An Roinn Oideachais agus Eolaíochta Department of Education and Science



Leaving Certificate Vocational Programme

Links Modules

Examination 2001

WEDNESDAY, 9 MAY, 2001: 10.00 A.M. - 12.30 P.M.

INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box.

Write all answers into this Answer Book.

There are three Sections in this Examination.

Section A – Audio Visual

There are eight questions.

All questions must be answered.

(30 marks)

Examination Number

Section B - Case Study

There are three questions.

All questions must be answered.

(**30** marks)

Section C – General Questions

There are six questions.

Four questions must be answered.

(100 marks)

Page 1 of 32

- You will have three minutes to read the questions in Section A.
- You will be shown a video sequence of a Charity organisation.
- You will see the sequence three times.
- The first showing will include the whole sequence. It will then be shown in three parts. After each part is shown you will be given time to write the answers in the answer booklet.
- You will then see the whole video sequence again.

This page may be used for notes.	
This page may be used for hotes.	
	· · · · · · · · · · · · · · · · · · ·
	
	
	4

Sect	ion A Au	ıdio Visual	30 marks
Answer	all questions.		
Part 1			
Q1.	Why was Trocaire founded?		
			1 mark
Q2.	Describe two important aspects	of Trocaire's work.	
			4 marks
Q3.	State two types of project which	Trocaire supports.	
			2 marks

Page 3 of 32

Why, in your opinion, does Trocaire provide training for local organisa	tions?
	3 marks
Describe how Trocaire has expanded the focus of its fundraising activit	ies?
	4 marks
Outline two benefits to Trocaire of introducing the 'Donors Charter'.	
	4 marks
	Why, in your opinion, does Trocaire provide training for local organisa Describe how Trocaire has expanded the focus of its fundraising activit

Do you consider Trocaire to be an efficient and socially responsible organisms.
Give three reasons to support your answer.

28.	Describe in detail why the Director might be regarded as effective.
-	
	6 mai

Section B Case Study 30 marks

Futura Systems Ltd.

Six years ago Una and Frank set up their own small business, Futura Systems Ltd. Both had worked in the computer industry for 10 years prior to setting up the business. Frank had worked in the Marketing/Public Relations area and Una had worked as a computer programmer. They both had worked for companies that were rapidly expanding. As a result of the expansion of the computer industry, their roles in their respective companies were changing. Both were unhappy with these changes so they decided to set up a business together.

Throughout the 10-year period when they worked for other companies Una and Frank were very aware of the changes taking place in the computer industry. During this time they also built up many contacts in the industry in their own respective specialist areas. They noted the growth in the industry and the changing needs of all those conducting business in the different sectors. In particular, they were aware of the need for Information Technology development by sole traders, businesses of all sizes and other organisations. Una and Frank decided to meet the technology needs of these customers by setting up a business to supply computer systems and customised software packages. These objectives encouraged them to set up Futura Systems Ltd.

Futura Systems Ltd. operates out of a Business Park in the suburbs of a city. The company now employs 25 people and each member of staff is a college graduate. The staff are organised into Project Groups each consisting of five employees. Each group has a technical, software, marketing and financial specialist. Each group totally manages its own orders. Satisfying the customer is seen as being of prime importance.

Over the past few months' the business has had problems meeting deadlines for a number of projects. These problems are particularly associated with two of the Project Groups. This has resulted in frustration for some of the employees and the management.

A number of employees have made complaints to the management, as they are frustrated at not being able to do their own work satisfactorily. Frank is particularly worried as he feels that these issues will have an effect on customer service that will have both short-term and long-term implications for the business.

Futura Systems Ltd. operates in an ever-changing environment where it must keep up to date with developments in both the hardware and software areas. At present the top management team are preparing a long-term plan for the business. Survival in the future is crucial.

Una and Frank are aware that the economy is thriving at present and that constant research and development must take place if the business is to stay competitive. Una has researched the state agencies that can be of assistance to them in the future and has identified the type of assistance each can offer to the business. Una and Frank as the top management team are reviewing how their business has developed and how it might proceed in the future.

Section B	Case Study	30 marks
Answer all questions.		
	ee benefits of organising the workplace	e into Project Groups?
		J-44 4.4.
		A.A.
		21.00
	4.5	
		6 marks
		v mai ks

Q2. Identify three possible problems which Una and Frank face in the short-term and/or

Q3.	Identify and explain three issues which Una and Frank should consider when preparing their long-term plan.
- · · -	
	12 marks

S	ection	on C General Questions	100 marks
Γher	e are	six questions. Answer any four questions. All questions carry equ	ual marks.
Q1.	You	or class are planning to set up a mini enterprise to sell printed T-Sh	irts.
	(a)	Design the questionnaire you would use to carry out market reservoject. Your questionnaire should contain at least five separate	
		F	
:			
			12 marks
		Page 12 of 22	

(b)	Why is it important to carry out Market Research?	
		3 mai
(c)	Why is it important to plan for your mini enterprise?	
	The following to plant 101 year main enterprise.	
		2 mai
(d)	Describe four benefits to your future employer of your particular	nation in the
(d)	Describe four benefits to your future employer of your particip mini enterprise project.	pation in the
(d)		pation in the

Q2.	(a)	You have been asked to complete a career investigation on a job of your choice. You must present your findings as a one-page poster. Set out your findings below giving at least five items of information.
Care	er Ti	itle:
		10 marks

	Describe three changes that have taken place in employment in Ireland in reyears.
<u> </u>	
	6 mai
· · · · · ·	
14.7	
(c)	List three characteristics that employers might look for in potential employees. Exwhy you think employers consider each of these characteristics to be important.

work experies	nce. Your le erience and	etter shoul how the e	d include experience	reference will help	you in the	future.
 		····				
 						
	_					
	.,					
 				·		
 						
 						
				<u> </u>		
 						10 mai

You are required to write a letter of thanks to your employer after you return from

Q3. (a)

(b)	List four activities an Entrepreneur is required to engage in.
	4 marks
(c)	What personal skills must the entrepreneur possess to carry out those activities mentioned in part (b) above?
-	4 marks
	T INGLES
(d)	Consider the location of an enterprise/organisation you are familiar with. Name the enterprise and outline three reasons why it is located in this place.
Name:	
	
	7 marks

Q4.	Your class	class has organised two visiting speakers to come and give a presentation to the
	(a)	List the organisations each speaker would represent. State the position each might hold within the organisation.
Oı	ganis	ation:
Po	sition	
Oı	ganis	ation:
Po	sition	:
		4 marks
	-	4 marks
	(c)	Explain why it is important to evaluate the visits?
	·	
		4 marks

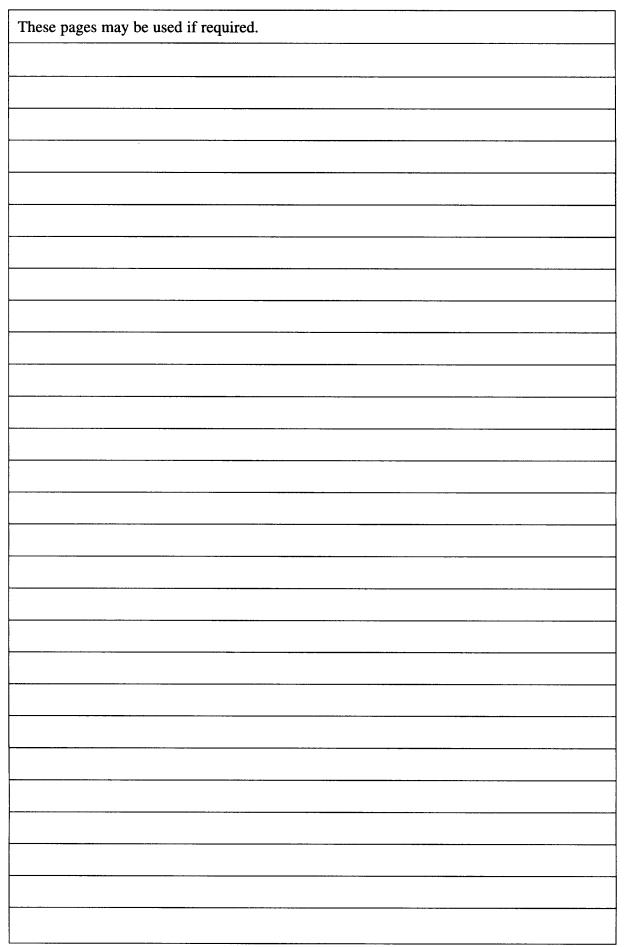
(d)	State how you would evaluate the visit to the class by the speakers detail three reasons why you chose this method of evaluation.	Describe
		· · ·
		
		10 -
		13 marks

Q5 .	Con	Consider a local enterprise with which you are familiar.				
	(a)	Describe the product/service offered by this enterprise.				
	· ····································	2 marks				
	(b)	'Coping with uncertainty' is a characteristic associated with enterprising people Consider the enterprise described in (a) above. Outline three uncertainties that the people who run this enterprise might face.				
		6 marks				
	(c)	In the case of each uncertainty described in part (b) above, set out in detail how each can be planned for.				

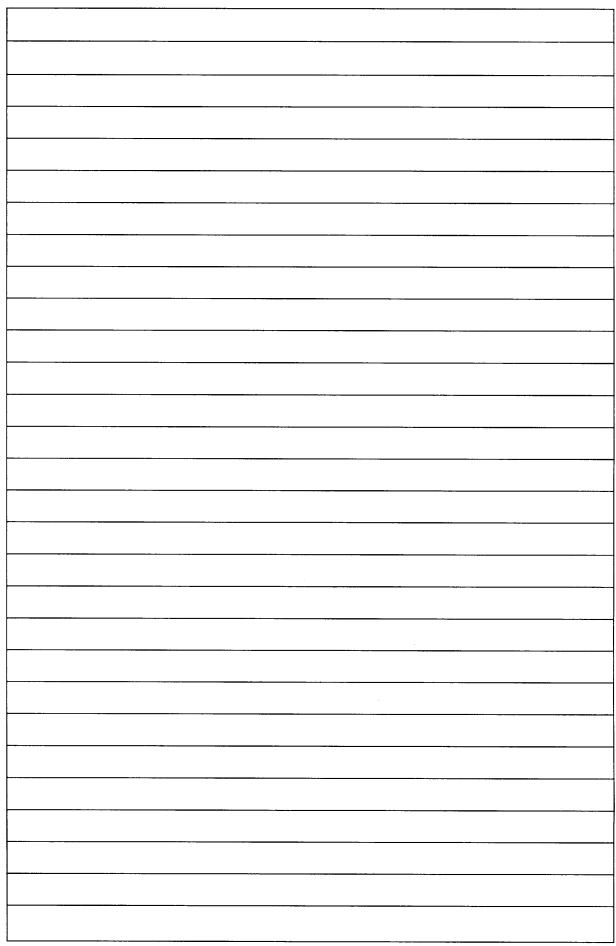
	9 mar
(d)	You have been asked to investigate the services available in your localit individuals and for business. You must write a report.
	(i) List six separate headings/sections that would appear in the report.
	(ii) Who would benefit from this report? Explain why they would benefit?
**	

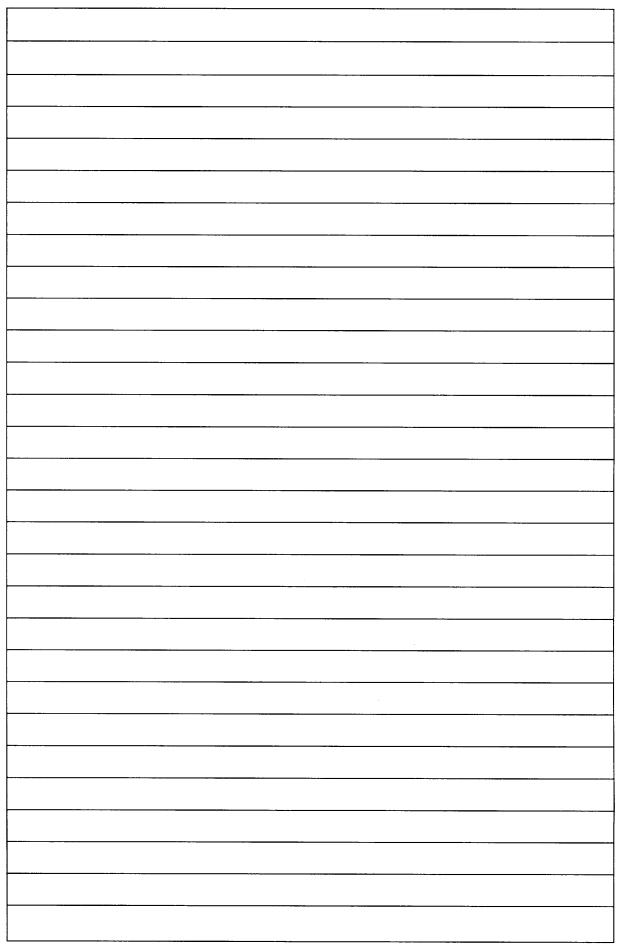
Q6.	(a)	Your LCVP class has been asked to fund-raise for a charity of your choice. This activity can be undertaken either individually or as a whole class project.				
		(i)	What are the advantages of doing a whole class project rather than are individual project?			
<u></u>		(ii)	What are the advantages of doing an individual project rather than a whole class project?			
	<u> </u>		position production and the second productio			
-						
			8 marks			
	(b)		out the Body of the Plan that would be drawn up for this class project under at three separate headings.			
			 			
	· · · · · · · · · · · · · · · · · · ·					

_	
_	
	10 marks
	10 Higi no
(c)	List three benefits of completing work experience as part of the Leaving Certificate Vocational Programme (LCVP).
	3 marks
(d)	Consider the work placement/work shadowing you completed. Describe two legal responsibilities the employer has towards his/her employees.
-	

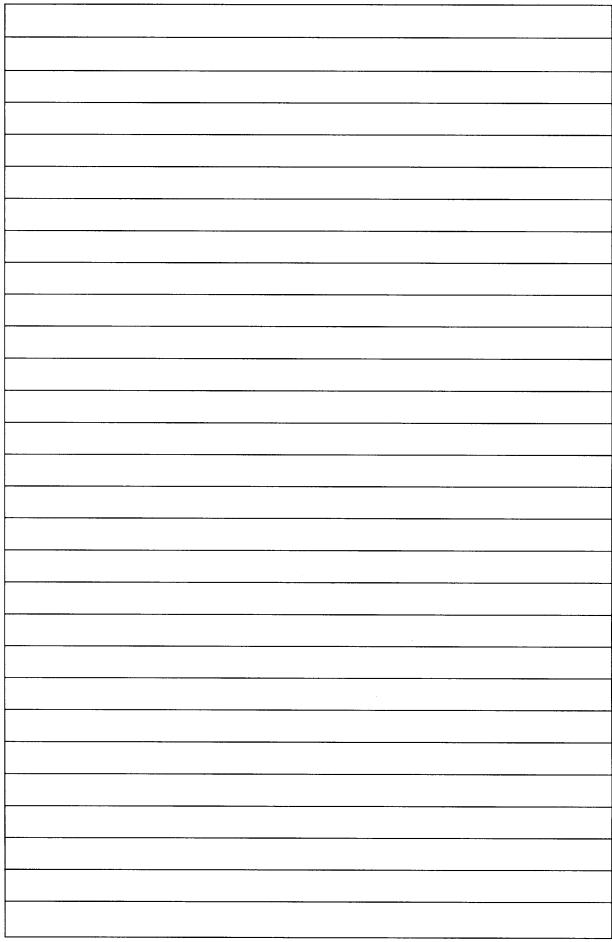


Page 24 of 32

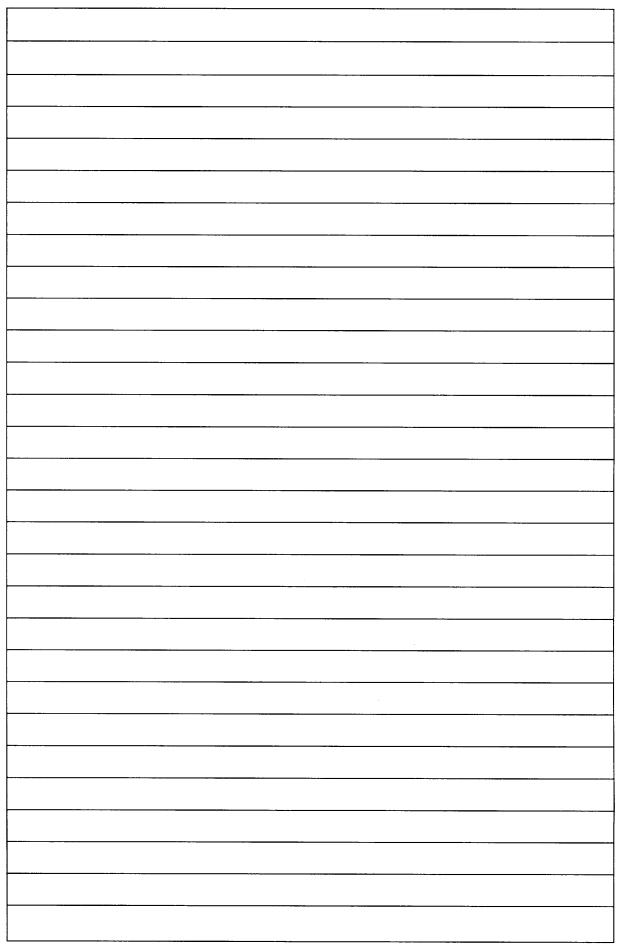


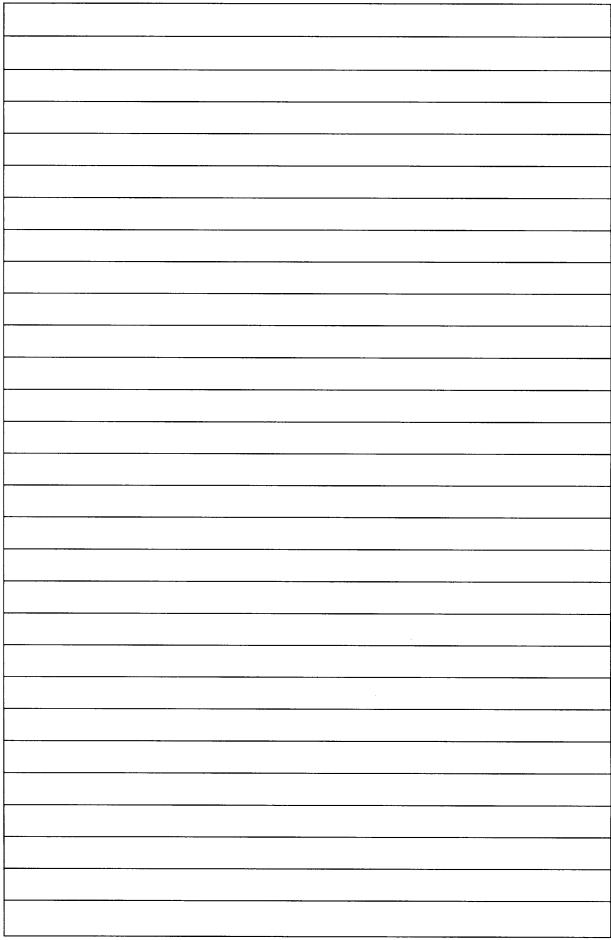


Page 26 of 32

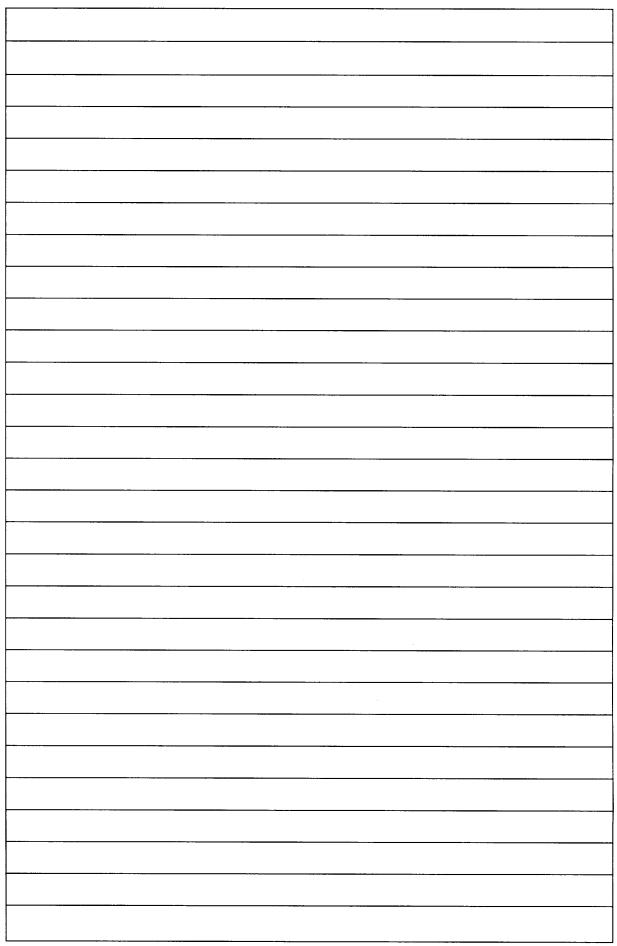


Page 27 of 32

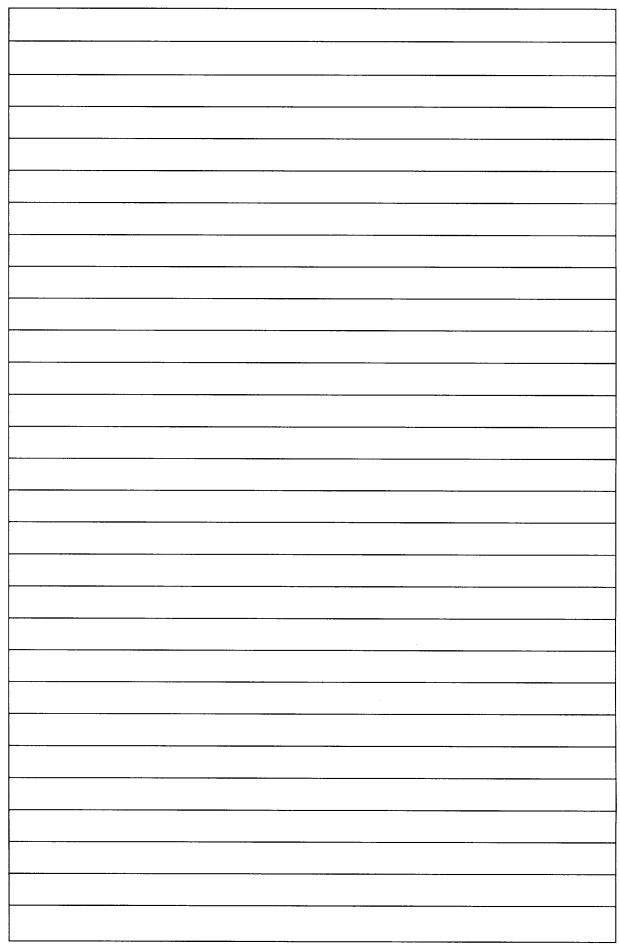




Page 29 of 32



Page 30 of 32



For Examiner's use only

	Marks Awarded	Suim na n-iomlán ó bhun na leathnaigh. Total of end of page totals.
Section A		Mór-iomlán na ceiste/gceisteanna nár ceadaíodh. Aggregate total of all disallowed Question(s)
Section B		3. An t-ollmharc cruinn a bronnadh (1 lúide 2) Total mark awarded (1 minus 2)
Section C		
Q1		4. Breismharc do fhreagairt trí mhéan na Gaeilge (má tá i gceist). Bonus mark for answering through Irish
Q2		(if applicable).
Q3		5. Marc iomlán má bronnadh breismarc do fhreagairt trí ghaeilge (3 + 4). Total mark awarded if Irish Bonus (3 + 4).
Q4		
Q5		Nóta: Caithfidh an marc i líne 3 (nó líne 5 má bronnadh breismharc do fhreagairt trí mheán na Gaeilge) a bheith cothrom leis an marc sa bhosca
Q6		Mór Iomlán ar an script. Note: The mark in row 3 (or row 5 if an Irish Bonus is awarded) must equal the mark in the
Total		TOTAL box on the script.