



# education

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Department:  
Education  
**REPUBLIC OF SOUTH AFRICA**

**NATIONAL  
SENIOR CERTIFICATE**

**GRADE 12**

**CONSUMER STUDIES**

**EXEMPLAR 2008**

**MARKS: 200**

**TIME: 3 hours**

**This question paper consists of 11 pages and an answer sheet.**

**INSTRUCTIONS AND INFORMATION**

1. Answer ALL the questions.
2. SECTION A must be answered on the attached ANSWER SHEET which should be placed in the back of the ANSWER BOOK.
3. Number the answers correctly according to the numbering system used in this question paper.
4. Start EACH question on a NEW page.
5. A calculator may be used.
6. Write in black or blue ink only.
7. Write neatly and legibly.

**SECTION A****QUESTION 1**

- 1.1 Various possible options are provided as answers to the following questions. Choose the answer and make a cross (X) in the block (A – D) next to the question number (1.1.1 – 1.1.12) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) appears for an answer.

Read the extract below and answer QUESTIONS 1.1.1 to 1.1.3 that follow.

**Food prices push up inflation  
Interest rates hike: Why punish consumers?**

The National Agricultural Marketing Council reports on the prices of 75 food products every three months. The report brings disturbing news: the prices of all basic foods are going up drastically. Nobody can avoid buying food, so this kind of inflation hits everyone – especially the poorer consumers and those infected with HIV/Aids. Statistics SA also gave a more specific consumer price index (CPI) for food only – this showed a 7,5% increase for the year 2005 up to July 2006, 8% for August, 8,5% for September and almost 10% for October. These percentage increases are higher than the government's inflation target of 6%.

[Adapted from: *Consumer Fair*, January to February 2007 (National Consumer Forum)]

- 1.1.1 Identify the current inflation rate of South Africa as indicated in the case study:
- A 7,5%  
B 8,0%  
C 10%  
D 6,0%
- (2)
- 1.1.2 Choose the correct combination of the descriptions of inflation below:
1. Results in consumers buying less food with the same money
  2. A rise in prices of goods and services
  3. Measured over a period of time, usually three months
  4. Influenced by changes in interest rates
  5. Measured in percentages in a year
  6. A product which costs R30,00 will later cost R33,00
- A 1, 4 and 5  
B 2, 3 and 6  
C 2, 4 and 6  
D 1, 3 and 5
- (3)

- 1.1.3 Choose the correct combination of descriptions that explains the reason for the escalating food prices:
1. An increase in the fuel price
  2. An increase in the numbers of HIV/Aids patients
  3. An increase in consumer price index of services
  4. Shortage of commodities due to drought
- A 1 and 3  
B 2 and 3  
C 2 and 4  
D 1 and 4 (2)
- 1.1.4 Sharifa prefers easy-to-care-for clothes to brand-name clothes. Her choice reflects a/an ... value.
- A social  
B aesthetic  
C economic  
D religious (2)
- 1.1.5 Fashion clothes are regarded as ... goods.
- A speciality  
B selected  
C industrial  
D convenience (2)
- 1.1.6 A motor cyclist wears a crash helmet ...
- A for reasons of modesty.  
B for protection.  
C for approval by others.  
D out of a desire for self-esteem. (2)
- 1.1.7 A person suffering from arthritis in the hands would benefit from the following choice of front-opening shirt:
- A A shirt with buttons and buttonholes  
B A shirt with Velcro  
C A shirt with hooks and eyes  
D A shirt with press-studs (2)
- 1.1.8 The financial support given to employees to assist in ownership of a property, is called ...
- A monetary income.  
B a subsidy.  
C subsistence income.  
D a home loan. (2)

- 1.1.9 A role player that facilitates funding, other than from financial institutions, for the purchase of a house, is a/an ...
- A estate agent.
  - B employer.
  - C non-governmental organisation.
  - D broker.
- (2)
- 1.1.10 The hidden costs when buying a home include ...
- A occupational rent and water.
  - B initiation fees and electricity.
  - C insurance costs and mortgage protection.
  - D property rates and inspection fees.
- (2)
- 1.1.11 The fees paid towards the registration of a property are ...
- A bond repayments.
  - B bank loans.
  - C transfer costs.
  - D building costs.
- (2)
- 1.1.12 Choose the correct combination of descriptions that best describes an open-plan living space for people with physical disabilities:
1. Allows easy movement
  2. Provides sufficient space for privacy
  3. Space can be used for various activities
  4. Encourages separate activities without disturbances
  5. Cost-effective regarding furnishing
  6. Only suitable for the elderly
- A 1, 4 and 6
  - B 1, 3 and 5
  - C 2, 3 and 5
  - D 2, 4 and 6
- (3)

- 1.2 Choose the food imbalance from COLUMN B that matches the malnutrition condition in COLUMN A. Choose the answer and make a cross (X) in the block (A – F) next to the question number (1.2.1 – 1.2.4) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) appears for an answer.

COLUMN A		COLUMN B	
1.2.1	Osteoporosis	A	insufficient iron
1.2.2	Diabetes	B	excess vitamin D
1.2.3	Goitre	C	glucose excess
1.2.4	Anaemia	D	calcium-rich foods
		E	insufficient iodine
		F	iron-rich foods

(4 x 1) (4)

- 1.3 Choose the clothing style from COLUMN B that matches a description in COLUMN A. Choose the answer and make a cross (X) in the block (A – G) next to the question number (1.3.1 – 1.3.5) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) appears for an answer.

COLUMN A		COLUMN B	
1.3.1	The continuing process of change in clothing styles accepted and followed by a large group	A	classic style
		B	high fashion
		C	fashion fad
1.3.2	A form of clothing losing popularity in the market	D	contemporary fashion
		E	style
1.3.3	A distinctive form of dress with recognisable qualities	F	fashion
		G	obsolete fashion
1.3.4	An accepted form of clothing currently worn by most people		
1.3.5	A new garment worn by a few fashion leaders		

(5 x 1) (5)

- 1.4 Choose an item from COLUMN B that matches a description in COLUMN A. Choose the answer and make a cross (X) in the block (A – G) next to the question number (1.4.1 – 1.4.5) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) appears for an answer.

<b>COLUMN A</b>		<b>COLUMN B</b>
1.4.1	The privilege of a company car and a company home	A excise duty
1.4.2	Amount of tax payable on earnings above R60 000	B estate duty
1.4.3	Revenue payable after someone has died	C interest rates
1.4.4	Amount of tax payable on consumer goods	D value-added tax (VAT)
1.4.5	Indirect tax paid on cigarettes and alcohol	E SITE
		F income tax
		G fringe benefits

(5 x 1)

(5)

**TOTAL SECTION A: 40**

**SECTION B: FOOD AND NUTRITION****QUESTION 2**

- 2.1 Explain THREE advantages of food irradiation. (3 x 2) (6)
- 2.2 Explain the difference between a *food allergy* and *food intolerance*. (4)
- 2.3 Suggest FOUR guidelines for maintaining a balanced diet for an active young adult. (4)
- 2.4 Explain the difference between the following food-related eating disorders:
- 2.4.1 Bulimia (2)
- 2.4.2 Anorexia (2)
- 2.5 The South African Constitution states that every citizen has the right to have access to sufficient food and water. Discuss TWO of the following food security challenges facing South Africa today:
- 2.5.1 Sufficient food for the future
- 2.5.2 Impact of inflation
- 2.5.3 Lack of job opportunities (2 x 3) (6)
- 2.6 Suggest THREE guidelines for improving the nutritional status of a person suffering from HIV/Aids. (6)
- 2.7 Evaluate how malnutrition impacts on the South African economic environment. (10)
- TOTAL SECTION B: 40**



**SECTION C: CLOTHING****QUESTION 3**

3.1 Explain factors a first-year student must consider when selecting clothes for attending classes. (6)

3.2 Suggest appropriate guidelines a young prospective employee could adopt in order to make a good impression in an interview. (8)

3.3 Discuss the impact and consequences that brand names have on a teenager's choice of clothing and accessories. Tabulate your answer as follows:

IMPACT	CONSEQUENCES
1.	1.
2.	2.
3.	3.
4.	4.

(8 x 1) (8)

3.4 Discuss the impact on the environment when using the following fibres:

3.4.1 Natural fibres (5)

3.4.2 Synthetic fibres (5)

3.5 Evaluate the use of organic fibres in the clothing industry as a solution to combat pollution. (8)

**TOTAL SECTION C: 40**

**SECTION D: HOUSING AND FURNISHINGS****QUESTION 4**

- 4.1 Compare the implications of purchasing a house to those of renting a house. Tabulate your answer as follows:

<b>PURCHASING</b>	<b>RENTING</b>
1.	1.
2.	2.
3.	3.

(6 x 1) (6)

- 4.2 Explain to first-time home-owners the importance of TWO of the following when buying a house:

4.2.1 Financial responsibilities of the home-owner

4.2.2 Required contracts

4.2.3 The role of estate agents (2 x 6) (12)

- 4.3 Read the extract below and answer the questions that follow.

Thabo bought a well-known brand of washing machine with a one-year guarantee through an instalment sale transaction. After three months the motor of the washing machine failed. When he took the washing machine back to the shop the dealer accused him of not having followed the instructions for operating the washing machine.

4.3.1 State Thabo's rights as a consumer in this situation. (3)

4.3.2 Advise Thabo on the correct procedure(s) to follow when laying a complaint. (5)

4.4 State FOUR criteria for responsible water usage in the home. (4)

4.5 Assess ways in which the consumption of electricity can be reduced in the home. (10)

**TOTAL SECTION D: 40**

**SECTION E****QUESTION 5**

- 5.1 Discuss factors an entrepreneur must consider when selecting a product to ensure profitability. (4)
- 5.2 Explain the importance of a production line in small-scale production. (5)
- 5.3 State and explain THREE criteria to ensure that quality-control measures are in place during the production of products. (3 x 2) (6)
- 5.4 Explain the Unemployment Insurance Fund (UIF) to your employees. (4)
- 5.5 State the importance of accurate stock control as a measure to ensure a successful enterprise. (3 x 2) (6)
- 5.6 List FIVE items of information that should appear on a label to enable the consumer to make a responsible choice with regard to ONE of the following:
- 5.6.1 Ready-to-eat scones
- OR
- 5.6.2 A reversible waistcoat
- OR
- 5.6.3 Bed linen (5)
- 5.7 Entrepreneurial skills and knowledge will determine the success of producing quality products. Evaluate this statement. (10)

**TOTAL SECTION E: 40****GRAND TOTAL: 200**

**SECTION A/AFDELING A****ANSWER SHEET/ANTWOORDBLAD**

<b>EXAMINATION NUMBER/EKSAMENNOMMER</b>																			
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<b>CENTRE NUMBER/SENTRUMNOMMER</b>																			
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<b>QUESTION 1.1/VRAAG 1.1</b>				
1.1.1	A	B	C	D
1.1.2	A	B	C	D
1.1.3	A	B	C	D
1.1.4	A	B	C	D
1.1.5	A	B	C	D
1.1.6	A	B	C	D
1.1.7	A	B	C	D
1.1.8	A	B	C	D
1.1.9	A	B	C	D
1.1.10	A	B	C	D
1.1.11	A	B	C	D
1.1.12	A	B	C	D

(26)

<b>QUESTION 1.2/VRAAG 1.2</b>						
1.2.1	A	B	C	D	E	F
1.2.2	A	B	C	D	E	F
1.2.3	A	B	C	D	E	F
1.2.4	A	B	C	D	E	F

(4)

<b>QUESTION 1.3/VRAAG 1.3</b>							
1.3.1	A	B	C	D	E	F	G
1.3.2	A	B	C	D	E	F	G
1.3.3	A	B	C	D	E	F	G
1.3.4	A	B	C	D	E	F	G
1.3.5	A	B	C	D	E	F	G

(5)

<b>QUESTION 1.4/VRAAG 1.4</b>							
1.4.1	A	B	C	D	E	F	G
1.4.2	A	B	C	D	E	F	G
1.4.3	A	B	C	D	E	F	G
1.4.4	A	B	C	D	E	F	G
1.4.5	A	B	C	D	E	F	G

(5)

**TOTAL SECTION A/TOTAAL AFDELING A: 40**