

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

SYLLABUS UPDATE

IGCSE ENTERPRISE SYLLABUS 0454

Please note that the following amendments have been made to the 2012 syllabus:

Minor changes to Section 4 of the syllabus, Topic 1, Section 2 as indicated by side lines. The substance of Topic 1 remains unchanged.

A minor change to Task 2 (Planning market communications) of the coursework, in Section 5 of the syllabus, as indicated by the side lines. The changes in the second part of the task indicate that candidates should choose one of the market communications they developed in the first part of the task.

The coursework assessment guidelines in Section 5 of the syllabus, for all four tasks, have been updated to guide teachers on the mark to be awarded for non-credit worthy responses.

The coursework assessment guidelines in Section 5 of the syllabus have been updated to indicate how AO1 should be assessed in Task 1 and Task 2.

Additional information for Cambridge International Certificate Centres has been provided in Section 9 of the syllabus.