Cycle Tour Income and Prof	<mark>fit</mark> - Sprin	g Seas	son 1B							
3				4-day Tours					5-day Tours		
						Cream o' 1D	Scottish	1C			
4				Glenkens	Solway Coast	Galloway	Riviera	Solway Sands	The Machars	Nith Valley	The Abbeys
5	Basic Tour per Person			220	180	210	195	230	265	275	245
6	Accommodation per Person	1		110	90	160	180	160	200	220	210
7	Luggage/Insurance per Pers	son		40	40	40	40	40	50	50	50 1R
8	Income per Person	1L :	1F	=SUM(B5:B7)	=SUM(C5:C7)	=SUM(D5:D7)	=SUM(E5:E7)	=SUM(F5:F7)	=SUM(G5:G7)	=SUM(H5:H7)	=SUM(I5:I7)
9	Number of Tours Sold			28	25	32	36	27 2A	30	20	38
10	Total Income per Tour	1L	1F	=B8*B9	=C8*C9	=D8*D9	=E8*E9	=F8*F9	=G8*G9	=H8*H9	=18*19
11	Total Tour Cost	1L		5360	4590	7320	8600	6620	9000	7000	10220 3 A
12	Profit per Tour	1L	1F	=B10-B11	=C10-C11	=D10-D11	=E10-E11	=F10-F11	=G10-G11	=H10-H11	=110-111

1R

AWARD:

Main heading:		
formatted to size 14 and bold	H	1
Sub heading:		
Embolden and amended	В	1
Delete column headed Stewartry Discovery Tour	D	1
Add column headed Solway Sands:		
in correct place and accurately	C	1
• data correctly entered in each cell (-1 per error)	A	2
Insert row labelled Income per Person in correct place and accurately	L	1
Accurate formula for Income per Person (cell B8)	F	1
Replicated to other tours	R	1
Add row labelled Total Income per Tour in correct place and accurately	L	1
Accurate formula for Total Income per Tour (cell B10)	F	1
Add row labelled Total Tour Cost in correct place and accurately	L	1
Accurate figures in B11:I11 (-1 per error)	A	3
Add row labelled Profit per Tour in correct place and accurately	L	1
Accurate formulae for Profit per Tour (cell B12)	F	1
Replication of formulae for Total Income per Tour AND Profit per Tour	R	1
Printing instruction carried out correctly:		
formula view		
on one page		
row and column headings and gridlines		
• landscape	P	1
Total	19	marks

Marked in Task 2b:

- Solway Sands heading right-aligned/wrapped
- All cells formatted appropriately

NOTES:

- Ignore any additional text formatting of labels eg Income per Person.
- Capitalisation of additional labels, if consistently wrong penalise only at the first occasion.
- If no Task 2a formula printout, award marks in the left margin of the Task 2b formula printout. Max 18 marks available (no print mark).
- If only value printout for Task 2a. Max 13 marks available (no marks for formulae, replication or printing).
- If only value printout for Task 2a and no Task 2b value printout, award the following 2 marks at the bottom of the Task 2a printout:

Column headings:		
• right aligned/wrapped (Task 2a)	W	1
All cells formatted appropriately (Task 2a)	F	1

Task 2b - Value Printout

All data must be *accurate* and *visible* to be awarded marks.

SOLWAY CYCLES									
Cycle Tour Income and Profit - S	pring Season								
	4-day Tours				1W	5-day Tours			1H
		Solway	Cream o'	Scottish	Solway	The	Nith	The	
	Glenkens	Coast	Galloway	Riviera	Sands	Machars	Valley	Abbeys	Average
Basic Tour per Person	£220	£180	£210	£195	£230	£265	£275	£245	
Accommodation per Person	£110	£90	£160	£180	£160	£200	£220	£210	
Luggage/Insurance per Person	£40	£40	£40	£40	£40	£50	£50	£50	
Income per Person	£370	£310	£410	£415	£430	1E _{£515}	£545	£505	
Number of Tours Sold	28	25	32	36	27	32	20	38	30
Total Income per Tour	£10,360	£7,750	£13,120	£14,940	£11,610	£16,480	£10,900	£19,190	£13,044
Total Tour Cost	£5,360	£4,590	£7,320	£8,600	£6,620	£9,000	£7,000	£10,220	
Profit per Tour	£5,000	£3,160	£5,800	£6,340	£4,990	£7,480	£3,900	£8,970	£5,705

AWARD:

Amendment to number of tours sold for The Machars:		
data correctly entered - 32	E	1
Add column - Average:		
accurate, in correct place and right-aligned	H	1
Average figures formatted appropriately (all 3)	F	1
Column heading (Solway Sands):		
• right aligned/wrapped (Task 2a)	\mathbf{W}	1
All cells formatted appropriately (Task 2a)	F	1
Total	5 1	marks

1F 1F

Formula Printout All data must be *accurate* and *visible* to be awarded marks.

	Α	В	С	D	E	F	G	Н	I	J
1	SOLWAY CYCLES									
2	Cycle Tour Income and Profit -	Spring Season								
3		4-day Tours					5-day Tours			
4		Glenkens	Solway Coast	Cream o'Galloway	Scottish Riviera	Solway Sands	The Machars	Nith Valley	The Abbeys	Average
5	Basic Tour per Person	220	180	210	195	230	265	275	245	
6	Accommodation per Person	110	90	160	180	160	200	220	210	
7	Luggage/Insurance per Person	40	40	40	40	40	50	50	50	
8	Income per Person	=SUM(B5:B7)	=SUM(C5:C7)	=SUM(D5:D7)	=SUM(E5:E7)	=SUM(F5:F7)	=SUM(G5:G7)	=SUM(H5:H7)	=SUM(I5:I7)	
9	Number of Tours Sold	28	25	32	36	27	32	20	38	=AVERAGE(B9:I9)
10	Total Income per Tour	=B8*B9	=C8*C9	=D8*D9	=E8*E9	=F8*F9	=G8*G9	=H8*H9	=18*19	=AVERAGE(B10:I10)
11	Total Tour Cost	5360	4590	7320	8600	6620	9000	7000	10220	
12	Profit per Tour	=B10-B11	=C10-C11	=D10-D11	=E10-E11	=F10-F11	=G10-G11	=H10-H11	=110-111	=AVERAGE(B12:I12)

2F

1P

AWARD

	3	marks
show gridlines only	P	1
• on one page		
Value view printing instruction carried out correctly:		
AND		
 show gridlines and row/column headings 		
• on one page		
Formula view printing instruction carried out correctly:		
Both printouts submitted		
Average Formulae (all or nothing)	F	2

• Do not award marks for average formulae if cell J11 contains an average formula.

Task 2c

All data must be *accurate* and *visible* to be awarded marks.

SOLWA	Y CYCLES									
Cycle To	our Income and Pi	rofit - Spring 9	Season							
		4-day Tours					5-day Tours			
		Glenkens	Solway Coast	Cream o'Galloway	Scottish Riviera	Solway Sands		Nith Valley	The Abbeys	Average
Number of	f Tours Sold	28	25	32	36	27	32	20	38	30
Total Incor	me per Tour	£10,360	٤7,750	£13,120	£14,940	£11,610	£16,480	£10,900	£19,190	£13,044
Total Tour	Cost	£5,360	٤4,590	٤7,320	28,600	£6,620	29,000	£7,000	£10,220	
Profit per	Tour	£5,000	£3,160	£5,800	£6,340	٤4,990	£7,480	£3,900	£8,970	£5,705
					■Glenken	ns				
					■ Glenken	ne				
		38 28		1C	■ Solway (Coast				
		, , , , , , , , , , , , , , , , , , ,	25	1C		Coast o'Galloway	,			
		20		1C	■ Solway o	Coast O'Galloway Riviera				
		, , , , , , , , , , , , , , , , , , ,	25	1C	Solway (Cream o	Coast O'Galloway Riviera Sands				
		20		1C	Solway Ceam Ceam Ceam Ceam Ceam Ceam Ceam Ceam	Coast O'Galloway Riviera Sands chars	11			
		20			Solway 6 Cream c Scottish Solway 6	Coast Coast Galloway Riviera Sands chars				

AWARD:

1P

Hide rows 5, 6, 7 and 8	H	1
Chart:		
• type - pie	C	1
chart title - accurate	T	1
correct source data	D	1
meaningful labels		
o tour names (within the chart) or as a legend	_	_
 must include values in the chart or legend 	L	1
Printing instruction carried out correctly:		
chart and data on same sheet		
all data visible	P	1
Total	6 m	arks

NOTES:

• Source data should not include Average.

If no printouts for Task 2a and Task 2b, award marks as follows on the Task 2c printout:

Task 2a

Main heading:		
formatted to size 14 and bold	H	1
Sub heading:		
Embolden and amended	В	1
Delete column headed Stewartry Discovery Tour	D	1
Add column headed Solway Sands:		
• in correct place and accurately	C	1
Add row labelled Total Income per Tour in correct place and accurately	L	1
Add row labelled Total Tour Cost in correct place and accurately	L	1
Accurate figures in B11:I11 (-1 per error)	A	3
Add row labelled Profit per Tour in correct place and accurately	L	1
Total	10	marks

Task 2b

Amendment to number of tours sold for The Machars:		
data correctly entered – 32	E	1
Add column - Average:		
accurate and in correct place	H	1
Average figures formatted appropriately (all 3)	F	1
Column headings:		
• right aligned/wrapped (Task 2a)	F	1
Total	4	marks

Task 3

MEMORANDUM

1T

To: All Tour Guides

From: Douglas Jamieson, Administration Manager

Date: 8 May 2013

Subject: Customer Feedback

1M

All cyclists¹ participating in guided tours during our Spring season have been asked to give feedback.²

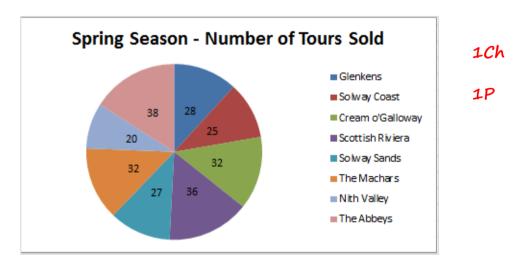
The results are shown in the Summer Staff Newsletter. Stars have been awarded on the basis of feedback regarding the tour route, accommodation provided, tour guide and advice provided by staff. Star ratings range from one (poor) to 5 (excellent).

1M A total of 5⁵ cycle tours received 4 stars. To acknowledge the contribution of all staff in achieving these results we would like to invite you to a celebration dinner at the Douglas Hotel on Sunday 26 May 2013.

One tour received a 5 star rating⁸. Congratulations to Shareen Richards on leading this tour.

1M

Finally, you will see from the pie⁹ chart below, how successful our Spring tour programme was.



Thank you for your contribution! 10

1L 1P

Task 3

AWARD:

Use of template	T	1
Information from Newsletter		
Tour Guide name – Shareen Richards	E	1
• 4 star ratings – 5	E	1
Manuscript corrections:		
• UC	M	1
• NP	M	1
• Stet	\mathbf{M}	1
Keying in:		
One mark for accurate text in each flagged section (10 sections)		
Excludes manuscript corrections		10
Pie Chart:		
• inserted	Ch	1
appropriate and in correct place	P	1
Presentation, layout and consistency	L	1
Print on one page	P	1
Total	20 1	marks

NOTES:

- Ignore any extraneous information in template eg reference.
- Douglas Jamieson minimum first and surname. Administration Manager not necessary.
 Do not award first flag.
- In memo template, accept:
 - o One space after colon
 - o Two spaces after colon
 - Use of an appropriate tab stop

Provided layout is consistent. If inconsistent, do not award 1L for presentation.

- Accept Tour Guides or Tour guides or All tour guides.
- Accept any of the following date formats in the memo template:
 - o 8 May 2013
 - o 08 May 2013
 - o 8th May 2013
 - o Wednesday 8 May 2013
 - o Wednesday 08 May 2013
 - 0 8/5/13
 - 0 8/5/2013
 - 0 08/05/13
 - 08/05/2013

NB date of the celebration dinner must be keyed in as shown ie 26 May 2013.

- Use of numbers accept as per solution **or** one/five **or** 1/5.
- Tour Guide insert accept Shareen without surname.
- Accept Spring or spring in second last paragraph.

- Chart insert must be the same as produced in Task 2c, otherwise do not award Ch. If no Task 2c printout, award appropriate chart marks in the left margin max 4 marks available.
- Presentation/layout/consistency
 - o Incorrect or inconsistent spacing
 - after template data (>2LS or >3LS)
 - between paragraphs
 - before and after chart insert
 - o change in font style/size

Task 4

Question 1

a	Identify 2 members of staff who have a line relationship.	1
	 Managing Director/Operations Manager Managing Director/Administration Manager Operations Manager/Maintenance Technician Operations Manager/Tour Guide Administration Manager/Administrative Assistant Administration Manager/Website Designer 	
	One mark for any correct answer Accept use of employee names	
b	Name the person the Maintenance Technicians would report to in the absence of Fiona Gregg.	1
	Graeme Ellison (Managing Director)	
	One mark	
c	State one item of information that could be added to the organisation chart to make it more useful to staff and visitors.	1
	 room number contact telephone number/extension number photograph 	

One mark for any valid suggestion

Question 2

a Outline **one** benefit of job sharing to the employee.

- 1
- remain in employment while taking on other duties eg child/carer duties
- time to focus on life outside work
- can negotiate time off/hours worked with job sharer
- more motivated/productive/job satisfaction
- greater concentration at work
- reduction in stress
- can be used as a way of reducing hours prior to retirement

One mark for any valid benefit – must indicate a benefit, not a feature

b State 2 tasks that an Administrative Assistant at Solway Cycles may be asked to do as part of the job.

2

- answering the telephone/taking messages
- filing
- reference to reprographics eg laminating, binding, photocopying
- reception duties/dealing with visitors
- creating business documents letter, memos, invoices etc
- creating/updating a database/spreadsheet
- managing e-diary/sending e-mails
- confirming customer bookings
- responding to website enquiries
- making travel arrangements eg book accommodation

One mark each task – 2 marks

The new Administrative Assistant has been appointed and has completed a skill scan.

c Outline 2 health and safety areas that the successful Administrative Assistant would have to cover in their Induction Training.

2

- what to do if there is an accident
- how to report a fault with equipment
- fire safety procedures eg where the fire exits are
- safe use of equipment
- dealing with workplace hazards
- access to first aid/first aid training/procedures

One mark for each answer – 2 marks

Accept answers specific to each area (eg fire safety) such as 'where to report in the event of a fire'.

One mark max per area.

- d Describe 2 pieces of information that will be identified from the skill scan.
- 2
- skills/strengths of employee /what they can do or what they are good at
- knowledge of employee /what the employee knows about their job
- areas of the employee's job that need improvement
- future training requirements
- prospects for future promotion

One mark for each description – 2 marks

Question 3

Solway Cycles is passing on customers' personal details to insurance companies without permission.

a State the legislation which exists to prevent this.

1

Data Protection Act 1998

One mark – ignore year

- b Outline one security measure that could be taken to protect customer information.
- 1

- Restricted levels of access
- Keep removable memory devices in locked drawer
- Install firewall
- Password protect files
- Never leave machine logged on/lock workstation
- Password-protected screensaver
- Shred paper-based documents
- Stored in lockable filing cabinets/locked rooms

One mark for any appropriate measure

Question 4

- a The Website Graphic Designer has been asked to update the website of Solway Cycles. Outline 2 features that the Website Graphic Designer could add to make the website more 'user friendly'.
- 2

- Frequently asked questions section
- Colours to make sections/links stand out
- Links from home page to relevant sites eg maps
- Help link/section
- Pictures/photos/description of the tours etc
- Video clips of tours etc
- History of the business
- Customer Comments section
- Up to date prices
- Secure payment facility

One mark for each feature - 2 marks

b Describe **one** type of technology that the Administration Assistant could use to keep in touch with each of the following. (Use a **different** type of technology for each.)

Cycle Tour Guides

1

- *Mobile telephone phone or text tour guides*
- Laptop (with Internet access) send/receive e-mails/attachments
- *PDA* –send/receive information
- Pager sending short messages to the guides

One mark for any valid description

Customers of Solway Cycles

1

- Mobile telephone phone or text customers with information
- Laptop (with Internet access) send/receive e-mails/attachments
- *PDA* –*send/receive information*

One mark for any valid description

Question 5

- a The Administrative Assistant has to produce a brochure of Cycle Tours available. Describe 2 pieces of equipment that could be used to produce the brochure.
- 2

- *Computer/laptop to create the brochure*
- Comb binder to bind the pages of the brochure together
- Printer to print off a master copy of the brochure
- *Photocopier to make multiple copies (of the brochures for customers)*
- Laminator to put a plastic coating on the front and back pages of the brochure to protect it
- Scanner to scan photographs on to the computer to insert into the brochure
- Digital camera/smartphone to take photographs to insert into the brochure

One mark for each valid description - 2 marks

b Douglas Jamieson, the Administration Manager, has asked you to complete the Petty Cash Voucher below with the details from the receipt for refreshments you bought today.

2

PETTY CASH V	OUCHER
Date: 8 May 2013	
Description of requirements:	£ p
Coffee	3.6 <i>5</i>
Choc Chip Cookies	1.25
Milk	1.30
Total	6.20
Signature Candidate Name	

- Date entered accurately
- Description of requirements/amount/total
 - o Accept all amounts entered in the £ column
- Candidate signature

One mark for two items; two marks for all three entered accurately

(20 marks)

[END OF MARKING INSTRUCTIONS]