

GAUTENG DEPARTMENT OF EDUCATION

SENIOR CERTIFICATE EXAMINATION

ENGLISH PRIMARY LANGUAGE HG
(First Paper: Comprehension,
Language and Summary)

POSSIBLE ANSWERS OCT / NOV 2006

QUESTION 1
COMPREHENSION

- 1.1 The passage is about Marc Maingard and the passion he has for manufacturing guitars.
passion / success
Mark is world renowned
The passage is about a man who makes guitars (acceptable). (1)
- 1.2 He wants to portray an authentic African feeling in his message. It could also be a sales gimmick because the rest of the world seems to be impressed with anything African. Maingard wants to emphasise his 'Africanness'.
(Mark globally)
It is patriotic / proudly South African.
He wants to appeal to different cultures and races. (3)
- 1.3 The short sentences are there for emphasis / to attract interest / easy to read. They heighten the readers' expectancy about Maingard. (Any two)
First two sentences build up to the claim.
Style of answering machine is continued.
Answers must be qualified in order to give 2 marks. (2)
- 1.4 Maingard inherited the skills for making musical instruments from his ancestors. / The skills were in his genes. / His occupation was thrust upon him. (Any one)
Carries on Family tradition, in his blood, it is a calling. (1)
- 1.5 The word bristling emphasizes the great number of clamps that Maingard has. It shows his passion and his professionalism when it comes to guitar making. Emphasises number, how busy his workshop. Energy. The clamps are jutting out – compared to bristles of a brush. (2)
- 1.6 Maingard needs to show attention to detail so that his work becomes unique. By being unique, his products will be in demand. No two guitars are the same and thus clients feel that special attention is given to them. The wood is also carefully selected. The artwork is intricate. (Mark globally)
perfectionist / uses valuable raw materials.
His passion and love is put into each guitar.
Client is part of the entire process. (4)

- 1.7 The writer wishes to emphasise the zig-zag pattern which adds to the beauty and decorative nature of the guitar. The patterns resemble the bones of a herring / fish. (Mark globally)
Multi-coloured / delicateness / intricate / vivid visual image
Emphasises Maingard's create and artistic ability. (2)
- 1.8 All the materials used are from South Africa. Maingard wishes to emphasise the South African aspect of his creation and thus the 'Ndebele look' gives this a South African flavour. He stresses the indigenous aspect of South African life because most people in the world want a 'piece' of authenticity especially anything that is South African. Ndebeles are famous for artwork (geometric patterns on houses) and bead work. (Mark globally)
Subscribes to Proudly South African Campaign. (2)
- 1.9
- 1.9.1 Pride / Matter of fact (Accept any other acceptable answer.)
Confidence / Authority / A "vague" answer will receive no mark. (1)
- 1.9.2 Maingard is confident / proud / about his ability to create a unique product for his clients. Being a musician himself makes him understand what fellow musicians appreciate and his products are always excellent. He is a person who does not settle for mediocrity.
discerning / perfectionist / a master-craftsman needs to satisfy customer (Mark globally) (3)
- 1.10 The writer's intention is to highlight Maingard's popularity. He also wishes to make the reader aware that Maingard is popular among not only South African musicians but also American ones. The writer also wants to increase our awareness that a South African can achieve international success / recognition and that as South Africans we can be proud of our heritage. (Mark globally)
sought-after shows his popularity.
The names of artists are proof of his ability. (2)
- 1.11 A rock symbolises strength and durability and Maingard wants to portray his products as being strong and durable. Once you have purchased a Maingard guitar it should last you forever.
Suggestion of Patriotism Our rock
Reference to the ancestors / a foundation (2)
- 1.12 By manufacturing the guitars, Maingard has to destroy the trees. His guitars are so perfect that the destruction of the trees is not in vain as something useful emerges. It gives the impression that the trees are responsible for the music that will emerge from the guitars. It also appeases those people who believe that man is destroying the environment.
(Mark globally) The trees are given new life through the music of the guitars –
NO NEGATIVE COMMENTS. (3)

- 1.13 The trees need to be sacrificed for the making of new guitars. The replenishment of the trees is not considered. Once the trees are destroyed it would take years for them to be regrown. Man shows scant respect for nature. The type of trees used – ebony, maple – valuable and rare. The sacrifice of even one tree is detrimental – holistic answer must be considered.

(2)
[30]

QUESTION 2 STYLE AND TEXTUAL EDITING

- 2.1 It means that the actresses portray themselves as 'ordinary' people. They seem to be practical and accept their status as nothing extraordinary / not pretentious.
Actresses portray themselves as humble / basic / realistic (Candidates need give only one statement for 2 marks) Actresses have no 'airs and graces'
- (2)
- 2.2
- 2.2.1 Concord error. Are should be replaced by is. (If the candidate mentions only concord error – credit should be given).
OR
Fragments of sentences 'So real. So pretentious.'
- A Quote will earn the mark without naming the error.
- (1)
- 2.2.2 The subject (Gwyneth, Sandra, Julia) is singular. The verb should be singular. (If only one part is given – only ONE mark should be given).
OR
No finite verb / No verb (it is not a sentence)
No main clause
Do not need two points to earn.
- (2)
- 2.3
- 2.3.1 The use of the question mark indicates a 'conversational' style for the writer. The writer wants to persuade the reader to accept his viewpoint. If the writer used an exclamation mark the writer would be forcing the reader to accept his (the writer's) view.
(Mark globally but the candidate must comment on why the writer uses a question mark and on how the intention would change if an exclamation mark was used.)
Changes the tone (1) from questioning / sarcastic to sincere.
- (3)

- 2.3.2 Sarcasm / Ironic / Sharp / Cynical (Any other acceptable response)
Condescending / mocking / satirical (1)
- 2.3.3 The writer wants to make the reader aware of the hypocritical nature of the actresses. Many of the readers accept actresses at face value and the writer wants to emphasise the 'true' character of the actresses.
Challenges perceptions. (2)
- 2.4 The hyphen is used to create a compound word (created by the writer). Strictly no such word exists.
joining 2 words to make a new word. (1)
- 2.5
- 2.5.1 Contraction / omission OR the apostrophe replaces the letter 'i'.
If the candidate writes, "The apostrophe replaces the word" or "The apostrophe joins two words" or "The apostrophe joins it and is" NO CREDIT TO BE GIVEN
Accept "shortens" or "leaves out" (1)
- 2.5.2 Any acceptable response. The word must be part of a coherent sentence.
If the candidate uses the apostrophe or if the word should take the apostrophe NO CREDIT IS TO BE GIVEN
possessive pronoun
Must be a sentence not a fragment. (1)
- 2.6 The words in brackets make the reader aware that the behaviour of the actresses is not unique to women. The actors behave in the same manner.
(Mark globally)
Shows he is not being sexist, adds humour (must qualify how the humour works to get 2) Gender sensitive. (2)
- 2.7 The colon indicates that a list, with an explanation or an idea is following. (1)
- 2.8 Actresses often behave as if they are goddesses. They consider themselves as important to the world. This self-importance irritates the writer.
(Mark globally – any acceptable response)
Actresses are self-important / petulant / temperamental, volatile / difficult.
The negative connotations are the focus
Explain the connotation do not give an example of an actress / heiress. (2)
- 2.9 It separates a comment or afterthought from the rest of the sentence.
Creates an aside. (1)

[20]

QUESTION 3 SUMMARY

The summary should include the following:

- The desire of Olga to study – inherent need to go to university, social work, desire to help people.
- The reasons why Olga could not study – put the needs of husband and sons first – got married at early age – started a family
- Olga’s struggle for finance – not eligible for financial aid because of age
- Reasons why Olga was refused finance – age
- Problems with studying – age, adjustment to university
- Sadness after success – husband died before she received her degree
- Point form receives no more than 4
- Lifting from passage without any attempt to summarise gets 3
- Do not penalise if sadness after success is not included.

Summary Evaluation Grid

Mark	Descriptor
10	Outstanding. All criteria fulfilled. Fluent and interesting. Error free
9	Excellent. All criteria met. Flowing English. Clear. Relevant
8	Distinctive. Clear and fluid. Most facts included.
7	Very good. Reasonable command of English. Most facts included.
6	Pleasing. A reasonable attempt to meet criteria. Average skills in writing and synthesis.
5	Mediocre. Limited understanding of task/passage. Pedestrian language.
4	Weak. Has not understood question or passage. An attempt.
3	Poor. Has not followed instructions. Limited language skills.
2	Very poor. Irrelevant information and/or limited language skills.
1	Drivel. Irrelevant. Illiterate
0	Question not attempted

If question is incomplete, please attempt to fit it into one of the categories.

Penalties:

- 121 – 130 words – minus 1
- Over 130 words – minus 2
- No word count – minus 1
- No title – minus 1
- Blatant dishonesty – minus 2

A maximum penalty of minus 3 should be awarded.

[10]

**QUESTION 4
ADVERTISING**

- 4.1 It serves to promote BP as the only company that uses heavy-metal-free petrol. (2)
- 4.2 It projects the image that BP is the only advanced petrol company. The advertisement informs the public that all unleaded petrols with the exception of BP will be phased out. The company portrays itself as caring and concerned about the public and thus it seeks to warn the public about the other unleaded petrols that do not subscribe to government regulations. (Mark globally) Company is compliant with government regulations / Pro-active / technologically competitive / leader in its field. A minimum of 2 points. (3)
- 4.3 The dark words come from the megaphone – this emphasizes their importance. The megaphone is traditionally used to get the attention of big crowds. A megaphone also amplifies sound so a greater number of people are able to listen. The readers' eyes are attracted to the megaphone and the warning sounded by BP is amplified so that more of the public can become aware of the dangers of the other unleaded petrols. The megaphone is easily noticeable but not dominant thus emphasizing that the message the advertisement carries is paramount in the reader's mind. (Mark globally.) broadcasting / unusual focal point in the image / whistle blowing – announcing inconvenient facts / emphasise a warning. (4)
- 4.4 The opening question requires the reader to read through the advertisement to answer the question. The opening question focuses the reader on the issue the advertiser is raising. The question is answered in the text. The last question is a rhetorical question. The advertiser has made his claims and the reader has accepted that BP is the only reliable and safe petrol. (Mark globally. The candidate should comment on the opening question and the closing question.)
Involves the reader
A general comment will earn up to 4 if well answered in terms of a stylistic device but does not necessarily address both questions. (4)
- 4.5 BP is a company that does not seek to retail petrol only but is concerned about the impact that unleaded fuels have on the environment. BP is prepared to go beyond its call of duty to comply with the wishes of government. More advanced type of petroleum. (Any other acceptable answer) (1)
- 4.6 Gwyneth Paltrow's pose emphasizes the attractiveness of women. The word 'allure' suggests mystery and Paltrow's pose intrigues the reader. Allure means to attract or tempt, to entice, fascinate or charm. This is an example of the type of photograph that one could expect to see in the publication. The charm and mystery would attract people to buy the publication. (Mark globally.) Her position suggests sensual mystery, subtle Gwyneth Paltrow is an icon of our 'alluring' woman attracts modern reader. (2)

- 4.7 People who are interested in celebrities, people who love art, people who are interested in women, people who are interested in the feminine figure. The reason should be based on the mature responses of the candidates. (Mark globally. Any acceptable answer.)
The target audience must be qualified. (2)
- 4.8 Nothing is overtly sexual. The advertisement is sophisticated. Abstraction refers to something existing in thought or theory. The advertisement is not concrete. It denotes a positive quality condition which is impossible to define / which is mysterious and elusive. (Any one point, well expressed)
Cannot quite put your finger on what makes these women allure. (2)
- [20]**

QUESTION 5 VISUAL LITERACY

- 5.1 The teacher believes that the learner is confused about what he wants to be. However, in his life Nelson Mandela was all the things she mentioned. The answer must reflect an understanding of irony. Mandela had in fact made up his mind to do all those things – he was not confused “This one” implies unknown but he will be very widely known. (2)
- 5.2 The cartoonist wants to portray the idea that Mandela was a leader from a young age or showed capabilities of being a great leader. As a leader you are sometimes alone because you carry great responsibility. Sometimes the decisions you make as a leader are not understood by others. The others in class perhaps did not understand Mandela and isolated him. Being in front emphasizes the position of a leader. This is also a reflection of Mandela being alone in prison for many years. He was different from the others. Perhaps he is also being punished and isolated for his supposedly ‘confused’ answer. (Mark globally)
Keen leader / trouble maker / is focused. (3)
- 5.3 The teacher does not see the leadership qualities in her young learner. She is not perceptive enough to realize that her young learner will become all of the things he has listed. Her use of ‘this one’ shows cynicism, her lack of foresight and her inability to recognize Mandela as an individual. Instead of supporting the ambitions of her young learner, she seeks to ridicule him by reporting him to the principal. This is a gentle satire, taking into account the limitations of education and educators in rural, disadvantaged areas at that time. (Mark globally.)
Impersonal / ‘typical’ teacher / Cynical or realistic about expectations / short-sighted / unable to see beyond the circumstances in which the child finds himself. (3)
- 5.4 The cartoonist places Mandela alone and in front. The classroom is run-down (cracks in the wall), the learners do not have desks, the teachers do not have faith in their learners’ abilities, the learners are dressed in clothes which indicate their hardship and poverty. By building up such a scene the cartoonist wants the reader to understand the challenges Mandela faced as a young boy. It becomes more admirable in that he succeeded in spite of the hardship. (Mark globally.)
Rural area – cows, huts – indicates a challenge. (3)

- 5.5 When Eve says she **ululated** the old woman looks shocked because she thinks Eve **urinated** in front of the television. The humour is based on the misunderstanding of the word 'ululated'. (Mark globally)
For simply suggesting that Mother Anderson misunderstood the word "ululating" without explanation – she doesn't understand the word. (1)
Irony, if identified, must be explained (max 2)
The concept of malapropism (2) (3)
- 5.6 Wide eyes / Open mouth / Outstretched arm (gesture of excitement) / Excited / Use of rhetorical question followed by two punctuation marks. (Any two)
Exclamation marks (2)
- 5.7 Mother Anderson is shocked because she has misunderstood Eve's answer. She is speechless from shock.
Gwen focuses on her newspaper as there was nothing unusual in Eve's statement. The frame is more effective without dialogue (1 mark only if it is not qualified).
The facial expressions say it all (1 mark only if it is not qualified). (2)
- 5.8 Madam asked Eve if / whether she was happy with the election results OR Madam asked if / whether Eve was happy with the election results.
- Minus ½ per error.
 - If inverted commas (quotation marks are used) the candidate must be awarded zero.

(2)
[20]