

ITEC Level 1 Unit 313 Introduction to the Hair and Beauty Sector

Recommended guided learning hours – 25

Ofqual Qualification Accreditation Number: R/502/8981

| Learning Outcome | Assessment Criteria | Taught Content |
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| 1. Know the career opportunities and working patterns within the hair and beauty sector | <p>1.1 Identify occupational roles in the hair and beauty sector</p> <p>1.2 Outline the working patterns in the hair and beauty sector</p> <p>1.3 Identify the main career opportunities available in the hair and beauty sector and related industries</p> | <p>1.1.1 To include:</p> <p>Hair</p> <ul style="list-style-type: none"> • Mobile stylist, trainee stylist, stylist, senior stylist, salon manager, home based stylist, barbers <p>Beauty</p> <ul style="list-style-type: none"> • Mobile therapist, beauty therapist, senior therapist, salon manager, spa therapist, home based therapist, nail therapist, make-up consultant <p>1.2.1 To include:</p> <ul style="list-style-type: none"> • Full time • Part time • Hourly paid • Shift work • Commission / bonus schemes <p>1.3.1 To include:</p> <p>Hair</p> <ul style="list-style-type: none"> • Working as a mobile stylist • Working in a salon • Working from home • Running / owning a hair dressing salon • Teaching hairdressing • Working on cruise liners • Working in TV / Media • Working in a barbers • Working in sales <p>Beauty</p> <ul style="list-style-type: none"> • Working as a mobile therapist • Working in a salon • Working from home • Running / owning a beauty therapy salon |

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| | <p>1.4 Give examples of sources of information on training and career opportunities in the sector</p> | <ul style="list-style-type: none"> • Teaching beauty therapy • Working on cruise liners • Working in TV / Media • Working in a spa • Working in a nail bar • Working as an holistic therapist • Working in sales <p>1.4.1 To include:</p> <ul style="list-style-type: none"> • Internet • Schools / colleges • Local advertising • Media publications • Magazines • Career advisors • Job centres • Agencies • Salons |
| <p>2. Know the main hairdressing services and beauty treatments</p> | <p>2.1 Identify different types of salons and the types of client they attract</p> | <p>2.1.1 To include:</p> <p>Hair</p> <ul style="list-style-type: none"> • Mobile • Home based • High street • Department stores • Airports • Cruise liners • Training salons • Barbers • Hairdressers in Spas <p>Beauty</p> <ul style="list-style-type: none"> • Mobile • Home based • High street • Department stores • Airports • Cruise liners • Training salons • Nail bars • Spas |

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| | <p>2.2 Outline the main hairdressing services offered by salons</p> <p>2.3 Outline the main beauty treatments offered by salons</p> | <p>2.2.1 To include:</p> <ul style="list-style-type: none"> • Shampooing and conditioning • Specialised treatment products • Cutting • Blow drying • Styling • Setting • Dressing hair • Perming and neutralising • Relaxing hair • Colouring / bleaching • Men <p>2.3.1 To include:</p> <ul style="list-style-type: none"> • Manicures and pedicures • False nails • Nail art • Facials • Electrical facials • Eye treatments – eyebrow shaping, eyebrow and eyelash tinting, eyelash perming, application of false lashes • Make-up • Waxing • Body massage • Aromatherapy massage • Reflexology • Body electrics • Electrical Epilation |
| Assessment | Assessed Project – Introduction to the Hair and Beauty sector | To be internally assessed and externally verified by ITEC |