CAMBRIDGE INTERNATIONAL EXAMINATIONS

Joint Examination for the School Certificate and General Certificate of Education Ordinary Level

ART 6010/5

PAPER 5

Craft A – Design on Paper 1 NOVEMBER – 30 NOVEMBER 2002

3 hours

This paper is to be given to candidates **one week before** the examination period.

TIME 3 hours

INSTRUCTIONS TO CANDIDATES

Write your name, Centre number, candidate number and question number, in that order, in the top right-hand corner of the front surface of the paper.

Answer **one** question.

INFORMATION FOR CANDIDATES

Except where the question asks for a particular medium to be used, a wide variety of media and techniques is acceptable.

Drawing instruments and tracing paper are allowed.

NB. All questions are for designs on paper. Candidates should not produce work on any other medium.

- 1 Design the cover for a book or video cassette entitled: FUTURE WORLD. Work to a suitable proportion and include an author or an actor's name in your final design. There is no limit on the number of colours to be used.
- 2 Design a poster advertising an ice-cream outlet. You may include any additional illustration or decoration you feel appropriate. There is no limit on the number of colours to be used, but the following words **must** be included:

COOL CAT ICES 50 FLAVOURS CENTRAL PARK

- 3 Design a repeat pattern for wrapping paper based upon shapes found in FRUITS and SEEDS. You are limited to black and white and two other colours.
- **4** Design the logo for a company which manufactures computer games. The name of the company is ZAP. Show in colour how your final design would appear on the company website.
- 5 Using an appropriate calligraphic script with which you are familiar, design the page of a book using all or part of the following extract:

The Night Will Never Stay

The night will never stay,
The night will still go by,
Though with a million stars
You pin it to the sky;
Though you bind it with the blowing wind
And buckle it with the moon,
The night will slip away
Like sorrow or a tune.

Eleanor Farjeon

You may include additional decoration or illustration as you feel appropriate.

6 Design the cardboard container which holds a plastic cup for a coffee drink. The name of the coffee is GOLDEN BEANS. Draw an opened-out plan showing how the graphics fit onto both the container and cup.

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Question 5. Poem: The Night Will Never Stay, by Eleanor Farjeon. Taken from 'The Oxford Treasury of Time Poems', page 79. Published by Oxford University Press. Poem reprinted with permission of David Higham Associates, taken from the title 'Silver-Sand and Snow', published by Michael Joseph.