# Coimisiún na Scrúduithe Stáit 

 State Examinations Commission
## Leaving Certificate Applied 2016

Marking Scheme

## ENGLISH \& COMMUNICATION

Common Level

## Note to teachers and students on the use of published marking schemes

Marking schemes published by the State Examinations Commission are not intended to be standalone documents. They are an essential resource for examiners who receive training in the correct interpretation and application of the scheme. This training involves, among other things, marking samples of student work and discussing the marks awarded, so as to clarify the correct application of the scheme. The work of examiners is subsequently monitored by Advising Examiners to ensure consistent and accurate application of the marking scheme. This process is overseen by the Chief Examiner, usually assisted by a Chief Advising Examiner. The Chief Examiner is the final authority regarding whether or not the marking scheme has been correctly applied to any piece of candidate work.

Marking schemes are working documents. While a draft marking scheme is prepared in advance of the examination, the scheme is not finalised until examiners have applied it to candidates' work and the feedback from all examiners has been collated and considered in light of the full range of responses of candidates, the overall level of difficulty of the examination and the need to maintain consistency in standards from year to year. This published document contains the finalised scheme, as it was applied to all candidates' work.

In the case of marking schemes that include model solutions or answers, it should be noted that these are not intended to be exhaustive. Variations and alternatives may also be acceptable. Examiners must consider all answers on their merits, and will have consulted with their Advising Examiners when in doubt.

## Future Marking Schemes

Assumptions about future marking schemes on the basis of past schemes should be avoided. While the underlying assessment principles remain the same, the details of the marking of a particular type of question may change in the context of the contribution of that question to the overall examination in a given year. The Chief Examiner in any given year has the responsibility to determine how best to ensure the fair and accurate assessment of candidates' work and to ensure consistency in the standard of the assessment from year to year. Accordingly, aspects of the structure, detail and application of the marking scheme for a particular examination are subject to change from one year to the next without notice.

## Part One - Audio Visual - 40 marks

## ANSWER ALL QUESTIONS

## When you have seen the first clip you will have time to answer questions 1 to 5.

1. According to the voice-over, how many people read a local newspaper, in print or online, every week?
(1 mark)
Award 1 mark Almost two million people read a local newspaper every week.
2. Name the local newspaper from Clare that features in the clip.

Award 1 mark The Clare Champion.
3. Identify two things The Mayo News team did to make their April Fools' Day story convincing for their readers.

Candidates may refer to any two of the following:
They Photoshopped a photograph: They added sheep to it: They put the story on the front page:
4. Describe the various reactions of the online readers to the joke played by The Mayo News. (4 marks) Award ex 4 marks for description. Answers may refer to:
Reactions were mixed from amusement: to anger: to accepting that they had been tricked, "you got me": High level of contact by email / phone:
5. We are told in the clip that many newspapers around the world have closed down. Suggest one reason for the decline in the popularity of printed newspapers.

Award ex 4 marks for any one of the following:
People can get their news online: newspaper news is old compared to up-to-the-minute news online: online news is freely available, printed newspapers cost money, etc

## When you have seen the second clip you will have time to answer questions 6 to 9.

6. Outline the work reporter Ciara Galvin does at The Mayo News.

Award ex 6 marks
Ciara works with a photographer to produce material for the online edition of the Mayo News:
She conducts interviews and presents the news stories for the newspaper online: She presents her work to the newspaper's online team: She conducts interviews with people in the locality, etc.
7. Outline two skills you think reporters like Ciara Galvin require in order to carry out their work.
(6 marks)
Award ex 3 marks for two skills outlined. Answers may refer to any of the following:
Reporters need to have good interview skills: a good standard of English: be able to speak and write well: be confident in front of a camera, communication skills, etc.
8. Who do you think is the target audience for local newspapers online? Explain your answer. (6 marks)
Award ex 6 marks. Answers may refer to any of the following:
Local emigrants: people who want to access news on mobile devices like smartphones: sports fans who want the latest scores in local games, etc.

Candidates need to explain choice of target audience to merit full answer
9. Based on the clips from The Local Eye, what do you find most interesting about local newspapers? Explain your answer.
(8 marks)
Award ex 8 marks. Indicative material:
Local newspapers are very popular in Ireland: many are family owned: they cover stories that might otherwise get ignored: they are very important to their local communities: many of them have been established for a long time, etc.
Answer must be relevant to the clip to merit full marks
Answer must be developed to merit full marks

## Part Two - Written - 120 marks

## Section 1 Communications and the Working World

## Answer question 1 or 2

1. Read the piece below, adapted from an article by Kate Cowan that appeared on the guardian.com Answer the questions that follow.

## Top Tips on Writing a Successful CV

When it comes to applying for a new job, your CV is the ticket to secure an interview and hopefully, a job. Read the following tips to help you get started in creating a successful CV.

Get the basics right - These include: personal and contact information; education and qualifications; work history and or experience; relevant skills to the job in question; own interests, achievements or hobbies; and some references.

Presentation is key - A successful CV is always carefully and clearly presented, and printed on clean, white paper. The layout should always be well-structured and CVs should never be crumpled or folded. Stick to no more than two pages of A4 paper. A good CV is clear and concise.

Tailor your CV - When you've established what the job you are applying for involves, create a CV specifically for that job. Any CV you send to a potential employer should be tailored to that particular job. Don't be lazy and hope that a general CV will work because it won't. Employers want to know why you would be a good choice to fill the specific job on offer.

Making the most of your skills - Under the skills section of your CV mention key skills that can help you to stand out from the crowd. These could include: communication skills; organisational skills; computer skills; team working and problem solving. Highlight the things that show off skills you've gained and employers look for. Describe any examples of positions of responsibility, working in a team or anything that shows that you can use your own initiative. Include anything that shows how diverse, interested and skilled you are. Make yourself sound really interesting.

Include references - References should be from someone who has employed you in the past and can vouch for your skills and experience. They can also be from a teacher or a principal from your school. Try to include two if you can.
(a) (i) Give one point, made by the writer, about how best to present a CV. (2 marks)

Award $\mathbf{2}$ marks for any one of the following:
Carefully and clearly printed on clean, white paper: the layout should always be well-structured: CVs should never be crumpled or folded: Stick to no more than two pages of A4 paper: a good CV is clear and concise: Getting the basics right in terms of what you should include.
(ii) Based on the article above, give one reason you why you should tailor your CV for every job application.
Award 2 marks for any one reason:
Employers want to know why you would be a good choice to fill the specific job on offer: A general CV could be seen as lazy and is less likely to be successful: A unique CV makes an applicant stand out from the crowd.
(iii) Based on the article, give one reason why is it important to highlight your skills in a CV.

Award ex 2 marks for any one reason:
It that can help you to stand out from the crowd: It shows how diverse, interested and skilled you are: It makes you sound really interesting.
(b) Explain why references are important in a CV. Give two reasons in your answer.

Award ex $\mathbf{3}$ marks + ex $\mathbf{3}$ marks for each reason:
They help to support the information in your CV: They allow employers to learn more about you personally: A good reference can have a positive influence on an employer, increasing your chances of employment, etc.
(c) Imagine you are being interviewed for a place on a further education course. Outline two ways in which you would prepare for this interview.

Award ex 3 marks + ex 3 marks for each way outlined:
You could learn more about the course online: You could talk to your career guidance teacher: You could talk to students already taking the course: You could prepare answers for the type of questions you think you may be asked: You could visit the school or college where the course is taught, wear appropriate attire, etc.
(d) You have been asked to a write report on your progress from the time you acquired your first work experience placement to when you completed your final work experience placement. Your report should include the following:

- A list of your work experience placements
- An outline of your key duties
- Two skills or qualities you developed during your work experience placements
- How you have progressed and benefitted from these work placements.

Candidates should write in a tone and register suitable for a report.

| List of work placements | Outline of key duties | 2 skills developed | Progression \& benefits |
| :---: | :---: | :---: | :---: |
| $\mathbf{2}$ marks | $\mathbf{2}$ marks | Ex $\mathbf{4}$ marks | Ex 4 marks |

## OR

2. Read the following passage, adapted from the website, irishtimes.com. Answer the questions that follow.

There are many wonderful things about our digital age - ipods, Skype, Facebook all helping us to share information and make friends with new people all over the world. They enable us to contact our loved ones in an emergency. And, of course, there's e-mail. But there are things from the pre-digital age that we didn't really appreciate until they were under threat.

Things like being uncontactable, but free, the minute you left your house. Or wondering about things instead of being able to satisfy the slightest curiosity with a Google search. We can't stop technological progress, and generally that's a good thing. But that doesn't mean that we can't continue to cherish the things that were big parts of people's lives in the pre-digital age. Here are two of them.

## Charlie Connelly on Phone Books

Thanks to Facebook and Twitter, it sometimes feels like the digital age has eroded our sense of privacy. But we shouldn't forget that for years, most households listed their landline phone numbers and addresses publicly in phone books. Author, Charlie Connelly has very fond memories of phone books. "The arrival of a new phone book caused excitement. There was something really satisfying about reading your own number in this book". The phone book was also entertaining. Connelly and his cousin Alex would entertain themselves by finding funny names in it.

## Anna Carey on Letters

When I first encountered e-mail as a student, it seemed like a godsend. Instant communication! No waiting! What was not to love? But over the years I've realised that although e-mail and the internet has enriched my life in countless ways, I miss some of the things it left behind. Like letters.
No e-mail, no matter how funny or charming, will ever make me laugh as much as the time I received a very long and entertaining letter from my friend Miriam. She sent it in a giant envelope that she had made herself out of a Bon Jovi poster. I have a large box full of letters sent by friends during my teens and college years, but most of the e-mails I've received since are either buried in an inbox or lost forever.
(a) (i) Outline two advantages of our digital age, mentioned in the article above.

Award 1 mark for each advantage outlined:
Social media - ipods, Skype, Facebook all helping us to share information: Make friends with new people all over the world: The ability to contact our loved ones in an emergency: Being contactable via e-mail.
(ii) Explain why Charlie Connelly found the phone book entertaining

Award 2 marks:
Connelly and his cousin Alex would entertain themselves by finding funny names in it.
(iii) Outline one disadvantage Anna Carey finds with e-mails.

Award 2 marks
Emails are not as entertaining as a long letter: Emails are not as accessible as letters - most of emails she has received are either buried in an inbox or lost forever.
(b) Describe one way in which you improved your communication skills during your Leaving Certificate Applied course.
(6 marks)
Award ex 6 marks. Candidates should describe one way in which they improved their communication skills during their Leaving Certificate Applied course, e.g. by writing reports, preparing for interviews, giving presentations, learning more ICT skills, etc.
(c) Written communication is important in both our personal and working lives. Outline two reasons why you might decide to write a letter instead of making a phone call when applying for a job.

Award ex 3 marks + ex 3 marks for each reason outlined:
Candidates should outline two reasons why they might decide to write a letter instead of making a phone call when applying for a job e.g. A letter can be held on file in case a vacancy arises: the person you need to speak to may not be available to take a phone call but would receive a letter: You can showcase your experience, skills and abilities better in a letter, etc.
(d) You have been asked by the Principal of your school to speak to a group of students about the importance of different kinds of communication skills in the workplace. Write out the talk you would deliver to the students using the following headings:

- The importance of good listening skills in the workplace
- The importance of good written communication skills in the workplace
- The importance of good verbal and non-verbal communication skills in the workplace.

Candidates should write in a tone and register suitable for a talk to be delivered to second level students.

| Importance of good listening skills | Importance of good written <br> communication skills | Importance of good verbal and non- <br> verbal communication skills |
| :---: | :---: | :---: |
| Ex 4 marks | Ex 4 marks | Ex 4 marks |

## Section 2 Communications and Enterprise

## Answer question 3 or 4

3. Read the following press release, taken from the website localenterprise.ie about Ireland's Best Young Entrepreneur Competition. Answer the questions that follow.

## Your Local Enterprise Office is looking for Ireland's Best Young Entrepreneur.

 What is it?Ireland's Best Young Entrepreneur is open to anybody between 18 and 30 with an idea for a start-up or existing business. It doesn't matter what you want to do, all that matters is that you have a good business idea that works. The aim of Ireland's Best Young Entrepreneur initiative is to support a culture of entrepreneurship among young people in Ireland, to promote entrepreneurship as a career choice, and to encourage Ireland's young people to set up new businesses which will ultimately create jobs.

## Where do I fit in?

The first stage is a county-based competition, organised through the Local Enterprise Offices, leading to the naming of the Best Young Entrepreneur in each county. This will be followed by eight regional finals, with one young business-person being crowned Ireland's Best Young Entrepreneur at the national finals in Google's European HQ in Dublin. Up to 50,000 euro will be awarded to three winners in each county. The winners at national level can then receive up to an additional 50,000 euro. Over 400 young entrepreneurs will also win places at regional Business Bootcamps with mentoring supports, to further develop their business skills.

## Categories:

## Best Business Idea $\quad$ Best Start-Up Business $\quad$ Best Established Business

## So how do I apply?

Applying is simple. You can apply online at www.localenterprise.ie or www.ibye.ie or by searching \#IBYE on social media and YouTube
(a) (i) Explain what you think the term START-UP BUSINESS means.

Award ex 2 marks
Candidates should explain the term START-UP BUSINESS. Allow for a broad interpretation of the term.
(ii) List two of the categories in the competition.

Award $\mathbf{1}$ mark for each category listed: Candidates should list any two of the following:
Best Business Idea Best Start-Up Business Best Established Business
(iii) Explain the term ENTREPRENEUR in your own words.

## Award ex 2 marks

Candidates should explain the term ENTREPRENEUR. Allow for a broad interpretation of the term.
(b) Do you think running a competition like this is a good way to encourage young people to get involved in business? Give two reasons for your answer.
(6 marks)
Award ex $\mathbf{3}$ marks + ex $\mathbf{3}$ marks for each reason offered.
Candidates are free to agree or disagree that running such a competition is or is not a good way to encourage young people to get involved in business. Candidates should supply two reasons in support of their viewpoint.
(c) Imagine you are a judge in Ireland's Best Young Entrepreneur Competition. Describe two business qualities or skills that you feel a candidate needs to show in order to be successful in this competition.
(6 marks)
Award ex $\mathbf{3}$ marks + ex $\mathbf{3}$ marks for each business quality or skill identifies:
Candidates should describe two business qualities or skills that they feel a candidate needs to show in order to be successful in this competition e.g. innovative, inventive, creative, competitive, organised, customer-focused, etc.
(d) As you learned from studying the enterprise module of your course, running a large business requires people to act in various managerial positions such as:

- General Manager
- Production Manager
- Finance Manager
- $\quad$ Sales Manager
- Personnel Manager.
- Which of the above managerial positions you would most like to hold in a business?
- Describe what this type of manager does in a business
- Identify what you think is the most important skill or quality necessary to be successful in this role
- Explain why you would like to hold this position.
(12 marks)

| Which position would <br> you like to hold? | Describe what this type <br> of manager does in a <br> business | Outline the most <br> important skill or <br> quality you think is <br> needed to be successful <br> in this role | Explain why you would <br> like to hold this position |
| :---: | :---: | :---: | :---: |
| $\mathbf{1}$ mark | Ex 4 marks | Ex 3 marks | Ex 4 marks |

## OR

4. (a) Describe your role in the mini-company/enterprise organised by your LCA class. (6 marks)

Award ex 6 marks Candidates should describe their individual role in the minicompany/enterprise organised by their LCA class. If a candidate does not refer to his / her role, mark to a maximum of $\mathbf{3}$ marks
(b) Identify two skills you learned from your involvement in your mini-company/enterprise and explain how you could further develop these skills.

Award 1 mark for each skill identified. Candidates should identify two skills they learned from their involvement in their mini-company/enterprise.

Award $\mathbf{2}$ marks each for how they could further develop the skills.
(c) Outline at least one way in which the skills you learned could help you to secure a job.
(6 marks)

## Award ex 6 marks.

Candidates should outline at least one way in which the skills they learned could help them to secure a job.
Allow for a broad interpretation of "skill". Answer should be developed to merit full marks.
(d) Your Leaving Certificate Applied class has recently won a competition for Ireland's best school mini-company/enterprise. You have been asked to give a speech at the prize-giving ceremony. Write out the speech you would make.

Include the following in your speech:

- Greetings and opening remarks
- The name of the mini-company/enterprise
- Describe what the mini-company/enterprise did
- Explain why you believe your mini-company/enterprise was a worthy winner in the competition.
(12 marks)
Candidates should use a tone and register appropriate to a speech delivered at a prize-giving ceremony.

|  <br> opening remarks | Name of mini- <br> company/enterprise | Description of what the <br> mini-company/enterprise <br> did | Explain why you believe your <br> mini- company/enterprise <br> was a worthy winner in the <br> competition |
| :---: | :---: | :--- | :--- |
| $\mathbf{2}$ marks | $\mathbf{2}$ marks | Ex 4 marks | $\mathbf{E x} \mathbf{4}$ marks |

## The Communications Media

## Answer question 5 or 6

5. Read the following piece, adapted from independent.ie, on the growing success of the television programme, Mrs Brown's Boys. Answer the questions that follow.

The TV series Mrs Brown's Boys has picked up yet another prize at the National Television Awards in the UK,for most popular comedy programme. The show's success has been phenomenal since it first arrived on the small screen in 2011, becoming a constant presence at the top of the TV ratings in Ireland and the UK. The Christmas Special broadcast was the most watched show in both countries, pulling in 700,000 viewers in Ireland and a whopping 7.6m in the UK. Mrs Brown's Boys, $D^{\prime}$ 'Movie was the biggest selling film in Ireland, making more than 3.8 million Euro.

So what is the secret of its success? If TV executives could pin it down they'd bottle it. They can't. It's not easy to define what makes Mrs Brown's Boys so compelling. With the exception of Brendan O'Carroll and Eilish O'Carroll, there's a notable lack of anything resembling acting skills amongst the cast. The fact that the cast is clearly aware of their limitations is charming. Watching them struggle to deliver lines without cracking up at the silliness of what they have to say, or O'Carroll's hilarious ad libs, is half the appeal of the show. Mrs Brown herself, Brendan O'Carroll, has a face which just makes you want to laugh.

Mrs Brown's Boys has broad appeal, there are many families who will sit around the TV and watch it together. It's as funny to 13 -year-old boys as it is to women of 72 . Some of the jokes go over younger kids' heads but there's enough silliness and slapstick to keep them entertained. For adults it's an easy way to switch the brain off for half an hour, and maybe even chuckle.

Filming before a live studio audience, with the nervy, unpredictable O'Carroll at the centre of the action, gives the show a vibrant energy. The fact the characters are played by people in a real-life family just adds to the sense of fun.
(a) (i) Identify the genre of the television programme, Mrs Brown's Boys.

Award 2 marks
Candidates should identify Mrs Brown's Boys as a comedy/sitcom
(ii) Based on the above text, give two reasons for the success of Mrs Brown Boys.

Award $\mathbf{1}$ mark each for any two reasons given.
Candidates should include any two of the following: O'Carroll's hilarious ad libs: audiences enjoy the cast enjoying themselves: Brendan O'Carroll's face is funny.
(iii) According to the above article, who is the target audience for Mrs Brown's Boys?

Award 2 marks
Candidates should include any one of the following: everyone: families: boys of 13 to women of 72: younger kids and adults.
(b) Mrs Brown's Boys is filmed in front of a live studio audience rather than in an empty studio. In your opinion, why might the actors like or not like performing in front of a live audience?
(6 marks)
Award ex 6 marks

Candidates should give one advantage OR one disadvantage to filming a TV show in front of a live audience. E.g. Advantages: the laughter of the live audience adds to show: actors may enjoy performing in front of a live audience, etc.

Disadvantages: it might be awkward if things go wrong: if the show is a comedy the audience might not find it funny and not laugh: actors might be distracted if the audience is rowdy, etc.
(c) Much of the action in Mrs Brown's Boys is set in Mrs Brown's house. Name a TV series that you think has an interesting setting. Describe the setting and explain what makes it interesting for you.

Award 1 mark for name of series
Award 2 marks for description of setting
Award ex $\mathbf{3}$ marks for explanation of what makes it interesting for them.
(d) Many popular television programmes feature at least one memorable character.

Choose one of your favourite television programmes and answer the following questions.
N.B. You may not use Mrs Brown's Boys in your answer.

- Name your chosen programme
- Identify the genre of the programme
- Write a description of one memorable character from the programme
- Explain why this character does or does not appeal to you.

| Name your chosen <br> programme | Identify the genre of the <br> programme | Write a description of <br> one memorable <br> character | Explain why this <br> character does or does <br> not appeal to you. |
| :---: | :---: | :---: | :---: |
| $\mathbf{2}$ marks | $\mathbf{2}$ marks | Ex 4 marks | Ex 4 marks |

## OR

6. Read the following piece based on articles from bbc.com and The Sunday Times. Answer the questions that follow.

YouTube, the video-sharing site owned by Google, announced in 2013 that it had passed one billion regular users. The site was launched in California by three former PayPal employees, Chad Hurley, Steve Chen and Jawed Karim. The first video uploaded was by co-founder Jawed Karim and was titled Me at the Zoo.

Announcing the milestone on its blog, the site said a growth in smartphones had helped boost the numbers visiting the site every month. YouTube was launched in 2005 and bought by Google in 2006. Google paid 1.76 billion dollars for the site, which at the time had an estimated $30-40$ million users worldwide. YouTube's popularity provides Google with a lucrative channel through which to sell advertising, alongside its core search business.

With one billion monthly users, it poses a challenge to Facebook as the internet's largest social network. "Nearly one out of every two people on the Internet visits YouTube," the company said in its statement. It was keen to stress the business potential of such a large audience. "Tens of thousands of partners have created channels that have found and built businesses for passionate, engaged audiences. Advertisers have taken notice," it said, saying that the top 100 brands listed by trade magazine Advertising Age were now running campaigns on YouTube. Last year a survey revealed 8 of the 10 most popular celebrities in the USA are YouTube based creators.

Recently YouTube has launched YouTube:Red. This new venture is a monthly paid-for-service, giving viewers the chance to watch videos free of advertising; to download and see them offline; and to play them when other apps are open, which is useful for music and lectures such as TED talks. This service offers a lot of components that will be really important in the next generation of video viewing - like on-demand viewing and the ability for it to be both social and global.
(a) (i) Identify two of the founders of YouTube.
(2 marks)
Award $\mathbf{1}$ mark each for identifying any two of the following: Chad Hurley, Steve Chen, Jawed Karim.
(ii) Based on your reading of the above article, give two reasons why YouTube was an attractive company for Google to buy.
(2 marks)
Award $\mathbf{1}$ mark each for any of the following:
It had an estimated $30-40$ million users worldwide: YouTube's popularity provides Google with a lucrative channel through which to sell advertising, alongside its core search business.
(iii) Explain the term ON-DEMAND VIEWING in your own words.

## Award 2 marks

Candidates should explain the term ON-DEMAND VIEWING in their own words. Allow for a broad interpretation of the term.
(b) Give two reasons why many people prefer on-demand viewing rather than watching scheduled TV programmes.

Award $\mathbf{3}$ marks + $\mathbf{3}$ marks for each reason
People can watch what they want when they want: People will never miss their favourite programmes: People can watch it on a wide range of devices, etc.
(c) Give two reasons why a company might choose to advertise on a social media site rather than on a more traditional medium such as radio or television.
(6 marks)
Award $\mathbf{3}$ marks for each reason. Indicative material:
It might be a better way to reach their target audience/market: It could be cheaper: as fewer people watch traditional television it may be a waste of money advertising there, etc.
(d) Your school's mini-company/enterprise has decided to launch an advertising campaign to promote its product or service. You have been asked to organise the advertising campaign. Write the presentation you would give to the mini-company/enterprise members in which you discuss some of the different communication media options to be considered.

Your presentation should cover the following:

- The advantages and disadvantages of advertising your product or service on any two of the of communications media listed below - local newspapers: local radio: social media
- State which of the options above you would recommend to the mini-company/ enterprise members and give reasons for your recommendation.
(12 marks)

| Advantages and disadvantages of <br> advertising your product or service <br> on one form of communications <br> media | Advantages and disadvantages of <br> advertising your product or service <br> on another form of communications <br> media | Recommend one form of <br> communications media and explain <br> your choice. |
| :---: | :---: | :---: |
| Ex 4 marks | Ex 4 marks | Ex 4 marks |

## Section 4 Critical Literacy and Composition

## Answer question 7 or 8

7. Read the following poem written by B.J. Lewis, a soldier who served in Basra, Iraq in 2008. The poem can be found on the website warpoetry.co.uk.

## The Mask

Get a grip! I'm expected to succeed, face fear, be strong, and take the lead, not hesitate in thought or deed.

My mask must never slip.
Man up! And keep my thoughts inside
No one can know how much I cried
When the rockets came and the fear arrived.
My mask must never slip.
Crack on! There's no time to reflect
Or admit that I did genuflect
And prayed to God, me to protect.
My mask must never slip.

Chin up! Worry not 'bout how I feel
Never let them know how surreal
it was. Dark thoughts I can't reveal.
My mask must never slip.
(a) Do you think The Mask is a good title for this poem? Give one reason for your answer. (6 marks)

Award ex 6 marks
Candidates should give one reason why they do or do not think The Mask is a good title for the poem.
(b) Based on your reading of the poem, what type of person do you think the poet/soldier is? Explain your answer with reference to the poem.

## Award ex 6 marks

Candidates should explain what sort of person they think the poet/soldier is, e.g. brave, sensitive, depressed, strong, etc. Answers should be supported by reference to the poem.
(c) Does anything said by the poet in the above poem surprise you? Explain your answer. (6 marks)

## Award ex 6 marks

Candidates should explain whether or not anything they are surprised by anything poet says in the above, e.g. that he was so afraid, that he cried, that he prayed, that he felt dark thoughts, etc.
(d) The above poem deals with the poet's feelings about his experiences as a soldier in Iraq.

- Name a poem or popular song that you have studied which deals with the poet's or songwriter's feelings about an experience he or she had.
N.B. You may not use the poem, The Mask, which appears on this paper.
- Outline the experience the poet or songwriter records in the poem or song
- Describe his or her feelings about that experience. Support your answer by quoting from the poem or song.
(12 marks)

| Name a poem or popular song <br> that you have studied which deals <br> with the poet's or songwriter's <br> feelings about an experience he <br> or she had | Outline the experience the poet <br> or songwriter records in the <br> poem or song | Describe his or her feelings about <br> that experience. Support your <br> answer by quoting from the poem <br> or song. |
| :---: | :--- | :--- |
| $\mathbf{1}$ mark | Ex 5 marks | Ex $\mathbf{6}$ marks |

## OR

8. Read the following edited extract, adapted from John Green's novel Paper Towns. Answer the questions that follow.

The longest day of my life began slowly. I woke up late, took too long in the shower, and ended up having to enjoy my breakfast in the passenger seat of my mom's minivan at 7.17am that Wednesday morning.

I usually got a ride to High School with my best friend, Ben Starling, but Ben had gone to school on time. Mom turned into school, and I held the mostly empty bowl with both hands as we drove over a speed bump. I glanced over at the senior parking lot. Margo Roth Spiegelman's silver Honda was parked in its usual spot. Mom pulled the minivan into a cul-de-sac outside the band room and kissed me on the cheek. I could see Ben and my other friends standing in a semi-circle.

Ben started outlining plans for finding a date, but I was only half listening, because through the thickening mass of humanity crowding the hallway, I could see Margo Roth Spiegelman.
She was next to her locker, standing beside her boyfriend, Jase. She wore a white skirt to her knees and a blue print top. I could see her collarbone. She was laughing at something hysterical - her shoulders bent forward, her big eyes crinkling at their corners, her mouth open wide. But it didn't seem to be anything Jase had said, because she was looking away from him, across the hallway to a bank of lockers. I followed her eyes and saw Becca Arrington draped all over some baseball player like she was an ornament and he a Christmas tree. I smiled at Margo, even though I knew she couldn't see me.

As we walked, I kept taking glances at her through the crowd, quick snapshots. As I got closer, I thought maybe she wasn't laughing after all. Maybe she'd received a surprise or a gift or something. "Yeah," I said to Ben, still trying to see as much of her as I could without being too obvious. It wasn't even that she was so pretty. She was just so awesome, and in the literal sense. And then we were too far past her, too many people walking between her and me, and I never even got close enough to hear her speak or understand whatever the hilarious surprise had been. Ben shook his head, because he had seen me see her a thousand times, and he was used to it.
(a) Outline what you learn about Margo Roth Spiegelman from reading the above extract. (6 marks)

## Award ex 6 marks

Candidates should outline what they learn about Margo Roth Spiegelman from reading the above.
She has big eyes, nicely dressed, she has a boyfriend called Jase, she drives a silver Honda, Ben is a big fan of hers, etc.
(b) How do we know that Ben likes Margo? Support your answer with information from the extract.
(6 marks)
Due to an ambiguity in the wording of Question 8. (b), which may have disadvantaged candidates, all candidates who attempt Question 8 should be awarded $\mathbf{6}$ marks for part (b).
(c) Based on your reading of the extract, do you think the story is set in Ireland or America? Give two reasons for your answers.

## Award ex 6 marks

Candidates should indicate whether they think they extract is set in Ireland or America. Indicative material: the High School setting: Ben calls his mother "mom": the reference to the "senior parking lot" and "some baseball player", etc.
(d) Write a review of a novel or short story you have studied which you enjoyed. Include the following in your review:

- The title of the novel or short story
- Outline briefly what the novel or short story is about
- Give two reasons why you enjoyed the novel or short story.

| The title of the novel or short <br> story | Outline briefly what the novel or <br> short story is about | Give two reasons why you <br> enjoyed the novel or short story |
| :---: | :---: | :---: |
| $\mathbf{1}$ mark | Ex 5 marks | Ex $\mathbf{6}$ marks |

