



Second Semester Five Year B.B.A. LL.B. Examination, June 2011
PRINCIPLES AND PRACTICE OF MANAGEMENT (Course – IV)

Duration : 3 Hours

Max. Marks : 100

- Instructions :**
1. Answer **all five** questions.
 2. Draw diagrams **wherever** necessary.
 3. **One** question from 'a' and **one** from 'b' should be attempted from **each Unit**.

UNIT – I

Q. No.1. (a) Discuss the evolution of management. Marks : 15

OR

Define management. Explain its features.

(b) Write a note on Taylor's scientific management. Marks : 5

OR

Briefly explain the scope of management.

UNIT – II

Q. No.2. (a) Explain the different approaches to planning. Marks : 15

OR

Define planning. Explain the steps of planning.

(b) Write a note on forecasting. Marks : 5

OR

What are the various types of decisions ? Explain.

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UNIT – III

Q. No.3. (a) Write short notes on **any three** of the following :

Marks : 15

- 1) Departmentalization
- 2) Delegation
- 3) Span of control
- 4) Divisionalisation.

OR

Explain the different types of informal organisation structures.

(b) What are informal organizations ? Explain in brief.

Marks : 5

OR

Discuss : co-ordination as an essence of management.

UNIT – IV

Q. No.4. (a) Define staffing. Explain the steps in selection.

Marks : 15

OR

Explain the steps of controlling.

(b) What are the features of effective control system ?

Marks : 5

OR

Write short note on promotion.

UNIT – V

Q. No.5. (a) Discuss the Mc Gregore's theory of motivation.

Marks : 15

OR

Explain the different styles of leadership in detail.

(b) What are the barriers of effective communication ?

Marks : 5

OR

What can you do to overcome the barriers in communication ?
