

Mark Scheme (Pre-Standardisation) January 2012

Principal Learning

Business, Administration and Finance (BA203/01)

Student Bounty com

General marking guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, ie if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

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		CITE !
Question Number	Answer	Mark
1	В	(1)
Question Number	Answer	Mark (1) Mark (1)
2	D	(1)
Question Number	Answer	Mark
3	В	(1)
Question Number	Answer	Mark
4	A	(1)
Question Number	Answer	Mark
5	C	(1)
Question Number	Answer	Mark
6	С	(1)
Outstian		Maril
Question Number	Answer	Mark
7	A	(1)
Question	Answer	Mark
Number		(4)
8(a)	Wei	(1)
Question	Answer	Mark
Number 8(b)	Billie	(1)
U(D)	Diffe	(1)
Question Number	Answer	Mark
8(c)	Afra	(1)
Question Number	Answer	Mark
9 (a)(i)	BACS - Banks Automated Clearing Services	(1)
2 -1!>0		
Question Number	Answer	Mark
9 (a)(ii)	 Allocate a maximum of two marks from any of: fixed amount (1) that is taken directly from a bank account to make agreed regular payments (1) Can only be varied by the sender (whose bank account the money is taken out of) (1) 	
	 often for an agreed period of time (1). 	(2)
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Question	Answer	Mark	14
9 (b)	Any two: Travellers Cheques Safe when signed (1) only signatory with ID can use the travellers cheques (1) Cheap to buy (1), commission usually as low as 1% of total (1) Accepted worldwide (1) by banks, retailers and bureau de change (1) Can be replaced almost anywhere in the world (1) within a maximum of 24 hours (1) Never expire (1) so if not used can be kept until next time (1) Cheaper than using and ATM (1) which in some countries is 3-4% higher than commission fees on buying travellers cheques (1) Accept any reasonable response (2 x 2)	(4)	TO, COM

Question Number	Answer	Mark
9 (c)	Abacus €726.64÷0.872= £633.63 Commission @ 1.2%= 7.60 Balance= £626.03 OFR - max 2 marks Accept rounding to two d.p. Full marks where correct answer stated without working	(3)

Question Number	Answer	Mark
9 (d)	Less money (1) because the Euro buys fewer Pounds (1)	(2)

		Students	COUNTY, COM
Question	Answer	Mark	2
Number			17/2
10 (a)	A loan to finance the purchase of real property (1) usually long term with specified payment periods and interest rates (1) Or A loan secured by a mortgage on real property(1) pledges the property to a creditor (lender) as security for the payment of the debt (mortgage) (1) Accept correct related terminology such as collateral, repossession that demonstrates understanding (1) Accept any reasonable answer (1 x 2) (2 x 1)	(2)	O.COM

		Mark	
Question	Answer	Mark	6
Number			Te
10 (b)	 Independent Financial Advisers IFA acts on behalf of the client (1) not tied to specific bank, building society or financial organisation's products or services (1) May charge a fee for services (1) or offer option of payment by commission from financial organisation selected (1) IFA is a qualified practitioner (1) whereas banking personnel do not have to be qualified (1) Accept any reasonable answer 	(4)	Y.com

Question Number	Answer					Mark
11(a)(i)	Joss's Budget					
	Item	Incor	ne	Expendi	ture	
	Babysitting	480	00			
	Savings	2265	60			
	Flight			166	09	
	Accommodation			280	80	
	Food and Drink			500	00	
	New clothes			500	00	
	Spending money			1500	00	
	Totals	2745	60	2946	89	
	1 mark for calculating sa 1 mark for correct figure OFR on total income onl	es in shade	d area	S		(7)

Question Number	Answer	Mark
11(a)(ii)	Joss's expected budget deficit £201.29 (Own figure rule)	(1)

Question Number	Answer	Mark
11(b)	Recommended reductions in shortfall	
	Reduce planned spending on new clothes (1) take fewer clothes (1) or buy cheaper (1).	
	Reduce planned amount on spending money (1) Combine spending money and food and drink budget (1) work out a daily budget for spending on holiday (1).	
	Increase income (1) by increasing weekly savings (1) or getting another part time job (1).	
	Accept any reasonable answer (2 x 2)	(4)

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Question Number	Answer	Mark	THE
12(a)	Allows Jo to save a set sum of money every month (1) usually paid by standing order (1) and so Jo does not have to take any action (1), because it's a regular plan it attracts a higher interest rate (1) and accumulates a larger interest income (1). Helps pay large or unexpected bills (1)		CY.COM
	Helps to plan purchases of larger products (1) Can give independence from requirement for loans (1) Regular amounts build up to substantial sums more quickly(1) Gives added security (1) Accept any reasonable response	(4)	

Questi Numbe				
Tiered savings accounts Explanation The more you save the more you earn (1) Advertise high rates to attract savers (1) Need to deposit a large sum to qualify for highest rate(1) Savers who don't achieve larger sums get a significantly lorate (1) From the table Each provider has a minimum deposit(1)which will achieve only the lowest rate (1) which is not actually advertised(1) will need to read small print to find lowest rate(1) Headline rate is only paid on Top Tier Investment amount £10,000 earnings rate only paid on savings over this amount		 Explanation The more you save the more you earn (1) Advertise high rates to attract savers (1) Need to deposit a large sum to qualify for highest rate(1) Savers who don't achieve larger sums get a significantly lower rate (1) From the table Each provider has a minimum deposit(1)which will achieve only the lowest rate (1) which is not actually advertised(1) will need to read small print to find lowest rate(1) 		
Level	Mark			
	0	No rewardable material		
1	1-2	Description of a tiered savings account without reference to stimulus material		
2	3-4	Description of tiered savings account using some features of the stimulus material		
3	5-6	Clear analysis of tiered savings account using all features of the stimulus material		