



Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate Applied 2009

English and Communication (160 marks)

Wednesday, 3 June 2009

Morning 9.45am to 11.45am

General Directions

1. Write your EXAMINATION NUMBER in this space:

2. WRITE ALL ANSWERS INTO THIS ANSWER BOOK.

THERE ARE TWO PARTS IN THIS EXAMINATION

Part One: **Audio Visual**

All questions must be answered.

Part Two: **Written**

Candidates must attempt **four** questions,
one from each of the four sections in Part Two.

<i>For the Superintendent only</i>	<i>For the Examiner only</i>	
<div style="border: 1px solid black; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;"> Centre Stamp </div>	1. Total of end of page totals.	
	2. Aggregate total of all disallowed questions.	
	3. Total mark awarded (1 minus 2)	
	Note: The mark in row 3 must equal the mark in the Total box on the script.	

ANSWER ALL QUESTIONS

When you have seen the first clip you will have time to answer questions 1 to 5.

1. Name John Boyne's most famous novel. (2 marks)

2. Where did John Boyne work before he became a successful writer? (3 marks)

3. Which RTE soap opera did Ruth Gilligan feature in as a child? (2 marks)

4. Where in Ireland does Darren Shan live? (2 marks)

5. What kind of books does Darren Shan write? (3 marks)

When you have seen the second clip you will have time to answer questions 6 to 9.

6. Briefly outline **ONE** piece of advice about writing provided by **either** John Boyne or Darren Shan. (8 marks)

7. Name one camera shot that you think is effective and explain why you choose that one. (6 marks)

8. The set for the programme is designed to look like a giant living room, with sofas and comfortable chairs. Do you think this is a good idea? Give two reasons for your answer. (6 marks)

9. From what you have seen of John Boyne, Ruth Gilligan and Darren Shan, which of these three writers would you most like to read? Explain your answer. (8 marks)

Candidates must attempt **FOUR** questions, **ONE** from each of the **FOUR** sections.

EACH QUESTION IN PART TWO CARRIES **30** MARKS.

Section 1

Answer question 1 or 2 or 3

1. Read the extract adapted from the *Irish Times* and answer the questions that follow.

Julie Knows Where She is Going ...

Nineteen-year old Julie Brady knows where she is going in life. This September she will start her second year of a childcare course in Sallynoggin College. She hopes to work as a childminder in a crèche for some time before setting up her own business.

A few years ago, however, her story was very different. Brady explains: 'I hated exams. I'd study for them, but then I'd always panic and just go blank.' This damaged her confidence. 'I never put my hand up to say anything in class. I didn't have the confidence', she says.

Leaving Certificate Applied (LCA) changed all that. Julie really liked the practical nature of the programme, but it was the fact that she could earn a large number of credits before the final exams that really convinced her to try LCA.

Julie believes she learned a lot through having to complete seven tasks. Her organisational skills and her ability to work with other people has greatly improved during her time in LCA.

More than 30,000 people have completed the LCA in the last ten years. It has provided students with the skills to help them moving into the world of work or onto further study.



(a) What career does Julie Brady hope to have when she finishes her course? (2 marks)

(b) Why did Julie choose the Leaving Certificate Applied programme? (6 marks)

(c) The article suggests that doing the Leaving Certificate Applied helps students to prepare for the world of work. Do you agree or disagree? Give two reasons. (8 marks)

OR

2. Read the extract adapted from the *Irish Examiner* and answer the questions that follow.

It's nice to be nice – and it's profitable

'Manners make the man' – so states the old saying. This idea is still true in business today. In a new survey by an Irish company, 97% of people said manners are very important in the world of work.



As the country has developed, both culturally and economically, over the past decade, so too have the standards of service demanded in the workplace. 38% of those surveyed said they would consider moving their business elsewhere if the level of politeness was not high enough.

'The survey shows that businesses cannot treat people badly and get away with it' says company managing director, Pamela Fay. 'Now more than ever, organisations and staff need to display good manners in all business situations'.

Research conducted by Harvard University shows that 85% of getting, keeping and advancing in a job is based on people skills such as; listening to people, communicating clearly and treating them with respect. These skills will never go out of date.

- (a) (i) What percentage (%) of people surveyed said manners are very important in business? (2 marks)

- (ii) Why would 38% of people surveyed consider moving their business to another company? (3 marks)

(b) Give one example of people skills mentioned in the article.

(3 marks)

(c) From your experience, give two examples of how good manners would help you in the work place. Explain your answer in each case. (8 marks)

(d) Imagine you are a customer who has bought a DVD from ACME DVD STORE, Main St. Galway. You discover the DVD is faulty. Write a letter of complaint to the manager of that shop. (14 marks)

OR

3. (a) (i) Name your favourite work experience placement. (2 marks)

(ii) Give two reasons why this was your favourite placement. (4 marks)

(b) Describe your main duties in this placement. (5 marks)

(c) Would you consider a career in this area? Give three reasons why you would **OR** would not consider such a career. (9 marks)

(d) (i) Describe one health and safety practice that you noticed in your work placement. (5 marks)

(ii) Why do you think that following good health and safety practices in the workplace is important? Give one reason. (5 marks)

Section 2

Answer question 4 or 5

4. (a) Describe the mini-company/enterprise set up by you and your class during the Leaving Certificate Applied programme. (5 marks)

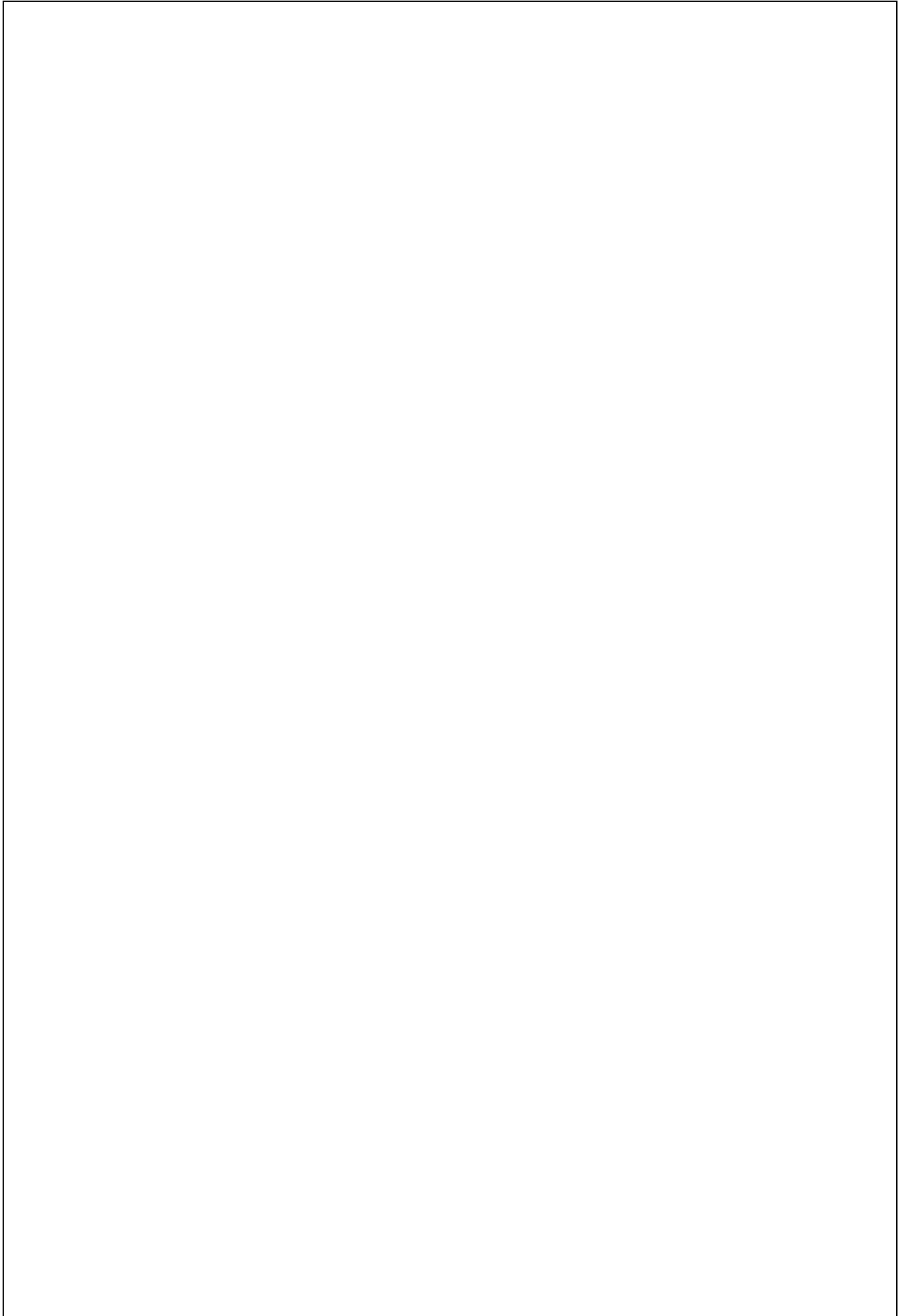
- (b) What was your role in the mini-company/enterprise? Describe the duties you had to carry out. (5 marks)

- (c) Write about two problems that your mini-company/enterprise experienced. (5 marks)

(d) How did your mini-company/enterprise solve these problems?

(5 marks)

- (e) Design an advertisement for your mini-company/enterprise. It is sufficient to describe the advertisement in words, but you may use an illustration if you wish. (10 marks)

A large, empty rectangular box with a thin black border, intended for the student to draw or describe their advertisement. The box occupies most of the page below the question.

OR

5. Read the extract adapted from the *Irish Independent* and answer the questions that follow.

Young Entrepreneur 2008

A Kerry student has won the title of Young Entrepreneur of the Year and scooped a cash prize of €5,000 for her business idea.

Neasa Fitzpatrick from Coláiste Na Sceilige, Caherciveen thought of setting up a business where Transition Year students help Junior Certificate students with their study skills.

Neasa won the prize after presenting her idea to a panel of judges in a nail-biting Dragon's Den-style final. She put forward her idea of 'Learn2Learn', a tutorial service for Junior Certificate students.

The judges, who had to choose the winner from among 10 short-listed students, were Aer Arann's Pdraig Ó Céidigh and Mike Fitzgerald, the Altobridge Chief Executive. The awards were held at the Malton Hotel in Killarney and the winners were announced at the end of the night by MC Síle Seoige.

The occasion marked the end of the first year of the Young Entrepreneur Programme (YEP), which was developed by the Institute of Technology, Tralee (ITT) and Shannon Development's Kerry Technology Park (KTP). The programme encourages young people to look at entrepreneurship as a career choice.

After she received her award, Neasa Fitzpatrick said: "The business plan was a lot of work but once I got into it I got a real buzz out of it." Jerry Kennelly, who spearheads the YEP, said nurturing entrepreneurs was vital for the country's economic growth.



Neasa Fitzpatrick is pictured after receiving her award with Mr Ó Céidigh, left, and Mr Kennelly.

(a) What prize did Neasa Fitzpatrick win?

(2 marks)

(b) What business idea did Neasa enter the competition with?

(3 marks)

(c) Do you think a competition like the Young Entrepreneur of the Year is a good idea?
Give two reasons. (7 marks)

(d) Pádraig Ó Céidigh is the Managing Director of Aer Arann and a Young Enterprise Programme judge. Write out three questions that you would like to ask him in relation to enterprise. (9 marks)

(e) Explain the following terms linked to enterprise:

(9 marks)

- Shareholders
- Logo
- Agenda

Shareholders:
Logo:
Agenda:

Section 3

Answer question 6 or 7

6. Read the article about Donal O'Farrell adapted from the *Sunday Tribune Magazine* and answer the questions that follow.

DONAL O'FARRELL talks about his work as a Stunt Co-Ordinator. Donal has worked on such well known films as; *PS I Love You*, *Becoming Jane* and *Inside I'm Dancing* as well as the television series *Murphy's Law*.

Stunt co-ordinators are responsible for organising anything from fight scenes to driving sequences. I'm hired because there is an element of danger in the work, so assessing the risk is important and it's my job to reduce it as much as possible. Health and safety is the number one priority. If there is any chance that somebody could get hurt performing a stunt, I help to come up with another idea or, if necessary, agree a different camera angle with the director.

I started in the business as a stunt performer and it took time to train and build up my reputation in order to be a stunt co-ordinator. I work as a co-ordinator on films, TV and theatre productions, but I still perform and double for actors; it's all part of the job.

Of course, in some cases, the actors may be able to do their own stunts, but the insurance company may require stunt-doubles to stand in to reduce the risk to the actors.

As a performer, films like *Braveheart* and *Saving Private Ryan* stand out because they gave me an insight into what it must have been like at the time.

It's a great job. Though like every job it sometimes has its down sides, one of which is that you can have long periods of unemployment. Thankfully, there have not been many quiet times recently. But it's a competitive business to be in and the old saying 'you're only as good as your last movie' is fairly accurate.



Stunt co-ordinator Donal O'Farrell (on the left) with actor James Nesbitt

- (a) Name two films that Donal O'Farrell worked on as a stunt performer or as a stunt co-ordinator. (2 marks)

(b) Give two examples of the type of work a stunt co-ordinator might organise. (4 marks)

(c) Explain why a director might hire a stunt-double. (4 marks)

(d) Donal loves his job but says there is one 'down side'. Explain the 'down side' to being a stunt co-ordinator that he mentions in the article. (6 marks)

7. Examine the television listings from the RTE GUIDE below and answer the questions that follow.

Thursday November 27

	RTÉ One	RTÉ Two	TV3
MORNING	6.10 Teleshopping 71923331 6.40 The Cosby Show 27845911 7.05 Seoige (R, S) 49764824 7.55 The Afternoon Show (R, S) 58061094 9.20 Judge Joe Brown 75364814 9.40 Judge Joe Brown 91493263 10.00 Shortland Street (S) (Followed by RTÉ News and Weather) 69846534 10.35 Dr Phil (Followed by RTÉ News and Weather) 92008027 11.30 Doctors (S) 47685737 12.00 Corrigan Knows Food Richard Corrigan takes to the road. (S) 34845737 12.30 Fair City Leo finds out that Terence was HIV-positive. (R, S) 58271398	6.20 Kid Paddle 29933379 6.35 Kid Paddle 15722756 6.45 Koala Brothers 15711640 6.55 Koala Brothers 53808756 7.05 Farthing Wood 53831909 7.30 Kazoo 46721244 7.40 ICE 47453242 8.00 Transformers 13263027 8.25 Grossology 42727909 8.50 Louie 29056945 9.05 Hi 5 31883398 9.35 Lifeboat Luke 13180176 9.40 Big Big World 21543027 10.10 Balamory 83635737 10.35 Fluffy Gardens 36989331 10.45 Barney 81313669 11.10 Jakers 39381398 11.35 Caillou 91598404 11.45 The Morbegs 65334602 12.00 City and the Flowerdarts 88142756 12.10 Hi 5 42627669 12.40 Lifeboat Luke 89461973 12.45 It's a Big Big World 34877379 1.15 Balamory 96884843 1.40 Fluffy Gardens 14886640 1.50 Ugly Duckling and Me 71946466 2.15 Little Princess 74891195 2.30 Hurray for Huckle 66894756 2.45 Kazoo 99358027 2.55 Lunar Jim 99338263 3.10 Erky Perky 12682553 3.25 Erky Perky 37103737 3.35 Young Dracula 96159114 4.05 The Suite Life of Zack and Cody 66952621 4.35 ICE 57447060 4.55 news2day 77698718	6.30 Emmerdale 25908244 7.00 Ireland AM 89087176 10.00 The Jeremy Kyle Show 79923602 11.00 Trading Spouses 95970379 11.50 Middyay 30094737 12.50 Xposé Lorraine Keane presents a daily look at celebrity life in Ireland, Hollywood and beyond. 44742089
	1.00 RTÉ News: One O'Clock (S) (Followed by Weather and Cinnlínte Nuachta) 96865718 1.25 Home and Away (S) 96873737 1.55 Neighbours (S) 71947195 2.20 Location, Location, Location (S) (Followed by RTÉ News and Weather) 37964553	5.05 TTV: Sabrina, the Teenage Witch Comedy about teen witch Sabrina Spellman. (S) 39147263	1.20 The Oprah Winfrey Show "Should a 340-Pound Teen Have a Gastric Bypass?" US chat show. 83678027
	3.00 The Afternoon Show With Bláthnaid Ní Chofaigh and Sheana Keane. (S) (Followed by RTÉ News) 56170911 4.25 Seoige Live talk show with the sisters, Gráinne and Síle Seoige. (S) 10029195	5.35 TTV: Neighbours Nicola's lies threaten to end Karl's career. Lucas meddles in Dan's football team. Does Ringo have a crush on Carmella? (S) 80320379	2.10 The Ellen DeGeneres Show More fun, games and celebrity guests as the American sitcom star hosts her own chat show. 27286843
	5.20 Nuacht RTÉ (Followed by News for the Deaf) 80576027	6.00 TTV: The Simpsons "Thank God It's Doomsday". (S) 80974534	3.05 Emmerdale Nicola discovers a singing sensation for the choir – but there is a catch. Jo is torn – should she stay in the village or not? Gennie attempts to cure Jamie's phobia of snakes. 88492398
	5.30 The Bill (S) (Followed by European Weather and The Angelus) 15211373	6.30 TTV: Home and Away Belle makes up her mind about Aden. (S) 80998114	3.35 Coronation Street It's Judgement Day for Becky – will Steve come to her rescue? The Platts receive a taste of the wrath of the Windasses. 63611992
	6.01 RTÉ News: Six One (S) (Followed by Weather) 58256089	7.00 90210 As the opening night of the school musical approaches, Ty plans an after-show party with Annie. With Shenae Grimes. (S) 29494843	4.30 Judge Judy Double bill of New York's outspoken family court judge. 25481911
	7.00 Ear to the Ground Helen Carroll visits Roscommon to investigate the impact of the property crash on the value of farmland. (S) 97879263	7.50 Ugly Betty Daniel receives some shocking family news. Gio rebuffs Betty's apologies. With America Ferrara. (S) 75203350	5.30 News at 5.30 80979089
	7.30 EastEnders Ricky makes a shocking discovery about Whitney and Tony. Max's relationship with Lauren takes a dramatic twist. (S) 80996756	9.00 Gavin and Stacey Stacey returns to Essex to sort out the situation with Gavin. With Mathew Horne. Last in series. (S) 24122534	6.00 Xposé Lorraine Keane presents a daily look at celebrity life in Ireland, Hollywood and beyond. 80969602
	8.00 Fair City Troy offers to go for the test with Leo, who is falling apart. Barry comes sniffing around the cab offices for information on the Terence story. (S) 97888911	9.35 Screen Two: Under Siege (1992) Starring Steven Seagal, Tommy Lee Jones and Gary Busey. Action-packed seagoing adventure in which nuclear terrorists are faced down by a heroic loner. (S) ***** 44172404	6.30 I'm a Celebrity... Get Me Out of Here Now! Emma Willis and Matt Willis present the latest news and gossip from Australia. 80983282
	8.30 Buyer Beware! Philip Boucher-Hayes investigates cowboy companies. (S) 97874718	11.30 RTÉ News on Two and World Forecast (S) 25926640 12.00 Peter Kay's Phoenix Nights Brian organises a quiz night on Jerry's free evening. (S) 33115521 12.30 The Loop US comedy. Sam steps on Meryl's toes when he chooses to work on a new project with someone else. 43291428 12.55 Eli Stone Supernatural legal drama series about a psychic attorney. With Jonny Lee Miller. (S) 56440041 1.45 Psych 34941698 2.30 CSI: Crime Scene Investigation (S) 72799683 3.15 Superfight "Marciano v Ali". 41141799 4.15 EuroNews 92725119	7.00 Emmerdale Donna promises Ross that she will end her marriage. Jamie admits the real reason behind his return from Australia. 44906114
9.00 RTÉ News: Nine O'Clock (S) (Followed by Weather) 24124992		8.00 The Apprentice 14 candidates compete for the position of apprentice to self-made millionaire Bill Cullen. 44982534	
9.35 Prime Time (S) 15433824		9.00 I'm a Celebrity... Get Me Out of Here! Who will survive the viewer vote? 44902398	
10.15 The Panel Satirical game show with regulars Colin Murphy and Neil Delamere. (S) 11789195		10.00 Joan Rivers – Before Melissa Pulls the Plug The outspoken comedienne offers advice on raising children. 44905485	
11.05 The Investigators A look at the pioneering contribution of Irish scientists to the European space programme. (S) 18021176		11.00 Nightly News with Vincent Browne 67492176	
11.35 The Clinic A boy claiming to be Patrick's son turns up at the hospital. (R, S) 34800485 12.40 RTÉ News and Weather (Followed by iWitness) 60437515 12.45 Oireachtas Report 31164596 1.15 Ghost Whisperer Melinda assists college girls haunted by a dead friend. 84943138 2.10 Medium Allison discovers that her friend Debra is the next victim of a serial killer. 78076157 2.55 NCIS 72787848 3.40 Shortland Street (R, S) 73004886 4.05 Prime Time (R, S) 54806003 4.40 The Bill (R, S) 62898312 5.05 Doctors (R, S) 71674886 5.35 EuroNews 53208916		11.40 Sports Tonight 52561436	
		12.00 NFL Game Day American football roundup. 31315549	
		12.30 Dancing on Ice 74940022	
		2.00 Dancing on Ice – the Skate-Off 85143393	
		2.30 Strong Medicine 83786041	
		3.20 Planet Food 74193683	



Look at the television schedule on page 23 and answer the following questions.

- (a) Name one television channel from the schedule and identify two different types of television programmes on that channel. (5 marks)

- (b) Who do you think is the likely target audience for the following television programmes? (4 marks)

<ul style="list-style-type: none">• Ear to the Ground RTE 1 6.10am <hr/>
<ul style="list-style-type: none">• Balamory RTE 2 1.15pm <hr/>
<ul style="list-style-type: none">• 90210 RTE 2 7.00pm <hr/>
<ul style="list-style-type: none">• Sports Tonight TV3 11.40pm <hr/>

- (c) Look at the 6pm – 7pm time slot on all three channels. Compare how this time slot is filled on different channels. (9 marks)

(d) Give two examples of popular soap operas. (2 marks)

(e) Explain why you think soap operas are so popular. Give two reasons for your answer. (10 marks)

Section 4

Answer question 8 or 9

8. Read the poem, *Who Made a Mess?* By Steve Turner and answer the questions that follow.

Who Made a Mess?

Who made a mess of this planet
And what's that bad smell in the breeze?
Who punched a hole in the ozone
And who took an axe to my trees?

Who sprayed the garden with poison
While trying to scare off a fly?
Who streaked the water with oil slicks
And who let my fish choke and die?

Who tossed that junk in the river
And who stained the fresh air with fumes?
Who tore the fields with a digger
And who blocked my favourite views?

Who's going to tidy up later
And who's going to find what you've lost?
Who's going to say that they're sorry
And who's going to carry the cost?

Steve Turner



- (a) What is the theme of the poem?

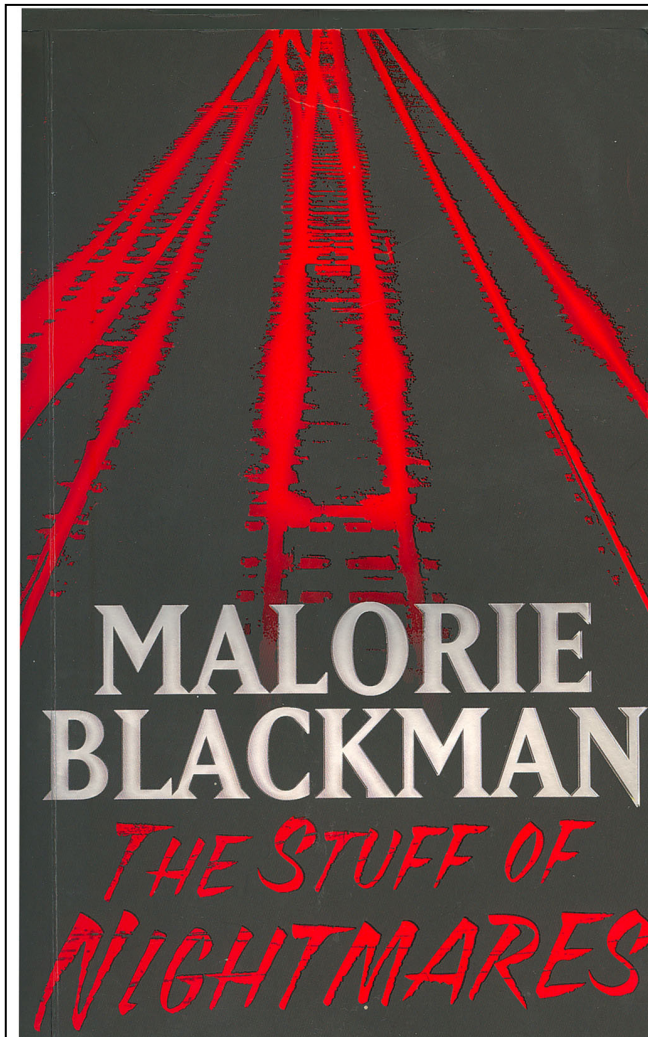
(6 marks)

(b) This poem is made up of a series of questions. Why do you think the poet wrote it this way?
(6 marks)

(c) Which question in the poem do you think is the most important one? Explain your answer.
(6 marks)

OR

9. Read the extract adapted from the novel *The Stuff of Nightmares* by Malorie Blackman and answer the questions that follow.



There's something about running. Something ... well, if you don't get it, you won't get it. Every time my foot smacks the pavement, it's like an echo of my heartbeat slamming inside me, telling me that 'I'm here, I'm now, I'm *alive*.' I don't jog – jogging is for posers showing off their latest designer gear. No, I *run*. Tunnels like the one down by the canal and dark places are best. Places where I can't see my shadow chasing me or teasing me by running ahead. In tunnels and dark places there are no shadows, no ghosts. There's only me.

This morning was just right, mid spring cool rather than early spring cold, and the air tasted of the new and fresh instead of the usual diesel and dog smell, so I decided to run through the park, which was kind of a mistake, because it wasn't long before I wasn't alone as I ran.

- (a) The extract above is the beginning of the novel. In your opinion, is it a good beginning? Give two reasons for your answer. (6 marks)

SECTION	MARK
Audio Visual	
Section 1	
Section 2	
Section 3	
Section 4	
Total	