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UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS GCE Ordinary Level

MARK SCHEME for the May/June 2012 question paper for the guidance of teachers

7010 COMPUTER STUDIES

7010/11

Paper 1, maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

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1 1 mark per correct row.

	keyboard	microphone	speaker	webcam
VoIP		✓	✓	
video conferencing		✓	√	✓
instant messaging	✓			

Correct Answer Only [3]

2 viruses e.g.

- use anti-virus software // regular virus scans
- don't open/use disks // don't open email attachments from unknown sources

Hacking e.g.

- passwords / user IDs
- firewalls

Spyware e.g.

- anti-spyware software
- delete cookies at end of session

Phishing e.g.

- don't open emails from unknown sources
- don't divulge personal information via email / unsecure website
- ensure that the site viewed has a valid security certificate (SSL)

tapping into wireless networks e.g.

- secured wifi network (protected by passwords)
- encryption / WEP
- no broadcast of network ID

[5]

3 (a) Any three from:

- questionnaires
- interviews
- observation
- looking at existing paperwork

[3]

(b) 0 marks for name, 2 marks for reasons which MUST tie up with name

Questionnaires / interviews

- possible to obtain information direct from customers
- possible to obtain information direct from staff
- customers/staff can take questionnaires away to answer in own time
- interviews allow first hand information to be gathered/questions -asked can be tailored to the individual

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Observation / existing paperwork

- sees first hand airport operations
- doesn't rely on opinions of customers/staff
- helps determine what hardware is needed
- helps to determine memory size/storage devices [2]

4 (a) Any three from:

- sound
- animations
- video
- links to Internet websites
- slide transitions
- use of colours[3]

(b) Any **two** from:

- less expensive because e.g. no paper/ink required
- can be interactive (chance to ask questions)
- can explain things better because e.g. addition of animation/video
- newsletters tend to be thrown away without reading/need distributing
 [2]

5 pendown forward 20

left 90

forward 10

right 90 (1 mark)

forward 20

right 90

forward 40

right 90 (1 mark)

forward 20 right 90

forward 10

right 45 (1 mark)

forward 14

repeat 3 or left 90 left 90 or forward 14 forward 14 or left 90

endrepeat or forward 14 (1 mark)

left 90 forward 14

right 135

forward 20 (1 mark)

(PENUP) [5]

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6 (a)

С	L	N	S	Т	Α	В
1	0	0	0	0	8	4
2	1	4		4	3	1
3	2	2		6	5	8
4		3	1	9	4	2
5	3	2		11	1	3
6		2	2	13	2	2
7		0		13	1	2
8		1	3	14	5	5
9		0		14	4	0
10	4	4		18	5	4
11	5	1		19		

1 mark 1 mark 1 mark 1 mark <----1 mark ---->
[6]

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7 (a) virtual tour

Any **two** from:

- hot spots to move from room to room
- ability to zoom in and out of rooms
- ability to rotate around the room (panning)
- voiceovers

interactive map

Any **two** from:

- how to get to hotel from some starting point on the map
- use of satellite photos and map superimposed
- zoom in/zoom out
- move north, south, east and west
- use of "pin head" to show location of hotel
- hotspots with information on that area
- how to get from one part of the hotel to another

room booking online

Any **two** from:

- calendar function// room availability for given dates
- type of room
- number of guests
- price per room
- hotel facilities e.g. breakfast/full board/half board
- special requirements
- special offers
- payment[6]

(b) Any **one** from:

- safe credit card payment facility
- hyperlinks to other web pages/websites
- local weather forecast[1]

[2]

(b) =
$$B2 * 4$$

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(c) Any two from:

- use (=) IF(F2 > G2, "exceeded", "within range")
- replicate formula down to row 7

OR

- F2-G2
- if result is positive ...

OR

- draw graph of data in columns F and G
- compare values on graph to determine if exceeded

OR

- drawing line of unit gradient (on a scatter graph of total cost versus maximum allowance)
- compare values on graph to determine if exceeded

(d) Any one from:

- automatic calculation
- no need to create formula (etc.) every time on the spreadsheet
- can be assigned to a keyboard shortcut and launched

[1]

[2]

9 (a) Any one from:

- infra red sensor
- pressure sensor/induction loop
- radar [1]
- (b) time of day
 - date [2]

(c) 1 mark for name + 1 mark for correct application

- barcode e.g. stock taking in supermarket
 - getting prices at POS
 - library system
 - tracking systems (e.g. parcels)
- RFID e.g. identifying/tracking individual items (livestock, vehicles, people)
- biometrics e.g. finger printing, face images, etc. as security systems
- magnetic stripe e.g. security cards (e.g. hotel room keys)
 - credit/debit cards/ATMs/banking
 - loyalty cards
- OCR/OMR e.g. scanning in documents/photos/exam papers
- microphones e.g. interface (input) to a computer (used by disabled people)

Pa	age 7	,		: Teachers' vers		Syllabus 7010	Paper 11	
O (a)	(a) Any one benefit and one drawback from: benefit: - can bank at any time 24/7 - save money on travelling - save time not travelling to bank - can bank from anywhere - can do transactions/look after account drawbacks: - need computer equipment/internet - fear of hacking , viruses, etc. - lack of one to one with bank - creation of "ghost towns" - reduced socialising - cause of redundancies - possibility of mismanaging account							
(b)	– Any	iack of one from	counter services (dr.	awing out cash)			[2	
(c)	(i)	51020: 5120:	message: value of c:	5 PIN OK 4 ERROR	(1 mark)		ŗ	
	(ii)	length	message: check	ERROR	(1 mark))	[2	
1 (a)	(i)	Any or - p - te - h - w	ata is gathered: ne from: pressure emperature numidity vind speed/direction istoric data				[1	
	(ii)	Any or - se - sa - air	ata is gathered: ne from: nsors tellites line pilots send in infeteorological/weathe		n		[1	

(b) (i) Any **one** from:

- information from sensors/satellites sent to computer
- data compared to stored information
- which contains known weather patterns
- predictions made based on these comparisons
- expert system [1]

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(ii) Any one from:

- produces weather maps showing isobars, etc.
- computer can show weather changes graphically/by animations [1]

12 (a) (i)

Α	В	X	
0	0	0	}
0	1	1	∫ 1 mark
1	0	1	1
1	1	1	1 mark

[2]

(ii) OR gate [1]

(b)

		С	В	A	
l		0	0	0	
1 m		1	0	0	
1		0	1	0	
1 ma		1	1	0	
l		0	0	1	
1 ma		1	0	1	
l		0	1	1	
1 m		1	1	1	

[4]

13 (a) Any one from:

- buffer
- RAM [1]
- (b) interrupt [1]

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				GCE	O LE	/EL – N	lay/Jur	ne 2012	7010	1	1
	(c)	sofvirudisaut	dware tware " uses connec omatic		iter cab	le _I ress	ash on	disk drive)			[2]
	(d)	Any one from: - backup the document - enable automatic saving of work - manually save document every 10 minutes - save before printing									[1]
14	(a)	7									[1]
	(b)	Hg, Cs (1) (1		ect Ans	wer On	ly					[2]
	(c)	(Atomi	c Num	ber > 50	O) AN	ND (\$	State at	room temp	= "solid")		
		<	- 1 mar	k	-> <-		′	1 mark	>		
		Or									
		(State a	at roon	n temp	= "solid	l") A	ND (Atomic Num	ber > 50)		
		<	1 m	nark	>	> <		1 mark -	>		
		Must us	se exac	t spellir	ng						[2]
	(d)	Os, Fe,	Ga, Aç	g, Cs, H	g, Br, C), Ar					[2]
15	(a)	key pre	ss:								
		2	3								
		represe	nted by	y :							
			1	0	1	1	1				

[2]

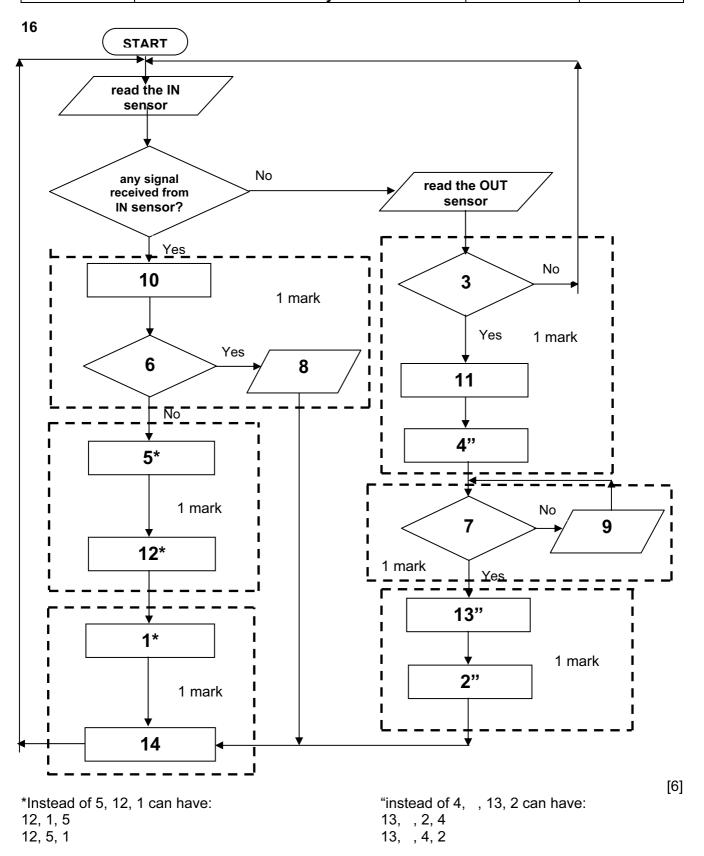
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(b) drink cho	osen: ł	not wate	er/41					[1]
– not d	from: rrect numb one of the e not recog	accepte						
	hine malfu		e.g. no	cups)				[1]
(d) (i) –	chicken so	oup/60						[1]
(ii)	5				2			
1	0	1		0	1	0		
1	1	0	1	0	0			
	•	1		•	•			[2]

[1]

gives an additional row of options

now have 0 to 77 instead of only 0 to 63

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17 marking points

- Initialisation (smallest, largest, total) (could be first input)
- correct loop (also: repeat until n = 500, while n <> 500 do)
- input (inside a loop)
- calculate the density
- check on largest density + action taken
- check on smallest density + action taken
- find population total + calculate average population
- print values (outside loop + some evidence of processing taking place)

[6]