



EXAMINER'S REPORT

AUGUST 2000

STAGE 2 PROJECT

As there were only a small number of projects submitted in the Autumn it is difficult to draw any definitive conclusions about the projects in general.

In the main most candidates met the requirements of the structured brief. However projects which scored highly provided a comprehensive analysis of the competitive trends in a specific financial market. Superior submissions also outlined a well planned, designed and implemented primary research study which was wholly integrated into the overall project analysis. The study often contributed significantly to the student's assessment of market trends.

The final part of the submission required candidates to speculate on possible future developments within the chosen marketplace. This tended to be the weakest section of many projects which provided limited material on potential future scenarios.