

Principal Examiner Feedback

Summer 2010

Principal Learning

Principal Learning - Business, Administration &
Finance BA207 - Responding to Change

Edexcel is one of the leading examining and awarding bodies in the UK and throughout the world. We provide a wide range of qualifications including academic, vocational, occupational and specific programmes for employers.

Through a network of UK and overseas offices, Edexcel's centres receive the support they need to help them deliver their education and training programmes to learners.

For further information, please call our GCE line on 0844 576 0025, our GCSE team on 0844 576 0027, or visit our website at www.edexcel.com.

If you have any subject specific questions about the content of this Examiners' Report that require the help of a subject specialist, you may find our **Ask The Expert** email service helpful.

Ask The Expert can be accessed online at the following link:

<http://www.edexcel.com/Aboutus/contact-us/>

Summer 2010

Publications Code DP023599

All the material in this publication is copyright

© Edexcel Ltd 2010

Contents

1. Introduction	p.3
2. Question Analysis	p.4
3. Statistics	p.5

Unit: BA207 - Responding to Change

General Comments

this was the first examination series for this unit and, although the unit content is not as broad as in other units, candidates generally lacked depth in their understanding of change in terms of employees and organisations.

Question Analysis

Questions 1 - 5, multiple choice questions were generally well answered.

Question 6

Candidates who had general familiarity with such terms as climate change, waste management and sustainability managed to easily achieve the required marks.

Question 7

Candidates found difficulty in realising that one change was required but this change needed to be fully explored. Few candidates achieved full marks for this question.

Question 8

Few candidates achieved full marks for this question as their answers tended to be simplistic and did not explore fully the positives of the move, i.e. a wider scope for job opportunities or development for themselves.

Question 9

Many candidates restricted themselves to lower marks in terms of talking about working from home with very little exploration of the question. Candidates gaining the higher marks were able to give a balanced view as opposed to just listing the different ways of reaction such as fear, anxiety, excitement, resistance and support.

Statistics

Grade	Max Mark	A*	A	B	C	U
Raw mark boundary	40	34	28	22	16	0
Uniform mark scale boundary	5	4	3	2	1	0

Notes

Maximum Mark (raw): the mark corresponding to the sum total of the marks shown on the Mark Scheme or Marking Grids.

Raw boundary mark: the minimum mark required by a learner to qualify for a given grade.

Further copies of this publication are available from
Edexcel Publications, Adamsway, Mansfield, Notts, NG18 4FN

Telephone 01623 467467

Fax 01623 450481

Email publications@linneydirect.com

Order Code DP023599 Summer 2010

For more information on Edexcel qualifications, please visit www.edexcel.com/quals

Edexcel Limited. Registered in England and Wales no.4496750
Registered Office: One90 High Holborn, London, WC1V 7BH