



Coimisiún na Scrúduithe Stáit
State Examinations Commission

Leaving Certificate Applied 2014

Marking Scheme

Hair & Beauty

Common Level

Note to teachers and students on the use of published marking schemes

Marking schemes published by the State Examinations Commission are not intended to be standalone documents. They are an essential resource for examiners who receive training in the correct interpretation and application of the scheme. This training involves, among other things, marking samples of student work and discussing the marks awarded, so as to clarify the correct application of the scheme. The work of examiners is subsequently monitored by Advising Examiners to ensure consistent and accurate application of the marking scheme. This process is overseen by the Chief Examiner, usually assisted by a Chief Advising Examiner. The Chief Examiner is the final authority regarding whether or not the marking scheme has been correctly applied to any piece of candidate work.

Marking schemes are working documents. While a draft marking scheme is prepared in advance of the examination, the scheme is not finalised until examiners have applied it to candidates' work and the feedback from all examiners has been collated and considered in light of the full range of responses of candidates, the overall level of difficulty of the examination and the need to maintain consistency in standards from year to year. This published document contains the finalised scheme, as it was applied to all candidates' work.

In the case of marking schemes that include model solutions or answers, it should be noted that these are not intended to be exhaustive. Variations and alternatives may also be acceptable. Examiners must consider all answers on their merits, and will have consulted with their Advising Examiners when in doubt.

Future Marking Schemes

Assumptions about future marking schemes on the basis of past schemes should be avoided. While the underlying assessment principles remain the same, the details of the marking of a particular type of question may change in the context of the contribution of that question to the overall examination in a given year. The Chief Examiner in any given year has the responsibility to determine how best to ensure the fair and accurate assessment of candidates' work and to ensure consistency in the standard of the assessment from year to year. Accordingly, aspects of the structure, detail and application of the marking scheme for a particular examination are subject to change from one year to the next without notice.



Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate Applied 2014

Total Mark

--

Vocational Specialism – Hair and Beauty

(240 marks)

Credit

--

Tuesday, 10 June

Morning 11.30 to 1.00

Directions to Candidates

1. Write your EXAMINATION NUMBER in this space:
2. WRITE ALL ANSWERS INTO THIS ANSWER BOOK.
3. Candidates must attempt **FOUR** questions.
One question from **each** of the four sections.
4. Each question carries 60 marks.

Marking Scheme

For the Superintendent only

Centre Stamp

<i>For the Examiner only</i>			Question	Mark
1. Total of end of page totals.				
2. Aggregate total of all disallowed questions.			1	
3. Total mark awarded (1 minus 2).			2	
4. Bonus mark for answering through Irish.			3	
5. Total mark awarded if Irish Bonus. (3 + 4)			4	
6. Credit.			5	
Note: The mark in row 3 must equal the mark in the Total box.			6	
			7	
			8	
			TOTAL	

- (d) Outline **three** checks that should be carried out by a receptionist to prevent counterfeit / fraudulent payments. (12 marks)

3 checks @ 4 marks each

1. _____

** Phone for authorisation if you are concerned about the use of a credit card*

**Check the list of stolen / lost cards if one has been supplied*

2. _____

**Check larger notes by holding up to the light and checking for watermarks and a thread running*

*through the note * Use bank-note scanner*

3. _____

**Check serial notes if the bank has supplied you with information about stolen notes*

**Check voucher details, numbers etc.*

- (e) Describe how a receptionist might deal with an angry or upset customer. Give **four** points. (12 marks)

4 points @ 3 marks each

1. _____

** Stay calm and don't get angry or upset with the client*

**Listen carefully to what the client is saying*

2. _____

**Ask questions to clarify anything that is unclear*

**Repeat the customers concerns or complaint back to them*

3. _____

**Show empathy and say how sorry you are. Apologise*

**Offer a possible solution or ask the client what would make them happy*

4. _____

**Take action and tell the client what you will do next to ensure the problem is resolved*

2. (a) Name **four** essential items of hair salon furniture. (12 marks)

4 items @ 3 marks each

1. _____
**Back wash shampoo units *Trolleys*
2. _____
**Styling chairs *Reception desk*
3. _____
**Styling units*
4. _____

(b) Suggest **four** reasons why salon *design* and *layout* are important. (12 marks)

4 reasons @ 3 marks each

1. _____
**The salon needs to be efficient and easy to get around*
2. _____
**The salon needs to look attractive and invite clients in*
3. _____
**The salon needs to be welcoming and comfortable for clients to be in*
4. _____
**The salon needs to stand out from the competition*
5. _____
**The salon needs to create a professional environment*
6. _____
**The salon needs to be a safe place to work in and free from potential hazards, clutter etc.*
7. _____
**The salon needs to be easy to maintain*

(c) Outline the factors that should be considered when designing / maintaining **each** area of a hair salon identified below. Give **two** factors for **each** area.

Flooring (8 marks)

2 factors @ 4 marks each

1. _____
**Covering that is non slip when wet *Covering that is hard wearing / durable*
2. _____
**Stain resistant / easy to clean / easy to sweep up hair*
3. _____
**No joins where lifting can occur causing tripping *Worn areas repaired immediately*

Lighting (8 marks)

2 factors @ 4 marks each

1. _____
**Well lit areas over stylist stations so that they can see clearly when styling hair*
2. _____
**No lights that are directed towards clients faces when they are lying back having their hair washed*
3. _____
**No lamps with flexes for clients to trip on *Blown bulbs replaced*
4. _____
**Wattage of light bulbs etc. appropriate for the areas of the salon*
5. _____
**Good lighting in window areas to draw attention to window displays etc.*

Walls

(8 marks)

2 factors @ 4 marks each

1. _____

**Walls that are easy to clean e.g. washable paper or paint*

**Wall tiles in areas where there is water for easy maintenance and durability*

2. _____

**Wall colours and patterns that are attractive and inviting*

- (d) Discuss *shampoo chairs* that have a built in *electric massager*.
Give **three** points.

(12 marks)



3 points @ 4 marks each

1. _____

**They are comfortable / relaxing for the client as they are programmed to massage the clients*

back while the shampoo service is carried out

2. _____

**The feet are raised and supported during the shampoo service*

**The chair can be programmed for different intensities of massage*

3. _____

**They add a luxury treatment to the shampoo service*

**They offer a good selling angle to clients and give the edge over competitors*

**They are automatic / easy to use so just need to be switched on*

**They are very expensive to purchase*

Section 2 – Haircare

(Attempt Question 3 or Question 4 from this section. Each question carries 60 marks.)

3. (a) Give **four** reasons why a *hair and scalp analysis* is carried out as part of a client consultation. (12 marks)

4 reasons @ 3 marks each

1. _____

**To identify the hair type and texture of the hair*

**To identify the condition of the hair*

2. _____

**To identify any scalp conditions e.g. itchy, flaky, tender or sensitive scalp*

** To identify any factors that may impact on the service the client has requested*

3. _____

**So that products can be used that are suitable for the client*

**So that an appropriate after care routine and products can be recommended to the client*

4. _____

**To ensure that client records are complete and up to date*

- (b) State **four** benefits of *conditioning* hair. (12 marks)

4 benefits @ 3 marks each

1. _____

**Helps reduce flyaway hair*

**Tames frizz*

2. _____

**Gives shine to the hair*

**Easier to manage*

3. _____

**Easier to comb out tangles after washing*

**Keeps hair looking smooth*

4. _____

**Helps to protect hair e.g. coloured hair*

- (c) Identify **two** types of conditioner. (8 marks)

2 types @ 4 marks each

1. _____

**Surface conditioners*

**Penetrating / treatment conditioners*

2. _____

**Rinse out conditioner*

**Leave in conditioners*

(d) Outline **two** *environmental* factors and **two** *health* factors that can affect the condition of hair.

Environmental factors

(8 marks)

2 factors @ 4 marks each

1. _____

**Clients that live near the sea will have hair coated with salt resulting in dryness*

**Clients who live in areas of high pollution will be affected by hair coated with impurities resulting in*

2. _____

*dryness and dullness *Cold dry air in the winter can cause hair to become dry and frizzy*

**Wind can create tangles and snags in hair *Exposure to the sun can dry the hair out*

Health factors

(8 marks)

2 factors @ 4 marks each

1. _____

**Illnesses can cause hair loss or affect the condition of hair*

**Certain drugs /medications can cause hair loss*

2. _____

**An unbalanced diet can result in fine and dull hair*

**Stress and emotional strain can cause hair shedding*

(e) Discuss the possible *negative* effects of *chemical treatments* on the hair. Give **three** points. (12 marks)

3 points @ 4 marks each

1. _____

**Dry and brittle hair / hair breakage*

2. _____

**Hair loss*

**Loss of shine*

3. _____

**Unexpected hair colour results*

4. (a) Identify the factors that may influence a person's choice of hairstyle. Give **two** different factors under **each** heading below.

Forthcoming event (8 marks)

2 factors @ 4 marks each

1. _____

**Type of event e.g. formal or informal*

**Indoor or outdoor event *Weather/climate*

2. _____

**A style that works with the outfit / hat*

Lifestyle (8 marks)

2 factors @ 4 marks each

1. _____

**The need to be able to pull the hair back in a quick pony tail for exercise, working in the kitchen etc*

**The amount of time available to look after the hairstyle / achieve the look*

2. _____

**Type of job and any requirements of that job*

Personality (8 marks)

2 factors @ 4 marks each

1. _____

**Desire to follow trends, fashions etc.*

**Wish to make a statement / be noticed or not draw attention to oneself*

2. _____

**A style that is versatile and can be adapted to suit mood and occasions e.g. can be worn up and*

down

- (b) Give **four** reasons why *face shape* is an important factor to consider before styling hair. (12 marks)

4 reasons @ 3 marks each

1. _____

**Styles look different on different shaped faces *Some styles look better on particular face shapes*

**A style should bring balance to the overall shape of the face *A style should flatter the face*

2. _____

**Face shape should be considered when choosing a style*

**Some styles accentuate the shape of the face even further*

3. _____

**Long hair can make a long face look even longer*

**Oval shaped faces for women are the most versatile and suit most hairstyles*

4. _____

**Long faces generally need shortening *Wide faces generally need lengthening*

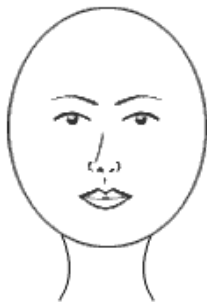
**Angular faces generally need a softer haircut*

(c) Name the **six** face shapes below. Write the correct name in the box underneath **each** face shape. (12 marks)

6 shapes @ 2 marks each



<i>Oblong</i>	<i>Square</i>	<i>Heart</i>
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<i>Round</i>	<i>Oval</i>	<i>Triangle</i>
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(d) Discuss the influence of *celebrity hairstyles*. Give **four** points. (12 marks)
4 points @ 3 marks each

1. _____
**The name of the celebrity is used when requesting the style in a salon*

- *The style becomes very fashionable / popular*
2. _____
**It can be good for business as clients want to change their hairstyles*

3. _____
**The style doesn't suit everyone so can turn out looking different to what a client had expected*

4. _____
**Celebrity hairstyles can also influence fashion and the clothes people wear*

Section 3 – Beautycare

(Attempt Question 5 or Question 6 from this section. Each question carries 60 marks.)

5. (a) Give **four** reasons why *body piercing* is fashionable amongst some people. (12 marks)
4 reasons @ 3 marks each

1. _____
**It is a method of expressing oneself and ones individuality*

2. _____
**It can be a form of rebellion particularly if it has been forbidden e.g.at home / school*

3. _____
**Some people feel more attractive when pierced as it's a form of artistic expression*

4. _____
**In some cultures or groups it is traditional*

- (b) Name **four** parts of the body that can be pierced. (12 marks)
4 parts @ 3 marks each

1. _____
**Ears *Nose *Lip *Eyebrow*

2. _____
**Tongue *Nipple*

3. _____
**Naval *Genitals*

4. _____

- (c) State **four** factors that should be considered when selecting a body part to be pierced. (12 marks)
4 factors @ 3 marks each

1. _____
**Is the piercing to be visible to everyone or to be covered up*

2. _____
**Some parts of the body are more painful than others to pierce*

3. _____
**Different parts of the body have different healing times*

4. _____
**Some body piercings come with risks e.g. jewellery in the mouth can cause chipping / cracking of*

(d) Identify **four** possible risks associated with body piercings. (12 marks)

4 risks @ 3 marks each

1. _____

*Cross infection

*Allergic reaction to some metals

*Infection of pierced area *Pierced area not healing properly *Painful *Bruising

2. _____

*Splitting or tearing of the skin

*Scarring of the pierced area

*Jewellery getting caught in clothing

3. _____

*Pierced area irritated by clothes rubbing against it

*Damage to underlying blood vessels or nerves

4. _____

*Mouth jewellery can be swallowed or damage teeth

[Allow one non-health risk.

]

(e) Discuss different *attitudes* to body piercings. Give **three** points. (12 marks)



3 attitudes @ 4 marks each

1. _____

*Some people regard body piercing as trendy while others regard it as a fringe activity

*Peoples attitudes may be influenced by the number of piercings a person has and where they are

located

2. _____

*Some people can't see beyond a person's appearance and make judgements about them based on

how they look

*In some professional fields piercings are regarded as unprofessional

3. _____

*In some jobs an employee may be asked to remove / cover up some of their piercings

*Job opportunities in some cases can be affected if a potential employer has strong feelings about

piercings.

6. (a) State **four** benefits of *homemade* facemasks. (12 marks)

4 benefits @ 3 marks each

1. _____
**Ingredients needed are usually available in your own kitchen.*
- _____
- *Natural ingredients can be used *Ingredients are free of chemicals*
2. _____
**Cost effective as the high cost of commercial masks can be avoided*
- _____
- *They cleanse the skin and help to unblock pores *They exfoliate the skin and remove dead cells*
3. _____
**They stimulate the blood supply and improve blood circulation*
- _____
- *They moisturise the skin*

(b) In the table below, four *skin types* are listed in the left column and four properties / functions of *facemasks* are listed in the right column.

Match **each** *skin type* with the most suitable *facemask properties / functions*.

(12 marks)

	Skin types		Facemask properties / functions
1.	Oily skin	(a)	Anti-ageing
2.	Sensitive skin	(b)	Hydrating
3.	Dry skin	(c)	Purifying
4.	Older skin	(d)	Soothing

4 @ 3 marks each

1.	matches with	(c)
2.	matches with	(d)
3.	matches with	(b)
4.	matches with	(a)

- (c) Suggest the ingredients for a homemade *oatmeal* facemask that includes at least **three** ingredients. Identify **one** property / function of **each** ingredient. (18 marks)

	Ingredients <i>3 ingredients @ 3 marks each</i>	Property / function <i>1 property / function per ingredient @ 3 marks each</i>
1.	e.g. ¼ cup oatmeal	*Exfoliator – helps to remove dead skin *Hypoallergenic /Anti inflammatory - Skin soothing properties *Humectant – helps skin retain moisture
2.	¼ cup water	*Hydrating - Moisturises the skin *Binding – helps the ingredients to hold together
3.	2 teaspoons honey	*Antibacterial - good for acne *Full of antioxidants - good for ageing skin *Moisturises and soothes - good for complexion *Clarifying - helps to open up pores *Binder – helps the ingredients to hold together

- (d) Name **two** different *tools* that could be used to apply the oatmeal mask to the face. (6 marks)
2 tools @ 3 marks each

1. _____
*Spatula *Brush

2. _____

- (e) The client in the photograph below has had an oatmeal mask applied. Identify **four** good practices that have been carried out. (12 marks)



4 good practices @ 3 marks each

1. _____
*The hair is protected with a hair band

*The nostril area has been avoided so that the client can breathe easily

2. _____
*The sensitive eye area has been avoided

*The lips have been avoided and none of the mask has got into the mouth

3. _____
*The consistency of the mask is good and there are no lumps

*The mask has been applied evenly all over the face

4. _____

Section 4 - Bodycare

(Attempt Question 7 or Question 8 from this section. Each question carries 60 marks.)

7. (a) Give **four** reasons why sleep is important. (12 marks)

4 reasons @ 3 marks each

1. _____

**Shortage of sleep can affect mood / cause irritability*

2. _____

**Sleep helps to restore / refresh the body*

3. _____

**There is a risk of accidents if a person get insufficient sleep e.g. when operating machinery*

4. _____

**Work and school performance can be affected by poor sleep*

(b) On average, how much sleep does an adult need each night? (4 marks)

1 @ 4marks

**7-9 hours*

(c) Identify **four** factors that can lead to an individual getting insufficient sleep. (12 marks)

4 factors @ 3 marks each

1. _____

**A partner that snores*

**Noise e.g. outside traffic, ticking clock, crying baby*

2. _____

**Stress / worrying about something*

**Pain e.g. from an injury, back pain etc.*

3. _____

**Room too bright*

**Room too warm*

4. _____

**Not enough ventilation*

**Drinking too much caffeine before going to bed*

**Uncomfortable bed*

**Eating a heavy meal before going to bed*

(d) Identify **four** ways that diet and eating / drinking patterns can affect sleep. (12 marks)

4 ways @ 3 marks each

1. _____

**A light snack at bedtime can promote sleep*

**Too much food can cause digestive discomfort that keeps you awake*

2. _____

**Sensitivity to caffeine can disturb sleep so it may need to be avoided from the afternoon onwards*

**Eating too late at night can result in heartburn or reflux*

3. _____

**Drinking fluids too close to bedtime can result in broken sleep and having to get up to go to the*

bathroom

4. _____

**Some herbal teas e.g. chamomile can help with sleep*

(e) Suggest **four** tips to help to create a bedroom that is a relaxing place to sleep. (12 marks)

4 tips @ 3 marks each

1. _____

**Calm colours on wall*

**Soft lighting*

2. _____

**Bed made*

**Clean sheets*

3. _____

**Clean organised room. *Clothes tidied away etc.*

**Comfortable mattress*

4. _____

(f) State the advice you would give to a young person about their sleep routine in the lead up to an exam. Give **two** points. (8 marks)

2 points @ 2 marks each

1. _____

**A routine is vital for good sleep. Go to bed and get up at the same time each day, even at week-ends*

to get into a good routine

2. _____

**Sleep is important as it helps the brain to organise information and embed it in memory*

**When you are sleep deprived you learn slower, forget more and make poor judgements*

**Get 7-8 hours sleep the night before an exam to optimise alertness for the test*

8. (a) Identify **four** risks associated with exposure to the sun. (12 marks)

4 risks @ 3 marks each

1. _____

**Sunburn*

**Dry, leathery skin*

2. _____

**Premature ageing of the skin*

**Skin cancer*

3. _____

4. _____

(b) Suggest **four** ways to avoid the harmful effects of the sun. (12 marks)

4 ways @ 3 marks each

1. _____

**Always wear sunscreen *Apply sunscreen regularly *Wear the correct factor of sunscreen*

**Avoid the sun in the middle of the day when the sun is hottest*

2. _____

**Wear protective clothing e.g. long sleeves*

**Protect the head by wearing a hat*

3. _____

**Wear sunglasses*

**Stay in the shade when possible*

4. _____

(c) How can sunscreens be used effectively? Give **four** points. (12 marks)

4 points @ 3 marks each

1. _____

**Apply at least 20-30 minutes before going out*

**Reapply at least every 3 hours*

2. _____

**Apply to all exposed areas*

**Apply generously*

3. _____

**Use a high factor for maximum protection*

**Reapply after swimming*

4. _____

(d) Describe **four** of the signs / symptoms of *sunburn*. (12 marks)

4 signs / symptoms @ 3 marks each

1. _____

**Red skin*

**Skin that feels warm or hot when touched*

2. _____

**Pain or tenderness*

**Swelling*

3. _____

**Blisters*

**Headache*

4. _____

**Fever*

**Peeling skin*

(e) Outline a treatment for sunburn. Give **four** points. (12 marks)

4 points @ 3 marks each

1. _____

**Use lots of moisturiser / after sun cream*

**Bathe in luke warm water to cool the skin*

2. _____

**Take painkillers to reduce inflammation*

**Drink lots of water to rehydrate the body*

3. _____

**Visit your pharmacy or GP for advice if necessary*

4. _____

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