

GAUTENG DEPARTMENT OF EDUCATION
SENIOR CERTIFICATE EXAMINATION

OCTOBER / NOVEMBER 2005
OKTOBER / NOVEMBER 2005

ENGLISH PRIMARY LANGUAGE SG
(First Paper: Comprehension,
Summary and Language)

TIME: 2 hours

MARKS: 75

INSTRUCTIONS:

- Your examination today is based on **CHANGING LIFESTYLES**. The content matter is designed to entertain, as well as to inform you of choices which can be made in improving your quality of life.
- The paper consists of FIVE questions.

PLEASE NOTE:

- All reading material is contained in the addendum to this examination and should be detached for ease of reference.
- Keep your answers brief. Pay attention to the mark allocation in determining the length of your answers.
- Use your own words, unless asked to quote.
- Number your answers in the centre of the page.
- Use the same numbering as in the question paper.
- Write only the letter in response to multiple-choice questions, e.g. 1.2 B.
- Leave a line open between answers.
- Rule off after each section has been completed.



**QUESTION 1
COMPREHENSION**

Read **TEXT 1: *Spend it like Beckham***, and answer the questions below.

- 1.1 1.1.1 Having read the entire passage, explain what you understand by the new term **metrosexual**. (2)
- 1.1.2 With which industry is the term **metrosexual** connected? (1)
- 1.2 Refer to paragraph 1.
What does the word **global** suggest about David Beckham's popularity? (1)
- 1.3 **The luxury industry is due for cosmetic surgery** (paragraph 3).

The statement above contains a very clever **metaphor**.
- 1.3.1 In your own words, explain what the writer is suggesting should happen to the luxury industry. (2)
- 1.3.2 Taking into account the subject matter of the passage, why is this a clever suggestion? (2)
- 1.4 Read paragraphs 5 and 6 and study the following definitions.

Icon – an object of worship or a person who goes against accepted beliefs

tacky – in poor state, cheap
- 1.4.1 How do these definitions illustrate the writer's attitude towards David and Posh? (2)
- 1.4.2 Write down TWO quotes from either of these paragraphs which substantiate your answer to Question 1.4.1. (2)
- 1.5 1.5.1 In your opinion, how have women changed in recent times? (This answer requires thought as it cannot be found in the text.) (2)
- 1.5.2 How has this **changed** woman encouraged a different type of man to emerge? You may use the text and give your own opinion in this answer. (3)
- 1.6 Refer to paragraph 9.

Mention FOUR ways in which one is able to identify a metrosexual. 4x½=(2)
- 1.7 Carefully read paragraphs 10 and 11 and pay attention to the word **incongruity** which means something **which is out of place, ridiculous or absurd**. Explain why Barry Ronge found this particular situation to be ridiculous. (2)

- 1.8 The **register** of the text is a mixture of formal and colloquial (everyday language which is easy for the majority to understand). Prove the above statement by quoting:
- 1.8.1 **One** example of a **full sentence** which consists of formal diction.
- 1.8.2 **One** example of a **full sentence** which uses colloquial diction. (2)
- 1.9 Having read the passage, do you think the title is suitable? Give a reason for your answer. (2)
- [25]

QUESTION 2 SUMMARY

Carefully read **TEXT 2**, entitled ***Underage and Overweight***.

Recently, a guest speaker presented a paper on **Lifestyle Changes in Young People** during your Guidance lesson. As a reporter for your school newspaper, you have been asked to write a summary of this presentation as an article for the newspaper. The guest speaker provided you with his notes (**Text 2**) which you must summarise and reduce to approximately 120 words.

- Remember to use a register which is appropriate for secondary school learners.
- Give your article a headline or title. This is **NOT** included in the word count.
- It is suggested that you concentrate on the CAUSES and CONSEQUENCES of the changes in lifestyle, mentioning who or what is to blame for these changes.
- At the end of your summary, indicate in brackets the number of words that you have used.
- You will lose marks if you do not follow the instructions. [10]

QUESTION 3 ADVERTISING

Refer to **Text 3A: *Natrodale***.

- 3.1 Consider the advertisement as a whole (both wording and drawing) and explain to which type of people it is meant to appeal. (2)
- 3.2 3.2.1 Which purchasing 'desire' appeals to the potential buyer of **Natrodale**? (1)
- 3.2.2 Most people are impressed by scientific facts in advertisements. Quote ONE example of a 'medical' statement from the advertisement. (1)
- 3.2.3 Which patriotic device is employed to ensure a positive response to **Natrodale**? (1)
- 3.3 How does the illustration help us understand the message of a change in lifestyle? (3)

Refer to **Text 3B: Toyota**.

- 3.4 3.4.1 Describe the lifestyle of the people depicted in this advertisement by referring specifically to the picture. (3)
- 3.4.2 How do the words **Because I can** contribute to our understanding of their lifestyle? (2)
- 3.4.3 Quote a phrase from the text of the advertisement which reinforces your answers to 3.4.1 and 3.4.2. Explain your choice of quote. (2)
- 3.5 *Composition* plays an important part in creating advertisements. Refer to the following definition:

Composition: Placing of all elements for a desired purpose

Explain how the **composition** of the advertisement focuses our attention on the product which is advertised. (2)

Refer to **Texts 3A and 3B**.

- 3.6 In your opinion, which of the two advertisements is more successful in promoting its product? Give TWO good reasons to account for your choice. (3)
- [20]

QUESTION 4 TEXTUAL EDITING

Study **TEXT 4, HearSAY**, and answer the questions below.

- 4.1 Identify and correct ONE spelling error in paragraph 1 and ONE in paragraph 5. (2)
- 4.2 Select ONE abbreviation from paragraph 1 and write it out in full. (1)
- 4.3 Why does the writer use a colon in paragraph 1? (1)
- 4.4 There is an error in the punctuation as regards the introduction of **direct speech** in paragraph 2. Correct this error. (1)
- 4.5 By writing out the entire sentence, correct the error of concord in the second last sentence of paragraph 3. Underline your correction. (1)
- 4.6 Study the following definition of the word **tandem** (paragraph 3) and then explain why **in tandem** has been used correctly in Text 4. (2)

Tandem / 'tændem/ -n **1** bicycle with two or more seats one behind another. **2** group of two people etc. with one behind or following the other. **3** carriage driven tandem. –adv. with two or more horses harnessed one behind another (*drive tandem*). **in tandem** **1** one behind another. **2** alongside each other; together. [Latin, = at length]

- 4.7 4.7.1 Explain the use of the apostrophe in paragraph 6. (1)
4.7.2 Write a sentence of your own in which you use the word **its** without an
apostrophe. (1)
[10]

**QUESTION 5
CARTOON**

Carefully study the cartoon labelled **TEXT 5**.

- 5.1 Study **Frames 2** and **3**. How do we know that Mother Anderson is reluctant to be
disturbed? (2)
5.2 Rewrite Eric's and his mother's words (**Frame 1**) in **reported (indirect)** speech. (5)
5.3 Explain how this cartoon shows that Mother Anderson and Lizeka's little sister,
Thandi, come from different backgrounds. (3)

OR

- 5.4 What makes this cartoon amusing? (3)
[10]

TOTAL: 75

TEXT 1

SPEND IT LIKE BECKHAM

*If your son is obsessed with his hair and clothes, don't fret, says **BARRY RONGE**. He's a normal metrosexual, a new kind of man of whom David Beckham is king.*

1. At last the truth is out, and it's about time too. David Beckham is a metrosexual, and, with his enormous **global** appeal, the chances are that he could be influencing your son, your brother or maybe even your dad to become a metrosexual.

2. So what, you may wonder, is a metrosexual? It is a new word from the experts and analysts who track trends to predict the future of consumerism. I read it for the first time in a report in *The Economist* on the luxury goods industry.

3. **The luxury industry is due for cosmetic surgery**, and anyone who can form coherent sentences containing the words "brand", "trend" and "lifestyle indicator" can get rich quick. Enter the metrosexual, a new kind of consumer - a heterosexual male who, in matters of grooming, shopping and the styling of hair and clothes, thinks and acts like a girl.

4. These experts have identified Beckham as the pre-eminent metrosexual. One look at his hair, jewellery and costumes (because they are costumes rather than clothes) shows exactly what the experts mean.

5. Beckham is an **icon**, whereas his poor wife - whom I will not call Posh because even if she lives to be 200 years old, she will never be posh - is just too **tacky** for speech. Her sparkly, exhaustingly chic dresses and accessories label her the eternal wannabe. She always looks like an East End barmaid who got lucky on the Lotto.

6. Beckham, on the other hand, wears his finery playfully. He loves its luxury but he's boyishly amused by the games he plays with his hair and shoes. He carries it off with a degree of lightness and - in the old-fashioned sense of the word - gaiety. That's why he's the reigning king of the metrosexual, and he has now - bless him! - changed from being a mere brand to being "a lifestyle change indicator".

7. That is what the trend analysts are calling him as they examine the impact of his iconic presence on

young men. To start with, metro-sexuality is city based, hence the "metro" prefix. There are no metrosexuals on farms.

8. This, we are told, is the emergence of a new kind of man in response to the emergence of a new kind of woman over the past few decades. These are not men who have just begun to explore their feminine sides. Their feminine sides are as comfortably attuned to their masculine sides as their right hands are to their left. For the first time in history, men are playing with a full deck.

9. Metrosexuals have practical knowledge of skin and haircare products, and they know how to construct a wardrobe. The survey quoted in *The Economist* shows that 30 % to 35 % of young American males display metrosexual behaviour and are aware of the brands of skin, hair and bodycare products on the market. They experiment with hair colour, enjoy jewellery and check into beauty spas for aromatherapy and skin treatments. They have also developed a distaste for body hair. The report says that some salons have developed facial-waxing techniques for men who hate shaving.

10. Recently, I was shopping in my local supermarket and I heard a boy arguing with his mother about a hair product. She wanted to buy a mousse and he was insisting that gel created a softer finish, but, actually, he would rather she bought a costly styling putty from her hairdresser because that looked natural and would hold even after a shower.

11. He was about 15 years old and was wearing his rugby kit, but he showed no sense of **incongruity** about discussing which product best showed off the highlighted blond tips of his elaborately styled hair.

12. It's a far cry from the time when men who used deodorant were called sissies. Maybe the metrosexual man has finally arrived, but the big question is, where do we go next? The journey beyond Beckham could make a *Star Trek* episode look like Beatrix Potter.

From the *Sunday Times Magazine* (Edited)

TEXT 2

SUMMARY

UNDERAGE & OVERWEIGHT – Leigh Frances

Twenty years ago, exercise was a natural part of children's play. But these days, technology-driven kids spend up to five hours a day in front of the TV, tapping the keys on their PlayStation, or surfing the Net at a computer - none of which involves any physical activity. The consequences of this are starting to become apparent.

In a South African scientific study among school children, Department of Health statistics show that six to eight percent of South African children are overweight or obese.

Even more frightening are the numbers of children in their early teens and younger who are presenting with type 2 diabetes, a potentially life-threatening disease usually found only in adults. And, it seems, children are too fat because their lifestyles discourage movement and foster poor eating habits.

Technology has simplified life to the extent that we bank, write letters, order food and buy books on our computers, watch movies and listen to music via remote control, while our phones fit in our pockets.

The World Health Organisation reports that physical inactivity is estimated to cause 1,9 million deaths globally each year, and is responsible for about 22 percent of heart disease.

Dr Mac Robertson, director of the Dot Shuttleworth Centre for Diabetes in Durban, told the *Sunday Times* that type 2 diabetes, normally found in obese adults, was now showing up in children as young as 10. 'Because these children do not have the usual symptoms associated with diabetes, lots of them go undiagnosed and face the horror of complications due to high blood sugar levels. The disease is linked to obesity,

combined with inactivity and a faulty diet,' he said.

With the wide variety of healthy food choices available today, it's difficult to comprehend why, particularly in countries where fruit and vegetables are readily available, children should be eating badly.

Yet nutritionists are being called in by doctors to rescue the diets of children who are eating up to as many as six takeout meals per week - a fat-saturated buffet of burgers, fries, fried chicken, crisps and sweets, with little or no exercise to compensate.

Parents carry a fair percentage of the blame for what's happening to their children, but, as health authorities worldwide are discovering, smart advertising campaigns, merchandising and stealth marketing by leading fast-food manufacturers have added to the burden.

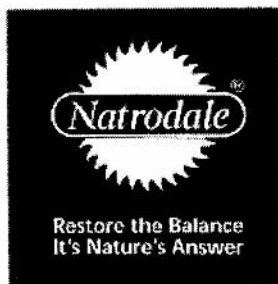
From *Life with Afrox Healthcare Magazine* (Adapted)

TEXT 3A



Get the right *fats* this summer
and stand the chance to

WIN a year's supply of **GROCERIES**
From **WOOLWORTHS** to the value of R15 000.




Simply purchase any Natrodale Essential Fatty Acid product from participating retail outlets to stand the chance to be a winner.

For more information, phone the Natrodale help line (021) 906-0668 or email: natrodale@vhf.co.za

TEXT 3B

Because I can



TOYOTA

There are many reasons why the restyled RAV4 will fit your lifestyle like no other car. It may be the exterior styling. It may be the restyled interior, the audio controls on the steering wheel, or the standard five year/ 90 000 km ToyotaCare Service Plan. But most likely, it's the feeling of sophisticated indulgence you'll get when you're sitting behind the wheel knowing that you really don't need a reason, you just can.

RAV4 range : 180 3-door (shown), 200 4WD 3-door, 180 5-door, 200 4WD 5-door, 200 4WD Auto 5-door.
www.toyota.co.za

TEXT 4

EDITING

HearSAY – Deborah Herd

1. Recently, my parents and godparents were visiting from the UK and I asked my mother and godmother whether, if they had their time again, they'd choose to be born into my generation. I assumed I knew their answers. I, born in 1965, am of the generation of the liberated woman: we have sexual freedom and financial independence, not to mention access to education, geographical migrations, exciting careers, optional motherhood, etc, etc, etc.
2. I nearly fell off my garden chair when, without a moment's hesitation, they both piped up – 'Our own, thank you!' 'But why?' I gasped.
3. Again, without a moment's intake of breath, they said, talking almost in tandem, 'Your life is too stressful, too complicated. In our generation, we knew what the roles was and we just got on with them without analysing life all the time. It was more fun.
4. 'What's more,' – this was an issue that had clearly been discussed around the bridge table – 'men used to cherish their women a lot more than the modern man does.'
5. Four hours, three pots of tea, and most of a carrot cake later, I found myself understanding their point of view and it struck me that many diseases and disorders of the modern world, quite simply, did not exist 30 years ago to the alarming extent that they do today. Consider obesity, depression, cancer and Alzheimer's disease. Of course, these illnesses did exist before I was born but, due in part to the lifestyles we lead, the incidence of all these diseases is on the increase and, in the case of obesity, at such a rate that it is fast approaching epidemic proportions.
6. It's never too late to start making changes that can reap dramatic rewards. Start by considering what you eat. Get some exercise and move on from there. Work on your time management. Say 'no' to tasks you know can't be achieved in the expected time. Then, once you have achieved these three lifestyle changes, go to bed, get a good night's sleep, and start your 'new life.'
7. Incidentally, just after we had finished the last pot of tea, my father and godfather appeared. I asked them the same question. They responded just as fast as their wives had done. Their answer: 'This generation!'

Now there's food for thought.

From *Life with AfroX Healthcare Magazine* (Edited)

TEXT 5

MADAM & EVE
BY S. FRANCIS, H. DUGMORE & RI CO

1
THANKS FOR BABY SITTING LIZEKA'S LITTLE SISTER, MOM
NO PROBLEM! BESIDES... EVEN MY MOTHER GETS ALONG WITH HER.

2
TELL ME A STORY.

3
SIGH.

4
OKAY. ONCE UPON A TIME THERE WERE THREE LITTLE PIGS. AND THEY LIVED IN ...
A TOWN-SHIP?

5
ALL RIGHT, A TOWNSHIP. ANYWAY, THE FIRST LITTLE PIG BUILT A HOUSE OF TWIGS

6
OH, A SQUATTER CAMP

7
... THEN THE BIG BAD WOLF SAID, "LET ME IN!" ... AND POUNDED ON THE DOOR!
WAS HE A POLICEMAN?

8
... AND HE SAID- I'M GOING TO BLOW YOUR HOUSE DOWN!!
A FORCED REMOVAL!! DID HE HAVE A BULLDOZER?!

9
"SAME HERE - I CAN'T FIND AN ORDINARY MAN IN THE STREET ANYWHERE"

10
... IT'S SO HARD TO TELL A FAIRY TALE IN THIS COUNTRY.
I'LL BET THEY DECLARED A STATE OF EMERGENCY!!

From Madam & Eve's Greatest Hits