CAMBRIDGE INTERNATIONAL EXAMINATIONS GCE Ordinary Level



7010 COMPUTER STUDIES

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7010/11

Paper 1, maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge will not enter into discussions about these mark schemes.

Cambridge is publishing the mark schemes for the October/November 2012 series for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level components and some Ordinary Level components.



Page 2	Mark Scheme	Syllabus	Paper
	GCE O LEVEL – October/November 2012	7010	11

- 1 Any three from:
 - data shall be processed/obtained fairly/lawfully
 - data shall only be used for the specific purpose for which it was collected
 - data shall be adequate/relevant/not excessive
 - data shall be accurate/up to date
 - data shall not be kept any longer than necessary
 - individuals have the right to see data about them (and have it changed if inaccurate)
 - sufficient means taken for security/integrity of data
 - data shall not be transferred to a country with lower protection laws
 - data users must be registered
- 2 Any four from:
 - gather information from human experts
 - populate/create/design the knowledge base
 - create/design the inference engine
 - create/design the rules base
 - create/design the user interface
 - create/design output formats
 - create expert system shell
 - -- test system with data with known outcomes

3

List of hardware items	Application
webcam, microphone, speakers	 video conferencing/chat
barcode reader, POS terminal	e.g. – supermarket checkout – shop sales point – stock control system – library systems
pressure sensor, ADC, lights, siren	 <u>burglar/intruder</u> alarm
data gloves, data goggles	 virtual reality (applications) (NOT VR) simulation e.g. motor racing simulator
light pen, plotter, 3D printer	 CAD (applications) e.g. <u>designing</u> buildings/cars

[4]

[3]

[5]

Page 3	Mark Scheme	Syllabus	Paper
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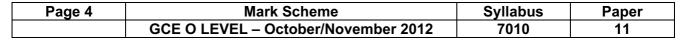
4 Any three benefits and one drawback from:

benefits:

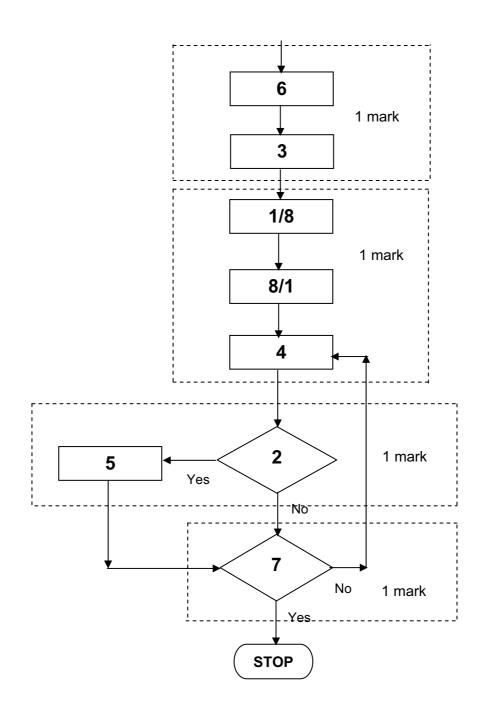
- greater productivity
- robots are not paid/humans need wages
- less expensive in the long term
- more consistent product produced
- don't go on strike/holidays/breaks/become ill/feel tired
- no need for expensive re-training programmes
- can put more people into quality control/research/more interesting jobs
- no need for high quality lighting/air con systems in factories (no people!!)
- work in extreme/hazardous conditions

drawbacks:

- expensive initial outlay/maintenance
- introduces new hazards into work place
- programming/robot errors lead to faulty production runs
- cost of redundancies/retraining
- robot breaks down production is halted



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Page 5	Mark Scheme	Syllabus	Paper
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- 6 one mark for name of method + one mark for corresponding benefit
 - emails: fast delivery of messages (to recipient's mail box)
 - able to send attachments
 - can store messages for later use
 - auto-translation no language problems
 - can open email at a convenient time

video conferencing/calling/chat:

- removes need to travel (saves time and money)
- allows face to face discussions
- works in real time (only allow once)

VoIP: – much cheaper than normal international calls

- direct communication between people
 - works in real time (only allow once)

chat rooms/instant messaging:

- instantaneous reply
- anyone can join in

social networking:

- can ensure only your "friends" are in communication
- usually free to join and use
- talk to (multiple) friends at the same time

7 (a) Any two from:

- she had actually described verification
- data could be incorrect, therefore same incorrect data typed in twice
- accept description of validation process e.g. range check
- (b) (i) Any one from:
 - the computer appears to "freeze"/"hang"
 - computer won't respond
 - failure of hardware (stops computer normal functioning)
 - failure of software (stops computer normal functioning)
 - (ii) Any one from:
 back up her files (onto CD/DVD/memory stick)
 - send files to a central database on the Internet
 - cloud computing

(c) Any one from:

- file too large
- she didn't have correct software on her computer to open the attachment
- the file was somehow corrupted during transfer
- person forgot to attach file
- password protected
- encrypted
- invalid digital signature
- rejected by virus checker

[6]

[2]

[1]

[1]

	Ра	ge 6	Mark Scheme	Syllabus	Paper
			GCE O LEVEL – October/November 2012	7010	11
	(d)	Any one	benefit and one drawback		
		benefit:			
			railing wires		
			estriction on movement of mouse		
		– can	work anywhere (as long as in range)		
	C	drawback	<:		
			ricted range of operation		
			ds batteries sible interference		[2]
			Γ WiFi security		[2]
			-		
8	(a)	Any two	from: r/low resolution		
			bit map image		
			fficient pixel density/picture has less pixels		[2]
	(b)	Any two	from:		
	(~)	-	icture is enlarged covers larger area		
			so pixel density gets smaller and sharpness of imag	ge is lost	[0]
		– pixe	Is become too big		[2]
	(c)	Any one	from:		
	. ,		ter (e.g. dot matrix)		
			vision/monitor/screen		[1]
		– proj	ector		[1]
	(d)	– use:	s up large amount of memory/ <u>storage</u> space		
		– dow	nload/upload takes longer		[1]
9	(a)	Any two	from:		
Ũ	(4)	•	er costs in wages		
			er rental costs (for office)		
			er coverage of time zones k can be done in the developing counties when there	a aro strikos in Fu	Iropo
			tion of new jobs in the <u>developing counties</u>		[2]
			· · · · · · · · · · · · · · · · · · ·		[-]
	(b)	Any two	from:		
	(1)	– prot	plems with dialects/accents/language		
			rent cultures		
			to "scripts" so can be frustrating to the customer distances may lead to poor reception		
		-	ative public reaction to overseas call centres		
		– time	e.g. to set up centres, train staff		
			: of setting up new centres/training staff ware of European legislation (e.g. Data Protection A	()	101
		– be a	ware of European registration (e.g. Data Frotection)		[2]

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- (c) Any two from:
 - potential job losses (in Europe)
 - de-motivation of remaining work force
 - re-training of some staff
 - relocation for some staff
- (d) Risk + reason one mark any two from:
 - RSI/ carpal tunnel syndrome from using keyboard continuously/long time periods
 - RSI/carpal tunnel syndrome from repeated clicking of the mouse buttons
 - headaches/eye strain/dry eye from screen glare/staring at the screen
 - back/neck problems from poor seating position/sitting for long periods of time
 - electric shock from cables, water etc.
 - potential for heavy equipment falling if desks used are inadequate
 - trip hazards from trailing wires

[2]

[2]

- 10 one mark for naming security risk + one mark for a correct description
 - viruses: malicious code which self replicates
 - designed to delete, alter or corrupt files

phishing:

- sending emails to recipients claiming to be a legitimate company
- when email opened, recipient is directed to a bogus website/gets details about customer

pharming:

- malicious code installed on PC or a server
- code misdirects user to a fraudulent website (without their knowledge)

hacking:

- unauthorised access to a computer system
- in an effort to use data illegally (e.g. fraud)
- to change/delete/corrupt data on a computer

key logging/spyware

- program installed on a computer to monitor all key presses
- each key press is relayed back to the program writer
- or spyware
 - scan files on hard drive
 - 'snoop' applications

shoulder surfing:

- the act of watching a person key in secure data (e.g. PIN, password, etc.)
- stealing security data by using binoculars, CCTV near ATMs etc. to watch key presses etc.

war driving:

- locating a wireless network by touring round an area
- requires a laptop, special software and an antenna

[6]

Pag	je 8		Mark Sche	me		Syllabus	Paper
		GCE O LEVE	EL – Octobe	r/November	2012	7010	11
w –	mark	NOT	AND 1 m NOT	nark nark AND e.g.	1 mark	OR 1 mark	► X
(b)	Р	т	w	x			
	0	0	0	1			
	0	0	1	0	1 mark		
	0	1	0	1	1 mark		
	0	1	1	1	T main		
	1	0	0	1	1 mark		
	1	0	1	0			
	1	1	0	0	1 mark		
	1	1	1	0			

(NOTE: 1 mark per pair of rows)

	Page 9		Mark Scheme	Syllabus	Paper
			GCE O LEVEL – October/November 2012	7010	11
12	(a)	- <u>s</u> - c - tı 	two from: <u>sequence</u> of digital signals/bits over a communications path/the Internet ransfer of data at a high speed so there appears to be no time lag requires reliable/fast broadband reference to buffering of data/complete file not require	d	[2]
	(b)	(i) / _ _ _	Any two from: - don't have to wait for whole file to be downloaded - no need to store large files - on demand playback/watch films at any time	to watch film	[2]
		(ii) A 	- websites can withdraw film files without notice	quality is poor)//re	quires high [2]
	(c)	– v – li – c	webcam sending images videoconferencing istening to music online game playing rolling news from a <u>website</u>		[1]
13	(a)	- s - c - if - u - a	five points from: sensors send information to the computer converted to a digital signal by an ADC data compared to stored data (sound level) in compute f it is identified as a drip in the outer pipe a signal is sent out by the computer (to the actua use of DAC to convert signal to analogue actuator/motor used to close valve in the inner pipe message sent to screen in control room/alarm sounds	tors)	[5]
	(b)	- c - 2 - a - r	two points from: computer response is much faster than a human 24/7 monitoring is possible/no breaks taken a human may miss "signs of leakage"/computer does no/removes human errors (therefore safer) automatic graph/generation of a spreadsheet	ı't get tired	[2]

Page 10	Mark Scheme	Syllabus	Paper
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14 one mark per correct column in the table

S	С	N	т	OUTPUT
0	1	15	0.15	
1	2	8	0.08	
	3	251	2.51	
	4	35	0.35	
2	5	60	0.60	
3	6	3	0.03	
	7	2	0.02	
	8	1516	15.16	
	9	19	0.19	
4	10	55	0.55	
5	11			
				5

15 (a) Minus one mark for each different error

	E	
1	Minimum number of nights	
2	(=)(E2 =) B2/(C2 * D2)	
3	(=)(E3 =) B3/(C3 * D3)	
4	(=)(E4 =) B4/(C4 * D4)	
5	(=)(E5 =) B5/(C5 * D5)	
6	(=)(E6 =) B6/(C6 * D6)	

[5]

[2]

Pa	ige 11		Mark Scheme	Syllabus	Paper
	U		GCE O LEVEL – October/November 2012	7010	11
(b)	OR (=)(0 OR	27 =)) SUM(C2:C6)/5) AVERAGE(C2:C6)) (C2 + C3 + C4 + C5 + C6)/5		[1]
(c)	– OR – OR – (one OR –	add use use mai use	from: 0.5 to the number format cell and choose <i>number, 0 decimal places</i> the INT function and add 1 INT(E2+0.9) rk for correct term INT and one mark for correct val ROUNDUP(E2, 0) rk for correct term ROUNDUP and one mark for cor	,	ckets) [2]
16 (a)	(ii)	1 41 (two atter 3 mi 176 = 30 (two	00 × 16 × 2 = 1 411 200 bits/second 1 200/8 = 176 400 (bytes) marks for correct answer. If answer is incorrent mpt at the calculation.) nutes = 180 seconds 400 × 180 = 31 752 000 bytes 281 (megabytes) (allow 0, 1, 2 or more decimal plants for correct answer. If answer is incorrect, av e calculation, allowing follow through from (i))	aces)	[2]
(b)	– Ios AND Any –	simil file is ssles o one using uses hum	from: lar to how ZIP/Jpeg files work s compressed ss compression from: g perceptual music shaping s human ear characteristics to remove unneeded an ear can't hear		sounds that the

- only keeps the sounds that the human ear hears better than others
- if 2 sounds played together, human ear can only hear louder one and not the softer one which is consequently discarded [2]

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17 (a) sample program:

x = 0: y = 0 input number while number <> -1 do if number > 1000 then x = x + 1 else if number < 1000 then y = y + 1 input number	(1 mark) (1 mark) (1 mark) (1 mark) (1 mark)
endwhile print x, y	(1 mark)

marking points:

- initialisation of variables
- first and subsequent inputs in the correct place
- correct loop control (only **repeat** or **while** loops work here)
- check if number > 1000 and increment total
- check if number < 1000 and increment total
- output totals outside the loop

(b) sample program

T = 0	
for N = 1 to 50	(1 mark)
read D1, D2, D3, D4	(1 mark)
if D1 = D4 and D2 = D3 then T = T+1	(2 marks)
<pre>next N percent = T * 2 print percent }</pre>	(1 mark)

marking points

- correct loop (for, repeat or while loops all work)
- correct input
- check whether D1 = D4 and D2 = D3
- summation if D1 = D4 and D2 = D3
- calculate percentage and output the value outside the loop

[4]