

**GAUTENG DEPARTMENT OF EDUCATION  
SENIOR CERTIFICATE EXAMINATION**

**ENGLISH PRIMARY LANGUAGE HG  
(First Paper: Comprehension and Language)**

---

---

**QUESTION 1  
COMPREHENSION**

***CRONES UNITE***

- 1.1.1 Statement (1) Plus expansion (1)  
Women are afraid / asumed to admit that they are 60. If you admit you are over 60 people believe that you cannot manage to do things without help. 1+1(2)
- 1.1.2 People who are 60 and over are dependent on others – they are retired and seen as helpless, suffering from illnesses and unemployable. (Global) (2)
- 1.2 A photograph of Elizabeth Taylor which was reminiscent of 1956 was used instead of a photograph which could be taken of her in the present. OR An old face is not acceptable in a magazine while a condom is (2) or her name is acceptable while her face is not (2) (2)
- 1.3.1 The tone is assertive, indignant, confident. Accept variations. (1)
- 1.3.2 The writer is not prepared to accept society's idea that a 60 year old cannot contribute to society. She is willing to challenge the discrimination of 60 year olds. To achieve this she is willing to assume a leadership role. Accept variations. (Global) (3)
- 1.4 Women in the 1970s were militant. They fought for their rights and were able to win substantial privileges. They were responsible for society changing its attitude towards them. Today's women reap the benefits of their efforts. Basic answer (2) orientation towards youth on the part of society (2) liberated women are more productive for longer. (2) (2)
- 1.5 Industries realized that the 18-year-olds, because of their independence, would buy many products. Companies recognized the buying power of this age group and aimed their products at them. Industries sprang up to resist the ageing process (2) (use entire passage) (2)
- 1.6 At 50 the writer was not prepared to accept that she was ageing. She tried to keep herself young through artificial means. When she reached 60 she was ten years older and more mature. She realised that, instead of fighting her age, she should accept it positively. (must deal with both 50 + 60 – bear in mind account) Global (3)

- 1.7 The writer should be indignant because society's perception of people over 50 needs to be challenged. Society does not make use of her experience and dismisses her as an old person. She needs to enjoy herself because she has contributed to society and is not dependent on anyone. Must mention difference between society's view of men and women. (4)
- 1.8 Cronos is almost a derogatory name for old women. By asking people of this nature to unite inspires you to read the article and thus you are able to change your perception of people over 60. Accept answers that do not favour the title. Focus on the idea of uniting. (3)
- 1.9 It shows old ladies with smiles, enjoying themselves. This suggests that older people can still be active participants in society. They are portrayed as active and content. Unite / victory / solidarity. (3)
- 1.10 The writer has addressed a serious problem of society's treatment of and attitude to over 60s. However, she urges over 60s to fight back and makes reference to words which would make the younger generation laugh (geezerettes, blue haired goddesses). Underlying this is a sense of strength. Synonyms imply a range of different types of women. Ongoing call to action. Sums up the entire point of article. Emotive plea. (3)
- [30]

## QUESTION 2 STYLE AND TEXTUAL EDITING

### *Dealing with that other woman*

- 2.1 The dash is used for a heightened pause / is followed by additional information. Accept either. (2)
- 2.2 The initial statement is that the person is going to make an insulting or critical point about the mother-in-law. The second statement is literal, urging the audience to actually take her away. The repeated use of the exclamation mark is to emphasise the literal response to the statement. (Must address all 3 for full marks) PUN The first 'take' means 'consider' (3)
- 2.3.1 It emphasises a stereotypical relationship between mother and daughter-in-law, a standard for comparison. Word used in a different / ironic / facetious sense (2)
- 2.3.2 The hyphen is used to create a new, compound word. (1)
- 2.4.1 It does not have a finite verb. (2) It is a phrase, not a clause (2) verb (1) (2)
- 2.4.2 don't – the apostrophe replaces a missing letter (contraction / omission) If the candidate writes 'do not' accept. (1)
- wife's – the apostrophe shows possession (singular) (1)
- 2.4.3 Let her get away with it / support her / get out of a sticky situation (2)

- 2.5.1 mothers-in-law (1)
- 2.5.2 The sentence refers to 'we' (plural), yet 'mother-in-law' is singular. (2)
- 2.6 The writer is saying that she has learnt from the experiences of others and from her relationship with her mother-in-law. She should be able to anticipate the problems. However, she still maintains that she will be lucky to have a good relationship with her daughter-in-law. Balance / matter of fact tone 'not objective' accepted – consider reasoning. Allow for personal opinion. (3)  
[20]

### QUESTION 3 SUMMARY

#### CONTENT

**Use the following as a guide.**

People spend lavishly on flowers, chocolates and cards.  
 It boosts only the manufacturers' bank balances.  
 It makes people emotional rather than rational  
 People spend money they do not have – plunge into debt  
 Places a great deal of stress on teenagers  
 Makes the rich richer and the poor poorer  
 Consumers become victims in this celebration  
 Love can be shown everyday and not only on one day of the year  
 St. Valentine's Day is an individual celebration but is now too commercialized  
 If the celebration is done away with fewer people will suffer heartache.

Candidate has understood instructions – comprehensive summary with minimal errors and own words used	10-9
Candidate has mostly followed instructions but summary tends to include unnecessary detail / examples / emotive	8-5
Candidate has not understood what is required – summary is largely a re-write of the original, using too many words directly found in the original text. Language – words lifted from the original text.	4-3
Candidate has failed to follow instructions – too much unnecessary detail / words copied from original general misunderstanding of what is required.	2-1

**Penalties:**

Failure to remain within word limit = **-1 mark**

Failure to show how many words used = **-1 mark**

Word count incorrect = **-1 mark**

**[10]**

**QUESTION 4  
ADVERTISING**

- 4.1 Canal Walk / shopping and entertainment stores. (1)
- 4.2 The advertisement supposedly gives the target audience the power and freedom to make their own choice. It also supposes that if they choose Canal Walk they will be joining the elite. The target audience may also think that they can be as stylish and beautiful as the woman in the advertisement. (Any 1) (1)
- 4.3 The company is solid and popular with over 400 stores. In their stores there are a range of products and goods available. It is a company that places great regard on keeping the shoppers well entertained. Sophisticated / variety / range / caring for the customer (Global) (3)
- 4.4 The picture of the young, well dressed and expensively attired lady will appeal to the rich young professionals. Her dress and use of jewellery indicate that she is very stylish. The expression on her face indicates a snobbish aloofness, which means the advertiser wants to attract the more affluent members of society. The centre is meant to cater for the elite only.  
Credit answers that deal with visual layout. (4)
- 4.5 The lady's face is covered by a ring which highlights the eyes and nose area. The eyes are the most important organ used for vision. In other, ordinary cars there will be much turning of the head for drivers to get a better vision. The movement of the head will be restricted by drivers of the Peugeot 307 because it has a larger windscreen. Accept personal interpretations.  
No / If candidates see the woman as being in a different car they may argue that she has distorted vision / limited vision max of (3) (4)
- 4.6 The claim is positioned centrally in the advertisement. The text also runs across the advertisement, giving the idea of width. This emphasizes the claim of the advertiser that its product has the largest windscreen. The windscreen is also positioned centrally and highlighted in the car. Accept variations.  
Sensitivity. (3)
- 4.7 The advertisement is aimed at young people (women) who are stylish but also are safety conscious. The advertiser emphasizes the large windscreen, the comfortable interior, the air-conditioning system. Any 2 (2)
- 4.8 Women's magazine, appeals to women's needs, desires. Accept variations, with sound justification. Car magazine. (2)

**[20]**

**QUESTION 5  
VISUAL LITERACY**

- 5.1 The lady's daughter is looking to the mother for advice as she is undecided whether Lute is the man for her. She wants to know from her mother how she decided that her father was the one she loved. The mother's answer, after so many years of marriage, indicates that she (the mother) is still unsure. (2)  
Age-old question – Married for so long and yet still not sure why.  
Clash between romanticism + realism / anti-climax added information. (3)
- 5.2 The utensils that Hagar has used to eat his supper are lying strewn on the floor. He hasn't even decided to help clear away the dishes after supper. (2)
- 5.3 Hagar's wife is busy. She is also engaging her daughter in a conversation. This shows that she cares about her family. Hagar is lazing in the chair. He does not need to clear the dishes or to sit and talk to his family.  
(Must reflect the comparison.) 2+2=(4)
- 5.4 When Lute talks about having saved money for the big day, Honi thinks that Lute is talking about marriage to her.  
She is extremely disappointed and shocked to discover that he intends to buy a new mandolin and has no thoughts about marriage to her. (3)
- 5.5 In frame 1 Honi is excited because she believes that Lute is talking of marriage. There is a smile on her face. In frame 2 the facial expression is one of shock and disappointment (the upturned mouth and the wide eyes) as she realizes that Lute has saved money to buy a new mandolin. (2)
- 5.6 Lute is playing music to Honi yet he places the purchasing of the mandolin as a greater priority than focusing on the relationship between Honi and himself. Insensitive to her needs / self-indulgent. (3)
- 5.7 Lute happily exclaimed that in another month he would have enough (money) to buy a really good mandolin.  
Inverted commas = 0  
Must be in past tense / pronouns must change  
Introductory verb must be strong than 'said' (3)

[20]

**TOTAL: 100**