ROLL NO.

Code: AE16/AC17/AT20 Subject: INDUSTRIAL MANA

## **AMIETE - ET/CS/IT (OLD SCHEME)**

Time: 3 Hours

**OCTOBER 2012** 

Max. Marks: 100

PLEASE WRITE YOUR ROLL NO. AT THE SPACE PROVIDED ON EACH PAGE IMMEDIATELY AFTER RECEIVING THE QUESTION PAPER.

NOTE: There are 9 Questions in all.

- Question 1 is compulsory and carries 20 marks. Answer to Q.1 must be written in the space provided for it in the answer book supplied and nowhere else.
- The answer sheet for the Q.1 will be collected by the invigilator after 45 minutes of the commencement of the examination.
- Out of the remaining EIGHT Questions answer any FIVE Questions. Each question carries 16 marks.
- Any required data not explicitly given, may be suitably assumed and stated.

Q.1	Choose the correct or the best alternative in the following:			
	a.	Management is		
		<ul><li>(A) An art</li><li>(C) Both (A) and (B)</li></ul>	<ul><li>(B) A science</li><li>(D) None of the above</li></ul>	
	b.	Planning is the function of		
		<ul><li>(A) Top management only</li><li>(C) Lower management only</li></ul>	•	
	c.	Need Hierarchy Theory of motiva	ation was given by	
		(A) W.G. Scott (C) Peter F. Drucker	( <b>B</b> ) A.H. Maslow ( <b>D</b> ) F. Herzzberg	
	d. Which of the following organization is formed voluntarily by the employees?			
		<ul><li>(A) Formal Organization</li><li>(C) Functional Organization</li></ul>	<ul><li>(B) Informal Organization</li><li>(D) Divisional Organization</li></ul>	
	e. Recruitment is done in the life span of the organisation			
		<ul><li>(A) Once</li><li>(C) Occasionally</li></ul>	<ul><li>(B) Twice.</li><li>(D) Continuously</li></ul>	
	f. In which year Minimum Wages Act was enacted?			
		( <b>A</b> ) 1947 ( <b>C</b> ) 1948	( <b>B</b> ) 1949 ( <b>D</b> ) 1950	

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	g.	Inventory carrying costs	as the ordered quantity increases.	4		
		<ul><li>(A) Increase</li><li>(C) Remain Constant</li></ul>	<ul><li>(B) Decrease</li><li>(D) All of the above</li></ul>			
	h.	Gross Working Capital is.				
		<ul> <li>(A) Firm's investment in total assets</li> <li>(B) Excess of Current Assets over Current Liabilities</li> <li>(C) Excess of Current Liabilities over Current Assets</li> <li>(D) Firm's investment in fixed assets</li> </ul>				
	i.	Product promotion involves				
		<ul><li>(A) Personal selling</li><li>(C) Publicity</li></ul>	<ul><li>(B) Advertising</li><li>(D) All of the above</li></ul>			
	j.	The following ratio determines the long term financial position of the company				
		<ul><li>(A) Current Ratio</li><li>(C) Capital Gearing Ratio</li></ul>	<ul><li>(B) Acid test Ratio</li><li>(D) Debt Equity Ratio</li></ul>			
		Answer any FIVE Question Each question	s out of EIGHT Questions. carries 16 marks.			
Q.2	a.	Briefly explain the functions of a Manager.		(8)		
b. E		Explain the difference between management and administration.		(8)		
Q.3	a.	. Define Delegation of Authority and explain its elements.		(8)		
		. Explain the characteristics and importance of organization.				
	b.	Explain the characteristics and imp	ortance of organization.	(8)		
Q.4			ortance of organization.  That is a difference between Autocra			
Q.4	a.	What is free-rein Leadership? W	That is a difference between Autocra	tic and		
Q.4 Q.5	a. b.	What is free-rein Leadership? W Democratic Leadership? Distinguish between Theory X and	That is a difference between Autocra Theory Y of Human Behaviour.  ary'. What factors determine the wage	tic and (8)		
	<ul><li>a.</li><li>b.</li><li>a.</li></ul>	What is free-rein Leadership? W Democratic Leadership?  Distinguish between Theory X and Discuss the terms 'Wages' and 'Sala	That is a difference between Autocra Theory Y of Human Behaviour.  ary'. What factors determine the wage?	tic and (8)		
	<ul><li>a.</li><li>b.</li><li>a.</li></ul>	What is free-rein Leadership? W Democratic Leadership?  Distinguish between Theory X and Discuss the terms 'Wages' and 'Sala structure in an industrial enterprise Explain the various steps involved	That is a difference between Autocra Theory Y of Human Behaviour.  ary'. What factors determine the wage?	tic and (8) (8)		

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b. Define Trade Union. What are the rules regarding change of name of a Trad Union. **Q.7** a. Discuss the utility of Production, Planning and Control for an industrial organization. **(8)** b. What is Budgetary Control? Explain its objectives and advantages. **(8) Q.8** a. Define Trial Balance, Profit and Loss Account and Balance Sheet. **(8)** b. (i) If Inventory turnover Ratio is 5 times and Average Stock at cost is Rs 75,000. Find out cost of goods sold. **(2)** (ii) Calculate: • P/V Ratio **(2)** • Break Even Point **(2)** • Margin of Safety **(2)** When Total Sales = Rs.3,60,000Selling Price per unit = Rs.100 Variable Cost per unit = Rs.50Fixed Cost = Rs.1,00,000

- **Q.9** Write a short note on any **TWO**:-
  - (i) Network Analysis.
  - (ii) Decision making process.
  - (iii) TOM.
  - (iv) Market Research.  $(2\times8)$