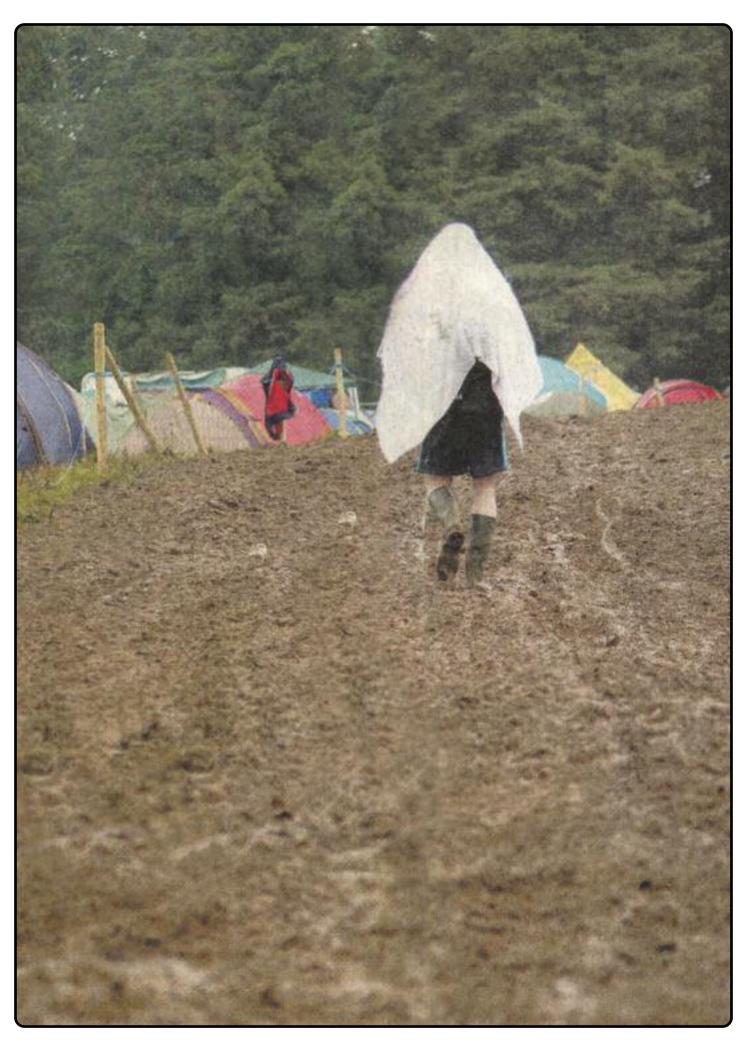
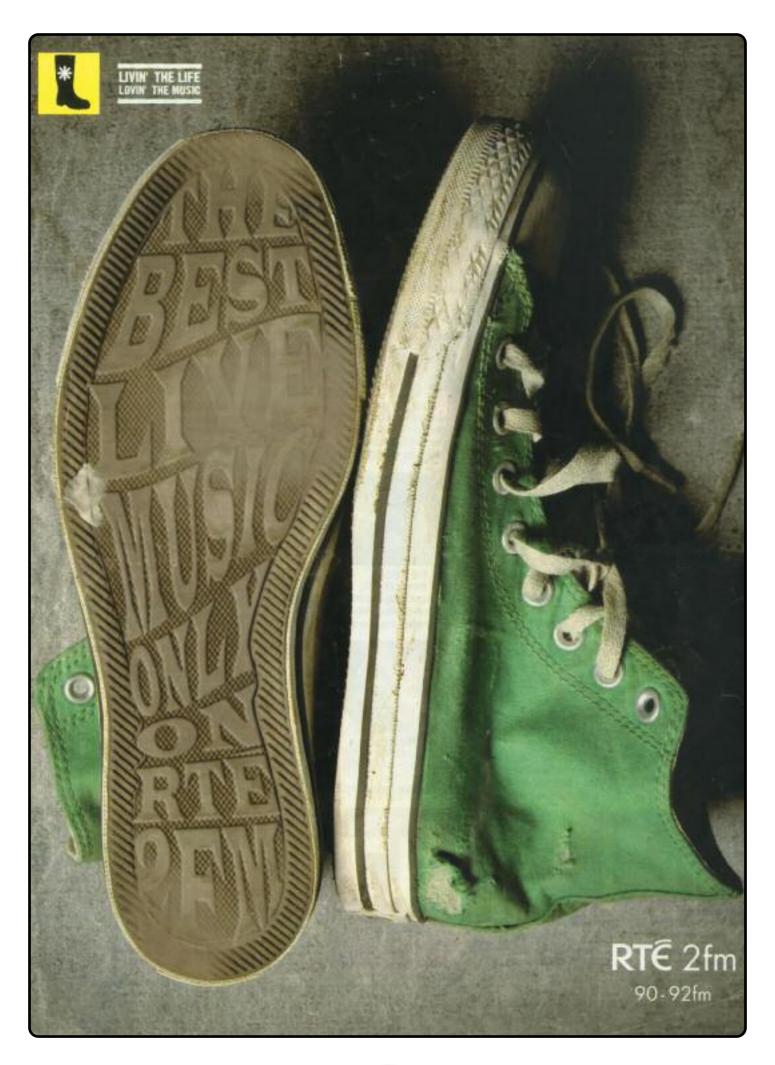
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To be used in answering
SECTION 2 - PERSONAL WRITING
and
SECTION 4 - MEDIA STUDIES





RTE On-Screen Programme Classification System

From November 2001, viewers of RTÉ One and Network 2 will have noticed small icons in the top left hand corner of their screens. The icons appear for 20 seconds at the start of programmes. This signals the beginning of a unique initiative which will see RTÉ gradually move to a situation where most programmes will be classified as to content.

The system is an information service to television viewers, letting them know more about the content of scheduled programmes so that they can make informed decisions whether to view or not to view. Children's and young adults' programmes will be labelled as such. Programmes more suited to a mature audience will not merely be scheduled after the 9.00 pm watershed, but will also be flagged on-screen.

There will be five classes:



General Audience (GA)

a programme that would be acceptable to all ages and tastes.



Children (Ch)

a programme aimed specifically at children, pre-teenage or a very young teenage audience.



Young Adult (YA)

a programme aimed at a teenage audience.



Parental Supervision (PS)

a programme aimed at a mature audience.



Mature Audience (MA)

a typical 'post-watershed' programme.

