

AN ROINN OIDEACHAIS AGUS EOLAÍOCHTA

Leaving Certificate Applied 2001

English and Communication

(160 marks)

Wednesday 6th June 2001

Morning 9.45am to 11.45am

**Marking
Scheme**

General Directions

1. Write your EXAMINATION NUMBER in this space:
2. WRITE ALL ANSWERS INTO THIS ANSWER BOOK.

For the Examiner only

Question	Mark
Total	

THERE ARE TWO PARTS IN THIS EXAMINATION.

Part One: Audio Visual

All questions must be answered.

Part Two: Written

Candidates must attempt four questions, one from each of the four sections in Part Two.

ANSWER ALL QUESTIONS

Introduction: This sequence is taken from *Fair City*. The first clip is set in the sandwich bar run by Jasmine and Hannah, her grandmother. In the second clip Jasmine and Hannah discuss the business proposal and visit their bank manager.

When you have seen the first clip you will have time to answer questions 1 to 4.

1. What business suggestion does Frank make to Hannah? (3 marks)

Provision of traditional Irish breakfasts	(3 marks)
Fried breakfasts/fry-ups/all day breakfasts	(2 marks)
Breakfasts	(1 mark)

2. What three places in the locality provide food? (3 marks)

One mark for each of the following:	
Pub (McCoys), sandwich bar (Rainbows), Bistro	(3 marks)

3. How is it shown that Jasmine and Hannah are careful about food safety in the kitchen? (4 marks)

Wearing of plastic gloves; Wearing of aprons;	
Hair tied up in nets; Separate knives for each activity;	
Use of chopping boards; General cleanliness of kitchen/clean surfaces; Etc.	
	(Any two @ 2 marks each)

4. Why does Jasmine want to go ahead with the new business idea? (6 marks)

Sandwich bar has exceeded its targets; Financial figures are better than expected;	
Possible competition from the Bistro; Concern over opposition from Yvonne;	
Anxious to expand the business – sandwiches are limiting/limited; She wants to make more money; Etc.	(3 points @ 2 marks each)

When you have seen the second clip you will have time to answer questions 5 to 7.

5. How is it shown in their meeting in the bar that Jasmine and Hannah are in disagreement about the new business idea? (8 marks)

Raised voices; Hannah's sighing and frowning – facial expression and body stance;
Hannah's eye contact and eye movement;
Hannah's smoking;
Jasmine tossing her head;
Look of anxiety on both faces;
Content of their conversation: maximum 6 marks; Etc.
(Any two points @ 4 marks each)

6. In the meeting with the bank manager how effective, in your view, is Jasmine in presenting her case for the new business? Give reasons for your answer. (8 marks)

Candidates may agree or disagree with question but they must support their opinion.
She stresses their success to date; She refers to their positive financial figures;
She has completed some market research; She is honest in asking the bank to pay for new equipment and a kitchen extension; She is persuasive about the market for cooked breakfasts and hot snacks; She is well-presented and well-spoken;
Enthusiastic and good eye contact; Etc. (2 reasons @ 4 marks each)

7. What impression do you get of the bank manager from what he says and how he acts at the meeting? How is this conveyed in the second clip? (8 marks)

Impression: 4 marks
Sensible, shrewd, efficient, helpful, refers to both Hannah and Jasmine, etc.
How is this conveyed: 4 marks
His tone of voice...encouraging...
Direct eye contact...looks at both;
Hands are poised with pen in hand...hands outstretched to include both partners;
Tilts and nods his head; Content of his questions; Etc.

Part Two—Written

(90 minutes, 120 marks)

Candidates must attempt four questions, ONE from each of the four sections.

EACH QUESTION IN PART TWO CARRIES 30 MARKS.

Section 1

1. Read this advertisement carefully and then answer the questions which follow.

Enthusiastic young person required by busy Telesales company. Must have good telephone manner and be able to work as part of a team.

Telephone 01-2345678 for details.

(a) What do you think the advertisement means by an “enthusiastic young person”?
(5 marks)

Three of the following: 5 marks
Two of the following: 3 marks
One of the following: 1 mark
Lively, energetic, willing to work, willing to learn, motivated, innovative, shows initiative, does one's best, team player, etc.

(b) Write out briefly what you would say when telephoning for details of the position.
(8 marks)

3 points @ 3 + 3 + 2 marks
Correct salutation/greeting; name; reference to advertisement; enquiries regarding name and location of company; reference to C.V./previous work experience using telephone; availability for interview, etc.

(c) How would you describe a “good telephone manner”?

(7 marks)

3 points @ 3 + 2 + 2 marks

Polite, courteous, professional at all times;

Pleasant, efficient tone of voice;

Appropriate vocabulary;

Correct salutations, e.g. “Good Morning, Kerry Group, how may I help you?”

Willingness to take a message; etc.

Speaks clearly and concisely;

Etc.

(d) How has the Leaving Certificate Applied programme helped you to work as part of a team?

(10 marks)

2 points @ 5 marks

Brainstorming as a class and working in groups;

Enterprise – sharing ideas, decision making and problem solving;

Preparing for visitors to the classroom and visits out of school;

Participating in group activities e.g. outdoor pursuits, etc.

Staging events together;

Etc.

2. (a) What, do you think, is the purpose of a Curriculum Vitae (C.V.)?

(5 marks)

2 points @ 3 + 2 marks
To create a good impression on an employer;
To secure an interview for a job;
To get a job;
To give the employer an overview of the applicant;
Etc.

(b) You have applied for a job and have been asked to submit a Curriculum Vitae (C.V.).
What would you enter under each of the following headings?

(1) Hobbies and Interests

(5 marks)

Two items @ 3 + 2 marks
Any two reasonable items of information are acceptable once they may be classified as "Hobbies and interests"

(2) Work Experience

(5 marks)

Two items @ 3 + 2 marks
Any two reasonable items of information are acceptable once they may be classified as "Work Experience". Voluntary and community work are acceptable.
Vague reference to work experience without specifics: 1 mark only.

Two names and addresses of referees @ 3 + 2 marks
Names only: 1 mark each
Vague reference to referees without specifics: 1 mark only.

(c) What else should be included in your Curriculum Vitae (C.V.)? (5 marks)

Two points @ 3 + 2 marks
Name and address;
Date of Birth and marital status/gender;
Educational background;
Examination Results;
Achievements; Etc.

(d) How would you present your Curriculum Vitae (C.V.)? (5 marks)

Two points @ 3 + 2 marks
Typed;
Bound or in a special holder or folder;
In person or by post;
Email;
Etc.

Section 2


1. Examine the extract from *Xtra*, the entertainment magazine from Xtra-Vision video rental shops, and then answer the questions that follow.

TOP 10 MOVIES TO RENT

1 THE GREEN MILE

IRL 18, NI 18, Drama, 180 mins


Tom Hanks stars as a humane prison guard whose territory covers Death Row. Based on a novel by Stephen King it is a powerful and moving tale that features compelling performances from a strong ensemble cast.



5 AMERICAN BEAUTY

IRL 18, NI 18, Thriller, 121 mins


American Beauty is one of the most celebrated and successful films of recent years winning five Oscars at this years ceremony. Starring Kevin Spacey and Annette Bening it delivers a unique and memorable experience which will linger.



8 ANGELA'S ASHES

IRL 15, NI 15, Drama, 105 mins


Based on the novel by Frank McCourt the movie brings the oft humorous, oft depressing tale to life as it chronicles the struggle of a family in Limerick in the 1940's. Directed by Alan Parker it's a powerful and emotional piece of work that will appeal to a wide spectrum of audience.



2 THE BONE COLLECTOR

IRL 15, NI 15, Thriller, 133 mins


Starring Oscar winners Denzel Washington and Angelina Jolie, The Bone Collector is an effective moody murder mystery that will pull you into its game of thrills and have you suitably perched on the edge of your seat.



6 THE END OF THE AFFAIR

IRL 18, NI 18, Drama, 97 mins


Irish director Neil Jordan has adapted the semi-autobiographical novel by Graham Greene to create a movie that is perfect for those who want to see a good old-fashioned melodrama with a sting.



9 STIGMATA

IRL 15, NI 18, Thriller, 98 mins


Starring Gabriel Byrne and Patricia Arquette, Stigmata combines the elements of a great thriller and a classic supernatural horror tale. This is a well made movie that will appeal greatly to fans of the genre. Just don't watch it on your own.



3 THE TALENTED MR. RIPLEY

IRL 15, NI 15, Thriller, 134 mins


Leading man Matt Damon impersonates other people to such an extent that he can inhabit their everyday lives. The fun really begins when the person in question is millionaire playboy Jude Law who lives the high life in Italy with glamorous girlfriend Gwyneth Paltrow.



7 SLEEPY HOLLOW

IRL 18, NI 15, Gothic Thriller, 106 mins


Based on the chilling Washington Irving tale this is a classic Tim Burton fare. Johnny Depp plays a New York detective called to the village of Sleepy Hollow to investigate a series of murders which might be linked to the Headless Horseman.



10 SUMMER OF SAM

IRL 18, NI 18, Thriller, 142 mins


Summer of Sam traces the events of the summer of 1977 where tempers are short and apprehension is high as New York lives in the shadow of a menacing psychopathic killer called 'Son of Sam'. A gripping film this will make an impression on all movie watchers.



4 THE BEACH

IRL 15, NI 15, Dramatic Thriller, 115 mins

Leonardo DiCaprio stars in this exciting dramatic thriller that chronicles the travels of a hedonistic backpacker drifting through Thailand. Adapted from the best-seller by Alex Garland and from the director of *Trainspotting* this is a definite for Leo fans and a cautionary tale for those who feel that paradise is easily achieved.



closed caption symbol

All film certificates in the top ten chart are correct at time of going to press and are subject to change.

- (a) Would you be influenced by the picture on a cover of a video when choosing a film to rent? Give a reason for your answer. (5 marks)

Students may agree or disagree but they must support their opinion or answer and confine their answer to the picture on the cover.

- (b) What do you think is meant by the term “thriller” in many of the descriptions of the films in the extract? (5 marks)

One well-supported point with reference to at least one film from the list, e.g. action-packed; full of suspense; “scary” or frightening; violent; etc.

- (c) Choose one film from the list in the extract that you would like to see and explain how the review of this film has influenced your choice. (10 marks)

Name of film: 1 mark
Three reasons @ 3 + 3 + 3: reasons must be relevant to the details given in the review, e.g.
personal preference for this genre;
reference to actors;
appeal of film title;
rating of film;
etc.

- (d) Write a brief review of any film that you have studied or seen recently, to be included in *Xtra's* next publication. You should not review a film already listed in the accompanying extract. (10 marks)

Name of film: 1 mark
Review should contain three points @ 3 + 3 + 3
Brief synopsis of three of the following: setting, storyline, plot, genre, special effects, music, actors, age suitability,
etc.

2. The following is adapted from an article by Gavin McEldowney that appeared in the *Education and Living* supplement of the Irish Times. Read carefully and then answer the questions that follow.

The rail thing

**Gavin
McEldowney
has some
good advice
for
inter-railers.**



EACH year, thousands of students pick up their phrase books and rucksacks and travel around Europe on trains. For £260, a global inter-rail pass can be purchased from USIT in Dublin which allows free and unlimited travel, for one month, on most European railway systems.

Before setting out there are some important things to do. First, get a sturdy rucksack with well-padded shoulder straps. These can be bought in any camping shop. Second, make sure to get your insurance documents. These can be obtained when purchasing your ticket, and your E111, which you can get from any of the health boards. The Thomas Cook timetable book, which has all the European train times and which can also be obtained at the USIT office, is a must. It is also advisable to make a list of those you know who are staying or living in Europe — in desperation, remember they can come in handy for free food and accommodation.

When packing your rucksack it is very important to keep in mind the countries which you intend to visit. For example, while it could be freezing in Amsterdam, it

might be scorching in Barcelona. It is also a good idea to pack plenty of deodorants, socks and underwear as hours of walking in hot countries will inevitably lead to horrid stench which, while very useful in clearing out train carriages and guarding against thieves, will cause problems when conversing with the opposite sex.

The most important thing, however, is to ensure that you have plenty of money. Travelling around Europe is extremely expensive, with accommodation, food and sightseeing tours all being costly. Never bring cash, as you can never tell when Mr. Robber is lurking around the corner. It is a good idea to get a money belt, which you wear at all times and where you can keep your money, passport and other valuables.

Although people will have different preferences as to where they want to visit, there are some places not to be missed.

Prague, with its picturesque layout of fairytale buildings and cobblestone streets, is one such place. The cost of living is also extremely low with accommodation for as little as £5 a night and Big Mac meals for around

£2. It is also a very lively place at night with numerous discos and nightbars.

Munich is another place deserving of a visit. While a little expensive, it is very beautiful and has lots to offer in the way of museums and art galleries. I would recommend a visit to the BMW factory. There is also a large Irish community in Munich and a wide variety of Irish pubs.

The average price for a night's accommodation in a German hostel is around £10 with breakfast included. It is worth noting that breakfast will not be included in every European hostel. It is always cheaper to stay in the dormitories but, be wary, as you may find yourself in the same room as some very rowdy and drunken louts and find it difficult to get a good night's sleep.

One final tip. It is important to find out if you are required to pay a reservation supplement before you board a train, as failure to do so may result in you being thrown off in the middle of nowhere. Inter-railing is a great experience and a cheap way to see Europe.

Happy backpacking!!!

(a) What are you entitled to when you pay £260 for a global inter-rail pass? (5 marks)

Free and unlimited travel for one month on most European systems: 5 marks
Free, unlimited travel: 3 marks
For one month: 1 mark
On most European systems: 1 mark

(b) Name three important things you should do before setting out. (10 marks)

Three of the following @ 4 + 3 + 3 marks
Sturdy rucksack: 3 marks: with well-padded shoulders: 4 marks
Insurance documents: 3 marks
E 111
Ticket: 3 marks
Thomas Cook timetable book: 3 marks
Timetable book: 2 marks
List of those you know who are staying or living in Europe: 3 marks
Get a money belt: 3 marks
Have lots of money: 3 marks
An abundance of underwear and socks: 3 marks, etc.

(c) Name two cities recommended by Gavin McEldowney for a visit. Why does he recommend these cities? (10 marks)

Prague and Munich: 1 mark each
Prague: maximum 4 marks
Picturesque layout of fairytale buildings and cobblestone streets: 2 marks
Cost of living very low: 1 mark
£5 per night: 1 mark
Big Mac meal for £2: 1 mark
Munich: maximum 4 marks
Very beautiful, lots of museums and art galleries; 2 marks
BMW factory: 1 mark
Large Irish Community: 1 mark
Wide variety of Irish pubs: 1 mark

(d) Would this article encourage you to go inter-railing? Give a reason for your answer. (5 marks)

Candidate may agree and/or disagree but they must support their answer with reference to the text or their understanding of information contained in the text or their reaction to the article.

Section 3

1. (a) Briefly describe a mini-company which was set up by your Leaving Certificate Applied class. (5 marks)

2 points @ 3 + 2 marks
Description to include two of the following:
Process: selection of personnel, etc.
Deciding on product or service, etc.
Meetings, administration, etc.
Results, evaluation, etc.

- (b) Why did your class decide on this product or service? (5 marks)

2 points @ 3 + 2 marks
Reference to resources, brainstorming, decision-making, etc.
SWOT analysis of group;
Market research or feasibility study;
Awareness of competitors;
Etc.

- (c) Outline your role in the mini-company. (5 marks)

Candidates must emphasise their own individual role and/or contribution.

(d) Name and explain one aspect of business that you have learned from your involvement in a mini-company. (5 marks)

Name of aspect: 1 mark
Explanation: 4 marks
Any relevant, reasonable aspect of a business experience is acceptable.

(e) Describe any difficulties that you experienced as a group and explain how these difficulties were resolved. (10 marks)

Description of difficulties: 5 marks
Any reasonable, realistic difficulties are acceptable.
Resolution: 5 marks.
Call class together and share difficulties with everyone;
Encourage and/or exhort everyone to play a pivotal role;
Stress the need to work as a team;
Etc.
For candidates to achieve high marks all answers in the above question need to be developed.

Section 4

1. Read these poems and then answer the questions that follow:

A Time To Talk

*When a friend calls to me from the road
And slows his horse to a meaning walk
I don't stand still and look around
On all the hills I haven't hoed,
And shout from where I am, "What is it?"
No, not as there is a time to talk.
I thrust my hoe in the mellow ground,
Blade-end up and five feet tall,
And plod: I go up to the stone wall
For a friendly visit.*

Robert Frost

In the Café

*People stare
At people staring
At other people
Staring
And all will go on staring
Until
All the lonely tea-leaves
Of all their tea-cups
Show*

*Liam Ó Muirthile,
translated by Eoghan Ó hAnluain*

(a) Which poem do you prefer? Give a reason for your answer.

(5 marks)

Name of poem: 1 mark

Reason, well-supported: 4 marks

(b) Select a line from one of the poems that you particularly liked. Say why you chose this line.

(5 marks)

Selection of line: 1 mark

Justification: 4 marks

(c) Describe in your own words the differences in the scenes suggested in each poem.
(10 marks)

2 points @ 5 marks each
Emphasis is on difference.
Justification with reference or quotation required.

(d) Compare any one of these poems with a poem or a song that you have studied.
(10 marks)

Name of poem or song: 2 marks
Any relevant comparison or contrast is acceptable.
2 points @ 4 marks each.

2. Read this extract from “*Fawlty Towers*” by John Cleese and Connie Booth and then answer the questions that follow.

Fawlty Towers

In this excerpt from the script of ‘The Germans’ episode of Fawlty Towers, Basil is suffering from the effects of having been knocked on the head in a hotel fire-drill. Unaware of his condition, he is waiting for some German guests to arrive.

BASIL: [*Masterfully.*] Manuel!

MISS TIBBS: Oh Mr Fawlty!

BASIL: Ah, good evening.

MISS TIBBS: Are you all right now?

BASIL: Perfectly, thank you [*To MANUEL.*]

Take this to the room please, dear.

[*MANUEL takes the case, somewhat taken aback.*]

MISS GATSBY: Are you sure you’re all right?

BASIL: Perfectly, thank you. Right as rain.

[*He makes his way a little unsteadily towards the desk, but misses. He reappears and goes correctly to his position behind the desk. MANUEL rushes up.*]

MANUEL: You OK?

BASIL: Fine, thank you dear. You go and have a lie-down.

MANUEL: Qué?

BASIL: Ah, there you are. Would you take my case ... how did you get that?

MANUEL: What?

BASIL: Oh never mind ... take ... take it upstairs!

MANUEL: Qué?

BASIL: Take it ... take it ...

MANUEL: [*Staring.*] I go get Polly.

BASIL: I’ve already had one. Take it!

MANUEL: What?

BASIL: Take it, take it now ... [*MANUEL hurries off.*] Tch! The people I have to deal with ... [*He looks up to see a couple approaching the desk. He beams at them.*]

ELDERLY GERMAN: Sprechen Sie Deutsch?

BASIL: ... Beg your pardon?

ELDERLY GERMAN: Entschuldigen Sie, bitte, können Sie Deutsch sprechen?

BASIL: ... I’m sorry, could you say that again?

GERMAN LADY: You speak German?

BASIL: Oh German! I’m sorry, I thought there was something wrong with you. Of course, the Germans!

GERMAN LADY: You speak German?

BASIL: Well ... er ... a little ... I get by.

GERMAN LADY: Ein Bisschen.

ELDERLY GERMAN: Ah – wir wollen ein Auto mieten.

BASIL: [*Nodding helpfully.*] Well, why not?

ELDERLY GERMAN: Bitte.

BASIL: Yes, a little bit tricky ... Would you mind saying it again?

GERMAN LADY: Please?

BASIL: Could you repeat ... amplify ... you know, reiterate? Come on! Yes?

ELDERLY GERMAN: Wir ...

BASIL: Wir? ... Yes, well, we’ll come back to that.

ELDERLY GERMAN: ... Wollen ...

BASIL: [*To himself.*] Vollen ... Voluntary?

ELDERLY GERMAN: Ein Auto mieten.

BASIL: Owtoe ... out to ... Oh, I see! You’re volunteering to go out and get some meat. Not necessary! We have meat here!

[*Pause; the couple are puzzled.*]

BASIL: [*Shouting very loudly.*] Vee haf meat hier ... in ze buildink! [*He mimes a cow’s horns.*]

BASIL: Moo. [*POLLY comes in.*]

BASIL: Ah, Polly, just explaining about the meat.

POLLY: Oh! We weren’t expecting you.

BASIL: Oh, weren’t you? [*Hissing through his teeth.*] They’re Germans. Don’t mention the war ...

(a) How is it shown in the extract that Basil is suffering from the effects of having been knocked on the head? (5 marks)

2 points @ 3 + 2 marks each.

He is walking unsteadily, he misses the desk;

He calls Manuel "dear" and tells him to go and have a lie-down;

He is confused, he gives Manuel the case and then asks him how did he get it.

Etc.

(b) Basil Fawlty is frequently used as an example of someone lacking good communication skills. Do you agree? Refer to the extract in your answer. (5 marks)

Candidates may agree or disagree but they must support their opinion by reference to the text.

(c) *Fawlty Towers* is considered to be a very humorous drama. Do you agree? Refer to the extract in your answer. (5 marks)

Candidates may agree or disagree but they must support their opinion by reference to the text.

