

**GAUTENG DEPARTMENT OF EDUCATION
SENIOR CERTIFICATE EXAMINATION**

**ENGLISH PRIMARY LANGUAGE SG
(First Paper: Comprehension,
Language and Summary)**

TIME: 2 hours

MARKS: 75

INSTRUCTIONS:

- Your examination today is concerned with **South African Lifestyles**.
 - The paper consists of FIVE questions.
 - All reading material is contained in the addendum to this examination paper and should be detached for ease of reference.
 - Pay attention to the mark allocation in determining the length of your answers.
 - Use your own words, unless asked to quote.
 - Number your answers in the centre of the page.
 - Use the same numbering as in the question paper.
 - Write only the letter in response to multiple-choice questions, e.g. 1.2 B.
 - Leave a line open between answers.
 - Rule off after each question has been completed.
 - Begin the answer to each question on a new page.
-
-

**QUESTION 1
COMPREHENSION**

Refer to **Text 1**.

1.1 From your understanding of the main heading, which phrase would you choose to complete the subheading?

- A. argue with
- B. compete with
- C. steal from

Write the letter only. (1)

1.2 Describe, in your **own** words, what Zandile Dlamini's neighbours did as a response to her renovations. (3)

1.3 The word **cue** (paragraph 2) in this context means **sign** or **signal**.

1.3.1 There is, however, another meaning of the word **cue**. In which pastime/recreational activity would you use a **cue**? (1)

1.3.2 A **homophone** is a word of the same sound but of different spelling and meaning. Use a **homophone** of the word **cue** in a grammatically correct sentence of your own. (2)

1.4 Explain the irony as described in paragraph 5. (3)

1.5 Refer to paragraphs 8 and 9. In what ways have the lifestyles of the previously disadvantaged changed? (3)

1.6 Explain the pun in **affluenza** (paragraph 10). (2)

1.7 Explain the meaning of the expression **not immune** (paragraph 11) in the context of this passage. (2)

1.8 Read paragraph 14 and then explain in your own words how Berlina Bolofo must feel when she sees sympathy on her friends' faces. (2)

1.9 1.9.1 Explain the meaning of the word **showcased** in paragraph 12. (1)
1.9.2 Why is this verb appropriate in the context of the passage? (1)

1.10 Under which colour group would you classify **lime**?

- A. green
- B. blue
- C. orange

Write the letter only. (1)

1.11 Why had a KwaMashu resident felt that her neighbours would be impressed? (2)

1.12 Give a synonym for **hankered** (paragraph 17). (1)

[25]

**QUESTION 2
SUMMARY**

Refer to **Text 2**.

You have been asked to conduct a survey on the question of **the media's influence** on the lifestyles of South African homeowners.

List, in point form, the TEN most important findings as mentioned in this article.

NOTE:

1. Points must be written in full sentences.
2. Each point should not be longer than one line in length.
3. Indicate points by means of bullets or numbers.
4. Your summary should be between 100 and 110 words in length.
5. State, in brackets, the number of words at the end of your summary. **[10]**

**QUESTION 3
STYLE AND TEXTUAL EDITING**

Refer to **Text 3**.

- 3.1 The words **affect** and **effect** are often confused. Use the word **effect** in a grammatically correct sentence of your own to indicate its meaning. (2)
- 3.2 Explain why Rose Thamae's words (**If someone.....**) would have an impact on the reader. (3)
- 3.3 Refer to the first sentence of the article (When Rose Thamae.....)
Rewrite Rose's words to her church in **Direct speech**. (2)
- 3.4 Refer to the contact numbers at the end of the text.
What do these abbreviations stand for:
 - 3.4.1 RRRC?
 - 3.4.2 www? (2)
- 3.5 Consider the following two sentences:
 - A. South Africans are people who care about each other.
 - B. South Africans care about each other.

Which of the above is an example of a SIMPLE sentence?
Write down the letter only. (1)
[10]

**QUESTION 4
ADVERTISING**

Refer to **Text 4A**.

- 4.1 To whom is this advertisement likely to appeal? (2)
- 4.2 4.2.1 What do you understand by the words **technical mumbo jumbo** in the text of this advertisement? (2)
- 4.2.2 Quote an example of **technical mumbo jumbo** from the advertisement. (1)
- 4.2.3 Which word might be a synonym for **mumbo jumbo**?
- A. dialect B. jargon C. slang
- Write down the letter only. (1)
- 4.3 The advertiser's main selling point is **ours is still better**. Comment on the ways in which this selling point catches the reader's eye. (3)

Refer to **Text 4B**.

- 4.4 The advertiser in this text is the South African Revenue Service – more commonly known as **The Receiver of Revenue** or **The Receiver**. How does this advertisement promote responsible citizenship? (2)
- 4.5 What do the first three drawings represent? (3)
- 4.6 Give a **literal** and a possible **figurative** interpretation of the fourth drawing. (2)
- 4.7 Correct the grammatical error in the following sentence:
- The more South Africans that pay their taxes, the more the country will benefit.**
- Write out the sentence underlining the correction you have made. (1)

[17]

QUESTION 5
CARTOON STUDY

Refer to **Text 5A**.

5.1 Comment on the body language of the lifeguard in frame 2. (3)

5.2 In this context, explain whether the word **buoy** is the correct word to use. (2)

5.3 5.3.1 Is this cartoon an example of:

- A satire?
- B stereotyping?

Write the letter only. (1)

5.3.2 Give a reason for your answer to Question 5.3.1. (2)

Refer to **Text 5B**.

5.4 The words **check out** have been used in a colloquial sense in this cartoon.

5.4.1 Express the words **check out** in more formal English to suit the meaning in frame 1. (1)

5.4.2 Name one situation in which the terms **check in /check out** would be used in a more formal sense. (1)

5.5 Refer to frame 2.

5.5.1 The apostrophe has been used to indicate omission of a letter in **you're** and **mine's**. Rewrite these phrases in full. (2)

5.5.2 What is the reason for the large writing in some of the frames? (1)

[13]

TOTAL: 75

ADDENDUM

TEXT 1
COMPREHENSION

KEEPING UP WITH THE DLAMINIS

From shacks to mansions, South Africans feel stressed out from having to the neighbours

1. When Zandile Dlamini renovated her three-bedroom suburban home in Durban, her neighbour quickly followed suit.
2. Then the family invested in a second car, and the neighbour responded by buying a car for his wife. Another neighbour took that as a **cue** to upgrade.
3. “They did it just to compete with us,” said Dlamini, a 56-year-old nurse from Newlands East.
4. Her neighbours are not alone, according to new research into how South Africans feel about their homes. The findings reveal that homeowners across the country face enormous pressure trying to keep up with the Khumalos and the Joneses.
5. The desire to have the best home and furnishings has led to some people buying the latest double-door fridges without having enough spare money to stock them or even dining by candlelight because they haven’t paid their electricity bills.
6. The study *My Home: Shelter, Shack or Showroom?*, done over nine months by the UCT Unilever Institute of Strategic Marketing, reveals that almost all South Africans – from shack-dwellers to owners of mansions – are proud of their homes.
7. But more than half the black respondents and 30% of whites felt exhausted by the constant struggle to keep up with their neighbours.
8. The main victims of this pressure were the previously disadvantaged, now empowered with new opportunities and wealth, said study project manager, Tebogo Bodipe-Deppe.
9. “It’s a case of the born-poor trying to catch up with the born-privileged,” she said.
10. One black respondent from Sandton dubbed it “**affluenza**”.
11. The study found that although the pressure to “want it all and want it now” was intense in higher-income areas, township residents were **not immune**.
12. “Those remaining in the townships don’t want to be looked down on,” said Bodipe-Deppe. Respondents spoke of extravagant doors and burglar bars, fancy paving and marble plant pots being **showcased** in township homes.

13. Bread hawker Berlina Bolofo knows what it's like to be pitied. Friends visiting her small KwaMashu home don't often stay over.
14. "I can see sympathy on my friends' faces when they see my house," the 49-year-old mother of three said. "I feel under pressure to have a bigger house. If I had a good house, I'd feel confident," she said. "With a little house, you're not happy spiritually."
15. A respondent in the study said having her neighbours see a big box containing a computer being offloaded at her KwaMashu home gave her a sense of achievement.
16. A Soweto respondent said township residents were starting to experiment with colour. "She said in the past you would never have found a **lime** kitchen or black tiles in a black home," said Bodibe-Deppe.
17. In informal settlements, the desire for home improvement was also evident. A Cape Town shack-dweller said he **hankered** after an intercom system so that he could control who walked in and out of his home.

Megan Power

**Adapted from *The Sunday Times*
17 October 2004.**

TEXT 2
SUMMARY

HOME SWEET HOME

As the desire for all things homely increases, South Africa's home and decor magazines and lifestyle television shows are flourishing.

SA Home Owner, a glossy magazine featuring some of the country's most luxurious homes, has leapt from a circulation of under 25 000 to more than 50 000 in the last four years.

Now the publication is increasing from six to ten editions a year.

Editor Kerry Haggard said: "People see their homes as an expression of themselves and the desire to keep up definitely puts pressure on them."

As previously disadvantaged people became more economically active, so more cash was spent on homes. About 40% of *SA Home Owner's* readership is now black. "There are more people out there wanting information on homes than ever before. They look to magazines for ideas and contacts," Haggard said.

Visi, a quarterly niche Afrikaans decor magazine, was pushed to introduce an English version in March following demand from about 30% of its readers. Circulation since then has jumped by 40%.

Elle Decoration, too, is adapting to increased reader demand. From next year, the home trends magazine will add an extra issue to its current five a year.

Assistant editor Lauren Shantall said: "There's a huge social shift towards interest in the home, as seen in the buoyant property market and the commercial support behind the growing number of lifestyle stores nationwide. We even have reality TV shows about decor now."

The research project manager, Tebogo Bodibe-Deppe, said the study's middle-to-upper-income respondents were "loyal fans" of SABC 3's *Top Billing* lifestyle show, which showcases some of South Africa's most prestigious homes.

Megan Power

**Adapted from *The Sunday Times*
17 October 2004.**

TEXT 3
STYLE AND TEXTUAL EDITING

CARING TOGETHER FOR LIFE
KHOMANANI

**“If someone in your community is HIV positive,
hopefully it will affect you.”**

Rose Thamae

When Rose Thamae told her church that she was HIV positive in 1996, she realised that it would affect her relationship with her community. What she could never have guessed though, was how it would affect it. Instead of turning a deaf ear, her church embraced her and offered support and care. With the love she received, Rose was inspired to help others like her. And so, that year she started the Let Us Grow Project to help support others who, like her, were infected with HIV. Today, she employs 55 HIV positive people to help manage the support programme caring for those affected by HIV and AIDS. Like Rose, we believe that one good deed empowers another. By providing communities with support and care, we're able to help them help themselves. By working together, we have the power to change lives.

SOUTH AFRICANS CARE ABOUT EACH OTHER.

To find out more about HIV and AIDS or how you can help someone, phone the Red Ribbon Resource Centre, the AIDS helpline or visit our website.

RRRC: (011) 880 0405
AIDS Helpline 0800 012 322
www.aidsinfo.co.za

TEXT 4A
ADVERTISING

So what if their PC has
a dinkydonk with 6 mag shmags and
a 600 blot spoogle chop?
ours is still better

Don't get caught up in the technical mumbo jumbo when buying a computer.
While anyone can offer the same specs, not everyone can offer our levels of service and workmanship



EMERALD
.....brilliant thinking

Manufactured and distributed by Light Edge Technology

Cape Town
021 510 8270

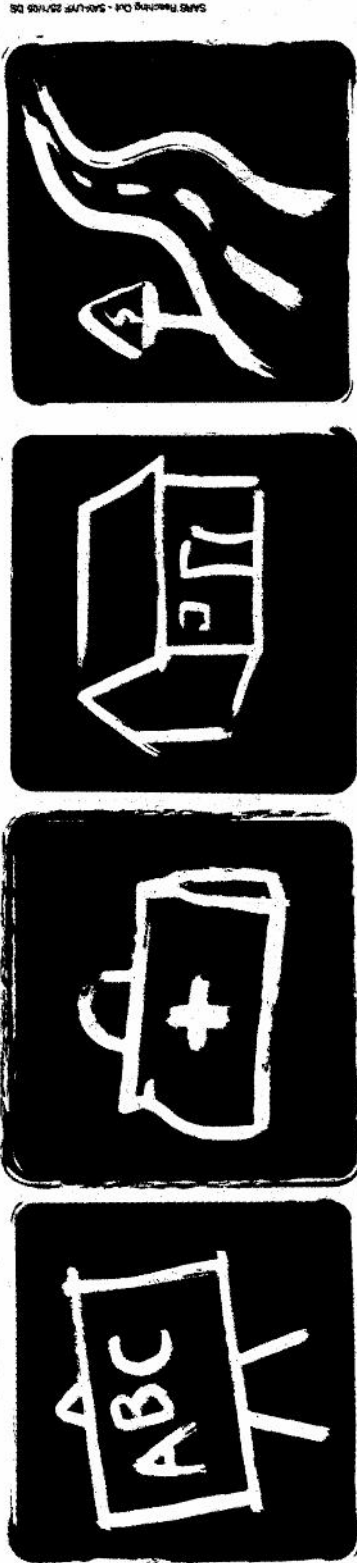
Durban
031 263 0121

Johannesburg
011 315 6680

Port Elizabeth
041 367 3062/5

LIQUID LAB

TEXT 4B
ADVERTISING



The Real Receiver Is Our Nation.

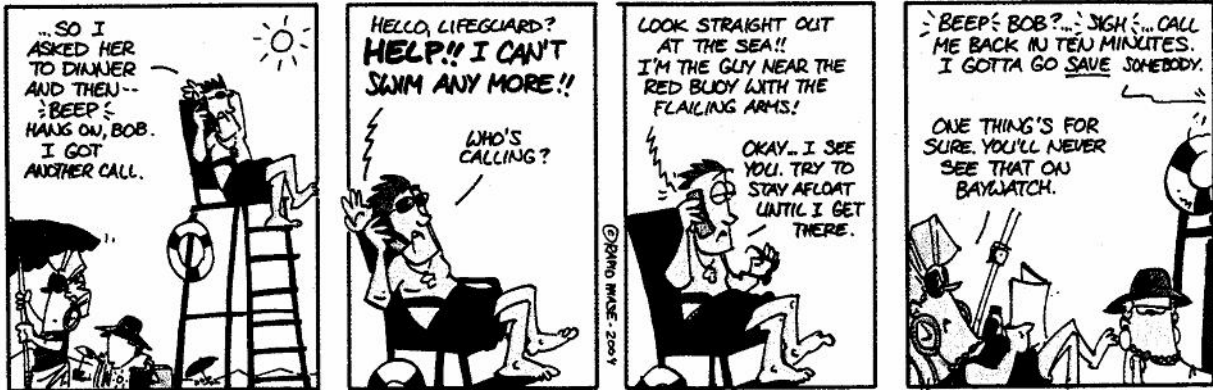
The more South Africans that pay their taxes,
the more money we can collect for education, health, housing – all the things that matter.
In short, paying your tax is your way of building a better nation for us all.

At SARS, we're committed to helping you in every way we can.
Because the more we work together, the more reward we'll reap together as South Africans.
For more information visit SARS at www.sars.gov.za



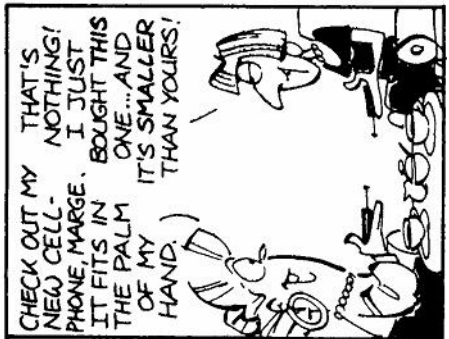
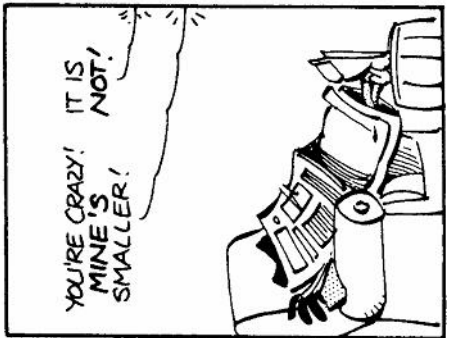
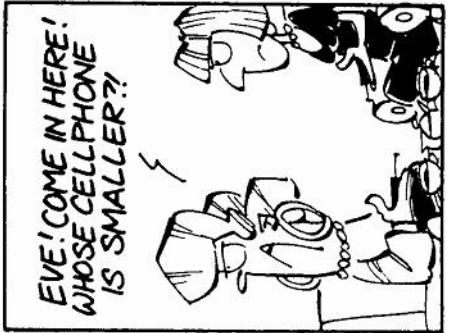
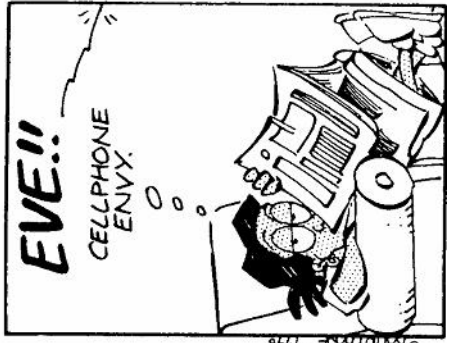
TEXT 5A
CARTOON STUDY

Madam & Eve



by Stephen Francis and Rico

TEXT 5B
CARTOON STUDY



by Stephen Francis and Rico

END