## AMIETE - ET/CS/IT (NEW SCHEME) - Code: AE99/AC99)

## Subject: COMMUNICATION SKILLS & TECHNICAL WRITING

Time: 3 Hours JUNE 2011 Max. Marks: 70

NOTE: There are 9 Questions in all.

- Question 1 is compulsory and carries 20 marks. Answer to Q.1 must be written in the space provided for it in the answer book supplied and nowhere else.
- The answer sheet for the Q.1 will be collected by the invigilator after 45 Minutes of the commencement of the examination.
- Out of the remaining EIGHT questions answer any FIVE questions. Each question carries 10 marks.

Q.1	Choose the appropriate altern	native in the following:	$(2\times10)$		
	a. When the reported speech reproduces the actual words of the speaker, this is called				
	<ul><li>(A) Direct Narration</li><li>(C) Affirmative Speech</li></ul>	<ul><li>(B) Indirect Narration</li><li>(D) Interrogative Speech</li></ul>			
	b. Communication can be formal as well as				
	<ul><li>(A) Downward</li><li>(C) Horizontal</li></ul>	<ul><li>(B) Upward</li><li>(D) Informal</li></ul>			
	c. Bio-Data is also called				
	<ul><li>(A) Body of the letter</li><li>(C) Curriculum Vitae</li></ul>	<ul><li>(B) Complimentary close</li><li>(D) Application for a job</li></ul>			
	d. Words with similar meanings are called				
	<ul><li>(A) Antonyms</li><li>(C) Homophones</li></ul>	<ul><li>(B) Homonyms</li><li>(D) Synonyms</li></ul>			
	e. The full form of IFFCO is				
	<ul> <li>(A) International Film Festival</li> <li>(B) Illegal Film Festival Cor</li> <li>(C) Indian Farmers Fertilizer</li> <li>(D) Institute of Film Festival</li> </ul>	npany rs Corporation Limited			
	f. The stops are also called	·			
	(A) Lips closed	( <b>B</b> ) Tongue-point stop			

(C) Tongue-back stop

(D) Plosives

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	g.	The word, "extra" has	syllables.	Taken
		(A) One (C) None	( <b>B</b> ) Two ( <b>D</b> ) Three	npound.
	h.	A compound with adjective	+ noun is called com	npound.
		<ul><li>(A) Attributive</li><li>(C) Numerative</li></ul>	<ul><li>(B) Exocentric</li><li>(D) Determinative</li></ul>	
	i.	Hoarseness is a		
		<ul><li>(A) Disease</li><li>(C) Symptom</li></ul>	<ul><li>(B) Aetiology</li><li>(D) Carcinoma</li></ul>	
	j.	Without feedback, there can	not be a purposeful	communication.
		<ul><li>(A) One way</li><li>(C) None way</li></ul>	<ul><li>(B) Two way</li><li>(D) Three way</li></ul>	
	A	• -	out of the following EIGHT q tion carries 10 marks.	uestions.
Q.2	a.	Discuss the importance of vertex effective?	writing skills. Which elements n	nake this skill more (5)
	b.	Discuss some audio-visua seminars, press conferences	al aids people use in public s, etc.	presentations like (5)
Q.3	a.	What general consideration	s are taken into account in writir	ng a good report? (5)
	b.	What are Hard Skills? Wh military organization, etc. n	y do public administration, bus eed Hard Skills?	siness management, (5)
Q.4	a.	What qualities are judged in	a Group Discussion? Discuss.	(5)
	b.	How should we communicate	te in a pluralistic society like Inc	dia? (5)
Q.5	a.	Use these words as differen since, only, near, yet.	t parts of speech in sentences:	(5)
	b.	Correct the following senter	nces:	
		<ul> <li>(i) Let you and I do it.</li> <li>(ii) Time and tide wait for</li> <li>(iii) I was so lonely.</li> <li>(iv) Please excuse me bein</li> </ul>		
		(v) Please take care your l		(5)

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		N.	(5) (5) (5)
Q.6	a.	What are the merits and limitations of written communication?	CHIE
	b.	How do we overcome the barriers to communication?	(5)
Q.7	a.	Why are idioms and phrases called "iron-cast terms"?	(5)
	b.	Convert the following sentences as directed:	3
		<ul> <li>(i) He is certain of giving you profit. (Convert into a complex sentence)</li> <li>(ii) The company paid off its past debts. (Convert into a complex sentence)</li> <li>(iii) He was pleased that he had won the prize. (Convert into a si sentence)</li> <li>(iv) I have no money that I can spare. (Convert into a simple sentence)</li> </ul>	
Q.8	a.	Write the significance of body language in an interview.	(5)
	b.	What are the essentials of good communication?	(5)
Q.9	a.	Write a note on "SQ3R" system of study.	(5)
	b.	What points should we take into account in preparing agenda and minutes meeting?	s of a (5)