

## AQA CERTIFICATE PREPARATION FOR WORKING LIFE

4801/1 Mark scheme

4801 June 2014

Version 1.0: Final

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts: alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Assessment Writer.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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## Section A

Q	Accept	Item No:	Mark
1	Circulation	D	1

Q	Accept	Item No:	Mark
2	slippery road	А	1

Q	Accept	Item No:	Mark
3	intellectual	В	1

Q	Accept	Item No:	Mark
4	salary	С	1

Q	Accept	Item No:	Mark
5	minerals, fibre and water.	D	1

Q	Accept	Item No:	Mark
6	Company Secretary	В	1

Q	Accept	Item No:	Mark
7	stereotyping	С	1

Q	Accept	Item No:	Mark
8	The Equality Act.	D	1

Q	Accept	Item No:	Mark
9	P45	В	1

Q	Accept	Item No:	Mark
10	part time and fixed term.	A	1

Total 10 marks

## Section B

Q	Accept	Mark
11	Maintain a healthy weight / lose weight (1) build stamina (1) strength (1) cardiovascular ideas- circulation issues AW / healthy heart /reduces blood pressure (1) respiratory benefits-breathing- lungs-metabolism AW (1) Ignore fit /fitness NOT emotional references e.g. feeling good/ NOT social references e.g. meeting people, Not just heart beats faster	2

Q	Accept	Mark
12	Protect head-cover your head AW (1) from falling debris/ hitting head on something / implication ofhead injury (1) <b>NOT</b> just reference to injury	2

Q		
13	Expected	Unexpected
	One mark per correct answer	
	Total: 5 marks	
	Getting Married	Winning a lottery jackpot
	Starting Work	Redundancy
	Retirement	
	Max 3	Max 2

	Accept	
14	Boss / Manager AW (1) Union (1) HR department (1) (Admin of) the social networking site/ CEOPs AW (1) Friends <b>at work /</b> colleagues (1) Police (1) <b>NOT</b> just friends / family	3

Q	Accept	Mark
15 (a)(i)	Income Tax/National Insurance <b>Allow</b> NI <b>NOT</b> tax only/ insurance only	1

Q	Accept	Mark
15 (a)(ii)	Superannuation-Pension AW/Charity donation/ Pension Scheme / Union Subscription/ Private Medical Care AW	1

Q	Accept	Mark
15 (b)	£150/ 150 pounds (1) <b>NOT</b> 150 on its own	1

Q	Accept	Mark
	Reference to:	
	<b>1.</b> Generally/ in the majority of areas/ most/ 4 out of five areas, number of accidents-serious injuries reduced AW (1)	
	<b>2.</b> Area 2 least cameras/ only 15 cameras yet biggest fall in accidents-serious injuries AW (1)	
16	<b>3.(</b> One area different from others/area 3) speed cameras appear to be not effective AW. Allow speed cameras may be causing an increase in the number of accidents- all injuries- serious injuries AW (1)	5
	<b>4.</b> Idea that other factors may be cause of serious or overall injury increases in area 3/ effect of speed cameras overridden AW or example such as more dangerous roads/ more traffic here causing accidents-serious injuries AW (1)	

<b>5.</b> Idea that number of cameras not proportional to numbers of accidents-serious injuries AW (1)	
<b>6.</b> Allow 1 comparison point e.g. Areas 1 and 5 have same number of cameras but very different effects on accident numbers-serious injuries AW (1)	

Q	Accept	Mark
17	Any three of – add phone number(s) / add email address / give subject information- grades / give more detail about interest in football e.g. player, club member, spectator <b>NOT</b> more interests Allow referee/s <b>BUT NOT</b> reference Allow work experience	3

Q	Accept	Mark
18 (a) (i)	Advertising AW (1) Build up customer numbers AW(1) communication to customers (1) NOT - quicker than leaflets/flyers	1

Q	Accept	Mark
18 (a) (ii)	Bad reviews (1) Time consuming for Tony to do / Keep up to date(1) Allow costs/ money (1)	1

Q	Accept	Mark
18 (b) (i)	Can find out offers / stock instantly(from home fast) / more information about prices-stock / offers appear in newsfeed (1) pre- order - shop from home- order online AW (1) to check opening hours (1) NOT - just find out more information	1

Q	Accept	Mark
18 (b) (ii)	May not have access to the Internet - computer(1) / business may get so busy that meat runs out or they get poor service AW(1) Cannot see actual product AW (1)	1

Q	Accept	Mark
19	Reference to: danger of an electric shock / electrocution AW (1) as water <b>conducts</b> electricity/ lowers resistance (1) electrical current travels easily through the wet skin AW(1)	3

Q	Accept	Mark
20	Reference to any three of: make ladder secure or stable or tie in place or supported by another person/ place on even ground or solid surface / set at correct angle AW / keep hands or at least one hand on ladder at all times / stand with both feet on a step/ don't lean to the side or backwards off ladder / wear suitable footwear e.g. not flip flops/ high heels Ensure the ladder has no broken or missing steps	3

Total 20 marks

## Section C

Q	Accept	Mark
21	Reference to any three of: increasing risk of collision between vehicles and/ or pedestrians (1) restricted space for vehicles to pass each other AW (1) restricted space for pedestrians or example- with prams or trolleys, may step into the road (1) parked vehicles may restrict visibility for traffic or pedestrians AW (1)	3

Q	Accept	Mark
22	Likely answers are: risk of bullying/ cyberbullying AW (1) danger of seeing inappropriate material or example (sexual, hateful or violent content) (1) at risk of "grooming" AW (1) NOT – just talking to a stranger may allow computer to be "hacked"/ risk of downloading malware/virus AW (1) may do something illegal without realising (1) could cause financial problems e.g. giving out a parent's credit card number/ personal details (1) may delete files AW (1) max 3	3

Q	Accept	Mark
23 (a)	Equipment or examples (1) health and safety or examples (1) risk assessment(1) timings (1) refreshments (1) other acts to play at the concert (1)/ play list (1)/ financial aspects than tickets e.g. how many tickets (1)/ role allocations (1) target audience (1) Advertising- marketing (1) contingency plan or examples (1) Do not allow generic terms as well as their examples e. g. 1. equipment 2.amplifiers 3. speakers =2 marks for examples	3

Q	Acc	cept
23 (b)	Skill, attitude, quality	Importance
	Total: 6 marks	
	Enthusiasm/positive attitude	motivate each other to succeed AW
	Perseverance-commitment AW / "can-do"	complete the project
	Money management/ handling	make a profit/control finance ideas
	Organisational skills	ensure smooth running of the project/ complete the project / solve problems
	Leadership	reach milestones – targets/taking charge ideas
	Problem solving	smooth running
	Team Work	Smooth running/ completing tasks
	Time management	Meeting targets/deadlines/milestones
	Creative/imaginative	To make the most of the opportunity ideas

	<b>NOT</b> skills e.g. communication <b>NOT</b> confidence /responsibility	
	Max 3	Max 3

Q	Accept	Mark
24 (a)	Likely answers will be: reference to Rodney making and receiving emails/ internet access (from customers or offices ) (1) making and receiving texts (from customers or offices) (1) using a camera-video app to photograph work/ record video AW (1) using a calendar/scheduling function for appointments(1) using satnav app for directions (1) (Bluetooth) allowing Rodney hands free/safe use of the phone when driving (1) using a calculator for sales/prices/ costing (1) using alarm function to maintain punctuality (1) No credit for just making phone calls( in question stem)	6

Q	Accept	Mark
24 (b)	Reference to Rodney's basic wage as a set hourly rate/ weekly/ monthly amount (1) NOT normal/ minimum wage commission as a percentage/ payment of Rodney's sales values (1) bonuses as payments for reaching his sales targets/ selling enough/ doing well (him or company) (1) NOT just money at times/Christmas payments	3

Q	Acc	ept
25 (a)	Essential spending	Non-essential spending
	8 correct = 4 marks Only 7 correct or 7 correct +1 incorrect Only 6 correct or 6 correct +2 incorrect = Only 5 correct or 5 correct + 3 incorrect Less than 5 answers =0 marks Ignore answers not in question e.g. tran <b>Total: 4 marks</b>	= 2 marks t =1 mark
	Food	Cinema tickets
	Rent for her flat	Designer clothes
	Electricity bills	Restaurant meals
	Bus fares to work	Mobile phone
	Water bills	

Q	Accept	Mark
25 (b)	Likely points are: advantages of a credit card for Sophie would be- not having to pay immediately AW / insurance on purchase / may have a "bonus" scheme advantages of a debit card for Sophie would be- not going into debt /-or not overspending / money moved instantly from bank AW/ better control of money / no interest payments.	8
	advantage of <b>both</b> cards- don't have to carry cash/ more secure disadvantages of a credit card for Sophie would be- easier to overspend - go into debt / may have to pay interest	
	disadvantages of a debit card for Sophie would be - only able to	

purchase if have money - may need to buy and not have the money	
no insurance on purchases / unlikely to have loyalty- bonus scheme	

Band	Accept	Mark
0	No work worthy of credit	0
1	Generally vague responses covering one or two advantages <b>or</b> disadvantages for one type of card <b>or</b> an advantage <b>and</b> a disadvantage for one type of card. Answers may cover up to three of the points available.	1 - 3
2	More detailed responses covering at least one advantage and disadvantage for <b>both</b> credit and debit cards. Answers may cover up to six of the points available	4 - 6
3	Detailed answers covering the majority of the listed advantages and disadvantages for both types of card . Answers may cover seven or more of the points available	7 - 8

Q	Accept	Mark
26 (a)	Annual = yearly (1) Appraisal = review AW (look at/ see if) (1) NOT praise/ reward ideas Plus any three of: Monitor progress/ assess performance/ work performance (1) set targets/ training (1) with line manager AW (1)	5

Q	Accept	Mark	
<b>Q</b> 26 (b)	Accept    1 mark for method plus one mark for outline   Side stepping (1) moving to a job at the same level (1)   and/or   Training (1) improve skills / knowledge (1)   and/or   Incentives (1) such as money/better hours/ flexible working (1)	Mark 4	
	and/or Shadowing (1) to see/ observe/follow an experienced colleague(1) and/or Mentoring (1) to get advice /support/guidance(1) Ignore – teaching/ to teach for mentoring Max 2 + 2		

Q	Ac	cept	
27	Likely answers will include reference to the following areas:		
	1.Life consequence / work performance suffers AW		
	2.Physical effects / liver damage/ may have accidents/ become addicted/ increase risk of heart attack/ high blood pressure		
	<b>3.Intellectual</b> / unable to concentrate at work the next day / lose job because of trouble at work		
	4.Emotional / aggressive / depression / irritable		
	5.Social / arguments with friends or family or colleagues		
	6.Financial aspects / better spending money on other things		
	PIES needs to be justified/ qualified for credit.		
	Total: 12 marks		
	When assessing answers it is a good idea to locate the answer in the appropriate band and then come to a judgement regarding where to locate the answer within the band using quality of written communication.		
Band	Marks		
0	0	Nothing creditworthy	
1	1 - 5	Mainly a list of effects with little or no explanation. Answers may only cover 1-2 of the 6 areas. For 4 or 5 marks must have some explanation even if brief. Spelling, punctuation, grammar and legibility are sufficiently inaccurate to affect the meaning; answer is	

2	6 – 9	Answers are more detailed covering at least 3 areas with some explanation or more areas in less detail. For 8/9 marks explanations must be more developed. <b>Spelling, punctuation, grammar and</b> <b>legibility are sufficiently clear to</b> <b>allow the reader to understand the</b> <b>meaning of the answer; the answer</b> <b>is reasonably coherent and</b> <b>organised in a logical manner.</b>
3	10 – 12	Answers are detailed and well- reasoned, giving relevant examples and covering at least 5 areas. For 11/12 marks must cover all 6 areas. <b>Spelling, punctuation, grammar and</b> <b>legibility are of a high</b> <b>standard and the meaning of the</b> <b>answer is very clear; the answer is</b> <b>organised in a logical and rational</b> <b>manner.</b>

Total 70 marks

Paper total 100 marks