

**GAUTENG DEPARTMENT OF EDUCATION  
SENIOR CERTIFICATE EXAMINATION**

**ENGLISH PRIMARY LANGUAGE SG  
(First Paper: Comprehension,  
Language and Summary)**

**POSSIBLE ANSWERS OCT / NOV 2006**

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**QUESTION 1  
COMPREHENSION**

- 1.1 B. (1)
- 1.2 ? Explain what renovated her home means, e.g. added on, changed, rebuilt.  
 ? Bought a car for his wife  
 ? Explain what is meant by 'cue to upgrade', e.g. improve on all aspects of his lifestyle. (Must be in own words.)  
 Maximum of 2 for lifting from passage, 3x1=(3)
- 1.3 1.3 1 Billiards/Snooker/Pool (2)  
 1.3 2 **Queue** – word only = 1 mark  
 Correct spelling and usage = 2 marks
- 1.4 People buy double-door fridges but have no money to stock them.  
 They dine by candlelight as they cannot pay electricity bills yet have bought expensive furnishings. Global Mark (3)
- 1.5 Those who were poor and had very little in the sense of material goods and status have now been given the means to improve their lifestyle and status because of opportunities, money/affirmative action. (3)
- 1.6 **affluenza** derived from **affluent** and **influenza**. A type of illness arising from people wanting too much in the way of material goods = status. (2)
- 1.7 'Not immune to' means they are also susceptible. In this case they are susceptible to this "disease" of wanting everything and wanting it immediately. (2)
- 1.8 She is embarrassed, she feels inferior, she lacks confidence. Lifted from passage = 1 only. (2)
- 1.9 1.9.1 shown off / displayed (something similar) (2)  
 1.9.2 Emphasises the fact that these owners want others to notice their new possessions / affluence / wealth (1)
- 1.10 A (1)
- 1.11 A big box containing a computer was off-loaded at her home. (2)
- 1.12 Longed for; wanted; desired (any acceptable synonym) (1)

**[25]**

## QUESTION 2 SUMMARY

The following points are only a suggested guide. Candidates may include other points but should omit examples, metaphorical language, etc. Award 1 mark for each point and do not penalise for style. These penalties will be incurred in the table below.

1. Home and decor magazines and TV shows on this topic are flourishing.
2. Circulation of **SA Home Owner** has more than doubled in the last 4 years.
3. Publication increasing from 6 to 10 editions a year.
4. About 40% of the readership is now black.
5. **Visi**, an Afrikaans magazine, has introduced an English version.
6. Circulation has increased by 40%.
7. **Elle Decoration** will now publish 6 issues a year, not 5,
8. Even reality TV shows about decor now
9. Middle-to-upper income respondents say they are “loyal fans” of Top Billing,
10. Any other point, e.g.

People want to ‘keep up’, want information, look to magazines for ideas and contacts.

### **PENALTIES:**

- 1 For no title/heading
- 1 If candidate has not used full sentences
- 1 If points are too long
- 1 For not using bullets or numbers
- 1 For number of words exceeding 110
- 1 For not indicating number of words

**Penalise up to a maximum of -3.**

**[10]**

**QUESTION 3**  
**STYLE AND TEXTUAL EDITING**

- 3.1 Effect may be used as a NOUN or a VERB
- e.g. Noun: The effect of the tidal wave was devastating  
Verb: We need to effect changes if the school is to run smoothly  
1 MARK if word is used correctly  
2 MARKS if sentence is completely correct. (2)
- 3.2 Would normally not wish to be affected by HIV – however, in this case not affected by the actual illness but rather affected by the person’s plight. Startling because we are shocked by words hopefully and idea that you will be affected. Something similar, well expressed. Global mark (3)
- 3.3 “I am HIV positive.” Negative marking penalties: 4x½=(2)  
If full stop after inverted commas - ½  
No inverted commas - 0
- 3.4 3.4.1 Red Ribbon Resource Centre (1)  
3.4.2 World wide web (1)
- 3.7 B (1)  
**[10]**

**QUESTION 4**  
**ADVERTISING**

- 4.1 People wishing to buy a personal computer (2)
- 4.2 4.2.1 Meaningless words/technical terms that are difficult to understand (2)  
4.2.2 dinkydonk with 6 mag shmag.  
600 blot spoogle chop Any one (1)  
4.2.3 B (1)
- 4.3 Main selling point: centred  
writing larger / white writing as opposed to black (3)
- 4.4 The advertiser is trying to persuade citizens to pay their taxes so that the country as a whole can benefit. (2)
- 4.5 Education, Health Services, Housing (3)
- 4.6 Literal - roads (infrastructure)  
Figurative - the road ahead; our future; the road to a better future. Winding roads could indicate danger – not paying taxes is dangerous / country’s future may be affected (2)
- 4.7 The more South Africans who pay their taxes ... . (1)  
**[17]**

**QUESTION 5  
CARTOON STUDY**

- 5.1 He is relaxed; lying back; legs crossed; wearing sunglasses.  
He is not alert and does not appear to be “on guard”; slouching. (3)
- 5.2 Yes.  
Explanation of “buoy” = a marker in the sea, not boy (2)
- 5.3 5.3.1 A (1)  
5.3.2 Satire = mockery, ridiculing a situation, lifestyle etc.  
Implying that cellphones play such a dominant role in modern lifestyles that even those whose job it is to save lives are too distracted. Phone calls more NB / implied comment on the inroads the cellphone has made into people’s lifestyles.  
Anything similar (2)
- 5.4 5.4.1 Look at (1)  
5.4.2 Booking in/out of hotel  
OR  
Checking in at the airport  
OR  
Using the checkout till at a supermarket  
ANY ONE (1)
- 5.5 5.5.1 you are (1)  
mine is (1)  
5.5.2 For emphasis/to indicate that the character is speaking loudly (1)
- [13]**

**TOTAL: 75**