



EXAMINER'S REPORT

MAY 2009

STAGE 1 PROJECT

General Comments

2009 projects showed a very positive representation of higher grades in comparison to previous years, with 53% of candidates in this range. 35% of candidates were graded C, 6 % graded D and a mere 6% failed.

Even with such positive results it is still worth noting some issues that the examiner would consider 'old chestnuts' and therefore will sound repetitive to those who frequently read these reports. The most noticeable and to a large extent predictable weakness of most projects was in the initial section of the project where only 15% on marks is allocated to a background to the golf club in questions – as always this received a disproportionate attention from some candidates (up to 50% of the project in one case) – this would not seem to represent a strategic approach to scoring. The word limit guidelines advocate a project of between 3,000 and 5,000 words – candidates are encouraged to use this limit fully - those projects submitted which were significantly short of this suffered deficiencies by not sufficiently engaging with the subject matter.

ANNUAL EXAMINER'S RECOMMENDATIONS

- Don't ignore the Recommendations section of the project brief;
- Don't expend a disproportionate amount of effort on the 'easy' company profile section;
- Present and package your project professionally, which means **PROOF READ** it at a minimum;
- In the case of **PLAGIARISM** the candidate is deemed to have failed and may not register thereafter, in line with Institute policy.