



**Third Semester Five Year B.B.A. LL.B. Examination, June 2011**  
**INTERNATIONAL BUSINESS (Course – III)**

Duration : 3 Hours

Max. Marks : 100

- Instructions :**
1. Answer all **5** Questions.
  2. **One** essay type and **one** short note question or problem referred as part (a) and (b) in all the units.
  3. Figures to the right indicate marks.
  4. Answers should be written **either** in English or Kannada **completely**.

Q. No. 1.(a) Explain in detail the changing trends in International trade. Marks : 15

OR

What are the different competitive advantages of global business ?

(b) Write a short note on growing economic power of developing countries.

Marks : 5

OR

Write a short note on global sourcing.

Q. No. 2.(a) Explain the trading blocks with examples.

Marks : 15

OR

Explain the various commodity agreements to which India has signed as a member nation.

(b) Write a short note on NAFTA.

Marks : 5

OR

Write a short note on UNCITRAL.

Q. No. 3.(a) Explain the role of MNC's in Indian economy.

Marks : 15

OR

Explain the organization structure of MNC.

(b) Write a short note on differences between MNC and TNC.

Marks : 5

OR

Write a short note on distinctions between MNC and GC.

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Marks .

Q. No. 4.(a) Explain the position of India in Global Trade.

OR

What are the various obstacles / problems faced by India in taking up globalization ?

(b) Write a short note on Globalization.

Marks : 5

OR

“Globalisation and Indian Small and Medium Scale Companies”. Discuss in brief.

Q. No. 5.(a) Explain the EXIM policy 2009-10 of India.

Marks : 15

OR

Explain the objectives and functions of EXIM Bank.

(b) Mr. Arun is growing fruits and vegetables using organic farming method. Now he wants to export the same to different countries. Advise him on searching export markets and exporting the fruits and vegetables to those markets.

Marks : 5

OR

M/S XYZ textiles (P) Ltd. Belgaum is engaged in manufacturing garments which is utilizing 70% of its installed capacity. Company recently got an export order for its product from Malaysia. You are export consultant. Advice the company regarding export procedures and various export documents needed for the company.

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