

JOINT NATIONAL INTERNET RESEARCH 2003

SITE COVERAGE

	REGION					SOCIAL CLASS			MARITAL STATUS				
	TOTAL	Dublin	Rest Leinster	Munster	Conn/ Ulster	ABC1	C2DE	F	Single	Co-habiting	Married	Separated/ divorced	Widowed
SAMPLE	9915	3745	1561	1829	1006	4401	3092	474	3879	1172	3075	310	79
UNIVERSE EST.(000'S)	3017	895	731	843	548	1059	1588	369	1114	118	1514	75	196
	100.00%	100.00%	100.00%	100.00%	100.00%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
INTERNET USER	1054	804	610	695	415	582	409	64	Unavailable				
	34.9%	88.3%	82.3%	81.3%	73.8%	55.5%	25.8%	17.3%					
Yahoo.ie	530	225	109	122	74	325	185	39	325	69	114	16	6
	17.6%	25.1%	15.0%	14.5%	13.5%	28.9%	11.7%	10.6%	29.2%	58.4%	7.4%	21.9%	2.9%
Eircom.net	422	178	83	93	68	241	155	26	137	44	213	21	7
	14.0%	19.9%	11.4%	11.0%	12.5%	22.8%	9.8%	7.1%	12.3%	37.4%	14.1%	27.9%	3.5%
RTE.ie	116	38	28	32	19	75	30	10	56	15	41	3	1
	3.8%	4.2%	3.8%	3.8%	3.4%	7.1%	1.9%	2.7%	5.0%	12.8%	2.7%	3.7%	0.3%
ireland.com	115	28	25	16	26	80	30	5	47	16	46	5	1
	3.8%	5.1%	3.8%	3.0%	3.0%	7.6%	1.9%	1.4%	4.3%	13.6%	3.0%	3.0%	0.5%
IOL.ie	102	53	20	20	9	60	40	3	35	12	49	6	1
	3.4%	6.0%	2.7%	2.3%	1.7%	5.7%	2.5%	0.8%	3.1%	10.0%	3.2%	7.4%	0.6%
Irishjobs.ie	91	48	18	16	8	45	40	5	46	21	23	2	0
	3.0%	5.4%	2.5%	1.9%	1.5%	4.3%	2.5%	1.4%	4.1%	17.4%	1.5%	2.1%	0.2%
Oceanfree.net	90	58	13	11	8	38	42	10	41	11	34	4	1
	3.0%	6.5%	1.8%	1.3%	1.4%	3.6%	2.6%	2.7%	3.6%	8.9%	2.3%	5.0%	0.6%
RecruitIreland.com	66	29	13	18	6	53	10	2	34	12	17	3	0
	2.2%	3.2%	1.8%	2.2%	1.2%	5.0%	0.6%	0.5%	3.1%	10.2%	1.1%	3.6%	0.0%
Entertainment.ie	40	26	5	5	3	20	20	0	26	7	5	1	0
	1.3%	2.9%	0.7%	0.7%	0.6%	1.9%	1.3%	0.0%	2.4%	6.1%	0.4%	1.5%	0.1%
IrishExaminer.ie	25	9	2	13	1	22	2	0	11	4	10	0	0
	0.8%	0.1%	0.3%	1.5%	0.2%	2.1%	0.1%	0.0%	1.0%	3.2%	0.6%	0.5%	0.1%
ThePost.ie	10	4	2	3	1	10	0	0	3	2	5	0	0
	0.3%	0.4%	0.3%	0.3%	0.2%	0.9%	0.0%	0.0%	0.3%	1.4%	0.3%	0.3%	0.1%