Centre No.					Pape	r Refer	ence			Surname	Initial(s)
Candidate No.			4	3	4	0	/	1	F	Signature	

Paner Reference(s)

4340/1F

London Examinations IGCSE

Commerce

Paper 1F

Foundation Tier

Monday 10 May 2010 - Morning

Time: 1 hour 30 minutes

Materials required for examination	Items included with question papers
Nil	Nil

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature.

Check that you have the correct question paper.

Answer ALL the questions. Write your answers in the spaces provided in this question paper.

Information for Candidates

The marks for individual questions and the parts of questions are shown in round brackets: e.g. (2). There are 3 questions in this question paper. The total mark for this paper is 80. There are 12 pages in this question paper. Any blank pages are indicated.

Advice to Candidates

You will be assessed on your ability to organise and present information, ideas, descriptions and arguments clearly and logically, including your use of grammar, punctuation and spelling. You are advised to spend an equal amount of time, about 30 minutes, on each question.

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Total

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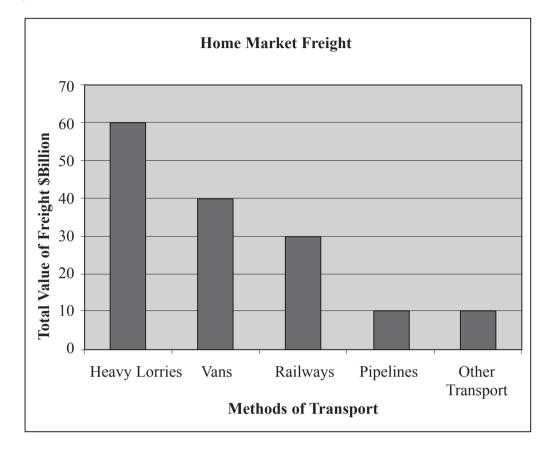
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Answer ALL questions

1. The bar chart below shows the total value of freight moved by different methods of transport in a home market.



Study the bar chart, and use it to answer the questions that follow.

1	$\langle a \rangle$	Which form	of transmort	+ 12202111 0	business use	to marro anal	of tha	fall arring
(a)	Which form	of transport	l would a	business use	to move each	i or me	10110WIIIg?

()	Offshore oil to the mainland.	
		(1)

(ii)	400 tonnes of coal to a destination over 300 miles away.	
		··· (1)

(iii) Iron girders to a customer under 100 miles away.	
	(1)

	(1)
(iv) Flowers to a customer living in the same town.	
	(1)

b) (i)	Calculate the total value of freight carried by railways and pipelines.
(;;)	(2) What paraentage of the total value of freight is corried by beauty larging?
(11)	What percentage of the total value of freight is carried by heavy lorries?
	(2)
	Name two other forms of transport for use by passengers and/or freight not named on the bar chart.
e) (i)	Analyse why the railways' share of the freight market is so low.
	(4)
	Suggest two ways of encouraging the greater use of railways by passengers and/ or freight.



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(d) YTR Ltd is a transport company that carries electrical goods in the home market and in the international market. (i) Why does YTR Ltd use delivery notes? **(3)** (ii) Discuss one benefit to YTR Ltd of owning its own vehicles. **(3)** (e) State three advantages of using air freight to carry electrical goods.

(3)

Leave blank

(i)	Name the type of insurance the business should have to help protect itself against this risk.
	(1)
(ii)	Describe the procedure for taking out such insurance cover.
	(4)
	(Total 30 marks)



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2. The picture below shows a local convenience retail store that has changed the layout to self-service. The store owner obtains goods from local wholesalers and a cash-and-carry warehouse.



(a)	(i)	Name the branch of production under which retailing is classified.	
		(1	 l)
	(ii)	Define 'self-service'.	
		(2	?)
	(iii)	State two advantages to the consumer of using self-service when shopping.	
		(2	 2)

(iv)	Why do so many retailers prefer to use self-service?
	(4)
Hy _j reta	illing.
reta	Compare market stall holders and local retail stores as types of retailing.
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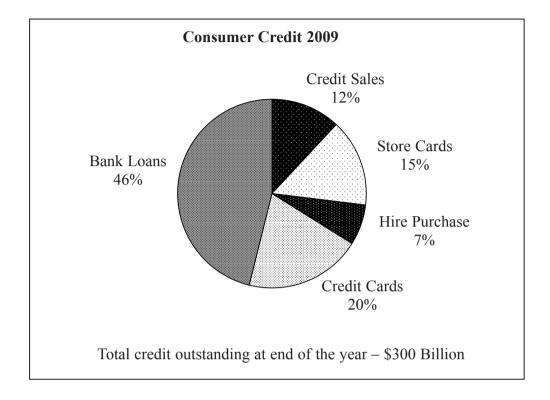
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(c)	State three services a wholesaler might offer to a retailer.	
(•)		
		(3)
(d)	How is a cash-and-carry warehouse organised?	
		(3)
(e)	Give three reasons why some retailers no longer deal with wholesalers.	
		(3)

Leave blank

3. The following pie chart shows some types of credit used by consumers in shops in 2009.



Calculate the percentage of total credit taken by consumers using credit sales and hire purchase in 2009.	(i)
(2)	
) Calculate the amount owed at the end of 2009 by consumers using store cards.	(ii)

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(b) State two advantages and two disadvantages to the consumer of using credit cards to purchase goods in a shopping centre. **(4)** (c) Suggest, giving reasons for your choice, a suitable method of credit in the following circumstances: (i) A yacht costing \$120000. **(3)** (ii) New furniture, including a television, costing \$7000. **(3)**

blank

Leave

10

4)	A television bought two weeks ago is faulty and does not work.
	Identify the actions that the consumer should take in this situation.
	(4)
	Discuss why the use of credit for the buying of goods and services continues to increase.
	(7)



