

GAUTENG DEPARTMENT OF EDUCATION
SENIOR CERTIFICATE EXAMINATIONDESIGN SG
(Open)OCTOBER / NOVEMBER 2005
OKTOBER / NOVEMBER 2005

MARKS: 300

This paper must be opened on 16 May 2005.

The examination consists of ONE paper: The Practical Open Examination. This paper comprises TWO parts, the Workbook (preparatory drawing and 1 x A3 or 2 x A4 final tonal sketch(es) and the Final Practical Work(s). There is NO Theory examination paper.

General instructions appear in THE INSTRUCTIONS FOR THE PRACTICAL OPEN EXAMINATION FOR DESIGN SG 602-2/0, OPEN: CASS PORTFOLIO.

GENERAL INFORMATION: OPEN EXAMINATION

- Please refer to the submission procedures outlined on page 14.
- The completed Workbook (Year Workbook and Exam Workbook) with Yearworks and the Final Work(s) are to be handed in to the Examination Commissioner on 16 SEPTEMBER 2005 at 12:00.
Individual schools may set earlier submission dates to suit their own internal schedules.
- The FINAL EXAMINATION WORKBOOK (A3) must contain the following:
 1. Index
 2. Research assignment
 3. Reference material
 4. Preparatory drawing and ONE A3 or TWO A4 final tonal drawing(s)
 5. Rationale
- Details of how each category is to be approached can be found in The Instructions for the Practical Open Examination for Design 602-2/0, Open : CASS PORTFOLIO.
- **Yearwork requirements:** Each category of Design stipulates the particular requirements for the yearwork. These requirements are contained in The Instructions for the Practical Open Examination for Design SG 602-2/0, Open: CASS PORTFOLIO.

NB: The yearwork requirements are COMPULSORY, and only those candidates who are able to fulfil these requirements may enter the examination for this subject.

Candidates who do not submit yearwork research (A4 or A3 workbook), preparatory drawing and 1 x A3 or 2 x A4 final tonal yearwork drawing(s) and TWO practical yearworks, will not receive any marks for this portion of the exam.

- **Marking of the examination:** Final works, as specified in the examination paper, are to be presented as an **exhibition** together with the Final Workbook (A3 research, preparatory drawing and 1 x A3 or 2 x A4 final tonal drawing(s)) and Year Workbook (A4 or A3 research, preparatory drawing and 1x A3 or 2 x A4 final tonal drawing(s)) and TWO Yearworks.
- Actual yearworks, not photographs of yearworks, **MUST BE EXHIBITED.**
- **Assessment:** Marks will be allocated as follows: (TOTAL = 300)

Yearwork

Research Assignment (A3 or A4 size)	(25)
Drawings: ONE A3 or TWO A4 size sketch(es) with preparatory work	(25)
Two Practical Yearworks	(100)
SUBTOTAL:	(150)

Examination

Research Assignment (Only A3 size)	(25)
Drawings: ONE A3 or TWO A4 size drawing(s) with preparatory work	(25)
Final Practical Works	(100)
SUBTOTAL:	(150)
TOTAL:	(300)

1. COMPLETE THE FOLLOWING EXAMINATION RESEARCH PROJECT.

RESEARCH ASSIGNMENT (collecting of information)**Requirements**

The research assignment must follow directly after the Index in the A3 Workbook. The research should not be written as an essay, but rather as a collection of **annotated images** (an interaction between text, visuals and sketches). The presentation and layout of this component are very important.

The research assignment must comprise the following THREE parts to stimulate the candidate's problem-solving ability in relation to any aspect of the design brief / theme in ONE of the chosen categories of design.

NB: PART 1 and PART 2 must consist of \pm 200 words.

PART 1 (5 marks)

Exploration / Investigation of the theme:

The candidate must undertake a **personal exploration / investigation** and conduct a critical appreciation of a **designer, related to the theme / brief**.

The investigation may include a discussion of any of the following aspects:

- The influence of culture / media / environment / traditions / belief systems / class / politics / race / gender or any other factor(s) which could influence the designer's approach to the object / article
- Historical development
- Functionalism and decoration
- Art principles and art elements
- Media / material
- Style characteristics etc.

PART 2 (10 marks)

The candidate must give a **personal exploration of and comparison between two or more aspects of the brief / theme / design in its social, historical and cultural context**. Discuss similarities and differences that reflect any aspect related to design. **This must be any two art style(s), or art media.**

Investigate different trends / styles or art media and motivate the occurrence of certain characteristics of some of these art styles/trends or media in your practical work.

PART 3 (10 marks)

The candidate must write a **formal analysis and critical appraisal** (100 – 200 words) on any design(s) (brochure, poster, mural, ceramic piece, etc.) **as found in the international environment**. An example or photocopy of the designed object, article, information item that has been chosen must be pasted in the workbook, together with the discussion or analysis thereof.

The discussion **may include** the following:

- Empirical data: Title, designer / artist, size, materials and date
- The use of art principles (balance, order, harmony, proportion and repetition) and art elements (line, tone, texture, colour, shape, form and space)
- Medium / Material
- The effectiveness of the item / article (brochure, poster, mural, etc.)
- The requirements for the success of this kind of item / article (brochure, poster, etc.) or marketing campaign
- Social influence / cultural influence / traditions / belief systems that influence the success of the item / article or marketing campaign

- Personal design solutions to create more effective design(s)

The candidate must use appropriate vocabulary and terminology and show an understanding of them in his / her discussion and analysis of one or more of the designed items / articles.

2. COMPLETE THE FOLLOWING PRACTICAL ASSIGNMENT (100 marks)

THEME: “PROUDLY SOUTH AFRICAN”

The “Proudly South African” logo is the symbol for the “Buy South African” campaign that aims to promote a new sense of national pride. This is a campaign aimed at making us all feel proud about our country, morals, way of living, who we are, what we buy and live for. The logo is a symbol that can be used by companies for products that meet certain standards, e.g. the product or service must have at least 50% local content, must be of high quality and adhere to fair labour practice and environmental responsibility. The campaign is a powerful way to support local companies, protect existing jobs and create new jobs. The “Proudly South African” label is the one that will make you feel like a good South African citizen. If you buy something with this label, you are guaranteed a great buy and an easy conscience. We proudly support this concept and all the companies and individuals behind its success. This logo has shown that citizens of this country have something in common, regardless of all the differences. The awareness campaign is encouraging South Africans to produce more products with local content, thereby creating employment opportunities. The challenge now is for those companies that have not yet joined to do so for the benefit of our economy. If we respect, support, protect and help local industries to grow, few countries will be able to compete with us. Local talent scouts have identified burgeoning craft, food and design talents and asked these individuals to create their own artistic interpretation for “Proudly South African” objects etc. – grab this opportunity! These works will become part of an exclusive “Proudly South Africa” collection that will be showcased both locally and internationally. Let’s celebrate South African design and décor as seen in the streets of South Africa. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons.

CANDIDATES ARE REQUIRED TO COMPLETE **ONE** OF THE FOLLOWING PRACTICAL ASSIGNMENTS IN RELATION TO THE ABOVE THEME. THIS MUST BE ANSWERED ACCORDING TO THE INSTRUCTIONS FOR THE PRACTICAL OPEN EXAMINATION FOR DESIGN 602-2/0, OPEN: CASS PORTFOLIO. (SEE PRACTICAL REQUIREMENTS FOR EACH COMPONENT OF DESIGN.)

ASSIGNMENT: Complete ONE of the following practical components:

The number of works required for each component appears in The Practical Requirements of The General Instructions for the Practical Open Examination for Design (602-2/0 Open): CASS PORTFOLIO.

2.1 JEWELLERY

Design **jewellery** which conveys ideas related to “**PROUDLY SOUTH AFRICAN**”. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons and you may use this concept in order to assist you in the brief.

OR

2.2 COMMUNICATION / INFORMATION DESIGN

Design a new and unique **logo** or **identity** (i.e. a name) that promotes “**PROUDLY SOUTH AFRICAN**”. This may be any of the following: – a typical South African company / shop or any article / object / product used to promote “Proudly South African”. A candidate must produce a series of four advertising items for the corporation or product. (Refer to Guidelines for Design SG 2000.) You may NOT use the existing logo.

OR

2.3 ILLUSTRATIVE DESIGN

Illustrate any aspect related to “**PROUDLY SOUTH AFRICAN**”. This may be any of the following: people, destination(s), an expo, a company / shop or any articles / objects / products used to promote “Proudly South African”. The title of the book / magazine and CD is “**PROUDLY SOUTH AFRICAN**” and must appear on the covers. (Please note that the titles **must be hand-rendered** on all items.)

OR

2.4 DECORATIVE DESIGN

Design either **patterns** or **conceptual designs** as part of the decoration and / or products / trading stock that can be sold at a “**PROUDLY SOUTH AFRICAN**” Expo. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, and you may use this concept in order to assist you in the brief.

OR

2.5 TEXTILE DESIGN

Option A

Design a specific **textile** or **fabric** for a “**PROUDLY SOUTH AFRICAN**” Expo / Information Centre. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, and you may use this concept in order to assist you in the brief. (See guidelines for Design SG 2000 for requirements.)

Option B (Fashion Designing)

A candidate may choose to design specific **textile(s)** or **fabric(s)** to create a uniform or garment for people working at a “**PROUDLY SOUTH AFRICAN**” function / company.

Complete the following:

FOUR FINAL WORKS:

- THREE pattern designs, TWO of which must be “mix and match” (the two designs must match) and
- ONE fashion design sketch of a model showing the front and back of the garment.
- Material samples and accessories may also be shown.
- Each completed pattern design should be a minimum size of A4 to A3 painted on paper / board.
- The sketch may be in colour or monochromatic drawing media size A3 to A2.
- This sketch is a final work and must not be seen as part of the final tonal drawings that must also be handed in.

OR

2.6 PHOTOGRAPHY

As a studio photographer, you are requested to take a series of TEN **photographs** depicting anything related to the brief “**PROUDLY SOUTH AFRICAN**” for either Fine Art purposes or for an advertising marketing campaign. Unity and continuity in the development of the theme must be shown. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, and you may use this concept in order to assist you in the brief.

OR

2.7 INDUSTRIAL DESIGN

Design and construct a **chair and table** as part of an exhibition at a “**PROUDLY SOUTH AFRICAN**” Expo / Company. Consider storage space, comfort and uniqueness/creativity in this design. The unit must be durable and must also be aesthetically pleasing. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, you may use this concept in order to assist you in the brief.

OR

2.8 FIBRE ART

Design and make ONE **functional article**, for example a container which can be opened and closed, or a woven mat that could be used in the entrance hall of a “**PROUDLY SOUTH AFRICAN**” Expo / Company. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, and you may use this concept in order to assist you in the brief.

OR

2.9 GLASS CRAFT

Design a **stained-glass** panel for the entrance hall of a “**PROUDLY SOUTH AFRICAN**” Expo / Company. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, and you may use this concept in order to assist you in the brief.

OR

2.10 COMPUTER-AIDED DESIGN

Design a new **logo** or **identity** (i.e. a name), which will be used to promote “**PROUDLY SOUTH AFRICAN**”. “Proudly South African” depicts an eclectic mix of history and culture, the avant-garde and new icons, and you may use this concept in order to assist you in the brief.

One of the following aspects can be advertised or promoted:

- A specific **company / shop** that trades articles related to “**PROUDLY SOUTH AFRICAN**”.

OR

- The **event/ exhibition** that promotes “**PROUDLY SOUTH AFRICAN**”.

OR

- A **product / article** which will be sold at a “**PROUDLY SOUTH AFRICAN**” Expo / Company.

- * When a candidate chooses to design a book / magazine cover / CD cover, the following is applicable:

The book / magazine cover / CD cover may depict any aspect concerning the theme. It may be historical or contemporary. The title of the book / magazine / CD cover must be “Proudly South African” and must be included on the cover. Hand-rendered headings **must** be included on the hand-rendered part, the lettering can be scanned in and then manipulated on the computer-generated part or new computer lettering can be used for the computer-generated part.

ADDENDUM A / BYLAE A

This addendum must be cut out, copied, completed, signed and pasted on the front cover of the Examination Workbook and the Yearwork.

Hierdie bylae moet uitgesny, gekopieer, ingevul en onderteken word en op die voorblad van die Eksamenwerk-boek en Jaarwerk-boek geplak word.

Indicate with a cross (X) whether this is the Year Workbook or Examination Workbook.

Dui met 'n kruis (X) aan of hierdie die Jaarwerk-boek of Eksamenwerk-boek is.

YEAR WORKBOOK JAARWERK-BOEK	
EXAMINATION WORKBOOK EKSAMENWERK-BOEK	

2005 OPEN EXAMINATION / OOP EKSAMEN 2005

1	Name of Subject / Naam van Vak	
2	Code of Subject / Vakkode	

Declaration / Verklaring

<p>This work was done under the supervision of the Art educator and without the help of anybody else.</p> <p>This is to certify that all work submitted is the original and own work of the candidate.</p>	<p><i>Hierdie werk is onder toesig van die Kunsopvoeder, sonder enige hulp van enigiemand anders, gedoen.</i></p> <p><i>Hiermee word gesertifiseer dat alle werk wat ingelewer is die oorspronklike en eie werk van die kandidaat is.</i></p>
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Examination Number/ Eksamennommer															
Centre Number / Sentrumnommer															
District / Distrik															
Region / Streek															
Principal / Hoof															
Examination Commissioner / Eksamenkommissaris															

ADDENDUM B / BYLAE B

NB: SEND IN ON OR BEFORE 1 SEPTEMBER 2005 FAX TO: (012) 346 1740
LW: STUUR IN VOOR OF OP 1 SEPTEMBER 2005 FAKS AAN: (012) 346 1740

NUMBER OF CANDIDATES ENROLLED FOR DESIGN SG 602-2/0
GETAL KANDIDATE INGESKR YF VIR ONTWERP SG 602-2/0

SENIOR CERTIFICATE EXAMINATION : 2005
SENIORSERTIFIKAAT-EKSAMEN : 2005

SCHOOL / SKOOL: _____

DATE / DATUM: _____

ADDRESS / ADRES: _____

TEL NO.: / TELNR.: _____

FAX NO.: / FAKSNR.: _____

CENTRE NUMBER / SENTRUMNOMMER: _____

ART EDUCATOR / KUNSOP VOEDER: _____

2005 OPEN EXAM : DESIGN SG 602-2/0
OOP EKSAMEN 2005 : ONTWERP SG 602-2/0

Please note that centre number _____ has fewer than ten / more than ten candidates enrolled for DESIGN SG for the Senior Certificate Examination for 2005. The exact number of candidates is: _____.

Let asseblief daarop dat sentrumnommer _____ minder as tien / meer as tien ingeskrewe kandidate in die vak, ONTWERP SG, vir die Seniorcertifikaat-eksamen van 2005 het. Die ingeskrewe getal kandidate is: _____.

Please send to
The Examiner: DESIGN SG
P O Box 36294
Menlo Park
Pretoria
0102
Fax Number: (012) 346-1740

Stuur asseblief aan
Die Eksaminator: ONTWERP SG
Posbus 36294
Menlo Park
Pretoria
0102
Faksnommer: (012) 346-1740

ADDENDUM C(1) / BYLAE C(1)

DECLARATION BY THE ART EDUCATOR
VERKLARING DEUR DIE KUNSOPVOEDER

WORK SUBMITTED TO THE EXHIBITION VENUE TO BE HANDED TO THE PERSON IN CHARGE OF THE EXHIBITION VENUE

WERKE INGEHANDIG BY DIE UITSTAL LOKAAL AAN DIE PERSO ON IN BEHEER VAN DIE UITSTALL OKAAL

I, the art educator of _____
centre number _____ declare that the completed works (design and
workbooks) of _____ candidate(s) were handed to this exhibition venue
_____ to _____ (person in charge) for
evaluation on this _____ day of _____ 2005 for the subject
DESIGN SG 602-2/0.

*Ek, die kunsopvoeder van _____
sentrumnommer _____ verklaar hiermee dat _____ kandidate se
voltooide werke (ontwerp en werkboeke) by hierdie uitstallokaal _____
aan _____ (persoon in beheer) oorhandig is vir 'n
evalueringsuitstalling op hierdie _____ dag van _____ 2005 vir die vak
ONTWERP SG 602-2/0.*

ART EDUCATOR / KUNSOPVOEDER: _____

EXHIBITION CO-ORDINATOR / UITSTALLING KOÖRDINEERDER: _____

ADDENDUM C (2)
ART OPEN / KUNS OOP HG / SG

Candidate's number <i>Kandidaat se nommer</i>	Number of workbooks handed in <i>Getal werkboeke ingehandig</i>	Number of art works handed in <i>Getal kunswerke ingehandig</i>	Candidate's signature <i>Handtekening van kandidaat</i>	Date handed in <i>Datum ingehandig</i>	Received by Exam official at District Office <i>Ontvang deur Eks. Beamppte by Distrikskantoor</i>	Received by marking centre <i>Ontvang by nasiensentrum</i>	Received at D.O. from marking centre <i>Ontvang by D.K. vanaf nasiensentrum</i>	Collected by school <i>Ontvang deur skool</i>	Date <i>Datum</i>
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Please note: It is COMPULSORY to use this control sheet. After completion, please fax this form to Helene de Clercq at (011) 484 3233 not later than the end of **November 2005**.

Let Wel: Dit is VERPLIGTEND dat u hierdie kontroleform gebruik. Faks asseblief hierdie vorm aan Me. Helene de Clercq by (011) 484 3233 nadat u dit ingevul het voor die einde van **November 2005**.

* Ex/Eks.w – Exam work / Eksamenwerk

DISTRICT / DISTRIK:

D

P.T.O. / b.o.

SUBMISSION PROCEDURES:

All schools must ensure that the art educator adheres to the following guidelines with regard to the handing in of Art Open practical work/s:

- Exam centres will not receive marksheets for practicals. CASS mark sheets will, however, be distributed to each centre.
- The duly completed CASS marksheet together with all the related practical pieces of work (Workbooks, Final Artworks) must be handed in to the school's Senior Certificate Exam officer by no later than **16 September 2005**.
- Attendance registers will also be sent to schools. Registers, duly completed, must be submitted with the completed CASS marksheet taped to the top workbook (portfolio) when submitting these to the districts.
- The completed CASS marksheet must be removable. If candidates present an alternative form where a drawing portfolio is not submitted, e.g. in the case of pottery, such must be clearly indicated on the attendance register as well as on the submission of work register.

INHANDIGINGSPROSEDURES:

Alle skole moet seker maak dat die kunsopvoeder die volgende riglyne vir die inhandiging van Kuns Oop-eksamen praktiese werk(e) nakom:

- Eksamensentrums sal nie puntestate vir praktiese werke ontvang nie. CASS-puntestate sal egter na elke sentrum toe gestuur word.
- Die volledig ingevulde CASS-puntestaat, tesame met al die praktiese werkstukke (Werkboeke, Finale Kunswerke) moet by die skool se Seniorcertifikaat-beampte ingehandig word nie later nie as **16 September 2005**.
- Bywoningsregisters sal ook na skole toe gestuur word. Volledig ingevulde registers moet saam met die ingevulde CASS-puntestaat aan die boonste werkboek (portefeulje) vasgemaak en by die distrikte ingehandig word.
- Die voltooide CASS-puntestaat moet verwyderbaar wees. Indien 'n kandidaat 'n alternatiewe Kunsvorm, waar daar nie 'n tekenportefeulje voorgelê word nie, inlewer soos in die geval van pottebakkerie, moet dit duidelik op die bywoningsregister, asook op die werkvoorlegging-register aangedui word.