AMIETE – ET/CS/IT (OLD SCHEME)

Code: AE16/AC17/AT20 Time: 3 Hours

StudentBounty.com Subject: INDUSTRIAL MANAGEMEN

Max. Marks: 100

DECEMBER 2010

NOTE: There are 9 Questions in all.

- Question 1 is compulsory and carries 20 marks. Answer to Q.1 must be written in the space provided for it in the answer book supplied and nowhere else.
- The answer sheet for the Q.1 will be collected by the invigilator after half an hour of the commencement of the examination.
- Out of the remaining EIGHT Questions answer any FIVE Questions. Each question carries 16 marks.
- Any required data not explicitly given, may be suitably assumed and stated.

0.1 Choose the correct or the best alternative in the following:

(2x10)

a. The founder of Scientific management is

(A) Elton Mayo	(B) Peter F. Drucker
(C) Henry Fayol	(D) F. W. Taylor

b. At break-even point

- (A) Fixed cost and variable cost are equal
- (B) sales revenue and total cost are equal
- (C) sales revenue is more than total cost
- (D) sales revenue and fixed cost are equal
- Production Planning consists of с.
 - (A) Preplanning and routing
 - (B) Scheduling and dispatching
 - (C) Expediting
 - (D) All of the above
- d. The Industrial Disputes Act aims at settling disputes between
 - (A) Employees and Trade Union.
 - (B) Employees and Employer.
 - (C) Employees and Public
 - (D) Employees and Government.
- e. Job enrichment includes
 - (A) Greater responsibility (C) Both (A) and (B) (A)
- **(B)** Greater authority
- **(D)** None of the above

AE16/AC17/AT20 / DEC = 2010

AMIETE - ET/CS/IT (OLD SCHEME)

4

f. I	Inventory can be in the form of	17TB				
	(A) Raw materials(C) In process goods	(B) Semi finished goods (D) all of the above.				
g.	A linear programming problem is ca	alled so, because in that problem				
	 (A) all the functions expressing the (B) the objective function also show (C) both (A) and (B) (D) None of the above. 					
h.	An investment cost input to be made by the firm is called					
	(A) Direct cost(C) Appraisal cost	(B) Indirect cost(D) None of the above				
i.	ISO certification is					
	(A) not a cure all for quality(C) a mean for quality management	(B) not a TQM(D) all of the above				
j.	Advertisement helps in					
	(A) Increase in sales(C) Precipitating buying action	(B) Building-up the brand image.(D) all of the above				

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Answer any FIVE Questions out of EIGHT Questions. Each question carries 16 marks.

Q.2	a. Enlist various schools of management thoughts. Explain any two of them in detail.	(8)
	b. Define planning. Enumerate various actions taken by a planning manager for effective planning.	(6)
	c. State duties of: (i) Design officer and (ii) Sales officer.	(2)
Q.3	a. Give difference between Classical theory and Neo- classical theory of organisation.	(6)
	b. Describe the needs, advantages and limitations of a project organisation.	(6)
	c. Explain Taylor's functional organisation.	(4)
Q.4	a. Explain the objectives and characteristics of organizational development.	(8)

AE16/AC17/AT20 / DEC _ 2010



2

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	b.	Discuss the motivation in detail. Also, enlist	on need	, factors a negative r	affecting mo notivational	otivation and techniques	d motivation gherao.	al tech	enter o
Q.5	a.	State characteristics of	of a goo	od person	nel policy.				(6)
	b.	Explain each of the fo	ollowin	g: strikes	, lockout, pi	cketing and	gherao.		(8)
	c. Differentiate 'Productivity' and 'Production'.						(2)		
Q.6	6 a. Explain the process of a budget formation for a medium size firm.							(8)	
	b. Give difference between CPM and PERT.							(4)	
c.	. A project plan is given below. Solve the problem and construct the network.					ork.	(4)		
		Task	А	В	С	D	E	F	
		Precedence Task	-	-	В	A,C	Α	D,E	
Q.7	a.	Define Market Resea	arch. Ez	xplain vai	rious technic	ques of mar	ket research.		(8)
	b.	Explain the various	method	s of exect	utive trainin	g and devel	opment.		(8)
Q.8	a.	Explain the concept	of brea	k even an	alysis with	the help of o	diagram.		(6)
	b.	Explain ABC Analy	sis of I	nventory	Control by §	giving an ill	ustration.		(8)
	c.	Discuss group dynar	nics.						(2)
Q.9		Write technical note	es on:						(16)
		(i) Managerial	Leader	ship.					
		(ii) Features of	Minim	um wages	s Act 1948.				
		(iii) Grievance I	Handlin	ıg.					
		(iv) Droduct Do	akaging						

(iv) Product Packaging.

AE16/AC17/AT20 / DEC _ 2010 3 AMIETE _ ET/CC/IT (OI D SCHEME)