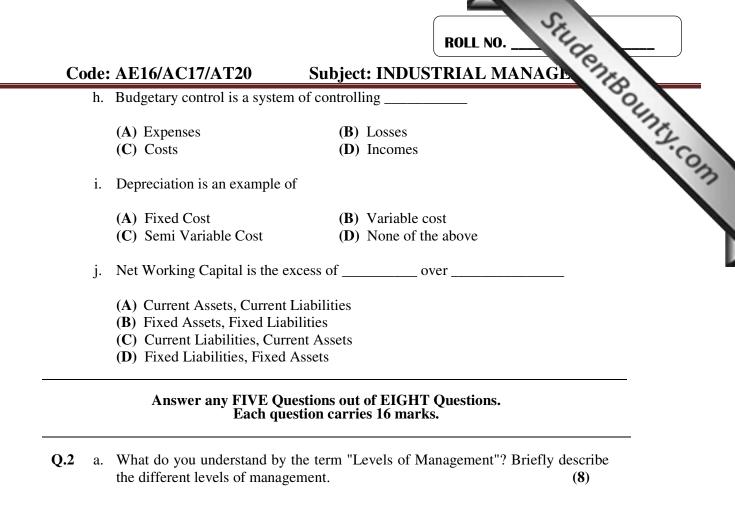
## studentBounty.com ROLL NO. Code: AE16/AC17/AT20 Subject: INDUSTRIAL MANAGE AMIETE - ET/CS/IT (OLD SCHEME) **DECEMBER 2011 Time: 3 Hours** Max. Marks: 100 NOTE: There are 9 Questions in all. Please write your Roll No. at the space provided on each page immediately after receiving the Question Paper. • Ouestion 1 is compulsory and carries 20 marks. Answer to 0.1 must be written in the space provided for it in the answer book supplied and nowhere else. • The answer sheet for the Q.1 will be collected by the invigilator after 45 Minutes of the commencement of the examination. • Out of the remaining EIGHT Questions answer any FIVE Questions. Each question carries 16 marks. • Any required data not explicitly given, may be suitably assumed and stated. 0.1 Choose the correct or the best alternative in the following: $(2 \times 10)$ Who is known as the Father of Scientific Management? a. (A) Henry Fayol (**B**) Max Weber (C) F.W. Taylor (**D**) G.R. Terry What type of authority is delegated? b. (A) Important (**B**) Routine (C) Confidential (**D**) All of the above What type of communication is known as grapevine? c. (A) Formal (**B**) Written (**C**) Informal (D) Gestural The purpose of job rotation is to make the employee expert in d. (A) One job **(B)** Two Jobs (C) Different Jobs (**D**) None of the above Which is not a wage determining factor? e. (**B**) Productivity (A) Ability to pay (C) Trade Union **(D)** Job Evaluation f. Which is not included in wages under Payment of Wages Act? (A) Compensation (B) Medical Facility (C) Bonus **(D)** Overtime g. Which of the following is not an element of marketing mix? (A) Product (B) Price (C) People (D) Place AE16/AC17/AT20 / DEC = 2011AMIETE - ET/CS/IT (OLD SCHEME)

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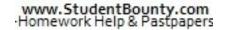


b. State advantages that may be achieved through work measurement. (8)

- Q.3 a. Explain the term "organizational structure". What are the various considerations in designing an organizational structure? (8)
  - b. What is a matrix organization? Examine its merits and limitations. (8)
- Q.4 a. Define communication. State the common barriers to effective communication in an organization.(8)
  - b. What do you understand by Leadership? Examine various styles of leadership. (8)
- Q.5 a. Define Training. Explain the objectives and different methods of training. (8)
  - b. Define Selection. Explain different steps followed in the selection procedure.
    - (8)
- Q.6 a. Define Production, Planning and Control. Discuss the significance and procedure of production, planning and control. (8)
  - b. What is an Industrial Dispute? Define the terms "strike" and 'lockout' as used in Industrial Disputes Act, 1947. When does a strike or lockout become illegal?(8)
- Q.7 a. What is decision making? Explain its different steps and significance. (2+6)

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## Subject: INDUSTRIAL MANAGE

**ROLL NO.** 

- b. Differentiate between PERT and CPM analysis of decision making.
- KudentBounty.com a. What do you mean by Marketing Mix? Explain the components which comprises **Q.8** marketing mix.
  - b. What do you understand by collective bargaining? What are the steps involved in collective bargaining process? (8)
- Q.9 a. What is Working Capital? Explain any five factors to be considered in determining working capital requirements. (8)
  - b. (i) If Current Liabilities is Rs.40,000 and Current Ratio is 2:1 then Calculate the amount of Current Assets. (2) (ii) Calculate EOQ, when Annual Demand=3200units, Unit Cost=Rs.6, Cost of Carrying Inventory=25% p.a., cost of one procurement=Rs.150 (4) (iii) Calculate P/V Ratio when fixed Expenses and Break Even point is Rs.4000 and Rs.10,000 respectively (2)