

ITEC Unit 310 Make-up Application

Recommended guided learning hours – 30

Ofqual Qualification Accreditation Number: J/502/3795

Learning Outcome	Assessment Criteria	Taught Content
<p>1. Be able to prepare for make-up</p>	<p>1.1 State the factors that could influence the choice of basic make-up products and techniques</p> <p>1.2 State the importance of the preparation procedures for applying basic make-up</p> <p>1.3 Prepare for applying basic make-up</p>	<p>1.1.1 To include:</p> <ul style="list-style-type: none"> • Skin colour • Skin type • Skin texture • Hair colour • Eye colour • Face shape • Shape of facial features • Skin conditions/disorders • Age of the skin • Allergies/reactions to products/skin allergies • Enhancing, disguising or softening natural features and blemishes • Occasion make-up • Day make-up • Fashion trends • Cultural factors <p>1.2.1 To include:</p> <ul style="list-style-type: none"> • Assisting the client on to a couch or seating the client in an upright or slightly reclined position in good / natural light • Removing jewellery / accessories as appropriate • Storing the client's valuables in a safe place • Covering the client appropriately for the treatment • Securing hair off the face • Protecting the client's clothing • Ensuring that the preparation meets with the senior therapist's satisfaction <p>1.3.1 To include:</p> <ul style="list-style-type: none"> • Preparing the work area prior to and following basic make-up application • Clean and hygienic work surroundings • Sterilising / sanitising tools and equipment

		<ul style="list-style-type: none"> • Moisturisers • Concealers • Foundations • Powders • Blushers • Eye shadows • Eyebrow pencil • Eye liner • Mascara • Lip liner • Lipstick/gloss/lip products <p>Materials</p> <ul style="list-style-type: none"> • Cotton wool, tissues, spatulas and bowls • Make-up brushes • Applicators • Pencil sharpener • Sponges • Head band or clips • Make-up palette • Gowns • Towels • Mirror <p>1.5.2 To include:</p> <ul style="list-style-type: none"> • Foundations – cream, liquid, mousse • Powders – loose, block • Blushers – cream, powder • Eye shadows – cream, powder • Eye liners – liquid, pencil • Mascara – cake, liquid • Lip sticks – lip sticks, lip gloss, lip pencils
2. Be able to carry out make-up	2.1 State basic skin types	<p>2.1.1 To include:</p> <ul style="list-style-type: none"> • Oily • Dry • Combination • Normal

	<p>2.2 State the basic structure and function of the skin</p> <p>2.3 State the bone structure of the face</p> <p>2.4 Prepare the face</p> <p>2.5 Apply and remove basic make-up products</p>	<p>2.2.1 To include:</p> <p>Structure</p> <ul style="list-style-type: none"> • Epidermis • Dermis <p>Functions</p> <ul style="list-style-type: none"> • Protection • Heat regulation • Sensation • Absorption • Excretion • Secretion <p>2.3.1 To include:</p> <ul style="list-style-type: none"> • Mandible • Maxillae • Zygomatic • Frontal bones <p>2.4.1 To include:</p> <ul style="list-style-type: none"> • Preparing work area • Preparing tools and equipment • Applying head band/clips • Cleansing the eye and lip area • Cleansing and toning the skin • Applying moisturiser <p>2.5.1 To include:</p> <ul style="list-style-type: none"> • Applying concealer, foundation, powder, blusher, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss/lip products • Removing hair band/clips • Showing finished results to client • Ensuring that the finished results meets with the senior therapist satisfaction • Ensuring that the finished results meets with the client's satisfaction • Using eye make-up remover, cleansers and toners to remove make-up
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	<p>2.6 Follow safe and hygienic working practices</p> <p>2.7 Communicate and behave in a professional manner</p>	<p>2.6.1 To include:</p> <ul style="list-style-type: none"> • Sanitising / sterilising tools and equipment using the correct hygiene procedures • Storing sterilised tools appropriately • Salon rules and regulations • Code of Ethics • Disposing of waste • Environmental conditions • PPE • COSHH • Health and safety policy • Demonstrating correct posture – prevention of fatigue and injury <p>2.7.1 To include:</p> <ul style="list-style-type: none"> • Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly • Knowing what to say and how to say it • Knowing a range of related terminology linked to basic skin care and make-up techniques • Demonstrating how to follow instructions • Demonstrating how to work as a team • Following salon requirements
<p>Assessment</p>	<p>Assessed task – Applying basic make-up</p>	<p>To be internally assessed and externally verified by ITEC</p>