June 2004

INTERNATIONAL GCSE

| MARK SCHEME |
| :---: |
| MAXIMUM MARK : 72 |
| SYLLABUSICOMPONENT : 0418/04 |

## INFORMATION TECHNOLOGY

0418/4 Data Analysis Marking Scheme 2004

```
Formula
If Order Value >125 then use content of named cell
'eight', else used content of named cell 'five' * the
content by Order Value
Alignment not important
Row/Column may not be the same as this example
Must display the use of a named range
```

Formula:
Order-Discount Value

## Formula:

Count the number of orders
Alignment not important
Row/Column may not be the same as this example
\#Do not penalise the use of named cells/ ranges


| Information Table |  |  |
| :--- | ---: | ---: |
| Discount | 0.05 | 0.08 |
| Number of orders | $=$ COUNTA(B5:B16) |  |

[^0]
## Format the results in the Order Value, Discount

 Value and Total columns to 2dp/currency displayingthe \$

| Date | Company | Description | Order <br> Value | Discount <br> Value | Total |
| ---: | :--- | :--- | :--- | :--- | :--- |
| 15 June 2004 | Stokers | Plastic Pockets | $\$ 912.50$ | $\$ 73.00$ | $\$ 839.50$ |
| 15 June 2004 | Caprossi | Assorted Pens | $\$ 125.00$ | $\$ 6.25$ | $\$ 118.75$ |
| 28 June 2004 | Aztec Supplies | A4 Ring Binders | $\$ 375.00$ | $\$ 30.00$ | $\$ 345.00$ |
| 01 July 2004 | Kwik Mart | Notebooks | $\$ 150.00$ | $\$ 12.00$ | $\$ 138.00$ |
| 01 July 2004 | Caprossi | Rubbers | $\$ 30.00$ | $\$ 1.50$ | $\$ 28.50$ |
| 01 July 2004 | Russell Card | Cases | $\$ 213.75$ | $\$ 17.10$ | $\$ 196.65$ |
| 12 July 2004 | Aztec Supplies | Lever Arch Files | $\$ 337.00$ | $\$ 26.96$ | $\$ 310.04$ |
| 12 July 2004 | Kwik Mart | Keyrings | $\$ 148.50$ | $\$ 11.88$ | $\$ 136.62$ |
| 23 July 2004 | Russell Card | A4 Ruled Paper | $\$ 437.50$ | $\$ 35.00$ | $\$ 402.50$ |
| 08 August 2004 | Cooper Briggs | Assorted Cards | $\$ 275.00$ | $\$ 22.00$ | $\$ 253.00$ |
| 16 August 2004 | Kwik Mart | Sticky Tape | $\$ 80.00$ | $\$ 4.00$ | $\$ 76.00$ |
| 08 September 2004 | Stokers | File Separators | $\$ 375.00$ | $\$ 30.00$ | $\$ 345.00$ |


| Information Table |  |  |
| :--- | ---: | ---: |
| Discount | $5 \%$ | $8 \%$ |
| Number of orders | 12 |  |

## Marks to be deducted if incorrect:

Data added 100\% accurately (4) 12.1.2 deduct 1 mark per error Cells in Information Table formatted to \% value and Odp - values as shown (1) 14.1.1
3 columns formatted to $\$$ and 2dp right aligned (1) 14.1.1
All data fits on a single page (1) 14.3.1
All data is visible (1) 14.2.1

## Test data:

First 4 columns must be $100 \%$ accurate

## Format Discount data to \% with 0 dp - values as shown

 Check the result of the countPage orientation not specified
This printout must show data and fit on a single page



Marks to be deducted if incorrect:
All files downloaded (1) 16.1.1, 16.2.1
Styles created for h1, h2, h3 (3) 17.1.2
Fonts appear as specified (1) 17.1.3
Styles/tags used as specified (1) 17.1.4
Homepage created (1) 18.1.1
Menu added (1) 18.1.2
Hyperlink created (1) 18.2.1
Table created (1) 19.1.1
Rows 1 and 2, and 3 and 4 in the 3rd column merged (1) 19.1.3
Correct text appears in each cell. (1) 18.1.1
Image inserted (1) in correct position (1) 20.1.1

HTML code is likely to vary greatly from this example - only check for required elements.

```
<html> Marks to be deducted
<head>
<title>home page IVB</title>
<link rel="stylesheet" type="text/css" href="gym.css">
</head>
<body>
<h1>Gymnastic></h1>
<h2>About Us</h2>
<div align="right">
    <table border="3" width="72%" align="right">
        <tr> Marks to be deducted if
            <td width="25%">
                <h2>What we do</h2>
            </td>
            <td>
                <h3>We sell both commercial and home use gym equipment at a reasonable
price.</h3>
            </td>
            <td>
            <p align="center"><img border="0" src="images/swab4trd.jpg" width="300"
height="241"></td>
        </tr>
        <tr>
            <td>
                <h2>How we do this</h2>
                Check for table border set to 3 point
```

External stylesheet attached to page
Any name can be used

```
                                    incorrect:
                            Border set to 3 (1) 19.1.2
```

SWAB4TRD.JPG in this cell Image should be centre aligned.

```
            </td>
            <td>
                    <h3>Because we run several companies within various countries we are able to
purchase the equipment we sell at a discount price. The saving we make we pass on to our
customers.</h3>
            </td>
        </tr>
        <tr>
            <td>
                <h2>Where we are based</h2>
            </td>
            <td>
                    <h3>Our Head Office is in Greece, but we have d s in Brunei, Greece, Italy,
Malaysia and Prague.</h3>
            </td>
            <td>
                <p align="center"><img border="0" src="images/swab4stp.jpg" width="157"
height="250"></td>
        </tr>
        <tr>
            <td>
                <h2>How you can order</h2>
            </td>
            <td>
                    <h3>You can order on-line through our website or by phone or fax.<br>
<br>
We also produce a comprehensive catalogue listing all our products.</h3>
            </td>
        </tr>
    </table>
</div>
<h2>Products</h2>
<h2><a href="swab4trd.htm" target="external">treadmill</a><br>
```

```
exercise bike<br>
home gym<br>
rowing machine<br>
stepper<br>
incline press&nbsp;<br>
(c) UCLES 2004
```



```
Reference from hyperlink 'treadmill' to open AWAB4TRD.HTM in new © UCLES 2004
Page 7 of 9
SWAB4STP.JPG in this cell Image should be centre aligned.
</td>
<td> s in Brunei, Greece, Italy, Malaysia and Prague.</h3> </td>
<td>
<p align="center"><img border="0" src="images/swab4stp.jpg" width="157"
height="250"></td> </tr>
<tr>
<td>
</td>
<td>
<h3>You can order on-line through our website or by phone or fax.<br>
<br>
We also produce a comprehensive catalogue listing all our products.</h3>
</td>
</tr>
</table>
</div>
h2>Products</h2>
exercise bike<br>
home gym<br>
rowing machine<br>
stepper<br> window called EXTERNAL
```

elliptical<br>
<br>
We deliver to:<br>
<br>
Brunei<br>
Greece<br>
Italy<br>
Malaysia<br>
Iran<br>
<br>
</h2>
<h2>\ </h2>
<h2>We have branches around the world and we can deliver wherever we have a branch. You can also call in and pick up your equipment.<br>
<br>
<br>
<br>
Contact details</h2>
</body>
</html>

Marks to be deducted if incorrect: Web page printed and complete (1) 21.1.1

## Printout of Stylesheet should be included:

h1 \{ color: \#FF0000; font-family: CG Omega; font-size: 36pt; text-align: Center; font-weight: bold \}
h2 \{ color: \#0000FF; font-family: Charlesworth; font-size: 14pt; text-align: Left; font-style: italic; font-weight: bold \}
h3 \{ color: \#0000FF; font-family: Arial; font-size: 12pt; text-align: Left \}


## |Treadmills



```
        <tr>
    <td width="407" height="700">
<h2>MODEL 1</h2>
<h3>
<br>
2.5 HP Continuous Duty Motor&nbsp;<br>
0.6-10 MPH&nbsp;<br>
Electronically controlled<br>
Hand grip speed&nbsp;<br>
Cushioned deck&nbsp;<br>
3 pre-set programs&nbsp;</h3>
<h3>WALKING AREA - Average<br>
POWER - Average<br>
CUSHIONING - Average<br>
RELIABILITY - Average&nbsp;<br>
NOISE LEVEL - Below Average<br>
QUALITY - Average<br>
VALUE - Excellent<br>
WARRANTY - Average&nbsp;<br>
</h3>
<h2>
MODEL 2<br>
</h2>
<h3>
3.5 HP Continuous Duty Motor<br>
0.1-10 MPH&nbsp;<br>
Optional Heart Rate Control&nbsp;<br>
Electronically controlled<br>
Hand grip speed&nbsp;<br>
Cushioned deck&nbsp;<br>
4 preset programs&nbsp;<br>
Power elevation&nbsp;<br>
0-15% Power Incline&nbsp;</h3>
<h3>WALKING AREA - Average<br>
POWER - Good<br>
CUSHIONING - Good<br>
RELIABILITY - Average&nbsp;<br>
NOISE LEVEL - Average<br>
QUALITY - Good<br>
VALUE - Excellent<br>
WARRANTY - Good <br>
</h3>
```


## SWAB4TRD.JPG

Any vertical or horizontal alignment is acceptable
Image resized 500 pixels wide Aspect ratio maintained
<p>\  </td>
<td width="514" height="700"><img border="0" src="images/swab4trd.jpg" width="500"
height="401" align="right"></td>

| $</$ tr | Marks to be deducted if incor...................................................................... |
| :--- | :--- | ---: | :--- |

    </table> \(\quad\) Image resized (1) 20.2.1
    </div>

<h2>
<a href="gmhome.htm"><img border="0" src="images/swab4ico.gif" width="35"
height="35"></a>
</h2>
</body>
Marks to be deducted if incorrect:
Image converted to GIF (1) 20.2.2
</html>

## Check for SWAB4ICO.GIF not .JPG

 Check hyperlink from graphic to GMHOME.HTM
## SLIDE 1

Marks to be deducted if incorrect:
Html printed for both pages (1) 21.1.1
Webpage printed (1) 21.1.1
Background: Light blue Must be consistent throughout all slides

Candidate's name and today's date: Placed in top right quadrant of the screen Colour black
Font size to be smallest text on the slide

## Heading:

Dark blue, centred, large font between 50 \& 68 point Allow one data entry error

## Pens4U

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen

Stationery Suppliers


Introduce yourself and your role within the company.


[^1]
## SLIDE 2

Background:
Light blue
Must be consistent throughout all slides

## Logo:

Suitable clipart chosen
Placed in top left quadrant of the screen

Heading:
Dark blue, centred, large font between 50 \& 68 point Allow one data entry error

## SLIDE 3




[^0]:    Page orientation landscape
    This printout must show formulae view
    Column width / row height must show all of formulae and labels

[^1]:    Marks to be deducted if incorrect:
    Master slide:
    Candidate name and date top right, black, small text, (1) 22.1.1
    Heading formatted correctly, (1) 22.1.1
    Subheading formatted correctly, (1) 22.1.1
    Background light blue, (1) 22.1.1
    Logo placed top left (1) 22.3.1
    Logo not overlapping text (1) 22.3.1
    If no image is present, 2 marks should be deducted
    Text of heading entered correctly (1) 22.2.1
    Text of subheading entered correctly (1) 22.2.1

