



AQA Level 1/2 Certificate  
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## English Language

**87052F**

Paper 2

### Insert

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- **Source B:** Poster for *The Birds* film
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## Source A – Bollywood versus Hollywood

**BOLLYWOOD**

**VERSUS**

**HOLLYWOOD**

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- Bollywood is a term that refers to the Hindi-language film industry based in the Indian city Bombay (now Mumbai). Bombay + Hollywood = Bollywood.
- Hollywood produces an average **500 films** per year while Bollywood produces nearly **double**.
- Hollywood is **technically** the best (editing, sound, etc...) but Bollywood masters **story telling**.
- The influence of Bollywood film music can be seen in popular music all over the world.
- A Bollywood actor has to be able to act and dance and know up to **3 languages**: Hollywood actors just have to be able to **act**.
- The annual budget for all Bollywood films combined is less than the budget of the Walt Disney Company alone. Hollywood films like '**Avatar**' have budgets of **\$400 million**, while the biggest budget Bollywood films, like '**Blue**', have budgets of only **\$50 million**.
- Bollywood is known for **superb choreography**. Hollywood choreography appears **amateurish**.
- Hollywood has some **2.6 billion** viewers: Bollywood has **3.6 billion**.

*(Adapted from a blog site)*

Turn over ►

Source B – Poster for *The Birds* film

## ***The Birds*: A Great Film!**

***The Birds* asks, what would happen** if nature were to suddenly decide that humans were an intolerable nuisance? I think they would win.

*The Birds* is a horror classic and a beautiful example of how a brilliant filmmaker and director like Alfred Hitchcock could take the ordinary and turn it into an extraordinarily horrifying experience. Our story opens up with the sassy Melanie Daniels (Tippi Hedren) meeting the dashing Rod Taylor as Mitch Brenner.

Tippi follows him to a coastal town in Northern California in an effort to create an accidental rendezvous. While travelling by power boat to the dock of his house, Tippi is attacked by a seagull. And boy was her hair messed up!

Soon the birds start going nuts. Smashing into windows, starting fires, pecking people's eyes out, etc... People start running for cover, boarding up windows and doors.

The thing that makes *The Birds* so scary is the fact that they are plotting, planning, biding time and attacking like packs of wolves. There are approximately 6.7 billion humans on earth compared to nearly 6 billion feathered "friends" in the USA alone. The total world bird population is in the hundreds of billions.

The odds are not in our favour.

Face it folks. We're living on borrowed time, subject to the whim and mercy of our fine, feathered, fowl friends. Or should I say foul friends. And as evidenced by the end of Hitchcock's film, the terror did not go away; it just subsided for a moment. Until a day unknown – a day like today – a day when fish of the sea and birds of the air decide – enough is enough.



## Source D – Piracy and the Film Industry

### What is piracy?

Piracy is theft. Movie piracy is the illegal copying of films for personal or commercial use. This is a new epidemic that is affecting the film industry financially on a global level.

### Why should anyone care about movie piracy?

When the U.S. film industry succeeds, everyone benefits. The success of the U.S. film industry allows studios to take a chance on more risky movies, emerging screenwriters and unknown actors. It enables them to bring big budget productions to cities across the country and pour money into local economies. It also enables our industry to employ more workers in the U.S. and around the world. The global film industry creates more jobs, more entertainment choices and more opportunities for the creative professions.

### Does piracy really hurt the movie industry?

We're reminded every weekend how well the box office is doing. However, box office is just one aspect of our business. For years, home video has been a bigger piece. Our studios have relied heavily on the success of their films in the video stores after they have appeared in the theatre. We know that piracy is cutting into those profits and when those profits are reduced the studios have fewer dollars to invest in movies. And when there is less money to invest they make fewer movies and the diversity and variety of films we love become more limited.

More importantly, if we're making fewer movies, then fewer people will be able to make their living working on movies. We've also seen the impact of piracy on video stores — we've seen countless examples of video stores struggling to stay afloat because people are selling DVDs of movies that are still on in cinemas and so stealing their business. It simply becomes a struggle to compete.



Nearly 4 million illegal downloads of Inception were made in two months

## Source E – Women on Film

“Yes, of course there is ageism in the film industry. There’s discrimination in every profession. Look around you in the room. There are a lot of young women here who are journalists, but do you see any women my age? No. And if you look into the corporate corners of your company, there aren’t a lot of women there either. But we’re fighting that, and we’re making inroads against discrimination.” **Meryl Streep, right**

Halle Berry quote removed from web version of this paper due to copyright permission restrictions.



“Roles for mature actresses are still very typecast and it’s getting worse. There are detectives, barristers and politicians being written but they are mostly men. Why does it have to be a male character in this age we’re living in? When women’s parts are being written, they are more and more for under thirties who are nubile and beautiful. Actresses over 40 are finding very little happening. It’s frustrating. The roles get diminished, smaller and typecast.”

**Juliet Stevenson**

“Older male actors may gain weight, lose hair, get wrinkles, but many of them continue to work steadily.

All of us miss out when women in film are primarily valued for their youth and appearance instead of for their talent. There are stories to be told about women at this stage of their lives, stories full of depth and richness.”

**Jennifer Shewmaker**

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