



**Third Semester B.B.A., LL.B. (Hons.) 5 Years Course Examination,
January 2012**

ENTREPRENEURSHIP DEVELOPMENT

Duration : 2 $\frac{1}{2}$ Hours

Max. Marks : 70

- Instructions:** 1. Answer **all 5** questions.
2. Figures to the **right** indicate marks.

UNIT – I

- Q. No. 1. (a) i) Define the term entrepreneur. Also comment on the statement that “entrepreneurs are made not born”. Marks: 9
OR
ii) Explain the functions of an entrepreneur.
- (b) i) Write a note on : Marks : 5
• Innovative entrepreneur
• Imitative entrepreneur.
OR
ii) Differentiate between manager and entrepreneur.

UNIT – II

- Q. No. 2. (a) i) Explain the course contents and curriculum of EDP's. Marks : 9
OR
ii) “EDP is the process of grooming entrepreneur”. Explain.
- (b) i) What are the objectives of EDP's ? Marks : 5
OR
ii) Write a note on Kakinada experiment.

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UNIT – III

- Q. No. 3. (a) i) Explain the legal requirements of establishment of new unit.

Marks : 9

OR

Explain the steps in setting up a new unit.

- (b) i) Write a note on business plan preparation.

Marks : 5

OR

- ii) Write a note on environment pollution related clearances.

UNIT – IV

- Q. No. 4. (a) i) Explain economical and technological factors affecting entrepreneurial development.

Marks : 9

OR

- ii) Why the study of entrepreneurial environment significant to the growth of entrepreneurship.

- (b) i) Write a brief note on political environment for entrepreneurship.

Marks : 5

OR

- ii) Write a note on legal environment.

UNIT – V

- Q. No. 5. (a) i) Explain compelling and facilitating factors of entrepreneurial motivation.

Marks :9

OR

- ii) Explain “Maslow’s need hierarchy theory”.

- (b) i) Write a brief note on entrepreneurial ambition.

Marks :5

OR

- ii) What are the factors which prompt people to become an entrepreneur ?