

ITEC Unit 311 Styling Women's Hair

Recommended guided learning hours – 30

Ofqual Qualification Accreditation Number: F/502/3796

Learning Outcome	Assessment Criteria	Taught Content
<p>1. Be able to prepare for styling for women</p>	<p>1.1 Identify basic techniques for styling women's hair</p> <p>1.2 State the factors that influence the choice of hair styling techniques for women</p> <p>1.3 State the importance of the preparation procedures for styling women's hair</p>	<p>1.1.1 To include:</p> <ul style="list-style-type: none"> • Blow drying • Straightening and smoothing • Curling • Finger drying and finishing • Hair up • Setting • Pin curling <p>1.2.1 To include:</p> <ul style="list-style-type: none"> • Head, face and body shape • Lifestyle • Adverse skin, scalp and hair conditions • Hair growth patterns • Hair growth cycle • Hair length • Hair loss • Hair type • Hair condition • Hair texture • Hair density • Elasticity • Fashion trends <p>1.3.1 To include:</p> <ul style="list-style-type: none"> • Preparing the work area • Preparing tools and equipment • Discussing client's needs and requirements • Selecting suitable protective clothing – gowns and towel • Examining the hair type, texture, length, colour, quality and quantity • Preparing the hair ready for treatment • Discussing limitations • Consulting with client throughout

	2.5 Communicate and behave in a professional manner	2.5.1 To include: <ul style="list-style-type: none"> • Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly • Knowing what to say and how to say it • Knowing a range of related terminology linked to basic hair styling for women • Demonstrating how to follow instructions • Demonstrating how to work as a team • Following salon requirements
Assessment	Assessed task – Hair styling techniques for women	To be internally assessed and externally verified by ITEC